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Annual Report on China's Exhibition Industry

CCPIT



中国国际贸易促进委员会
CHINA COUNCIL FOR THE PROMOTION OF INTERNATIONAL TRADE

Annual Report on China's Exhibition Economy (2020)

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Foreword

I. Background and Significance of the Formulation of the *Report*

The year 2020, witnessed the outbreak of the unprecedentedly devastating COVID-19 pandemic, which has hit hard the global economy, with the multilateral trading system seriously affected by trade protectionism and unilateralism, the total international demand fallen sharply, the international industrial chain supply chain blocked, resulting in countercurrent against economic globalization, and a recession of the world economy. Under such context, the global exhibition industry has suffered its “darkest hour”. According to estimates by The Global Association of the Exhibition Industry (UFI), the global exhibition industry in 2020 has shrunk by 68%, compared with that in 2019, and nearly 200 billion euros of revenue were lost.

The CPC Central Committee and the State Council have taken active and effective measures in the face of the sudden outbreak of COVID-19 pandemic and the complicated and severe domestic and international situation. In 2020, China’s foreign trade has achieved great stabilization and better-than-expected performance, with expanded trade scale and increased international market share, constantly optimized trade structure and innovated business models, registering an effective and strong new development pattern of the service industry and playing an important role in promoting the recovery of world economy and global trade. While the overseas exhibition industries were severely affected by the COVID-19 pandemic, China’s exhibition industry has made concerted efforts to take up the challenges, strive to overcome the difficulties, accelerate the innovation of exhibition services, management and business models, advance the cultivation of new driving-forces for industry development, accelerate resumption of domestic exhibition events in a safe and orderly manner, and promote the positive development of the exhibition economy, thus making positive contributions to fostering a new development paradigm with domestic circulation as the mainstay and domestic and international circulations reinforcing each other, and boosting the world economic confidence and promoting world economic recovery.

In order to thoroughly implement the decisions and deployments of the CPC Central Committee and the State Council on stabilizing the basis of foreign trade & foreign investment, to better serve foreign trade companies to open up the international market amid the pandemic, so as to provide authoritative information resources for the exhibition industry, provide reference for relevant

government departments to improve exhibition management and service levels, and formulate policies and development plans for the exhibition industry, the Department of Trade and Investment Promotion of CCPIT (CCPIT-DTIP) has entrusted the Academy of CCPIT (ACCPIT) to formulate the Annual *Report on China's Exhibition Economy (2020)* (hereinafter referred to as the *Report*). Since 2005, the *Report* has been issued for 16 consecutive years to bring out the industry voice, which imposed far-reaching impact on the exhibition industry at home and abroad and served as a guidance for the industry development.

The *Report (2020)* will retain the review and outlook of China's exhibition industry, the overview of the development of China's domestic and overseas exhibitions, and the overview of the development of China's exhibition venues. In addition, the overview of Expo Dubai 2020 in the UAE and the new developments of China's three major international exhibitions (CIIE, CIFTIS, CIEF) was added based on the new development trend of China's exhibition industry during the COVID-19 pandemic, in a bid to reflect the status of exhibitions (expos) held in China comprehensively, accurately and timely.

II. Research Methods of the *Report*

Several research methods including data analysis, comparative analysis and literature analysis were applied in preparing the *Report* to summarize and extract valuable data and information and form conclusions so as to reveal the inherent quantitative relationship, law and development trend of various exhibition indicators.

Data analysis. China's domestic exhibition data is mainly collected and provided by the Information Department of China International Exhibition Center Group Corporation, and such data is sourced from the member units of the CCPIT system and domestic public media information (network and print media). Based on the data of 1,984 economic and trade exhibitions with area information collected, separate statistics were made on the number of similar industry exhibitions held by the same exhibition organizers, at the same time, and at the same venue if such exhibitions were clearly distinguished by the exhibition organizers, otherwise the combined statistics were made accordingly.

The relevant data of China's exhibition venues is derived from the database of the Information Department of China International Exhibition Center Group Corporation. According to the statistical standard of the exhibition venue market by the Global Association of the Exhibition Industry (UFI), a statistical survey has been conducted on 263 exhibition venues and non-professional exhibition places in 134 cities (excluding Hong Kong, Macau and Taiwan) and a statistical analysis has been conducted

on those professional exhibition venues whose indoor rentable area is more than or equal to 5,000 square meters and at which more than two economic and trade exhibitions have been held in 2020. Based on such analysis, China's exhibition venue market defined in 2020 includes 149 professional exhibition venues, with a total rentable indoor area of approximately 9.58 million square meters.

Comparative analysis. With regard to the development of domestic exhibitions in China, the *Report* analyzes the changes in the number of exhibitions and the exhibition area in 2020 compared with those in 2019, and makes a comparative analysis from four aspects: regional distribution, scale distribution, industry distribution, and exhibition organizers.

With regard to the development of China's exhibition venues, the *Report* analyzes the changes in the number and area of exhibition venues in 2020 compared with those in 2019, and makes a comparative analysis from regional and scale distribution, market and operation, summarizes the change law of each indicator, and truly reflects the development trend of China's exhibition industry in 2020.

Literature analysis. Supported by the National Library of China, CNKI and Wanfang Database, as well as the Bureau of International Expositions (BIE), Global Association of the Exhibition Industry (UFI), International Congress & Convention Association (ICCA), International Association of Exhibitions and Events (IAEE), Association of the German Trade Fair Industry (AUMA) and other authoritative professional institutions, the relevant information and materials as well as research reports on domestic and overseas exhibitions have been widely collected for making an in-depth research and summarizing the characteristics of the development of China's exhibition industry in 2020 and forecast the development trajectory and trend of China's exhibition industry in 2021 and beyond.

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Based on the major events of China's exhibition industry in 2020 and the first-hand survey data, this Chapter briefly reviews the overall operation of China's exhibition industry, in 2020 and presents an outlook of the development prospect in 2021.

I. Development Trend of China's Exhibition Industry in 2020

In 2020, the COVID-19 pandemic continued to spread around the world, and the global exhibition industry, including China, was severely affected. China's exhibition industry thoroughly implemented the spirit of General Secretary Xi Jinping's important speeches and instructions on coordinating and promoting the prevention & control of the COVID-19 pandemic and economic & social development. The whole industry resumed work and production in an orderly manner, accelerated the transformation, upgrading and innovative development of exhibition industry, played the important role of the exhibition industry in expanding opening-up, increasing social employment, and stimulating consumption growth, and helped to stabilize the basis of foreign trade and foreign investment, presenting the following five development trends in general.

(I) The domestic exhibition industry realized a safe and orderly resumption

Affected by the COVID-19 pandemic, the scale of various exhibition events in China decreased significantly compared with the previous year. According to incomplete statistics, among the exhibitions whose area information has been collected, 1,984 economic and trade exhibitions were held in China in 2020, a year-on-year decrease of 44.1%; the total exhibition area was 73.08 million square meters, a year-on-year decrease of 44.0%; more than 3,000 exhibitions were affected in China. Among them, the number of service industry exhibitions dropped the most, with a year-on-year decrease of 46.6%; the area of specialized exhibitions dropped the most, with a year-on-year decrease of 56.8%.

Although the exhibition industry was severely impacted by the pandemic in 2020, China's exhibition industry has continued to resume exhibitions and operations in a safe and orderly manner. On July 3, 2020, relevant ministries and commissions jointly issued Guiding Opinions of the Ministry of Commerce, the Ministry of Public Security, and the Health Commission on the Normalization of the Prevention and Control of the NCP in Exhibition Events to further standardize the normalized prevention and control of the COVID-19 pandemic in exhibition events, ensuring that all exhibition events could be carried out in a scientific, stable, safe and orderly manner. Based on the needs of pandemic prevention and control in exhibition events, various localities have successively introduced measures to promote the development of the exhibition industry, and accelerated the promotion of online and offline integration of exhibitions, which to a certain extent hedged the adverse impact of the pandemic on the exhibition industry.

(II) The overseas exhibition industry suffered a huge impact from the COVID-19 pandemic

In 2020, almost all overseas exhibitions were closed, and the overseas exhibition industry suffered a huge impact. According to data from CCPIT, nearly 1,700 exhibition projects have obtained approvals and have not been implemented in 2020 due to the cancellation of overseas exhibitions. The affected area was nearly 900,000 square meters, and about 60,000 companies were prevented from participating in overseas exhibitions. The survey shows that nearly 41% of overseas exhibition companies said they were greatly affected by the COVID-19 pandemic, and 45% of overseas exhibition companies said they were deadly hit; companies with a revenue drop of 10%-30% accounted for 2%, companies with a revenue drop of 30%-50% accounted for 10%, and as many as 88% of overseas exhibition companies had a revenue drop of more than 50%. At the same time, the accelerated spread of the pandemic overseas has also impacted the global industrial and supply chains, and affected the communication between Chinese foreign trade exhibitors and foreign merchants through exhibitions, which in turn affected companies to explore overseas markets and expand export trade.

(III) The construction of new large-scale exhibition venues in various regions has been accelerated against the trend

In 2020, the construction of large-scale exhibition venues has been accelerated significantly, and the demand for large-scale exhibition venues in China is expected to grow continuously in the future. In terms of quantity, there are a total of 30 exhibition venues in China with an indoor rentable area of more than 100,000 square meters, accounting for about 21% of the total number of exhibition venues in China, a year-on-year increase of 3%. On the one hand, the increase in the proportion of large- and medium-scale exhibition venues reflects the improvement of the construction level of China's exhibition venues and the continuous increase in the scale of exhibition venues; on the other hand, it also reflects that large- and medium-scale exhibition venues are more resistant to pressure and have higher market viability under the impact of the COVID-19 pandemic. Exhibition venues such as National Convention & Exhibition Center (Tianjin) and Jinan Greenland International Exhibition Center have resumed construction one after another; key exhibition venue projects such as Zhengzhou New International Convention and Exhibition Center, Wuhan Tianhe International Convention and Exhibition Center, Guilin New International Convention and Exhibition Center have also accelerated construction. In 2020, after the Shenzhen World Exhibition & Convention Center was completed and put into use, the resources of exhibition venues in the Pearl River Delta Economic Zone were greatly improved. With the official launch of the 4th phase of the Canton Fair Complex, the gap between Pearl River Delta Economic Zone and Yangtze River Delta Economic Zone will be further narrowed. As the key exhibition venues such as Zhengzhou New International Convention and Exhibition Center and Wuhan Tianhe International Convention and Exhibition Center are completed, the shortage of exhibition venue resources in Central China will be alleviated. With the completion of large-scale exhibition halls such as the National Convention & Exhibition Center (Tianjin) in the Beijing-Tianjin-Hebei region, the imbalance in exhibition venue resources in China will be effectively improved.

(IV) Digital exhibition becomes a new model for stable development of foreign trade and foreign investment

Innovative exhibition service model is an important decision and deployment made by CPC Central Committee and the State Council to stabilize the basis for foreign trade and foreign investment. On March 18, 2020, General Secretary Xi Jinping emphasized on the Standing Committee of the Political Bureau of the CPC Central Committee, “It is necessary to balance pandemic prevention and control and foreign economic and trade cooperation, innovate exhibition service models, and ensure the normal development of various economic and trade activities”. On March 24, 2020, Premier Li Keqiang pointed out at the State Council executive meeting, “In response to the shrinking external demand orders, we should support enterprises to negotiate online and hold exhibitions online, and take the initiative to attract orders and promote cooperation”. The innovation of exhibition service formats and models has become an important task of the exhibition industry at present and in the future. Implementation Opinions on Promoting the Innovative Development of Foreign Trade issued by the General Office of the State Council proposes to “Innovate service models and promote the construction of a trade promotion platform”. Notice on Innovating Exhibition Service Models and Cultivating New Drivers of Exhibition Industry Development issued by the General Office of the Ministry of Commerce proposes to “Promote exhibition service innovation, management innovation, and business model innovation, and accelerate the cultivation of new drive-forces of industry development”. Guiding Opinions on Innovative Exhibition Service Models issued by the Exhibition Management Office of CCPIT proposes to “Explore new ideas and new methods to use new technologies and new means to innovate exhibition formats and models, accelerate the construction of digital foreign trade and exhibition platforms, and provide online exchange and negotiation opportunities for more foreign trade exhibitors and foreign buyers”.

In 2020, traditional exhibitions actively adopted “Internet +” technology and model, and the development of digital exhibitions was accelerated. On April 14, 2020, the China-Latin America (Mexico) International Trade Digital Exhibition hosted by CCPIT became the first large-scale online international trade exhibition exchange event since the “Innovative Exhibition Service Model” was proposed, providing a development direction for innovative exhibition service models. Since then, a number of international trade digital exhibitions were held, such as China-Central & Eastern Africa (Kenya) International Trade Digital Expo, China-Europe International Trade Digital Expo, China-Northeast Asia (Russia) International Trade Digital Expo, providing important platforms to keep the international supply chain unblocked during the COVID-19 pandemic.

(V) The three major exhibitions motivated the recovery of global trade

In 2020, in the context of normalized pandemic prevention and control, a series of international large-scale economic and trade events such as China International Import Expo, China International Fair for Trade and Services, and Canton Fair have motivated the recovery of global trade. Among them, the 3rd CIIE was an international economic and trade event with the largest scale, the most participating countries, and the combination of online and offline forms, organized in China in the context of normalized pandemic prevention

and control. The exhibition area was nearly 360,000 square meters, and the accumulated intentional transaction volume reached 72.62 billion dollars, with an increase of 2.1% compared to the previous one. The 2020 CIFTS was the first offline major international economic and trade event held in China since the outbreak of COVID-19 pandemic. In the fair, more than 100 forums were held, and more than 100,000 square meters of offline exhibition area was set up, attracting more than 100 countries and regions around the world to participate in online and offline exhibitions. The 128th Canton Fair was completely moved to the “cloud”. Nearly 26,000 exhibitors uploaded more than 2.47 million exhibits, including 730,000 new products, an increase of 130,000 over the previous exhibition. It attracted buyers from 226 countries and regions to register online, the total number of visits reached 51.17 million, and the number of buyers’ origins hit a new high.

II. Development Outlook of China’s Exhibition Industry in 2021

2021 is the first year for China to implement the “14th Five-Year Plan” and the Long-term Goals for 2035, and is a critical year for economic development after the outbreak of COVID-19 pandemic. Faced with many new situations and changes, the development of China’s exhibition industry will be based on a new development stage, implement new development concepts and build a new development pattern. We expect to see the following five development trends.

(I) China’s exhibition industry will be the first to recover among the world

The 16th Asian Trade Fair Research Report released by The Global Association of the Exhibition Industry (UFI) predicts that the net exhibition area in China in 2021 will return to 70%-75% that of 2019. China is the first exhibition market to recover from the COVID-19 pandemic. Stimulated by China’s strong economic recovery, the development of China’s exhibition industry in 2021 is expected to exceed UFI’s expectations. According to the latest “Global Exhibition Industry Barometer Research” released by UFI, in the Chinese market, nearly half of the companies believe that they will return to the “normal state” in 2021. At the same time, most companies believe that local and national exhibitions will resume in the first half of 2021, and international exhibitions will resume in the second half of 2021. Mark Cochrane, Asia Pacific Manager of the UFI, said that China, as the most important market in Asia, accounts for 60% of Asia’s net square meter sales area. It is expected that the recovery of exhibition industry and business activities in Asia in 2021 will lead the way in Europe and the United States.

(II) The new development pattern will promote the new development of the exhibition industry

In the face of unprecedented great changes throughout the century, the central government put forward the strategic decision of “building a new development pattern in which the domestic cycle is the main body and the domestic and international double cycles promote each other”. Exhibition is known as the “barometer” and “promoter” of the national economy. It is an important platform for promoting national strategy, facilitating

investment and trade, driving industrial transformation and upgrading, propelling scientific, technological, as well as cultural and sports exchanges, stimulating consumption, and enriching people's lives. In the construction of the "double cycle" development pattern, there is a close relationship between supply and demand, with production at one end and market at the other. It plays a very important role in information dissemination, market construction, technology promotion and innovation development. In the future, the mission and responsibility of the exhibition industry in the double cycle pattern are mainly reflected in the following three aspects:

The first is to grasp the essence of the double cycle pattern and enhance the consciousness of the new development pattern of exhibition services. Exhibition is an important node and platform connecting the domestic cycle and the international cycle, and a lubricant to promote the integration of the international and domestic cycles. China's exhibition industry should take promoting the smooth operation of the double cycle as its own responsibility, consciously cater to the needs of the construction of the double cycle and the new development pattern, in order to promote the domestic and international circulation, better capture and make use of the two markets and two kinds of resources, plan for activities, organize and implement them, and achieve good results.

The second is to grasp the core of the double cycle construction and enhance the exhibition's sense of mission to promote the smooth reconstruction of the industry chain and supply chain. Exhibition is an important link in the industry chain and supply chain, an important bridge between production and consumption, supply and demand, international and domestic business, and an important platform for spreading new ideas, displaying new technologies, new products, and new services, promoting trade and cooperation, and facilitating industrial transformation, upgrading and progress. With the double cycle of service, the exhibition industry must be further integrated into the industry and enhance the sense of mission to promote the smooth operation of the industry chain and supply chain and the promotion of the value chain.

The third is to give full play to the bridge function of the exhibition platform and serve the construction of the double cycle pattern. Exhibition is a platform for building an open system and a modern market. As a platform and bridge, exhibition is closely linked with both supply and demand, with production at one end and market at the other, which plays a pivotal role in information dissemination, market construction, technology promotion and innovation development. First of all, through the organization of exhibition activities, we can convey information about products, services, and technologies to consumers, and deliver information of market demand to producers, so as to build a platform for information communication and information exchange, and to provide the basis for the production of more commodities, services and technologies that better meet the market demand. Secondly, through the planning and organization of exhibition activities, we can artificially create a trading market for goods, technology and services, create a market atmosphere, centralize the trading opportunities scattered in different times and locations, expand the market scale and promote sales. Thirdly, through exhibitions, we can deliver information on products, service development and technological progress to their counterparts in the industry, promote industrial cooperation and progress, speed up the process of product upgrading, and promote industrial upgrading. Fourthly, through the exhibition platform, we can bring

together the elements of development, speed up the flow of factors of production, popularize new technologies and improve production efficiency through the latest technology, product display and the exchange of the latest ideas, concepts and information, so as to lead industrial development and give birth to emerging industries, promote the adjustment and optimization of industrial structure, and contribute to the economic growth, optimization of industrial structure and improvement of development environment in countries, regions and cities. The exhibition industry should go deep into the industry, integrate into the industry, study the dynamics and trends of industrial development, grasp the pain points and difficulties faced by industrial development, and gather all kinds of development elements by making use of its own advantages in terms of channel, customer and resource integration, so as to provide more accurate information for industrial development, promote circulation channels, expand market, offer product upgrading services and make practical efforts and contributions to the normal operation of the industry chain and supply chain, the reconstruction of China's double cycle industry chain, the reconstruction of supply chain and the promotion of value chain.

(III) High-quality development will become future orientation for the development of the exhibition industry

During the “14th Five-year Plan” period, the development of China's exhibition industry will follow the tone of “seeking progress in stability and high-quality development”. The average scale of exhibition will increase rapidly, and the exhibition industry will transition from quantitative expansion to a new stage of quality improvement. While maintaining the moderate growth of the exhibition economy, we will pay more attention to transformation and upgrading, as well as improvement in quality and efficiency, which are mainly reflected in the following aspects:

First, the national strategy will promote the high-quality development of the exhibition industry. The number, quality and scale of the exhibitions serving the national economic strategies, diplomatic strategies and industrial development strategies are improving, and the scale influence is constantly expanding; the promotion and implementation of the “Belt and Road” Initiative not only provides an important opportunity for enterprises to open-up the international market and boost superior production capacity output, but also brings new opportunities for the exhibition industry to embrace high-quality development.

Second, emerging industries will promote the high-quality development of the exhibition industry. The direction of quasi-industrial changes, transaction demand revealed by service enterprises, and possession of the commanding heights of future competition have become the key points for the high-quality development of the exhibition industry; to serve the development of emerging industries, a series of exhibitions themed emerging industries such as artificial intelligence, energy conservation and environmental protection, the new-generation information technology, biology, high-end equipment manufacturing, new energy and new materials will emerge, and become the direction of high-quality development of the exhibition industry.

Third, the upgrading of consumption leads the high-quality development of the exhibition industry. Exhibitions themed old-age health care, old-age care, leisure vacation, cultural tourism and consumption culture of the post-90s new generation are likely to become popular fields of China's exhibition industry in the future.

Fourth, opening-up and cooperation will promote the high-quality development of the exhibition industry. China and many trading partner countries (regions) have set up special large-scale exhibition platforms, such as China-ASEAN, China-Northeast Asia, China-Arabia, China-Asia and Europe and other large-scale institutional exhibitions. The successful holding of these exhibitions will further deepen practical cooperation and exchanges between China and relevant countries and regions in the fields of economy and trade, science and technology, and humanities.

(IV) The “double-line exhibition” will create a new model of the exhibition industry in the future

At present, the continuous innovation and development of advanced computer technology, VR technology, big data technology, RFID and other new technologies and new means have become the key to the transformation of the exhibition industry. Entering the new economic era, the future development trend of the exhibition industry will be the innovative development of online and offline two-wheel drive exhibition industry. The exhibition industry should look at the innovation of exhibition service mode from the perspective of the times and development, embrace the Internet and new technologies, and use “Internet +” thinking, adopt the latest technology, facilitate information sharing, promote the matching of supply and demand, improve interactive experience, realize intelligent exhibition management, service provision and information utilization; expand the field of exhibition services, extend the means of exhibition services, improve the efficiency of exhibition services, achieve upgrades in management and interaction, make exhibitions more agglutinant, and improve the overall quality and level of exhibitions. Moreover, we can use the Internet technology to conduct in-depth analysis of target audiences, understand customers’ needs, and accurately provide tailor-made and customized services. The technology will also enable us to understand the supply and demand of exhibitions, the needs of both parties in the project, and provide targeted trading services. We can conduct online matching to increase the matching degree of trading cooperation and to improve the actual trading effect of exhibitions. Big data technology can be used to build an exhibition service tracking system to realize intelligent and smart customer relationship management. We can utilize the network system to make the exhibition process more programmable, intelligent and standardized and realize automation of management. We can apply the latest QR code to sign in while the Mobile Internet technology LBS and facial recognition technology can be used to improve and enhance on-site services. 3D technology, interaction through live broadcast, and technologies like VR, AR and MR can be applied to recreate the exhibition site (ZR), thus to enable users to gain a panoramic view of the exhibition, enjoy the atmosphere and understand the exhibition brand and enterprises. In addition, we need to build an economical and effective, free and convenient, fast and accurate network platform which is highly interactive, to strengthen the whole process management of services before, during and after exhibitions, to realize interactive experience and information sharing between the organizers, exhibitors, service providers and audiences, and achieve multi-wins. The Internet technology can be utilized in providing value-added services to customers, promoting the use of O2O2O and offering online and offline display, trading, financial and logistics services, so as to save transaction costs and improve transaction efficiency. We will vigorously promote the innovation of exhibition formats, make full use of modern information technology

such as 5G, VR/AR and big data, actively explore “cloud exhibition”, carry out “cloud exhibition”, “cloud matchmaking”, “cloud negotiation” and “cloud contract signing”, accelerate synchronous interaction and organic integration online and offline, and innovate the mode of development of two-wheel drive exhibition.

(V) The “concept of green development” will promote the ecological development of exhibition industry

The Outline of the 14th Five-year Plan for National Economic and Social Development of the People's Republic of China and the Long-term Goal of 2035 clearly puts forward “facilitating green development and promoting harmonious coexistence between man and nature”, which requires that during the period of the “14th Five-year Plan”, to establish the concept of ecological civilization and explore a new green exhibition model of ecological environmental protection has become the priorities for the development of a new type of green exhibition. On February 22nd, 2021, the State Council issued the Guidance on Speeding up the Establishment and Improvement of a Green and Low-carbon Circular Development Economic System (GF (2021) No. 4), which emphasizes “promoting the green development of the exhibition industry and guiding the formulation of relevant green standards of the industry, and promoting the recycling of exhibition facilities”, pointing out the direction for the new green exhibition.

Now the ecological civilization concept of “lucid waters and lush mountains are invaluable assets” has been popular among the general public. The exhibition industry will upgrade from the original “extensive development” to the substantive stage of “green development”. Under the background of the construction of ecological civilization, the development of the exhibition industry must abandon the old-fashioned idea of “pollution first and treatment later”. We should not only develop the economy, but also give consideration to ecological civilization, and the two should go in synergy and play an exemplary and leading role. We should use low-carbon environmental protection materials, introduce high-tech achievements, resist excessive decoration, pursue “efficient minimalism”, choose low-carbon means of transport, effectively guide exhibitors to consciously maintain public sanitation, promote the concept of green ecology to everyone, and form a good new type of green exhibition supply chain system that can be replicated and popularized. It is necessary for the exhibition industry to practice the concept of “green exhibition”, promote the “green, low-carbon and sustainable” ecological development of the exhibition industry, strengthen the publicity and promotion of “green exhibition”, and reach a consensus among the government, industry and enterprises to make concerted efforts. Government departments should study and launch green exhibition policies and requirements, formulate regulations on rewards and punishments for green exhibitions, and link energy conservation, emission reduction and green exhibition development with other exhibition support policies, so as to form a policy joint force to support the development of green exhibition; promote the research and development, production and processing bases construction of exhibition materials and appliances, create the environment and atmosphere, implement solutions for centralized and comprehensive management of environmental protection, establish a facility sharing mechanism, save costs, and reduce the pressure on enterprise environmental governance; industry intermediaries and leading enterprise organizations should

take the lead in the development of green exhibition industry standards, group standards and enterprise standards, gradually improve the green exhibition standard system, and strengthen publicity, promotion and implementation. Exhibition organizers should apply modern information technology at the exhibition site to reduce the use of disposable materials; exhibition engineering service enterprises should speed up the research and development, design, processing and production of recyclable, energy-saving and environmentally friendly green exhibition equipment, develop new materials and new craft products of more specifications and varieties, and explore modes such as exhibition equipment leasing, equity cooperation and resource sharing, so as to reduce costs and improve utilization.

I. Data Description

(I) Data Sources

Data of this chapter were collected by CCPIT's member units or derived from China's public media information (online and paper media). When this *Report* made statistics of the quantity of exhibitions, in order to get a more accurate and comprehensive reflection of the scale of exhibitions across China, multiple exhibitions of similar industries held by the same organizer, at the same time and in the same place were either counted separately if the organizer differentiated them explicitly or counted in a combined manner if not. Note that data before 2020 involved in this chapter were all derived from those years' *Annual Report on China's Exhibition Economy*.

According to incomplete statistics, information of 2,456 exhibitions was gathered during 2020, with a decrease of 2000 compared to the year 2019. Among the total, 2,126 exhibitions' area information was collected, with a total area of 75.55 million square meters. On this basis, China's exhibition area is estimated as 87.28 million square meters. Among the economic and trade exhibitions whose area information has been collected, 1,984 or 93.3% are economic and trade exhibitions, with a total exhibition area of 73.08 million square meters; and 142 or 6.7% are non-economic and trade exhibitions like job fairs, trade fairs, Spring Festival goods fairs, calligraphy, painting and art exhibitions and celebrations, with a total non-economic and trade exhibition area of 2.47 million square meters. See Figure 2.1.

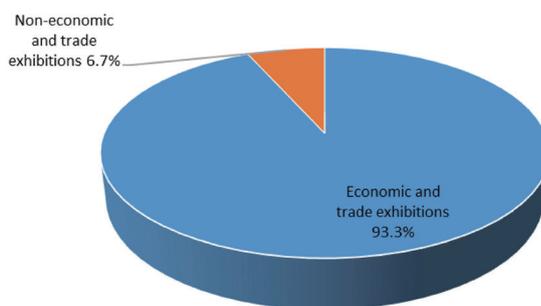


Figure 2.1. Distribution of Chinese Exhibitions by Type, 2020

(II) Involved Regions

As an important part of regional exhibition economy, economic and trade exhibitions make great contributions to regional economy and also reflect more accurately the development of a region's exhibition market. Therefore, statistical analysis will be conducted only on the 1,984 economic and trade exhibitions of which the area information has been collected in the following sections.

In this *Report*, information of economic and trade exhibitions involves 112 cities of 31 provinces, autonomous regions and municipalities directly under the central government (exc. Hong Kong and Macau Special Administrative Regions and Taiwan Province), as shown in Tables 2.1 and 2.2. Note that "nationwide" referred hereinafter only represents the said 112 cities of 31 provinces, autonomous regions and municipalities directly under the central government (exc. Hong Kong and Macau Special Administrative Regions, Taiwan Province) within the territory of China. It is hereby certified. It is hereby certified.

Table 2.1 List of Provinces & Autonomous Regions & Municipalities Covered in the Report

Anhui	Beijing	Chongqing	Fujian	Guangdong
Guangxi	Gansu	Guizhou	Hebei	Henan
Heilongjiang	Hubei	Hunan	Hainan	Jiangsu
Jiangxi	Jilin	Liaoning	Inner Mongolia	Ningxia
Qinghai	Shanghai	Shandong	Shanxi	Shaanxi
Sichuan	Tianjin	Tibet	Xinjiang	Yunnan
Zhejiang				

Note: Provinces, autonomous regions and municipalities directly under the central government are listed in alphabetical order.

Table 2.2 List of Cities Covered in the Report

Alxa League	Anyang	Baotou	Baoding	Beijing	Binzhou	Bozhou	Cangzhou	Changsha	Changshu
Changchun	Changzhou	Chenzhou	Chengdu	Chifeng	Chongqing	Dalian	Dongguan	Dongying	Ordos
Foshan	Fuzhou	Guangzhou	Guiyang	Guilin	Harbin	Haikou	Handan	Hangzhou	Hefei
Heze	Hengshui	Honghe Prefecture	Hohhot	Hulunbeier	Huzhou	Huainan	Huizhou	Jinan	Jiaxing
Jiangmen	Jinhua	Jinzhou	Jingdezhen	Kashgar	Kunming	Lhasa	Lanzhou	Langfang	Leshan
Lishui	Lianyungang	Linyi	Liuzhou	Liupanshui	Luzhou	Luoyang	Luohe	Ma'anshan	Meishan
Mianyang	Nanchang	Nanjing	Nanning	Neijiang	Ningbo	Qiqihar	Qiandongnan Prefecture	Qianxinan Buyei and Miao Autonomous Prefecture	Qingdao
Qionghai	Quanzhou	Sanmenxia	Sanya	Shanghai	Shaoxing	Shenzhen	Shenyang	Shijiazhuang	Suzhou
Taizhou	Taiyuan	Tai'an	Taizhou	Tangshan	Tianjin	Tongliao	Weihai	Weifang	Wenzhou
Urumqi	Wuxi	Wuhan	Xi'an	Xining	Xiamen	Xinyu	Xingtai	Xuzhou	Yantai
Yanbian Prefecture	Yancheng	Yangzhou	Yichun	Yiwu	Yinchuan	Zhangjiakou	Zhangye	Zhengzhou	Zhongshan
Zhuhai	Zibo								

Note: Cities are listed in alphabetical order.

II. Geographical Distribution

In China, due to the outbreak of COVID-19 pandemic, 2020 has witnessed a drastic decrease of exhibitions in quantity and area. In 2020, a total of 1,984 trade and economic exhibitions were held in China, with a YoY decrease of 44.1%; the total exhibition area was 73,080,000 square meters, with a YoY decrease of

44.0%. Although deeply and widely affected by the pandemic, the exhibition sector nationwide, taking into consideration the demand to prevent and control the pandemic from spreading via local exhibitions, promptly and dynamically improve prevention and control measures on exhibitions in line with local conditions and different stages. Also, the sector has worked to coordinate resources, helping itself play an active and significant role in expanding the opening-up drive, creating new jobs and increasing consumption among others and stabilize the fundamentals in foreign trade and capital.

(I) Regional Distribution

In 2020, exhibitions were distributed unevenly by region within China. East China took the lead in terms of exhibition quantity and area, followed successively by Northeast China and Northwest China.

1. With unevenly distributed exhibitions, East China still took the lead.

In 2020 considering exhibition quantity, East China was far ahead, followed by South China that outnumbered North China. Southwest China surpassed Central China, ranking fourth. Northeast China and Northwest China took the fifth and sixth respectively. As shown in Figure 2.2, 822 exhibitions or 41.4% of China's economic and trade exhibitions were held in East China, achieving a 4.3% increase. It is followed by 334 exhibitions or 16.8% in South China, 259 exhibitions or 13.1% in North China; 192 exhibitions or 9.7% in Southwest China, and 169 exhibitions or 8.5% in Central China; The regions with the fewest exhibitions were the Northeast China and the Northwest China, lagged behind with by holding 144 and 64 respectively, accounting for 7.3% and 3.2% respectively.

The geographical distribution of exhibitions by proportion of 2020 was basically the same as that of 2019. Slight increases were witnessed in East China, South China Southwest China and Northeast China, and small decreases were witnessed in North China, Central China, with that in Northwest China being unchanged. In addition, by proportion of the quantity of exhibitions held, South China ranked second in 2020, outperforming North China; Southwest China boasted a larger number than Central China to take the fourth place.

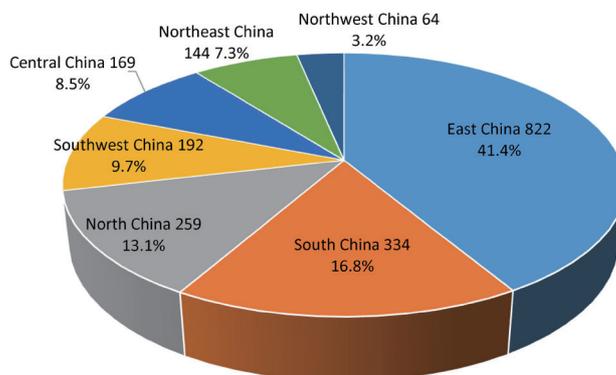


Figure 2.2 Geographical Distribution of Exhibitions by Quantity Ratio, 2020

2. Quantity of exhibitions held by each region decreased somewhat, and Northwest China had the biggest YoY drop.

Data of 2020 shows that exhibitions held in each region scaled back a great deal. Among them, Northwest China suffered the biggest drop, followed by North China and Northeast China. As shown in Figure 2.3, compared with 2019, exhibitions held in Northwest China decreased by 118 or a YoY decrease of 64.8%; that of North China decreased by 311 or a YoY decrease of 54.6%; that of Northeast China decreased by 114 or a YoY decrease of 44.2%; that of East China decreased by 587 or a YoY decrease of 41.7%; that of Southwest China decreased by 135 or a YoY decrease of 41.3%; and then South China and Central China faced a decline of 210 and 88, a YoY decrease of 38.6% and a YoY decrease of 34.2% compared with 2019 respectively.

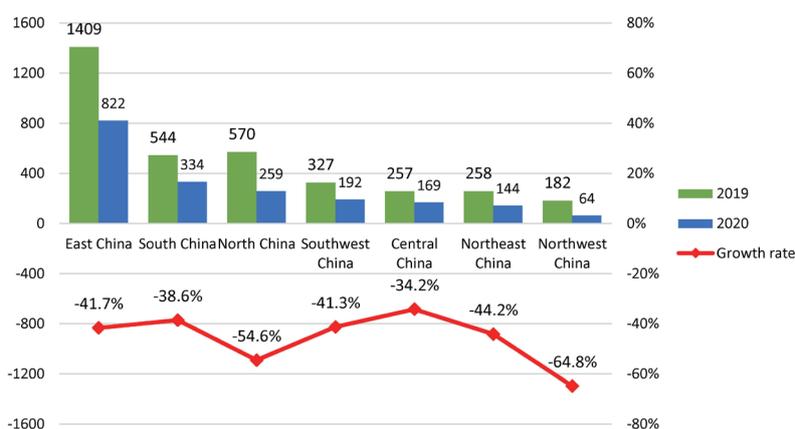


Figure 2.3 Geographical Distribution of Exhibitions by Quantity, 2019-2020

3. Regions varied considerably in exhibition area, and East China still ranked top.

In 2020, regions within China varied considerably in terms of exhibition areas held, among which East China ranked top, followed successively by South China, North China, Southwest China, Central China, Northeast China and Northwest China. The ranking order was consistent with that in 2019. As shown in Figure 2.4, East China recorded 32.85 million square meters in exhibition area, taking up 45.0% of the total area of economic and trade exhibitions held nationwide; exhibition area in South China covered 14.41 million square meters, taking up 19.7%; exhibition area in North China covered 7.55 million square meters, taking up 10.6%; exhibition area in Southwest China covered 7.55 million square meters, taking up 10.3% while Central China 4.75, with a share of 6.5%. Northeast China and Northwest China registered the smallest area of 3.42 million square meters and 2.35 million square meters that accounted for 4.7% and 3.2% respectively.

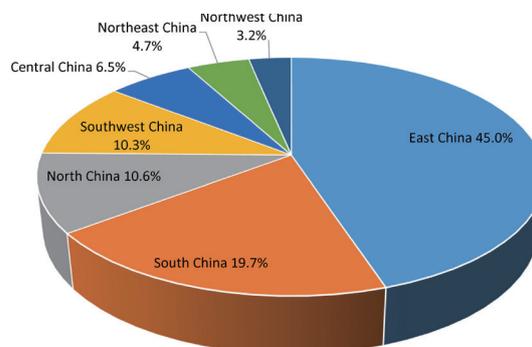


Figure 2.4 Geographical Distribution of Exhibitions by Area Ratio, 2020

4. Most regions saw a drop in area of exhibitions, and Northwest China had the sharpest YoY decline

Due to the pandemic in 2020, regions in China suffered losses with varying degrees in exhibition area. Among them, the exhibition area in Northwest China saw the biggest YoY fall, followed by Northeast China and North China. As shown in Figure 2.5, compared with 2019, in terms of the area of exhibitions, Northwest China witnessed a decrease of 3.33 million square meters or 58.6 % YoY; Northeast China a decrease of 4.54 million square meters or 57.0 % YoY; North China an decrease of 9.75 million square meters or 55.7% YoY; Central China an decrease of 5.17 million square meters or 52.1% YoY; South China an decrease of 10.79 million square meters or 42.8% YoY; East China and Southwest China saw a decrease of 21.28 million square meters or 39.3% YoY and 2.53 million square meters or 25.1% YoY respectively.

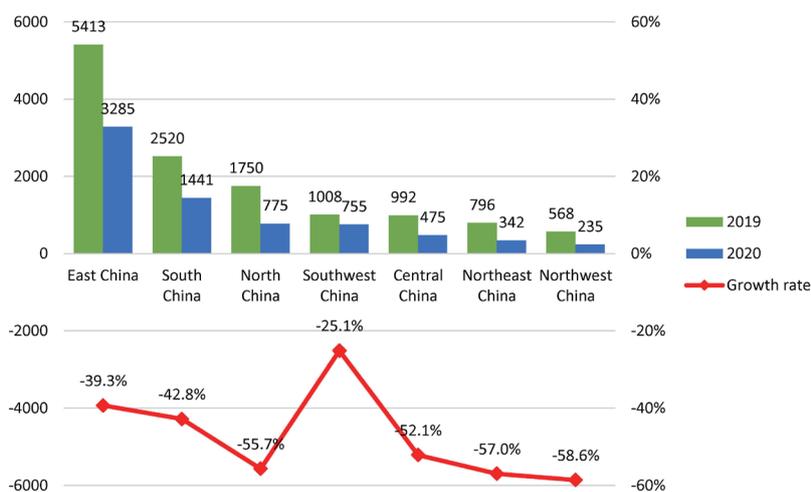


Figure 2.5 Variation in Geographical Distribution of Exhibitions by Area, 2019-2020 (Unit: 10,000 square meters)

(II) Provincial Distribution

Although Chinese provinces (autonomous regions/municipalities directly under the central government) did not fare in exhibitions as well as that in previous years, those provinces more capable of organizing exhibitions still embark actively on holding these events while taking prevention and control measures. The number and area of exhibitions held in Shanghai and Guangdong continue to maintain top two, with exhibition areas in both regions exceeding 10 million square meters.

1. By quantity of exhibitions, all provinces witnessed a substantive drop while Shanghai, Guangdong and Shandong still ranked top three.

In 2020, China's top three provinces (autonomous regions/municipalities directly under the central government) by quantity of exhibitions were Shanghai, Guangdong and Shandong in succession, but none of them escaped the decline, to different varying degrees, in quantity of exhibitions. Among them, Shanghai held a total of 315 exhibitions, accounting for 15.9% of the national total, with a YoY decrease of 42.2%; Guangdong

Province held a total of 284 exhibitions, accounting for 14.3% of the national total, with a 40.7% YoY decrease; Shandong Province held a total of 160 exhibitions, accounting for 8.1% of the national total, with a YoY decrease of 47.7%. The top three provinces (autonomous regions/municipalities) hosted a total of 759 exhibitions, with a YoY decrease of 42.9%, as shown in Figures 2.6 and 2.7.

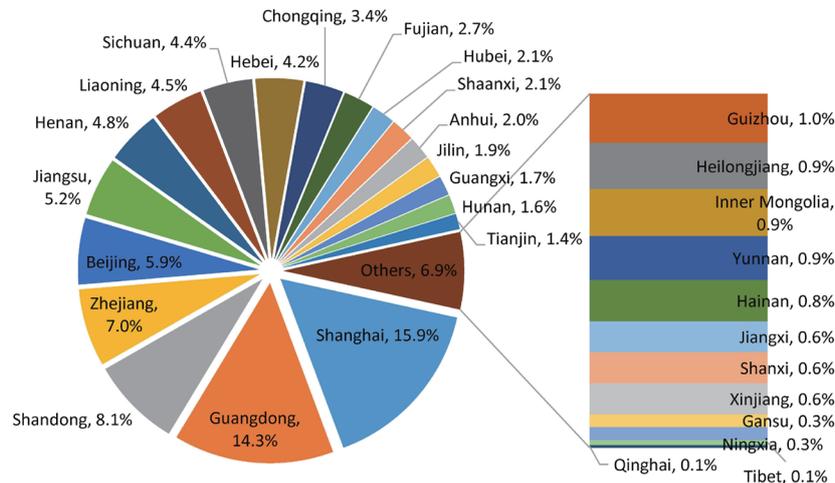


Figure 2.6 Provincial/Municipal/Autonomous Region Distribution of Exhibitions by Quantity Ratio, 2020

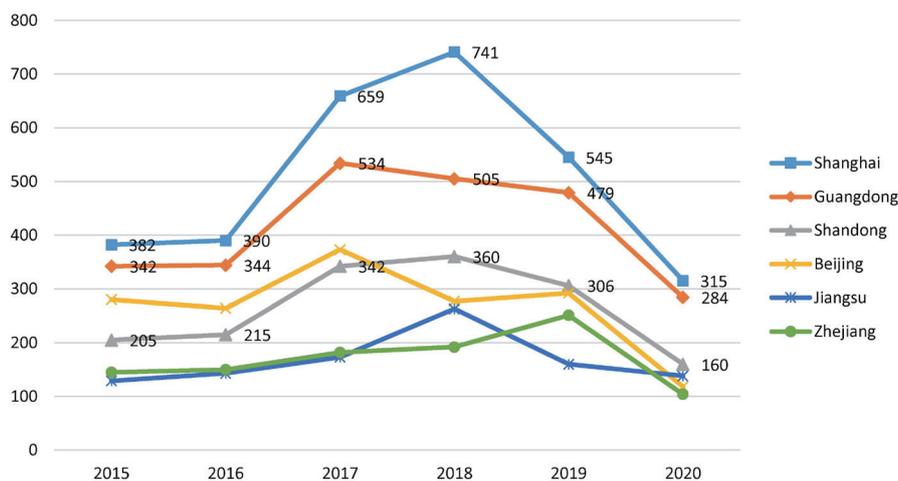


Figure 2.7 Variation in Exhibition Quantities of Major Exhibition Provinces, (Autonomous Regions/Municipalities Directly under the Central Government), 2015-2020)

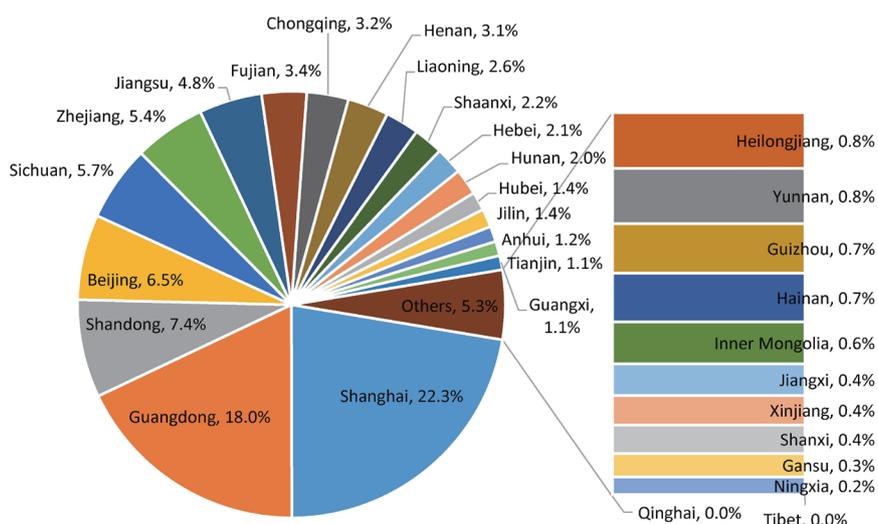
According to statistics, there were 6 provinces (autonomous regions/municipalities directly under the central government) that held more than 100 exhibitions, including Shanghai, Guangdong, Shandong, Beijing, Zhejiang, Jiangsu, which held a total of 1,119 exhibitions, accounting for 56.4% of the national total; 6 provinces (municipalities/autonomous regions directly under the central government) that each held 50-100 exhibitions held a total of 476 exhibitions, accounting for 24.0% of the national total. As shown in Table 2.3.

Table 2.3 List of Provinces (Autonomous Regions/Municipalities directly under the Central Government)**Holding More than 50 Exhibitions in 2020**

S/N	Provinces & Municipalities	Exhibition Quantity	S/N	Provinces & Municipalities	Exhibition Quantity
1	Shanghai	315	7	Henan	96
2	Guangdong	284	8	Liaoning	89
3	Shandong	160	9	Sichuan	87
4	Zhejiang	138	10	Hebei	84
5	Beijing	118	11	Chongqing	67
6	Jiangsu	104	12	Fujian	53

2. By area of exhibitions, all provinces witnessed a substantive drop with Shanghai, Guangdong and Beijing still ranking top three.

In 2020, the area of exhibitions held by each province decreased to varying degrees. Among them, those ranking top three in exhibition areas were Shanghai, Guangdong and Shandong in succession, with Beijing falling behind and failing to take the third place. In specific, Shanghai had an exhibition area of 16.325 million m², taking up 22.3% of the national total, with a decrease of 37.5% YoY; Guangzhou registered an exhibition area of 13.138 million m², taking up 18.0% of the national total, with a decrease of 43.7% YoY; Shandong's exhibition area came in at 5.429 million square meters, taking up 7.4% of the national total, with a decrease of 45.8% YoY. The top three provinces (autonomous regions/municipalities directly under the central government) by area of exhibitions registered a total exhibition area of 34.893 million square meters, a decrease of 41.3% YoY. As shown in Figure 2.8.

**Figure 2.8 Provincial, Municipal/ Autonomous Region Distribution of Exhibitions by Area Ratio, 2020**

There were two provinces (autonomous regions/municipalities directly under the central government) with an exhibition area exceeding 10 million square meters- Shanghai and Guangdong. In addition, the exhibition area in Shandong has exceeded 5 million square meters. Except the above three provinces (autonomous regions/

municipalities directly under the central government), no others have registered an exhibition area exceeded above 5 million square meters. And considerable difference was witnessed in terms of exhibition areas. In specific, there were 7 provinces (autonomous regions/municipalities directly under the central government) with an exhibition area between 2 million and 5 million square meters, and they covered a total exhibition area of 23.394 million square meters, taking up 32.0% of the national total; there were 5 provinces with an exhibition area between 1 million and 2 million square meters, and they registered a total exhibition area of 7.497 million square meters, taking up 10.3%. As shown in Table 2.4.

Table 2.4 List of Provinces (Autonomous Regions/ Municipalities directly under the Central Government) with an Exhibition Area of Above 1 million square meters, in 2020

S/N	Provinces & Municipalities	Area (10,000 square meters)	S/N	Provinces & Municipalities	Area (10,000 square meters)
1	Shanghai	1632.5	9	Chongqing	230.9
2	Guangdong	1313.8	10	Henan	225.6
3	Shandong	542.9	11	Liaoning	186.6
4	Beijing	473.7	12	Shaanxi	163.4
5	Sichuan	417.8	13	Hebei	150.5
6	Zhejiang	395.4	14	Hunan	145.4
7	Jiangsu	348.3	15	Hubei	103.8
8	Fujian	247.9			

Besides, comparison on area of exhibitions from 2015 to 2020 suggested that 2020 witnessed a decrease in the area in all of the provinces (municipalities/autonomous regions) in China, among which some have decreased for a consecutive two years owing to different reasons. As shown in Figure 2.9.

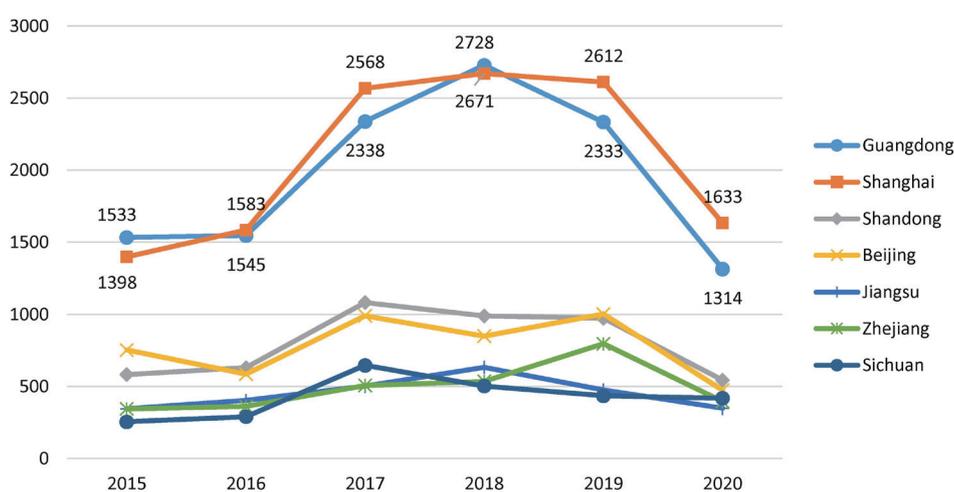


Figure 2.9 Variations in Exhibition Area of Major Exhibition Provinces (Autonomous Region/ Municipalities Directly under the Central Government) 2015-2020 (Unit: 10000 square meters)

(III) Distribution of Exhibition in Cities

In 2020, struck by the pandemic and facing up with obstacles, major cities have seen measures launched step by step to boost local exhibitions in accordance with the normalization of the pandemic prevention and control by speeding up online and brick-and-mortar exhibitions. In this way, bad pandemic impacts on the exhibition sector can be offset to some degrees. Shanghai, Guangzhou and Beijing remained the major exhibition cities of China and ranked among top three by quantity and area of exhibitions.

1. Shanghai, Guangzhou and Beijing remained the top three by the exhibition quantity of exhibitions, and Shanghai took up the largest proportion.

In 2020, the top three cities by the quantity of exhibition were Shanghai, Guangzhou and Beijing, with Guangzhou surpassing Beijing to rank second. Among the top five cities by the quantity of exhibitions, Shenzhen surpassed Qingdao, taking the fourth place and ranking the same as Zhengzhou. Among them, Shanghai held a total of 315 exhibitions, accounting for 15.9% of the national total, with a YoY decrease of 42.2%; Guangzhou City held a total of 142 exhibitions, accounting for 7.2% of the national total, with a YoY decrease of 45.4%; Beijing held a total of 118 exhibitions, accounting for 5.9% of the national total, with a YoY decrease of 59.6%; Shenzhen and Zhengzhou both held 87 exhibitions, accounting for the same 4.4% of the national total, with the decreased YoY of 29.8% and 41.2% respectively. A total of 575 exhibitions were held in Shanghai, Guangzhou and Beijing, accounting for 29.0% of the total exhibitions held nationwide. As the important cities in the Pearl River Delta region, Guangzhou and Shenzhen boast favorable location advantage for exhibition, with 129 exhibitions in total, accounting for 45.4% of the exhibitions held in Guangdong Province.

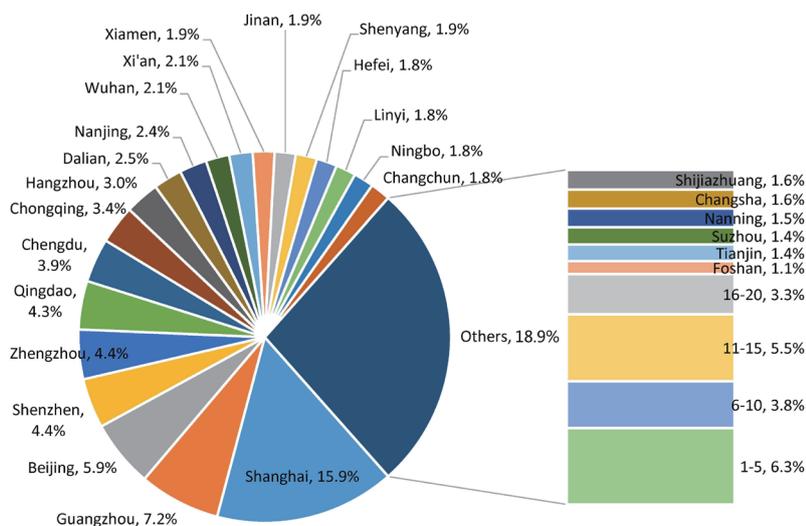


Figure 2.10 Proportions of Numbers of Exhibitions in Cities in 2020

Note: "1-5, 6-10, 11-15 and 16-20" in the figure represent the quantities of exhibitions held in corresponding cities. Data are combined in view of the large-scale analysis of exhibition cities.

According to statistics, there are 10 cities where over 50 exhibitions were held (see Table 2.5), 13 less than those in 2019. A total of 1,058 exhibitions were held in the above 10 cities, accounting for about 53.3% of the total exhibitions held in China, a drop of 21.9 percentage points over 2019. In general, COVID-19 has exerted a great impact on exhibition cities, and the number of exhibitions held in each city has dropped significantly.

Table 2.5 List of Cities Holding More Than 50 Exhibitions in 2020

S/N	City	Quantity	S/N	City	Quantity
1	Shanghai	315	6	Qingdao	85
2	Guangzhou	142	7	Chengdu	77
3	Beijing	118	8	Chongqing	67
4	Shenzhen	87	9	Hangzhou	60
5	Zhengzhou	87	10	Dalian	50

2. Beijing, Shanghai and Guangzhou continued to rank top three by the area of exhibitions, with Shanghai accounting for the highest proportion

In 2020, influenced by COVID-19 pandemic, the area of exhibitions in various Chinese cities has decreased. The overall ranking of exhibition area of Chinese cities was basically consistent with the quantity of exhibitions. That is to say, cities with large quantity of exhibitions also registered a large area of exhibition. But their detailed ranking varied slightly due to different urban economic development, pandemic prevention and control situation and other factors. Shanghai, Guangzhou, Beijing and Shenzhen ranked top four by the exhibition area, which was consistent with that in 2019. Among the top five cities by exhibition area, Chengdu climbed from seventh to fifth, while Qingdao descended from fifth to sixth. Specifically, the exhibition area in Shanghai was 16.325 million square meters, accounting for 22.3% of the total exhibition area nationwide, a decrease of 37.5% compared with 2019; the exhibition area in Guangzhou was 6.679 million square meters, a decrease of 55.5% compared with 2019; the exhibition area in Beijing was 4.737 million square meters, a decrease of 52.7% compared with 2019. As shown in Figure 2.11.

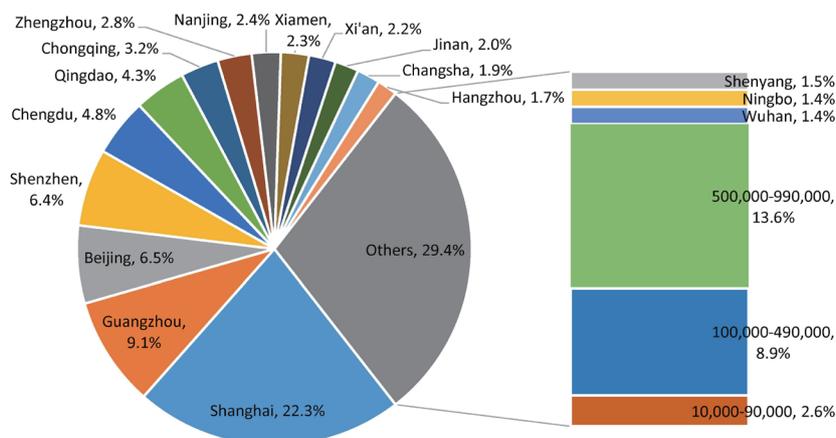


Figure 2.11 Proportions of Exhibition Areas in Cities, 2020

Note: "10-90, 100-490, 550-990 (thousand)" in the figure represent the area of exhibitions held in corresponding cities. Data are combined in view of the large-scale analysis of exhibition cities.

According to statistics, the exhibitions held in Shanghai covered an average area^① of 52,000 square meters, and the figure is 47,000 square meters for Guangzhou, 40,000 square meters for Beijing. Under the situation of pandemic prevention, Shanghai and Beijing witnessed a slight increase in the average area of exhibition compared with last year, while Guangzhou witnessed a decrease. The exhibitions held in Shanghai and Guangzhou were mainly large-scale exhibitions, while those in Beijing were medium-scale exhibitions due to limited venues.

Additionally, in 2020, there were a total of 8 cities in China with the exhibition area of more than 2 million m², 9 less than those in 2019. And the exhibition area of Hangzhou, Shenyang, Tianjin, Jinan, Changsha, Xi'an, Wuhan, Nanjing, and Changchun fell below 2 million square meters, while that of Chongqing exceeded 2 million square meters. There are 9 cities with an exhibition area of 1 million to 2 million square meters, 2 less than those in 2019. Cities with exhibition area of more than 1 million square meters registered an aggregated area of 54.779 million square meters, accounting for 75.0% of the exhibition area nationwide, a fall of 12% over 2019. See Table 2.6.

Table 2.6 List of Cities Holding Exhibitions of More than 1 million square meters in 2018

S/N	City	Area (10,000 square meters)	S/N	City	Area (10,000 square meters)
1	Shanghai	1632.5	10	Xiamen	169.6
2	Guangzhou	667.9	11	Xi'an	163.4
3	Beijing	473.7	12	Jinan	144.3
4	Shenzhen	469.8	13	Changsha	140.7
5	Chengdu	351.5	14	Hangzhou	122.1
6	Qingdao	311.6	15	Shenyang	108.7
7	Chongqing	230.9	16	Ningbo	104.1
8	Zhengzhou	207.5	17	Wuhan	103.8
9	Nanjing	175.6			

III. Scale Distribution

Scale is an important standard for judging an exhibition's value and status, and specific evaluation indicators are area of exhibitions, quantity of exhibitions, number of exhibitors and quantity of visitors. In this Report, nationwide exhibition scale of 2020 was estimated by the exhibition area criterion, which was classified as below 10,000 square meters, 10,000-30,000 square meters, 30,000-50,000 square meters, 50,000-100,000 square meters and above 100,000 square meters.^② Influenced by COVID-19 pandemic, the overall scale of exhibitions nationwide reduced in 2020, with a relative increase in small-scale exhibitions and a significant decrease in large- and medium-scale exhibitions.

① Average area = total exhibition area/total number of exhibitions

② Below 10,000 m² means "exhibition area ≤ 10,000 m²"; 10,000-30,000 m² means "10,000 m² < exhibition area ≤ 30,000 m²"; 30,000-50,000 m² means "30,000 m² < exhibition area ≤ 50,000 m²"; 50,000-100,000 m² means "50,000 m² < exhibition area ≤ 100,000 m²"; above 100,000 m² means "exhibition area > 100,000 m²".

(I) Nearly half of the exhibitions covered an area of 10,000 to 30,000 square meters, and the small-scale exhibitions below 10,000 square meters witnessed an increase.

In 2020, among all exhibitions held in China, the number of exhibitions with a scale of 10,000 to 30,000 square meters accounted for the largest proportion. The number of small-scale exhibitions below 10,000 square meters achieved an increase, while that of exhibitions with a scale above 10,000 square meters dropped significantly. Specifically, exhibitions below 10,000 square meters totaled 409, accounting for 20.6% of all exhibitions with an increase of 12.1% over 2019; exhibitions with a scale of 10,000 to 30,000 square meters totaled 893, accounting for 45.0% of all exhibitions, a drop of 2.3% over 2019; exhibitions with a scale of 30,000 to 50,000 square meters totaled 328, accounting for 16.5% of all exhibitions, a decline of 4.8% over 2019; exhibitions with a scale of 50,000 to 100,000 square meters totaled 237, accounting for 11.9% of all exhibitions, a decline of 3.7% over 2019; exhibitions above 100,000 square meters totaled 117, accounting for 5.9% of all exhibitions, a decrease of 1.3% over 2019. See Figure 2.12 and 2.13.

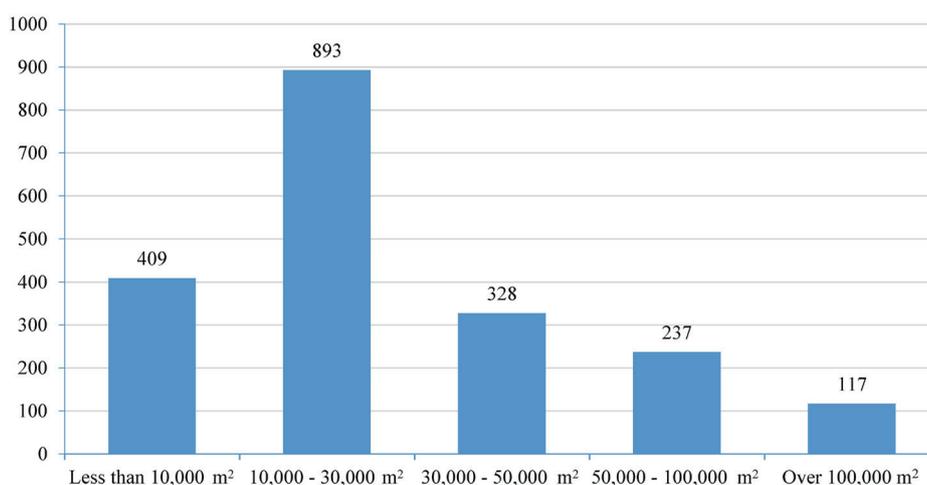


Figure 2.12 Number of Exhibitions Nationwide of All Scales, 2020

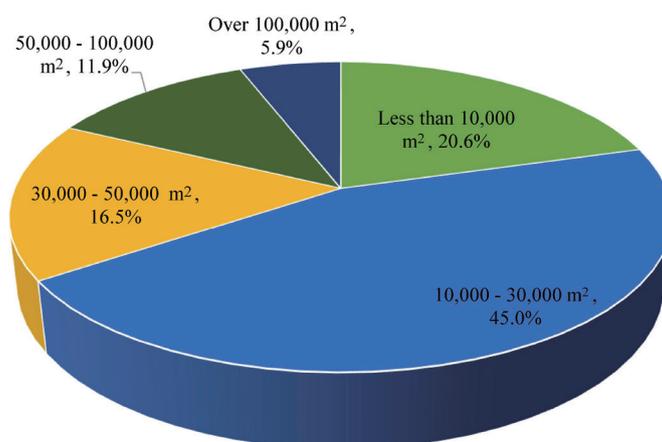


Figure 2.13 Proportions of Numbers of Exhibitions Nationwide of All Scales, 2020

(II) Exhibitions covering above 50,000 square meters accounted for more than half, and the small-scale exhibitions below 10,000 square meters witnessed an increase.

Among all exhibitions of different scales held in China in 2020, exhibitions with an area above 100,000 square meters accounted for the largest proportion, followed by those with an area of 10,000 to 30,000 square meters and those with an area of 50,000 to 100,000 square meters. Specifically, exhibitions below 10,000 square meters covered a total area of 3.086 million square meters, accounting for the smallest proportion of 4.2%. However, compared with 2019, the figure increased 3.7%; exhibitions with a scale of 10,000 to 30,000 square meters covered a total area of 18.108 million square meters, accounting for 24.8% of all exhibitions; exhibitions with a scale of 30,000 to 50,000 square meters covered a total area of 13.836 million square meters, accounting for 18.9% of all exhibitions; exhibitions with a scale of 50,000 to 100,000 square meters covered a total area of 17.332 million square meters, accounting for 23.7% of all exhibitions; exhibitions above 100,000 square meters covered a total area of 20.718 million square meters, accounting for 28.3% of all exhibitions. See Figure 2.14 and 2.15.

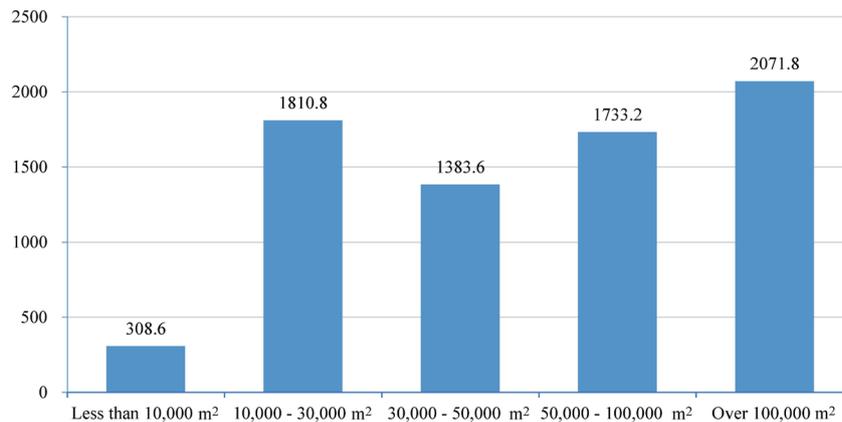


Figure 2.14 Total Area of Exhibitions of Different Scales, 2020 (Unit: 10,000 square meters)

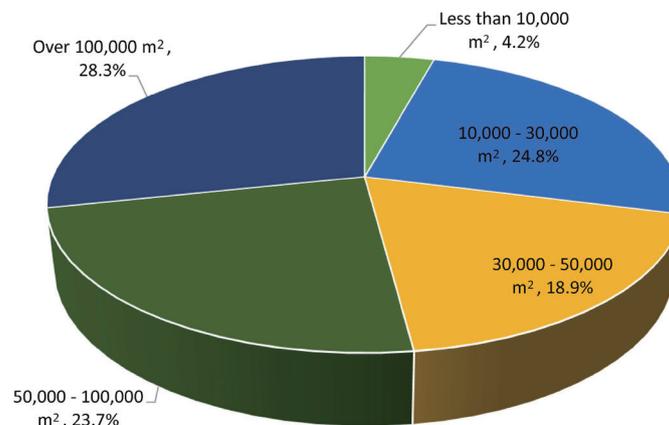


Figure 2.15 Area Proportions of Exhibitions of Different Scales, 2020

(III) In response to pandemic prevention and control, small-scale exhibitions below 10,000 square meters witnessed a growth in both quantity and area.

Responding to the requirements of COVID-19 pandemic prevention and control in 2020, small-scale exhibitions below 10,000 square meters witnessed a growth in both quantity and area, while exhibitions above 10,000 square meters witnessed a significant fall in both quantity and area. The quantity and area of exhibitions of 50,000 to 100,000 square meters registered the largest year-on-year growth.

Comparing the exhibitions quantity of 2020 and 2019, it can be seen that in 2020, exhibitions below 10,000 square meters increased 106 over 2019, with a year-on-year growth of 35.0%; exhibitions with a scale of 10,000 to 30,000 square meters decreased 784 over 2019, with a year-on-year decline of 46.8%; exhibitions with a scale of 30,000 to 50,000 square meters fell 429 over 2019, with a year-on-year decline of 56.7%; exhibitions with a scale of 50,000 to 100,000 square meters decreased 316 over 2019, with a year-on-year decline of 57.1%; exhibitions above 100,000 square meters fell 140 over 2019, with a year-on-year drop of 54.5%. As shown in Figure 2.16.

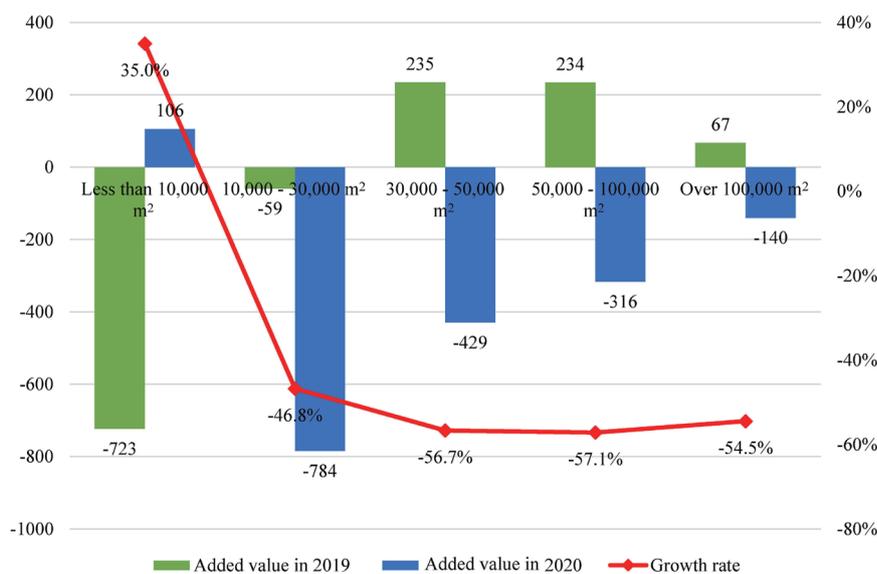


Figure 2.16 Variation in Quantities of Exhibitions of All Scales, 2019-2020

Comparing the area of exhibitions held in 2020 and 2019, it can be seen that in 2020, the total area of exhibitions below 10,000 square meters increased 1.088 million square meters over 2019, with a year-on-year growth of 54.5%; the total area of exhibitions with a scale of 10,000 to 30,000 square meters declined 9.079 million square meters over 2019, with a year-on-year decrease of 33.4%; the total area of exhibitions with a scale of 30,000 to 50,000 square meters fell 12.395 million square meters over 2019, with a year-on-year decrease of 47.3%; the total area of exhibitions with a scale of 50,000 to 100,000 square meters decreased 17.477 million square meters over 2019, with a year-on-year drop of 50.2%; the total area of exhibitions above 100,000 square meters fell 19.542 million square meters over 2019, with a year-on-year decline of 48.5%. See Fig. 2.17.

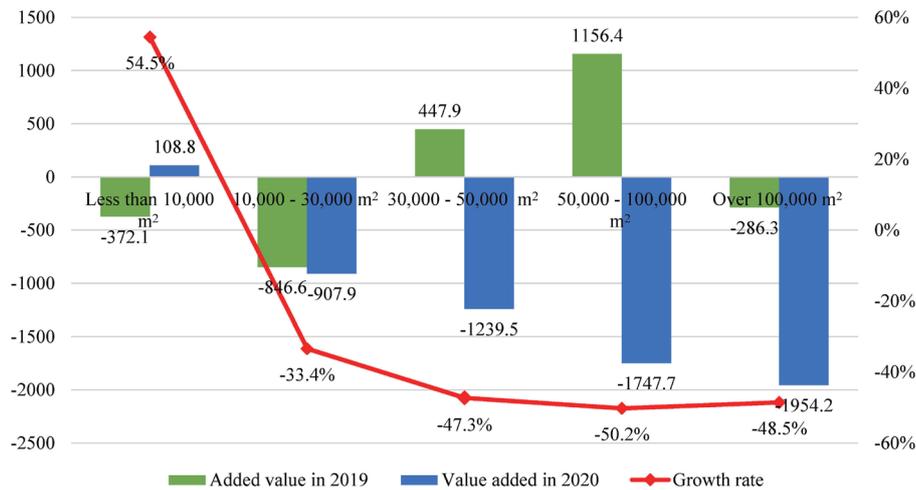


Figure 2.17 Variation in Exhibition Area of All Scales, 2019-2020 (Unit: 10,000 square meters)

IV. Distribution of Exhibitions by Industries

By industry, in 2020, the quantity and scale of exhibitions held in different industries varied significantly if the exhibitions were classified into heavy industry, light industry, agricultural industry, service industry and specialized exhibition. In terms of the number and area of exhibitions held in different industries, light industry exhibition > heavy industry exhibition > service industry exhibition > agricultural industry exhibition > specialized exhibition^④, and the structure of exhibition industry was basically the same as that in 2019. However, from actual figures, due to the great impact of the pandemic, the number and area of exhibitions of each industry have decreased compared with the previous year.

(I) Light industry exhibitions ranked top in both quantity and area among all industries

Among the 1,984 trade and economic exhibitions, the number and area of light industry exhibitions ranked first in all industries, that of heavy industry exhibitions ranked second, and that of service industry exhibitions ranked third. Among them, 812 light industry exhibitions were held, accounting for 40.9% of the total number of classified exhibitions of known industries; the total exhibition area was about 31.31 million square meters, accounting for 42.8% of the total area of classified exhibitions of known industries. 515 heavy industry exhibitions were held, accounting for 26.0% of the total number of classified exhibitions of known industries; the total exhibition area reached about 20.8 million square meters, accounting for 28.5% of the total area of classified exhibitions of known industries. 449 service industry exhibitions were held, accounting for 22.6% of the total number of classified exhibitions of known industries; the total exhibition area reached about 13.34

^④ Specialized exhibitions mainly refer to professional science and technology exhibitions, national and regional exhibitions and comprehensive exhibitions focusing on import and export trade.

million square meters, accounting for 18.2% of the total area of classified exhibitions of known industries. The number of agricultural industry exhibition and specialized exhibition was 140 and 68 respectively, accounting for 7.1% and 3.4% of the total number of classified exhibitions of known industries; and the exhibition area was 4.98 million square meters and 2.66 million square meters respectively, accounting for 6.8% and 3.6% of the total area of classified exhibitions of known industries respectively.

As shown in Figure 2.18, the position of the bubble reflects the difference in the number of exhibitions in different industries, and the size of the bubble represents the size of the exhibition area.

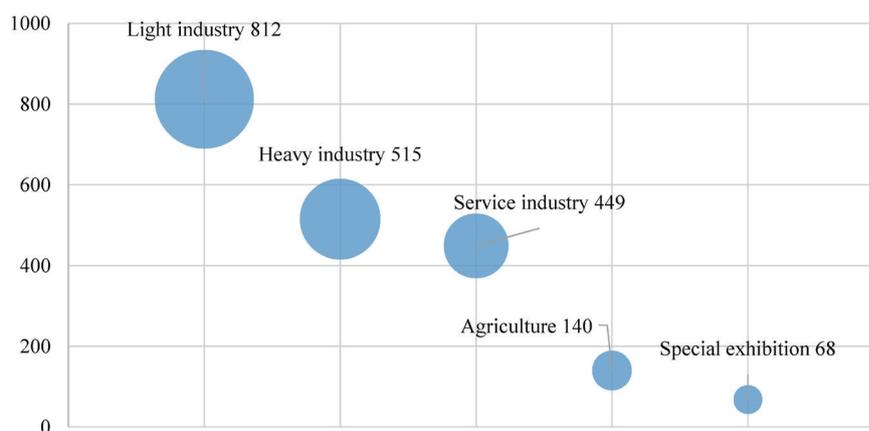


Figure 2.18 Distribution of Exhibition Industries in 2020

(II) Affected by the pandemic, the number and area of exhibitions in various industries declined to varying degrees

In 2020, due to the pandemic at home and abroad, the number and area of exhibitions in various industries shrank to varying degrees. In terms of number, the number of service industry exhibitions fell the most year on year, followed by heavy industry exhibitions and light industry exhibitions; as for area, the area of specialized exhibitions reduced the most year on year, followed by heavy industry exhibitions and service industry exhibitions. Specifically, compared with 2019, the number of light industry exhibitions decreased by 629, down 43.7% year on year; the exhibition area reduced by 23.08 million square meters, down 42.4% year on year. The number of service exhibitions decreased by 392, down 46.6% year on year; the exhibition area reduced by about 10.58 million square meters, down 44.2% year on year. The number of heavy industry exhibitions decreased by 442, down 46.2% year on year; the exhibition area reduced by about 18.22 million square meters down 46.7% year on year. The number of agricultural industry exhibitions decreased by 51, down 26.7% year on year; the exhibition area reduced by about 2.02 million square meters, down 28.8% year on year. The number of specialized exhibitions decreased by 49, down 41.9% year on year; the exhibition area reduced by about 3.5 million square meters, down 56.8% year on year. See Figure 2.19.

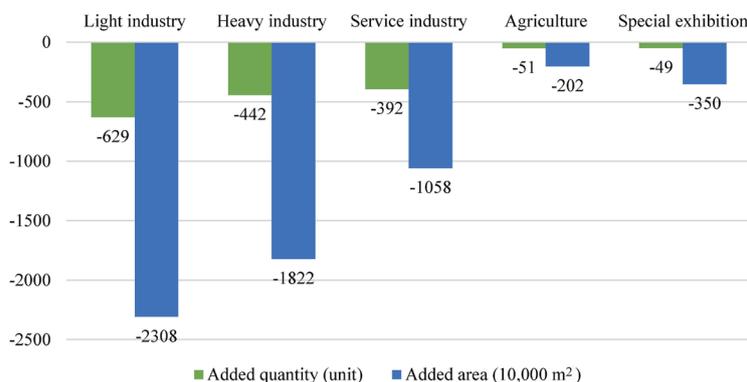


Figure 2.19 Layout of Exhibition Industries in 2019-2020

(III) In light industry, the number and area of exhibitions of various sub-sectors generally declined, and the number and area of exhibitions of food, drinks, tobacco and wine were the highest

In terms of the number of exhibitions, the number of exhibitions of food, drinks, tobacco and wine was the largest among all light industry exhibitions held in 2020, far larger than other sub-sectors, followed by exhibitions of furniture, woodworking and machinery; construction materials exhibitions, consumer goods and beauty and hairdressing exhibitions ranked third, fourth and fifth respectively. Compared with 2019, beauty and hairdressing exhibitions ranked among the top five from the original sixth, textile industry exhibitions ranked from tenth to sixth, and glasses, jewelry, clocks and watches exhibitions fell to tenth. In the top ten light industry sub-sector exhibitions, all categories fell, with glasses, jewelry, clocks and watches, and construction materials exhibitions seeing significant year-on-year declines. Specifically, 190 food, drinks, tobacco and wine exhibitions were held, a year-on-year decrease of 137 or 41.9% compared with 2019, but still ranked first in the number of light industry exhibitions; 86 furniture, woodworking and machinery exhibitions were held, a year-on-year decrease of 69 or 44.5% compared with 2019; 55 construction materials exhibitions were held, a year-on-year decrease of 54 or 49.5% compared with 2019; 50 consumer goods exhibitions were held, a year-on-year decrease of 41 or 45.1% compared with 2019; beauty and hairdressing exhibitions were among the top ten light industry sub-sectors exhibitions, ranking fifth with 45 exhibitions, replacing glasses, jewelry, clocks and watches exhibitions in 2019; 39 textile industry exhibitions were held, a year-on-year decrease of 12 or 23.5% compared with 2019, but still rising from tenth to sixth. Glasses, jewelry, clocks and watches exhibitions fell out of the top five sub-sectors of light industry. See Table 2.7.

Table 2.7 Number of Top Ten Light Industry Sub-Sector Exhibitions in 2020

S/N	Sub-Sector	Number of Exhibitions	S/N	Sub-Sector	Number of Exhibitions
1	Food/ Drinks/Tobacco/Wine	190	6	Textile Industry	39
2	Furniture/Woodworking/Machinery	86	7	Toy/Maternal & Children Supplies	36
3	Construction Materials	55	8	Advertising/Photographic Equipment	32
4	Consumer Goods	50	9	Packaging/Paper/Printing	32
5	Beauty Salons	45	10	Glasses/Jewelry/Clocks and Watches	32

In terms of exhibition area, among all light industry exhibitions held in 2020, the exhibition area of food, drinks, tobacco and wine exhibitions was the largest, that of furniture, woodworking and machinery exhibitions rank second, and that of construction materials exhibitions, consumer goods exhibitions and beauty and hairdressing exhibitions ranked third, fourth and fifth, respectively. Specifically, the total area of food, drinks, tobacco and wine exhibitions was 5.346 million square meters, a year-on-year decrease of 5.033 million square meters or 47.6% compared with 2019; the total area of furniture, woodworking and machinery exhibitions was 4.603 million square meters, a year-on-year decrease of 3.767 million square meters or 45% compared with 2019; the total area of construction materials exhibitions was 3.21 million square meters, a year-on-year decrease of 2.707 million square meters or 45.7% compared with 2019; the total area of consumer goods exhibitions was 2.008 million square meters, replacing textile industry exhibitions and ranking fourth; the total area of beauty and hairdressing exhibitions was 1.799 million square meters, a year-on-year decrease of 943,000 square meters or 34.4% compared with 2019; glasses, jewelry, clocks and watches exhibitions were among the top ten light industry sub-sector exhibitions, ranking tenth with an exhibition area of 651,000 square meters, replacing gifts and household goods exhibitions in 2019. See Table 2.8.

Table 2.8 10 Light Industry Segments (Area) in 2020

S/N	Industry Segments	Area (10, 000m ² square meters)	S/N	Industry Segments	Area (10, 000m ² square meters)
1	Food/Drinks/Tobacco/Wine	543.6	6	Textile Industry	171.0
2	Furniture/Woodworking/Machinery	460.3	7	Advertising/Photographic Equipment	152.0
3	Construction Materials	321.0	8	Toy/Maternal & Children Supplies	138.2
4	Consumer Goods	200.8	9	Packaging/Paper/Printing	122.0
5	Beauty Salons	179.9	10	Glasses/Jewelry/Clocks and Watches	65.1

Case 1: The 8th China (Luzhou) Southwest Commodity Expo became a light industry exhibition with the largest area

Among the light industry exhibitions held in 2020, the 2020 8th China (Luzhou) Southwest Commodity Expo, which was hosted by the China General Chamber of Commerce and undertaken by the Sichuan Provincial Department of Commerce, was the largest in scale. The Expo was held from September 28 to October 2, 2020 in the Southwest Trading Center of China in Luzhou City, Sichuan Province. As the first large-scale exhibition held in Luzhou City under the normal pandemic prevention and control conditions, the Expo had a total exhibition area of 450,000 square meters and more than 800 exhibitors. The exhibition products covered the main categories of products of the primary, secondary and tertiary industries. At the same time, 100 live streaming rooms were opened for offline commodity display and online live streaming exhibition and sales, so as to create new retail outlets with seamless connection between online and offline channels and build a new model for the Expo.

Case 2: 2020 China Ceramic Fair, Tangshan obtained double harvest online and offline

The 23rd China Ceramic Fair, Tangshan overcame the impact of the pandemic and was held at the Ceramic Exhibition Center Tangshan, China from September 16 to 20, 2020. The Ceramic Fair adopted the new mode of “cloud interaction + offline consumption”, including two parts: offline activities and online activities. Offline activities were live-broadcast simultaneously. The offline exhibition area was about 30,000 square meters, the special exhibition area was over 14,000 square meters, and 870 standard booths were set up, covering more than 10 key ceramic production areas in China.

Three main features of the fair:

First, it achieved fruitful results. During the five days of the fair, there were 15 procurement groups (more than 2,000 people) attended and more than 25,000 people have visited, purchased and negotiated on site. The number of visitors to the online cloud fair reached 120,990, and transactions were actively concluded online and offline. Both the flow of merchants and the turnover of trade got an increase of more than 10% over the previous year. At this fair, a number of newly designed ceramic products with innovative ideas, unique designs, fashionable shapes, exquisite decorations and excellent production techniques have emerged. A total of over 300 ceramic masters submitted 400 pieces of artistic ceramic works for the 8th Exhibition and Evaluation of Masterpieces by Chinese Ceramic Artists and the 6th Hebei Ceramic Art Competition. More than 70 ceramic enterprises submitted more than 3,500 new domestic ceramic products to participate in the 2020 Tangshan New Ceramic Product Design Competition and other unique activities.

Second, a variety of offline activities were held. On the basis of the opening ceremony of China Ceramic Fair, Tangshan, ceramic trade show and series of porcelain-tea dialogues, six offline activities, including 2020 Tangshan New Ceramic Product Design Competition and Exhibition, the 6th Hebei Ceramic Art Competition, the 8th Exhibition and Award Ceremony for Exhibition of Masterpieces by Chinese Ceramic Artists, Retrospective Exhibition of Yixing Famous Artists, ceramic + cultural tourism promotion and publicity, the Talent and Technology Exchange Conference of the 23rd China Ceramic Fair, Tangshan and the 10th Hebei Coastal Economic Zone High-Level Talent Conference were held, to further increase the participation of well-known domestic masters and authors.

Third, the new mode of online exhibition was expanded. Due to the pandemic situation, it was impossible to invite overseas purchasers and procurement teams to visit the fair, and the fair established online exhibitions and held five online activities, including VR cloud exhibition, cloud trade negotiation, ceramics + cross-border e-commerce exhibition and transaction, online investment promotion, and online live streaming. It took advantage of the traffic effect of cross-border e-commerce platform, live streaming and network KOL, and used the 720-degree VR panoramic technology to present a virtual exhibition hall and build an online exhibition, exchange and trading platform that “breaks the boundaries of time and space”, as well as relied on the cross-border e-commerce platform to promote the ceramic fair and products of exhibitors overseas.

Case 3: Fruitful results of 2020 Leather Expo

Approved by the Ministry of Commerce, China (Xinji) International Fur Fashion Expo (BEIJING FUR) is the only national fur fashion expo in China. On September 28-30, 2020, the 2020 China (Xinji) International Fur Fashion Expo (BEIJING FUR) and the 28th China (Xinji) International Leather Expo (hereinafter referred to as "Leather Expo") were successfully held.

This expo has yielded fruitful results in the following four aspects:

First, the scale of exhibition recorded the largest in history for both domestic and foreign trade markets. In 2020, the number of booths, exhibitors and exhibition area were expanded in an all-round way, recording the largest in history. There were 422 booths for 409 enterprises from Beijing, Liaoning, Zhejiang and Hebei, covering a total area of 58,000 square meters. Nine categories of winter clothing products were displayed, including fur clothing, leather clothing, down jacket, nick clothing, parka clothing, dick clothing, leather-fur clothing, cashmere clothing and cotton clothing. There were both foreign trade and domestic trade products. The sales market has been transformed from single domestic trade to domestic and foreign trade, exhibits on display have been expanded from fur and leather products to cross-border winter clothing, and marketing methods have been transformed from sample ordering to direct connection with R & D, manufacturing and sales. The industrial chain has been further extended, supplemented and strengthened, so that the domestic and international markets can realize the "double circulation".

Second, investment promotion was targeted and extensive, and the quality of exhibitors was high. At this Leather Expo, 112 China-based foreign merchants from 23 countries from Europe and America along the "Belt and Road", including Russia, Ukraine, Italy, Denmark, Poland and Mongolia were invited to participate. There were about 4,200 people participating in the expo, including purchasers of Beijing Yabalu Market, wholesalers and retailers of leather cities, clothing wholesale markets, large shopping malls and independent fur and grass shop, exhibitors of domestic fur production enterprises and fur distributors of border trade ports, and domestic and foreign clothing supply chain brand merchants. Exhibitors were of high quality, with many buyers and large trading volume. At the same time, through online and offline synchronization, more domestic and foreign businessmen participated in online leather expo.

Third, enterprises increased a large number of orders, greatly promoting the resumption of work, production and market and achieving efficiency. More than 5,700 orders and 230,000 pieces of garments of various kinds were signed for this Leather Expo, with an order amount of about RMB 430 million. For example, orders contained 10,000 pieces of Huaxin Fur, 9,200 pieces of Volkswagen, 8,500 pieces of Chint Group, 6,400 pieces of Sea Wing, and 6,300 pieces of Baruhe. During the Leather Expo and the "Double Festival", a total of 150,000 foreign merchants were received, with a sales volume of about RMB 500 million, and many customers came to pick samples, order goods and supplement orders.

Fourth, an international trade platform has been built to enhance the effect of "international leather city". This Leather Expo also assumed the responsibility of recognizing "Chinese winter clothing" in Russia and other international marketing markets. During the Expo, 112 foreign merchants from 23 countries were organized to participate in such activities as exhibition talks, industry chain visits, factory orders, and the "Xinji Release" of international fur fashion products. The scene of visit and negotiation was hot, and a lot of foreign merchants ordered on the site. On the next day, Ukrainian merchants placed orders, Russian merchants directly contacted Chint Group to meet suppliers, and Polish merchants went to the leather city to visit and place order again. Besides, Mongolian merchants visited Sea Wing and returned with samples to order from retailers, Romanian and other merchants reached a cooperation intention with the bonded logistics center. Many foreign merchants found new supply partners through the exhibition, and they praised Xinji for becoming "the export base of China's winter clothing".

Case 4: The 102nd China Food & Drinks Fair launched online cloud exhibition

Hosted by China Food & Drinks Group Co., Ltd. and undertaken by China Food & Drinks New Century International Conference and Exhibition (Beijing) Co., Ltd. and Chengdu Expo Bureau, the online cloud exhibition of the 102nd China Food & Drinks Fair was successfully held on July 28-30, 2020.

The exhibition was characterized by the following aspects:

First, there were a large number of exhibitors with a wide coverage and large scale. More than 2,500 technology and service enterprises in the food, drinks, condiment and related industries were attracted to the exhibition. Enterprises in Beijing, Chongqing, Ningxia and Chengdu participated in the exhibition in the form of government delegations, and well-known enterprises from France, Germany, Spain, the United States and Australia participated in the exhibition. 55 events including the press conference, the opening ceremony and the main forum, as well as 139 exhibitor live streaming activities in various forms were presented online, and the exhibition lasted for three days, with more than 2 million visitors.

Second, the national strategy was implemented to set up a special area for "cloud poverty alleviation" for the first time. A total of 32 poverty-stricken counties supported by the State-owned Assets Supervision and Administration Commission of the State Council and more than 20 enterprises supported by Chengdu participated in the exhibition, enabling enterprises in poverty-stricken areas to lift themselves out of poverty.

Third, following the trend, digital transformation was implemented. This was the first time that the China Food & Drinks Fair has been held online since its first holding 65 years ago, making full use of its advantages in information technology, breaking the boundaries of time and space for the first time, and giving full play to the

functions of the China Food & Drinks Fair as a platform for sharing ideas and value discovery in the form of online exhibition. This has provided platform support for restoring industry confidence and inspiring industry upgrading ideas, and established a new benchmark for the integration of traditional trade events in the food and drinks industry and Internet technology innovation, which was fully recognized by the Ministry of Commerce. This was not only an important measure to adapt to the current situation of pandemic prevention and control and innovate the service mode of exhibitions, but also an active exploration for the China Food & Drinks Fair to adapt to the trend of the digital economy and take the initiative in transformation and development, becoming a new opportunity for the transformation and upgrading of the traditional exhibition industry.

(IV) The number and area of heavy industry sub-sector exhibitions fell, and the number and area of automobile industry exhibitions were the highest

In terms of the number of exhibitions, among all heavy industry exhibitions held in 2020, the number of automobile industry exhibitions was the largest, followed by electronics and automation industry and construction machinery industry. The industrial equipment maintenance exhibitions and electric power sources exhibitions ranked fourth and fifth respectively. Due to the continuous impact of the pandemic on the exhibition industry, the top ten heavy industry sub-sector exhibitions have all seen declines in different degrees. Among them, the year-on-year decline in automobile industry exhibitions was the most obvious, with 183 exhibitions held in 2020, a decrease of 231 or 55.8% compared with 2019. However, it remained the highest in the number of heavy industry exhibitions; 76 electronics and automation industry exhibitions were held, a year-on-year decrease of 42 or 35.6% compared with 2019; 41 construction machinery industry exhibitions were held, a year-on-year decrease of 49 or 54.4% compared with 2019; 40 industrial equipment maintenance exhibitions were held, a year-on-year decrease of 21 or 34.4% compared with 2019; and 37 machine tool tooling exhibitions were held, a year-on-year decrease of 7 or 15.9% compared with 2019. See Table 2.9.

Table 2.9 Number of Top Ten Heavy Industry Sub-Sector Exhibitions in 2020

S/N	Sub-Sector	Number of Exhibitions	S/N	Sub-Sector	Number of Exhibitions
1	Automobile Industry	183	6	Electric Power Energy	31
2	Electronics and Automation	76	7	Chemicals/Petrochemicals	26
3	Construction/Machinery	41	8	Casting/Metallurgy/Welding	19
4	Industrial Equipment Maintenance	40	9	IT and Communication	19
5	Machine Tool/Mould	37	10	Water Technology and Disposal	17

In terms of exhibition area, among all heavy industry exhibitions held in 2020, the automobile industry exhibitions boasted the largest exhibition area, becoming the industry category with the largest exhibition area among the heavy industry sub-sector exhibitions since 2012, followed by electronics and automation industry exhibitions. The exhibition area of construction machinery industry exhibitions, industrial equipment maintenance exhibitions and machine tool tooling exhibitions ranked third, fourth and fifth, respectively.

However, due to the impact of the pandemic, the exhibition area of the top ten heavy industry sub-sectors all decreased to varying degrees. Specifically, the total exhibition area of automobile industry exhibitions was 7.849 million square meters, a year-on-year decrease of 10.553 million square meters or 57.3% compared with 2019; that of electronics and automation industry exhibitions was 3.011 million square meters, a year-on-year decrease of 1.244 million square meters or 35.6% compared with 2019; that of construction machinery industry exhibitions was 1.756 million square meters, a year-on-year decrease of 1.873 million square meters or 51.6% compared with 2019; that of industrial equipment maintenance exhibitions was 1.73 million square meters, a year-on-year decrease of 1.066 million m² or 36.8% compared with 2019; that of machine tool tooling exhibitions was 1.481 million square meters, a year-on-year decrease of 291,000 square meters or 16.4% compared with 2019. However, electric power sources exhibitions dropped to the sixth with an exhibition area of 1.285 million square meters. See Table 2.10.

Table 2.10 Exhibition Area of Top Ten Heavy Industry Sub-Sector Exhibitions in 2020

S/N	Sub-Sector	Area (10, 000 square meters)	S/N	Sub-Sector	Area (10, 000 square meters)
1	Automobile Industry	784.9	6	Electric Power Energy	128.5
2	Electronics and Automation	301.1	7	Casting/Metallurgy/Welding	92.3
3	Construction/Machinery	175.6	8	Chemicals/Petrochemicals	76.0
4	Industrial Equipment Maintenance	173.0	9	Water Technology and Disposal	64.2
5	Machine Tool/Mould	148.1	10	IT and Communication	53.5

Case 5: 2020 (16th) Beijing International Automotive Exhibition continued to lead the world in terms of the number and quality of automobiles on show

Hosted by China Council for the Promotion of International Trade, China Machinery Industry Federation, China National Machinery Industry Corporation and China Association of Automobile Manufacturers, 2020 (16th) Beijing International Automotive Exhibition was held in the new and old China International Exhibition Center from September 26 to October 5, 2020. Beijing International Automotive Exhibition, held biennially, is an important exhibition and exchange event for the Chinese and foreign auto industry in China every two years. Themed “Wisdom-Led Future”, the exhibition had a total exhibition area of 200,000 square meters, with 1,022 vehicles on display, 105 global debut vehicles, 64 concept vehicles and 174 new energy vehicles. It attracted more than 1,200 exhibitors from 14 countries and regions around the world. The exhibition showcased the cutting-edge technologies and products of Chinese and foreign auto industry, and focused on the innovative exhibits brought by the integration of intelligent network, lightweight technologies and other new technologies with the traditional auto industry. The innovative ideas and achievements of the global auto industry in product upgrading, brand upgrading, industrial upgrading and travel mode were presented to the audience from multiple perspectives, so as to guide people’s aspiration for and pursuit of a better auto life in the future.

Case 6: Chengdu Motor Show overcame the pandemic to renew a record of motor show

Jointly hosted by Chengdu Municipal People's Government and China Council for the Promotion of International Trade, Automotive Sub Council, and undertaken by Chengdu Century City Exhibition Group Co., Ltd., Hannover Milano Fairs Shanghai Ltd., and China Council for the Promotion of International Trade Sichuan Council, Chengdu Motor Show (hereinafter referred to as "CDMS") has been successfully held for 23 times since its establishment in 1998, ranking among the four major A-class motor shows in China. As the world's first largest international motor show in 2020, it has gathered over 120 famous brands at home and abroad, and nearly 50 press conferences have brought 69 new car models to debut, setting a new record in CDMS. A total of 38,907 car orders were generated during the show, with a turnover of over RMB 6.806 billion.

Three main features of the fair:

First, the safety of the show was fully guaranteed. Every year, the government holds several pre-show meetings to continuously refine the work plan for show activities, safety and transportation. During the show, a number of functional departments jointly ensures a smooth show on the site.

Second, attention was paid to interactive experience. China Automotive Pioneer Forum was held to analyze the economic trend and industrial development prospect in depth. A series of interactive activities were planned to enhance the audience's sense of experience and the attraction of the show, and to enhance the online communication of the show, as well as to accurately position target customers for advertising.

Third, humanization and intelligentization were highlighted. The organizing committee set up a special information center of volunteers, a room of mother and infant and a place for finding children, and opened a "free shuttle bus" to connect the exhibition hall with the subway station and the bus station seamlessly. The platform of "online show" was built to realize "cloud-based" exhibition.

(V) The number and area of service industry sub-sector exhibitions declined, and medicine and health care exhibitions ranked first over leisure, fashion, art and tourism exhibitions

In terms of the number of exhibitions, COVID-19 has drawn great attention to health in all countries, and the demand for such exhibitions has increased steeply. Thus, the number of exhibitions in the field of medicine and health care was the largest among all service industry exhibitions held in 2020. The number of medicine and health care exhibitions was the largest and leisure, fashion, art and tourism exhibitions dropped to the second. The number of public security anti-counterfeiting exhibitions, education and training exhibitions and environmental protection exhibitions ranked third, fourth and fifth respectively. The number of top ten service

industry sub-sector exhibitions in 2020 was affected to varying degrees by the pandemic. Specifically, there were 112 medicine and health care exhibitions, a year-on-year decrease of 59 or 34.5% compared with 2019; 101 leisure, fashion, art and tourism exhibitions, a year-on-year decrease of 141 or 58.3% compared with 2019; 47 public security anti-counterfeiting exhibitions, a year-on-year decrease of 23 or 32.9% compared with 2019; 37 education, training and recruitment exhibitions, a year-on-year decrease of 17 or 31.5% compared with 2019, but ranking from the sixth in the previous year to the fourth; 31 environmental protection exhibitions, a year-on-year decrease of 27 or 46.6% compared with 2019. See Table 2.11.

Table 2.11 Number of Top Ten Service Industry Sub-Sector Exhibitions in 2020

S/N	Sub-Sector	Number of Exhibitions	S/N	Sub-Sector	Number of Exhibitions
1	Medicine/Health Care	112	6	Transport/Logistics	28
2	Leisure/Fashion/Art/Tourism	101	7	Franchising	26
3	Safe-Guarding/Anti-Counterfeiting	47	8	Hotel Facility	21
4	Education/Training/Employment	37	9	Public Services	14
5	Environmental Protection	31	10	Finance/Insurance/Property	13

In terms of exhibition area, among all service industry exhibitions held in 2020, medical and health care exhibitions also surpassed leisure, fashion, art and tourism exhibitions and ranked first. The exhibition area of environmental protection exhibitions, public security anti-counterfeiting exhibitions and hotel equipment exhibitions ranked third, fourth and fifth respectively. The top ten service industry sub-sector exhibitions were affected by the pandemic to varying degrees, with leisure, fashion, art and tourism exhibitions seeing the biggest year-on-year decline. Specifically, the total area of medical and health care exhibitions was 3.505 million square meters, a year-on-year decrease of 2.062 million square meters or 37.0% compared with 2019; that of leisure, fashion, art and tourism exhibitions was 2.755 million square meters, a year-on-year decrease of 36.43 million square meters or 56.9% compared with 2019; that of environmental protection exhibitions was 1.299 million square meters, a year-on-year decrease of 238,000 square meters or 15.5% compared with 2019; that of public security anti-counterfeiting exhibitions was 1.028 million square meters, a year-on-year decrease of 639,000 square meters or 38.3% compared with 2019; and that of hotel equipment exhibitions was 1.005 million square meters, a year-on-year decrease of 759,000 square meters or 43.1% compared with 2019. In addition, the washing, dyeing and cleaning exhibitions re-entered into the top ten heavy industry sub-sector exhibitions, ranking tenth with an exhibition area of 245,000 square meters, replacing the public service exhibitions in 2019. See Table 2.12.

Table 2.12 Exhibition Area of Top Ten Service Industry Sub-Sector Exhibitions in 2020

S/N	Sub-Sector	Area (10, 000 square meters)	S/N	Sub-Sector	Area (10, 000 square meters)
1	Medicine/Health Care	350.5	6	Transport/Logistics	99.5
2	Leisure/Fashion/Art/Tourism	275.5	7	Education/Training/Employment	91.9
3	Environmental Protection	129.9	8	Franchising	68.0
4	Safe-Guarding/Anti-Counterfeiting	102.8	9	Finance/Insurance/Property	24.5
5	Hotel Facility	100.5	10	Washing/Dyeing/Cleaning	24.5

Case 7: International exhibitors attended the IE Expo China 2020 (WieTec)

From August 31 to September 2, 2020, the IE Expo China 2020 (WieTec), hosted by CHC, was held at the National Exhibition and Convention Center (Shanghai). The exhibition area reached 260,000 square meters. The exhibition covered AQUATECH CHINA, FLOWTECH CHINA, ECOTECH CHINA, INTENV CHINA, AIRVENTEC CHINA, BUILDDEX CHINA and COMFORTECO CHINA and 37 exhibition areas. It not only brought together 3,900 exhibitors from more than 23 countries and regions, but also attracted nearly 120,000 professional visitors from more than 115 countries and regions.

V Exhibition Organizers

The exhibition organizers in China can be divided into three categories: enterprises, trade associations and government departments. This part only makes statistical analysis on the top 105 enterprise-oriented exhibition organizers with an exhibition area of more than 100,000 square meters in the Chinese mainland in 2020. The exhibition organizers were mainly domestic enterprises, enterprises from Hong Kong, Macau and Taiwan and foreign-funded enterprises that participated in the hosting of exhibitions, excluding enterprises that participated in the undertaking of exhibitions. The relevant data only refer to the data of exhibitions hosted or participated in host, and do not include the data of exhibitions undertaken or participated in undertaking. As the exhibition industry was greatly affected by the pandemic in 2020, the number and scale of exhibitions held by domestic and overseas exhibition organizers decreased to varying degrees.

(I) Enterprises from the Chinese mainland were still dominated exhibition organizers inside China

In 2020, among the top 105 enterprise-oriented exhibition organizers with an exhibition area of more than 100,000 square meters in the Chinese mainland, there were 84 enterprises in the Chinese mainland, accounting for 80.0% of the top 105 enterprises, and holding 311 exhibitions that accounted for 77.8% of the total; the exhibition area was 19.189 million square meters, accounting for 73.8% of the total. There were four enterprises from Hong Kong, Macau and Taiwan enterprises, accounting for 7.0% of the top 105 enterprises, and holding five exhibitions that accounted for 1.3%; the exhibition area was 580,000 square meters, accounting for 2.2%. There were 17 foreign-funded enterprises, accounting for 16.2% of the top 105 enterprises, and holding 84 exhibitions that accounted for 21.0%; the exhibition area was 6.228 million square meters, accounting for 24.0%. See Figure 2.20.

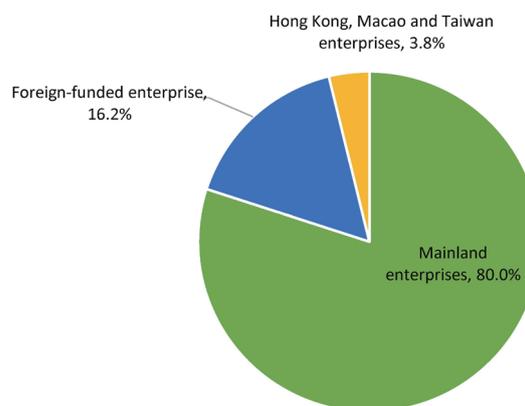


Figure 2.20 Composition of Top 105 Enterprises in the Chinese Mainland with an Exhibition Area of 100,000 square meters in 2020

(II) Qingdao Haiming International Exhibition Co., Ltd. ranked first in terms of exhibition quantity among organizing enterprises in the Chinese mainland, and China National Machinery Industry International CO.,Ltd ranked first in terms of exhibition area

In terms of exhibition quantity, in 2020, there were six mainland enterprises holding more than 10 exhibitions, including two mainland enterprises holding more than 15 exhibitions. See Table 2.13.

Among them, Qingdao Haiming International Exhibition Co., Ltd. held 22 exhibitions, ranking first from second in 2019. The exhibition industry was mainly light industry (glasses, jewelry, clocks and watches, food, drinks, tobacco and wine) in Shandong, Henan, Shanghai, Beijing and other provinces (municipalities directly under the central government).

Shenzhen Huajuchen Industrial Co., Ltd. held 17 exhibitions, ranking second from fourth in 2019. The exhibition industry was mainly light industry (food, drinks, tobacco, gifts and household goods) in Chongqing, Guangdong, Jiangsu, Shanghai and Beijing (municipalities directly under the central government).

Guangzhou Hongwei Exhibition Service Co., Ltd. held 14 exhibitions, with the ranking dropping from the first in 2019 to the third. The exhibition industry mainly focused on light industry and service industry (household electrical lighting appliances, leisure, fashion, art and tourism, construction materials) in Guangdong, Shanghai, Chongqing and Hubei (municipalities directly under the central government).

Table 2.13 List of Mainland Exhibition Enterprises with More Than 10 Exhibitions in 2020

S/N	Organizer	Number of Exhibitions
1	Qingdao Haiming International Exhibition Co., Ltd.	22
2	Shenzhen Huajuchen Industry Co., Ltd.	17
3	Guangzhou Hongwei Exhibition Service Co., Ltd.	14
4	China National Machinery Industry International CO.,Ltd	13
5	Zhenwei Exhibition Group	12
6	China National Machinery Industry Corporation	10

In terms of exhibition area, in 2020, there were five mainland exhibition enterprises with the exhibition area of more than 500,000 square meters, including two domestic exhibition enterprises with the exhibition area of more than 1,000,000 square meters. See Table 2.14.

Specifically, the total exhibition area of China National Machinery Industry International CO.,Ltd was 1.495 million square meters, an increase of 70,000 square meters over 2019, and the ranking rose from the second to the first; the exhibition industry was dominated by heavy industry (mainly automobile industry) in Guangdong, Liaoning and Inner Mongolia.

The total area of exhibitions run by the China Foreign Trade Centre was 1.36 million square meters, an increase of 525,000 square meters over 2019, rising from the fifth to the second; the exhibition industry was dominated by light industry (construction materials, furniture, woodworking, machinery and consumer goods) in Guangdong and Shanghai.

Table 2.14 List of Mainland Exhibition Enterprises with the Exhibition Area of more than 500,000 square meters in 2020

S/N	Organizer	Total Area (10,000 m ²)
1	China National Machinery Industry International CO.,Ltd	149.5
2	China Foreign Trade Center	136.0
3	China National Machinery Industry Corporation	85.8
4	Guangzhou Hongwei Exhibition Service Co., Ltd.	61.8
5	Shanghai Modern International Exhibition Co., Ltd., Shanghai World Expo (Group) Co., Ltd.	56.0

Case 8: Over 70% of professional buyers of the 10th Beijing International Jewelry Fair

Co-hosted by China International Exhibition Center Group Corporation and Qingdao Haiming International Exhibition Co., Ltd., the 10th Beijing International Jewelry Fair 2020 was co-organized by Beijing Haiminghuibo Exhibition Co., Ltd. and CIEC Union (Beijing) International Exhibition Co., Ltd. at the old China International Exhibition Center in Beijing from September 3 to September 6, 2020. The exhibition area was 50,000 square meters. The fair attracted more than 2,200 exhibitors and over 80,000 buyers, including over 70% of professional buyers. This fair focused on establishing a trading platform for the public such as jewelry production, dealers, associations, and media, to display new jewelry and release new trends and new products in the industry, and to promote the dissemination of jewelry brands and the rapid development of jewelry market.

(III) Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. ranked top in both quantity and area among foreign-funded exhibition enterprises.

In terms of exhibition quantity, eight foreign-funded enterprises held more than five exhibitions in 2020, two fewer than in 2019; and one foreign-funded enterprise held more than 10 exhibitions, two fewer than in 2019.

Among them, Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. held 15 exhibitions, ranking first. The exhibition industry was mainly light industry and service industry (furniture, woodworking, machinery, construction materials, food, drinks, tobacco and wine, hotel equipment, environmental protection, medicine and health care) in Shanghai and Guangdong (municipalities directly under the central government).

Reed Sinopharm Exhibitions of Reed Exhibitions held nine exhibitions, ranking second. The exhibition industry was mainly light industry (medicine and medical care) in Shanghai, Chongqing and Liaoning (municipalities directly under the central government).

Messe Muenchen Shanghai Co., Ltd. ranked third, with eight exhibitions. See Table 2.15.

Table 2.15 Number of Exhibitions of Foreign-funded Enterprises in 2020

S/N	Organizer	Qty.
1	Shanghai UBM Sinoexpo International Exhibition Co., Ltd.	15
2	Reed Sinopharm Exhibitions of Reed Exhibitions	9
3	Messe Muenchen Shanghai Co., Ltd.	8
4	CHC	6
5	Messe Frankfurt (Shanghai) Co., Ltd.	6
6	Messe Frankfurt (HK) Ltd.	5
7	Reed Huabo Exhibitions of Reed Exhibitions	5
8	Reed Expositions	5
9	Duesseldorf Exhibition (Shanghai) Co., Ltd.	5
10	VNU Asia Exhibition Group, Shanghai Wanyao Qilong Exhibition Co., Ltd.	4
11	Informa Media Group	4
12	Guangzhou Guangya Messe Frankfurt Co Ltd.	3
13	UBM China (Shanghai) Co Ltd	3
14	United Business Media Limited	2
15	Messe Muenchen Shanghai Co., Ltd.	2
16	Reed Huabai Exhibitions	1
17	Shanghai Company of Reed Exhibitions	1

In terms of exhibition area, 10 foreign-funded enterprises had an exhibition area of more than 200,000 square meters in 2020, three fewer than in 2019; five foreign-funded enterprises had an exhibition area of more than 500,000 square meters, one more than in 2019.

Among them, the total exhibition area of Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. reached 1.0388 square meters, ranking first. The exhibition industry was mainly service industry, light industry and heavy industry (hotel equipment, leisure, fashion and art, food, drinks, tobacco and wine and sports goods) in Shanghai, Guangdong and Sichuan.

Messe Frankfurt (HK) Ltd. ranked second with a total exhibition area of 686,000 square meters. The exhibition industry was dominated by light industry and heavy industry (textile industry, wrapping paper printing and automobile industry) in Shanghai, Guangdong and Sichuan.

CHC, Reed Sinopharm Exhibitions of Reed Exhibitions and Messe Muenchen Shanghai Co., Ltd. ranked third, fourth and fifth respectively. See Table 2.16.

Table 2.16 Exhibition Area of Foreign-Funded Enterprises in 2020

S/N	Organizer	Total Area (10,000 square meters)
1	Shanghai UBM Sinoexpo International Exhibition Co., Ltd.	103.9
2	Messe Frankfurt (HK) Ltd.	68.6
3	CHC	67.2
4	Reed Sinopharm Exhibitions of Reed Exhibitions	56.9
5	Messe Muenchen Shanghai Co., Ltd.	56.7
6	VNU Asia Exhibition Group, Shanghai Wanyao Qilong Exhibition Co., Ltd.	42.9
7	Guangzhou Guangya Messe Frankfurt Co Ltd.	39.0
8	UBM China (Shanghai) Co Ltd	35.0
9	United Business Media Limited	27.0
10	Reed Huabo Exhibitions of Reed Exhibitions	24.3
11	Informa Media Group	18.4
12	Reed Huabai Exhibitions	18.0
13	Reed Expositions	15.8
14	Messe Frankfurt (Shanghai) Co., Ltd.	15.6
15	Duesseldorf Exhibition (Shanghai) Co., Ltd.	11.7
16	Shanghai Company of Reed Exhibitions	11.0
17	Messe Muenchen Shanghai Co., Ltd.	10.9

Case 9: The 83rd China International Medical Devices Exhibition (Spring) made global influence

The 83rd China International Medical Devices Exhibition (Spring), hosted by Reed Sinopharm Exhibitions of Reed Exhibitions, was held at the National Exhibition and Convention Center (Shanghai) from October 19 to October 22, 2020. As an influential professional medical devices event in the world, the exhibition covered an exhibition area of more than 220,000 square meters with the theme of “Innovative Technology and Wisdom-led Future”. A total of over 4,200 brand enterprises with more than 30,000 products participated in it. It attracted over 100,000 professional visitors. At the same time, the 2020 International Wisdom Medical Expo, the 2020 International Rehabilitation and Personal Health Show and the 2020 International Elderly Care and Nursing Show, as well as more than 60 forums and conferences were held.

(IV) Most organizing enterprises hosted one to three exhibitions, and most exhibitions covered an area below 300,000 square meters

The scale of exhibition organizers was represented by the total number of exhibitions and the total exhibition area.

In terms of exhibition quantity, among the top 105 domestic enterprises with an exhibition area of more than 100,000 square meters in 2020, 67 enterprises held 1-3 exhibitions, accounting for 63.8% of the total number of exhibition enterprises nationwide; 21 enterprises held 4-5 exhibitions, accounting for 20.0% of the total; 10 enterprises held 6-9 exhibitions, accounting for 9.5% of the total; 7 enterprises held more than 10 exhibitions, accounting for 6.7% of the total. As shown in Figure 2.21.

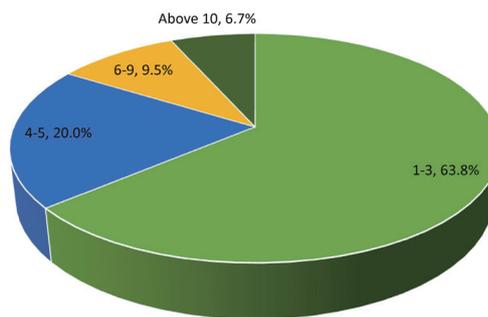


Figure 2.21 Number Distribution of Top 105 Domestic Exhibition Enterprises with an Exhibition Area of more than 100,000 m²

In terms of exhibition area, among the top 105 domestic exhibition enterprises with an exhibition area of more than 100,000 square meters in 2020, 45 enterprises had an exhibition area of less than 150,000 square meters, accounting for 42.9% of the total; 37 enterprises had an exhibition area of 150,000-300,000 square meters, accounting for 35.2%; 13 enterprises had an exhibition area of 300,000-500,000 square meters, accounting for 12.4%; 7 enterprises had an exhibition area of 500,000-1,000,000 square meters, accounting for 6.7%; and 3 enterprises had an exhibition area of over 1,000,000 square meters, accounting for 2.9%. As shown in Figure 2.22.

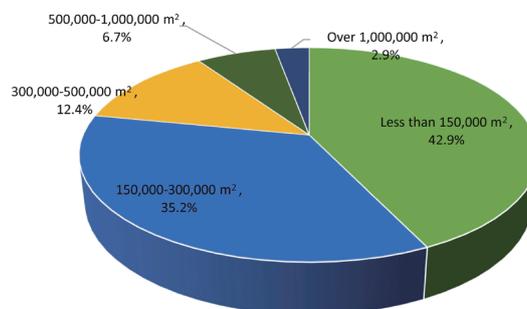


Figure 2.22 Area Distribution of Top 105 Domestic Exhibition Enterprises with an Exhibition Area of more than 100,000 square meters

Based on the major events and research data of China's exhibition industry in 2020, this Chapter analyzes the challenges China's exhibition industry faces amid the COVID-19 pandemic, and proposes the transition path and development measures for China's exhibition industry in the future.

I. The impact of COVID-19 pandemic on the exhibition industry

At the beginning of 2020, the COVID-19 pandemic has spread globally, which has had a huge impact on the world economy, social order, and people's lives, especially the development of exhibition industry including overseas exhibition industry.

(I) The frequency of global economic and trade exchanges has dropped significantly

In 2020, the COVID-19 pandemic has been spread to more than 190 countries and regions. The downward pressure on international trade demand has increased, and the uncertainty in the external environment of China's economic development has been magnified. On the one hand, the spread of the pandemic has affected international demand; China's major trading partners have entered an emergency state of "pandemic control"; in the short term, foreign trade companies have been affected by the sluggish international market demand. On the other hand, it has also affected international trade cooperation; China's import of intermediate products and raw materials has been impacted, which in turn affected the export of final products. In addition, it has also affected international business activities; the exchange of economic and trade cooperation personnel has been stagnated, various exhibitions and conventions have been postponed or cancelled, and companies were facing problems such as ineffective methods and poor channels for obtaining new orders. In order to contain the pandemic, various countries have adopted lockdown measures, resulting in the postponement or cancellation of offline exhibition events. At present, although domestic exhibition events are gradually resuming, the task of global pandemic prevention and control is still arduous, and the impact of the pandemic on offline large-scale gatherings is still non-negligible^①.

(II) The exhibition industry at home and abroad has been severely affected

The pandemic prevention and control measures of various countries have caused serious obstacles to the operation of exhibition industry. Exhibition events have been cancelled or postponed, and exhibition events around the world have almost completely stalled. According to data released by UFI, the exhibition industry in 2020 shrank by 68% compared with 2019, and the whole industry lost nearly 200 billion euros in revenue

^① Liu Zirui, Chen Weimei, The Impact of COVID-19 on the Exhibition Industry and Countermeasures [J]. 2020 (06):78-81.

throughout the year. Managing Director and Chief Executive Officer of UFI, Kai Hattendorf said, “The COVID-19 pandemic has had a significant impact on the exhibition industry and industries that benefit from offline events. This impact is not only reflected in exhibitors who exhibit products, but also in visitors who participate in the events.” Compared with 2019, the net exhibition area of the Asian exhibition market has dropped by 75% in 2020, and the number of areas with higher degree of exhibition internationalization such as Singapore and Hong Kong SAR have dropped by more than 90%. In September and October 2020, due to the resurgence of pandemic in Europe and America, exhibition events in major exhibition areas such as Europe, America and Asia have once again stagnated. A large number of exhibitions were postponed again or moved online, a large number of exhibitions were forced to cancel, and the development of the world’s exhibition industry suffered a heavy blow.

China’s exhibition industry has also been severely affected. On January 23, 2020, Wuhan was locked down; On January 24, Department of Commerce of Guangdong Province issued a notice requesting that all large-scale economic and trade activities be suspended from that day on; on the next day, Guangzhou Municipal Commerce Bureau requested that all large-scale exhibition events in the city be suspended from that day on; since then, all parts of China have asked for the suspension of exhibition events, and China’s exhibition events were completely stagnated. With the staged success of pandemic prevention and control, China has gradually loosened restrictions on exhibition events. According to a questionnaire survey conducted by China Convention and Exhibition Society in late April 2020, more than 85% of exhibition companies estimated that the annual operating income loss would exceed 30%. Take Beijing as an example. From February to April 2020, there were a total of 87 exhibition projects affected by the pandemic in 7 major venues of Beijing. Among all the projects, 69 were postponed, 5 were cancelled, and 13 were pending^②.

The COVID-19 pandemic has put tremendous pressure on the survival and development of micro, small and medium-sized exhibition companies. Direct impacts include the suspension of exhibition events, sharp drop in revenue, loss of cash flow, and increase in cost expenditures. In addition, because of the long preparation period for exhibition events, the complex industrial chain, the wide range of participants, and the large number of industries involved, there are many uncertainties in resumption. The pandemic has made it very hard for exhibition companies to operate. According to the analysis of the relevant article released by China Industrial Economy News, the postponement or cancellation of exhibitions would result in the obstruction of business plans, the sharp drop in order quantities, and the loss of opportunities for professional competitiveness improvement from other companies. Meanwhile, consumers would lose the opportunity to experience technological innovation and product upgrading, resulting in slow growth in the number of potential customers.

In addition, urban social and economic development will also be severely affected. On the one hand, exhibition events that aggregate buyers and sellers are cancelled or suspended, and business negotiation channels are blocked; on the other hand, the cancellation of the exhibition has caused a greater impact on related industries such as transportation, restaurants and hotels.

^② Chu Xiangyin. How Big is the Impact of the Epidemic on Exhibition Industry, Enterprises and Projects? [EB/OL]. Economic Daily - ce.cn. 2020-2-11. http://expo.ce.cn/gd/202002/11/t20200211_34246717.shtml.

(III) China's overseas exhibition industry has undergone a heavy blow

1. The four stages of the overseas exhibition industry being affected by the pandemic

According to status of the COVID-19 pandemic and the pandemic prevention and control, the development of China's overseas exhibition industry in 2020 can be divided into four different stages.

Early 2020: Countries were strictly preventing and controlling the pandemic, and the industry was fully committed to conduct self-rescue. In early 2020, after the outbreak of COVID-19 pandemic, various countries have intensively introduced a number of entry restrictions, including suspension or cancellation of visas, suspension of flights, and other measures such as 14-day quarantine of arrivals. Spring is the peak season for international exhibitions, but the restrictive policies prevent companies from participating in overseas exhibitions. Research shows that during 2020's Spring Festival, more than 60% of exhibitors failed to participate in the exhibition as scheduled, and more than 80% of overseas exhibitors suffered huge economic losses and business difficulties.

There are many reasons for the loss of overseas exhibition industry: First, the restrictions on entry and the cancellation of flights had made it impossible for exhibitors to participate in exhibitions normally, and a large number of ordered booths had been vacant. Second, due to the aggravation of the local pandemic, the organizers temporarily announced the cancellation of exhibitions; as part of the exhibition sites was nearly completed, the emergency cancellation caused huge losses. Third, although the exhibitors failed to participate in the exhibitions, the hotel and catering reservation fees had been paid in advance. Fourth, after the original scheduled flights were cancelled, the exhibitors booked multiple replacement flights in order to successfully participate, causing multiple loss of flight tickets for one exhibition group.

The Spring of 2020: China's pandemic was eased, the overseas pandemic broke out, and the entire industry was shut down. On March 11, 2020, the World Health Organization announced the global "pandemic" of COVID-19, and 99% of overseas exhibitions were postponed or cancelled. The pandemic in China was eased, and the pandemic in Europe and America broke out. According to statistics, more than 600 large and medium-scale overseas exhibitions that Chinese exhibitors would participate in were postponed or cancelled, and overseas exhibitors suffered heavy losses.

The main reasons for the losses at this stage are: First, since March, there was no income from overseas exhibition business, and the companies' income flows were cut. Second, the companies' fixed expenses such as rent, employee salaries and insurance were hard to afford. Third, due to China's effective control of pandemic, most overseas exhibitors were optimistic about the development of the exhibition industry in the next stage; therefore, companies paid new booth deposits or final payments for the postponed exhibitions, adding new expenditures.

After the Summer of 2020: The second outbreak of the pandemic, waiting for the vaccine, looking forward to recovery. In the summer of 2020, although the pandemic in the United States was still severe, the pandemic in

Europe was under control and the governments were gradually relaxing social restrictions. After passing the rigorous approval process, International Funkausstellung Berlin (IFA2020) held IFA Special Edition 2020 in Berlin on September 3, which was the only well-known offline exhibition held in the world since the outbreak of the COVID-19 pandemic. IFA Special Edition 2020 adopted a model of online and offline integration. Due to the needs of pandemic prevention, the organizer set up a total of 5 offline exhibition pavilions, limited the number of audiences and media reporters, closed the exhibition to the public, and restricted the total number of visitors to no more than 5,000. Many Chinese companies appeared at the exhibition. Huawei, Hangzhou Tuya and TP-Link set up physical booths and occupied key positions. Well-known companies such as TCL and Haier gave speeches and announcements at IFA Global Press Conference. And Roborock showcased its products such as the cleaning robot S5 Max online, which won the German IF Design Award.

After the Autumn of 2020: The second wave of the pandemic broke out in Europe. 12 European countries including Germany, France, UK, and Italy re-issued “lockdown” policies to control the pandemic, and multiple exhibition resumption plans were once again cancelled, postponed or moved online. At the same time, the development and vaccination of the COVID-19 vaccine were actively promoted in some countries, providing hope for an early resumption.

2. Overseas exhibition industry suffered a heavy blow

First, more than 90% of exhibitors who would have participated in overseas exhibitions were seriously affected. With the spread of the COVID-19 pandemic, overseas exhibitors have generally been negatively affected to a certain extent. Research shows that 2% of overseas exhibitors said they were affected to some extent, 12% of exhibitors said that the impact was kind of great, 41% of exhibitors said that they have suffered a serious blow, and 45% of exhibitors said that they have suffered a severe blow that would make their business hard to continue (see Figure 3.1). This result greatly exceeds the expected severity of the initial research on the pandemic. Considering that many companies that have been forced to close are not included in the samples of the research, the actual situation might be worse.

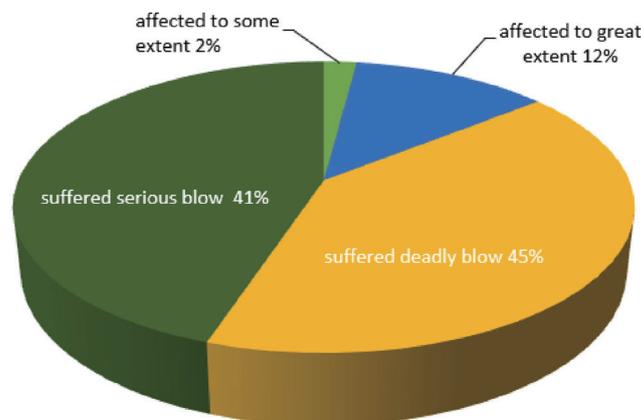


Figure 3.1 The Impact of the COVID-19 Pandemic on Overseas Exhibitors

Second, the operating income of overseas exhibition business has fallen sharply. Because most overseas exhibitors focus on participating in exhibitions of a specific industry, so they have been suffered a heavy blow in the pandemic. Although companies actively carried out business innovation for self-rescue, the decline in revenue was still not optimistic. According to survey, in 2020, no overseas exhibitor had a year-on-year decline of less than 10% in revenue, 2% of exhibitors had a decline of 10-30%, 10% of exhibitors had a decline of 30-50%, and as many as 88% of exhibitors had a decline of more than 50% (See Figure 3.2).

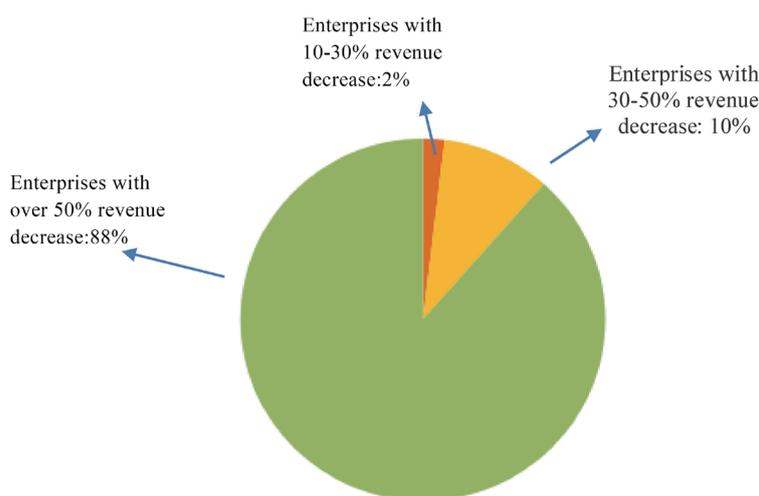


Figure 3.2 The Income Decline of Overseas Exhibitors Affected by the Pandemic in 2020

Third, related industries have been badly hit. The overseas exhibition industry has a long business chain, and its upstream industries include exhibition transportation industry, exhibition design and construction industry, and business travel service industry. Most companies have warehouses, freight yards, factories and offices in multiple countries. Affected by the pandemic, some industries were completely shut down, and business development suffered heavy losses.

II. Joint prevention and control, actively resuming the exhibition industry

Facing the huge challenges brought by the COVID-19 pandemic, governments have formulated policies to support industries, the industries have taken active actions to carry out self-rescue, and the exhibition industry has gradually resumed.

(I) Normalized pandemic prevention and control has entered a new stage

On May 8, 2020, the Joint Prevention and Control Mechanism of the State Council [GFMD No. 202014] announced that all kinds of necessary conferences and exhibitions can be held under the premise of implementing pandemic prevention and control measures. On July 6, 2020, the Ministry of Commerce,

the Ministry of Public Security, and the Health Commission jointly issued the Guiding Opinions on the Normalization of the Prevention and Control of the COVID-19 Pandemic in Exhibition Events, which put forward clear requirements for the prevention and control of the pandemic in exhibition events, released an important signal for the resumption of exhibition events, and proposed to give full play to the important role of the exhibition industry in expanding opening-up, increasing employment, stabilizing the basis of foreign trade and foreign investment, and stimulating consumption. It required the exhibition industry to do a solid job of “six stabilizations”, fully implement the plan of “six guarantees”, strive to overcome the adverse effects brought by the COVID-19 pandemic, strengthen the prevention and control and response capabilities of the industry, and ensure the scientific, stable, safe and orderly organizing of various exhibition events under the normalization of pandemic prevention and control.

(II) Overseas exhibitors have carried out self-rescue against the impact of the pandemic

In order to deal with the impact of the pandemic, overseas exhibitors have carried out self-rescue. According to the research, overseas exhibitors have developed new businesses, including online trade matching and online exhibitions, participating in domestic exhibition business, developing and selling data products, helping export companies to market overseas, helping export companies to solve the problem of overstock, and organizing other sales agent activities, etc. Among them, 54% of the companies have developed new businesses, 40% of the companies have cut salaries, 44% of companies have laid off employees, 13% of the companies have reduced office space in order to reduce rents, and 15% of the companies have chosen to close their offices (See Figure 3.3).

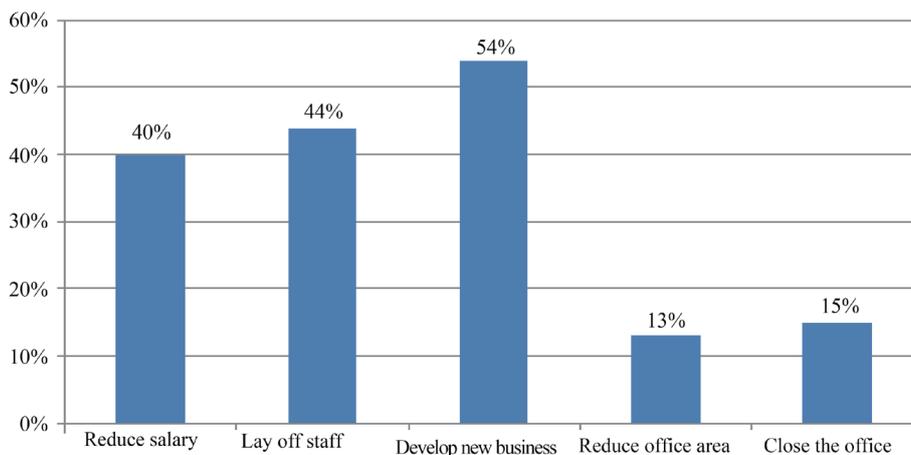


Figure 3.3 Main Measures Taken by Overseas Exhibitors to Respond to the Impact of the Pandemic

Case 1: Business transformation of Broad International Convention & Exhibition Co., Ltd. to respond to the impact of the epidemic

Facing the sudden outbreak of COVID-19, Broad International Convention & Exhibition Co., Ltd. quickly adjusted its business strategy and promoted business transformation in three aspects: First, it organized domestic enterprises to conduct video matching with overseas buyers. In 2020, the Company organized 15 online matchmaking meetings for hundreds of enterprises to conduct video matching with overseas buyers, facilitating enterprises match overseas buyers and helping them find potential orders. Second, it helped Chinese and foreign cities to build twin-city relations. In November 2020, the Company helped Loudi City establish twin-city relations with Ghana when organizing the on-line matchmaking meeting of agricultural machinery between Loudi City of Hunan and Ghana, and set up a bridge between The Association of Ghana Industries and China Council for the Promotion of International Trade Hunan Sub-council. It has established a long-term mechanism for mutual establishment of representative offices, laying a solid foundation for Hunan agricultural machinery enterprises to expand the African market. Third, remote representative participated the exhibition to help customers find orders. Due to the pandemic, domestic enterprises were unable to travel to foreign exhibitions, and the Company helped domestic enterprises find overseas orders after approaching the exhibition organizers.

(III) The industry has achieved certain results in resumption

As China's pandemic prevention and control have achieved initial results, signals of economic recovery such as "all kinds of conferences and exhibitions can be held" were released. On April 30, 2020, "Hunan Automobile Exhibition" was opened at Hunan International Convention & Exhibition Center in Changsha, Hunan. It was the first offline exhibition held after the prevention and control of the COVID-19 pandemic, and it has aroused great repercussions in the exhibition industry in China and the world. From the end of May to the early June, various cities in China began to promote the resumption of exhibition events. On June 10, Guangzhou International Epidemic-Prevention Material and Equipment Fair was opened with an exhibition area of 36,000 m²; there were 4 exhibition areas including a pandemic prevention product exhibition area, an equipment exhibition area, a comprehensive service exhibition area, and an original and auxiliary materials exhibition area; the number of exhibitors exceeded 600, and the professional visitors reached 6,000. On August 2, the Chengdu Motor Show 2020 ended; the ten-day exhibition brought together more than 120 well-known domestic and foreign automobile brands, with more than 1,500 vehicles exhibited and an exhibition area of 160,000 square meters, showing a significant improvement in scale and influence. At the beginning of September, China International Fair for Trade in Services marked the resumption of Beijing's exhibition industry, followed by exhibitions such as CHITEC, Auto China, and Home China Expo. From September 15th to 19th, China International Industry Fair (CIIF) was grandly held in Shanghai, with an exhibition area of 245,000 square meters and more than 2,000 exhibitors, showing a whole manufacturing industry chain that combines IoT, IoD and IoI. The research found that up to October, major exhibition cities in China have basically resumed exhibitions, and the progresses have been uneven with southern cities resuming faster. According to a report from Guangzhou Daily on August 11, from the beginning of July to August 11, exhibition

centers in Pazhou, Guangzhou held 36 exhibition events with an exhibition area of 880,000 square meters and more than 700,000 visitors. According to preliminary statistics from Chengdu Expo Bureau, Chengdu has held 77 exhibitions during July to September 2020, with an exhibition area of 1.27 million square meters, 3.885 million visitors, and a direct revenue of RMB 2.07 billion. According to the research, by September, the number of exhibitions held in major cities has basically reached the normal level of previous years. However, due to the impact of the overseas pandemic, the degree of international participation is relatively low, and there is still a long way for the restoration of internationalization and exhibition scale.

(IV) Online exhibitions have helped the development of companies

After the outbreak of the pandemic and the suspension of offline exhibitions, online exhibitions have developed rapidly, which to a certain extent alleviated the predicament of being unable to organize offline exhibitions. The research shows that 44% of the exhibitors have organized or participated in online matching or online exhibition events (See Figure 3.4).



Figure 3.4 Proportion of Exhibitors Organizing or Participating in Online Matching or Online Exhibition Events

Case 2: 2020 Online Qingdao International Fair for SME Procurement and Cooperation helped to develop international markets

From August 26 to 28, 2020, “2020 Online Qingdao International Fair for SME Procurement and Cooperation” (referred to as “Online Qingdao International Fair”) was successfully held. This year’s Online Qingdao International Fair has attracted a total of 125 buyers from 20 countries including Russia, the U. K., Sweden, Japan, and South Korea to communicate online with 327 Qingdao companies in 20 industries including shipbuilding & marine engineering, food, hardware tools, machinery & equipment, and textiles & garments. Within 3 days, a total of more than 1,100 online one-on-one negotiations were completed. In the end, 81 buyers from 17 countries and 233 Qingdao companies reached preliminary purchase intentions, with an intended transaction volume of 105.61 million dollars.

The four major features of this year's Online Qingdao International Fair are: First, the fair held an offline centralized opening ceremony in Qingdao, which was fully presented through online streaming for both supply and demand parties to participate online. Second, for exhibitors (supply side), it advertised product features and advantages through corporate store displays, which allowed buyers to browse the entire site for on-demand inquiries; for buyers (demand side), it set up an online negotiation channel and published Conference Schedule, which allowed exhibitors to carry out one-on-one negotiations. Third, according to the attributes of the company, the fair matched buyers in a targeted manner to achieve precise matching; and through system prompts or manual notifications, the fair arranged timely negotiations between the supply and demand parties. Fourth, exhibitors were able to browse the homepages of buyers to understand their purchasing intentions and specific needs, and make preparations for negotiations in a more targeted manner in order to increase the conversion rate.

Case 3: Meorient International Exhibition held online exhibitions to achieve a breakthrough

At the beginning of 2020, in response to the impact of the pandemic, Meorient gave full play to the advantages of "TradeChina Max", held online exhibitions relying on foreign trade big data services and precise matching functions, and achieved breakthroughs through online exhibitions. **The first is focusing on stabilizing foreign trade.** From March 20 to April 20, 2020, Meorient and CBN jointly held several online salons of "Preventing Pandemic, Stabilization Foreign Trade" to help local governments of 18 cities in 8 provinces to stabilize the basis of foreign trade. At the same time, it intensively upgraded its previously developed exhibition platform, "TradeChina". **The second is developing online exhibition.** From April 14 to 28, 2020, Meorient organized the "China-Latin America (Mexico) International Trade Digital Expo", which was China's first digital exhibition after the outbreak of pandemic hosted by CCPIT in Beijing. Since then, Meorient began to develop digital exhibitions. In the 6 digital exhibitions organized by Meorient, there were 7,658 exhibitors, 93,975 buyers, and the transaction volume and intended transaction volume exceeded RMB 1 billion. By vigorously developing online exhibitions, Meorient has achieved sharp growth in business under such situation. In the third quarter of 2020, the operating income of Meorient reached RMB 44.71 million, an increase of 1.43 times more than RMB 18.37 million, the operating income for the entire first half of the year.

However, online matching and online exhibition are still in their infancy. Compared with physical exhibitions, the effects of the events are not satisfactory, the major reasons include: First, the platforms are lack of technological maturity, and the customer experience is not good enough; second, the acceptance of foreign buyers is relatively low, causing the invitation hard to continue; third, buyers and sellers lack confidence and are skeptical of online exhibition, and buyers often consult too much and place few orders; fourth, exhibitors and buyers are lack of training, and participate in online exhibitions only based on their experience in physical exhibitions.

III. The New Trend of Digitalization in the Exhibition Industry

During the pandemic, “Internet +” technology has brought new development opportunities for exhibition companies. In the future, the trend of digitalization in the exhibition industry will be more obvious.

(I) Online and offline integration has become a new model for the development of the exhibition industry

Around 2020, the form of exhibition events has been quietly changing. A mixed exhibition model of “Smaller Offline Site + Bigger Online Site” is reshaping the entire chain of event management. New display forms, business models, pricing methods and profit models will bring new value creation and service innovation to the industry. The exhibition industry is becoming more digital, platform-based and ecological^②.

With the development of AR, VR, 5G, cloud computing, and AI, virtual exhibitions have become an extension of offline exhibitions on the Internet, carrying unlimited content in a limited space. Virtual reality technology and modern information network technology play a positive role in promoting the development of the exhibition industry. Visiting a virtual exhibition is like walking into a real exhibition center. Visitors can stroll freely in various exhibition areas of various professional exhibition pavilions, or browse along specific routes led by a guide, and can even create their own personalized intelligent exhibition pavilions according to their professional interests. The virtual exhibition system can also provide functions such as data printing, electronic business card submission, email sending, and online consultation, providing a variety of interactive means for communication between supply and demand parties. At the same time, the virtual exhibition system can also help exhibitors and customers to match transactions and provide transaction support and services based on the data processing and analysis of big data.

Online exhibitions have many advantages and can provide consumers with more resources and information in a short period of time. However, offline exhibitions are still irreplaceable, and online and offline integration is the future development trend of the exhibition industry. Offline exhibitions provide a platform for face-to-face communication between exhibitors and customers, which meets the demand for information transmission and emotional experience in trade communication. The cost of holding offline exhibitions is higher, which reflects the capability, credibility, sincerity of cooperation, and willingness of service of exhibitors. Compared with the virtualization and marketing of online exhibitions, customers can feel more secure in offline exhibitions. Exhibitions can bring huge economic effects. Large-scale exhibition events can promote the prosperity of industries including hotel, catering, tourism, decoration, advertising, and media, and can provide a large number of employment opportunities, making them easy to get policy supports and financial supports. Therefore, a one-way development model is not the optimal solution. A compound model of online and offline integration is the future development direction of the exhibition industry.

^② Li Junyan, Li Xinnuo, Zhou Chengfeng, Fang Ziqiang. Research on the Transformation and Upgrading of Exhibition Industry in the Context of Digital Economy [J]. Trade Fair Economy, 2020 (07): 17-20.

Case 4: Zhejiang Broad International Convention & Exhibition Co., Ltd. actively promoted the brand building of “Zhejiang Made All Need”.

In 2020, Zhejiang Broad International Convention & Exhibition Co., Ltd. overcame the impact of the COVID-19 pandemic and continued to promote the brand building of “Zhejiang Made All Need”. For the first time, it adopted the “representative exhibitor” model that combines online and offline, and successfully held the 13th Zhejiang Export Fair (Osaka) in INTEX OSAKA in Osaka, Japan, and the 9th Zhejiang Export Fair (Vietnam) in Ho Chi Minh, Vietnam. The main approach is: Setting up physical booths in overseas exhibition centers, displaying and advertising physical exhibits on the booths, using online platforms, paper media, public transportation lines and other channels to publish advertisements, big data pushes and other diversified advertising means in order to improve the precision of investment promotion and attract buyers to negotiate; at the same time, organizing and training overseas booth management personnel, allowing booth management personnel to introduce exhibitors and exhibits on behalf of exhibitors, and organizing exhibitors and purchasers to conduct remote video negotiations on online platforms, so as to realize offline exhibition functions such as exhibits promotion, business negotiation, order receiving, and market information understanding. The “representative exhibitor” model not only has the negotiation function of online trade fairs, but also solves the needs of buyers for physical display and on-site experience. It is an innovative model that has a sense of vision and immediacy, and is very similar to the real exhibiting experience. It has been recognized by Japanese and Vietnamese buyers and exhibitors from Zhejiang Province.

(II) Intelligent construction of exhibition venues has become a new trend

The intelligence of venues is mainly reflected in the aspects of intelligent operation, intelligent management, intelligent service, intelligent infrastructure, and data mining. Through top-class operation, management, service and experience, in conjunction with the application and construction of smart ecological platforms, the goal of building a world-class intelligence exhibition hall will eventually be realized. Intelligent venues not only cover the entire process of venue planning, design, construction, operation and management, but also connect organizers, exhibitors, audiences, employees, governments, service providers and many other related parties all together^④. Currently, paper tickets have been gradually eliminated from all kinds of exhibitions, instead, electronic tickets like QR code have been put into use, and supplementary services have been greatly enhanced, intelligentization has become the development tendency of future exhibition venues. The rapid development of technologies such as Internet, big data, etc. will enable exhibition industry to grow with endless possibilities.

(III) The construction of digital exhibition information platform boasts infinite potential

The preparation work of traditional exhibitions normally demands a lot of labors, resources and money, yet lacks of efficiency. In the "Internet +" era, exhibition related enterprises have started to develop their own

^④Li Siyi, Chen Guoqing. Transformation and Upgrading of Exhibition Industry in the Post-epidemic Period from the Perspective of “Internet+”[J]. Trade Fair Economy, 2020 (04): 1-4.

digital platform, focusing on all parties involved in exhibitions, collecting, analyzing and managing information through Internet information management platform, thereby provide useful information for business operation and decision making more effectively, and bring its service function into full play. Digital platform of exhibition will break the limit of space and time, bring more convenience to customers, and facilitate the exhibition information learning, thus attract more customers to come to visit. Customers will play a more active role in choice making, the promotion of exhibition information will be more effective with a broader reach of potential audience, reforming the marketing carrier and strategy. On the basis of constructing big data platform, exhibition enterprise will further utilize technologies such as data mining, indoor positioning, bionic machine learning, AI, etc. to push the development of modernized exhibition industry system.

Case 5: CMEC International Exhibition Co., Ltd. assists foreign trade enterprises to link up with domestic and overseas resources of buyers online

Ever since the beginning of 2020, affected by the COVID-19 pandemic, the world economy has undergone severe recession, and foreign trade enterprise has been struggling to survive. In the face of new situation and requirement, CMEC EXPO has been actively developing digital economic exhibition platform, innovating exhibition service mode through technology, and differentiating its service from others' of the same kind.

The preparation work of CMEC EXPO online exhibition platform started from March 27th, 2020, during which year the company has been successfully operating series of linking up activities for Chinese Commodities and Services (Belarus) Online Show, and projects such as the Pak-China 18th International Plastics and Packaging Industry Virtual Exhibition, China International Auto & Parts online Expo (Chile), SMEX ASEAN Online Fair, 2020 Vietnam International Plastic Online Fair and so on. Many Chinese enterprises have been assisted to get in touch with domestic and overseas buyers online, and expand sales channels, thereby rejuvenate the business. Among all those aforementioned projects, Chinese Commodities and Services (Belarus) Online Show is the first overseas Expo after CMEC online platform has been established, and is also a demonstration of "multiple exhibitions in one country". From August 31st to December, 2020, the exhibition focus on the Russian-speaking market, targeted exhibition recommendations and communication for industries such as automobile and parts, refrigeration, heating and ventilating devices, consumer goods, epidemic prevention supplies and so on were conducted, to serve the core functions of "display in the cloud", "live steaming in the cloud", "connecting in the cloud", etc., reshaping the full chain service for exhibition and facilitate the construction of the "Belt and Road".

(IV) Cross-Border integration injects new impetus to exhibition industry development

The value of exhibition industry is mainly accomplished by the technology application, professionalization, and commercialization of exhibitions. The merging of its value chain shall be based on exhibitions, embrace

marketing, experience, creativity and other approaches, to accelerate the deep integration with related industries. The exhibition industry is expected to integrate with the following related industries to extend domestic industrial chain. First, utilize the marketing function of exhibition industry, accelerate its integrated development with general industries. For example, holding professional products exhibitions to achieve industry integration; holding regional industries exhibitions to enhance recognition for cities and industries. Second, promote the development of exhibition technology, achieve integrated development with industries such as communication, media, publishing, etc. For example, through technology integration, achieve coordinated development of online and offline exhibition; Apply digital technologies (such as VR, 3D, etc.) to improve customers' experience and exhibition technology. Third, make use of the experience path advantage of exhibitions, enhance the integrated development with tourism, leisure, etc. Promote the integration of exhibition and all these industries, establishing exhibition tour, exhibition relaxation, etc., which not only drives these industries to develop, but also enriches people's travel, leisure time experience. Fourth, explore creative path for exhibition industry, accelerate its integrated development with cultural creativity industry. Creativity demands recognition through exhibition in itself, and through communication activities, ideas can collide with each other. Promote the integrated development of cultural creativity industry and exhibition industry, accelerate the development of creative parks, creative exhibitions, creative conferences and other exhibition-related culture industry, which will become a significant direction of exhibition industry integrated development in the future.

Case 6: “Three New” exhibition innovates cross-industry cooperation mode

Sponsored by China Convention/Exhibition/Event Society and co-sponsored by Beijing Huakai International Exhibition Co., Ltd., the “20 Event Tech Expo + Convention” (hereafter briefly referred to as “three new” exhibition) was held in Hangzhou on November 13 and 14, 2020.

There are three characteristics of this exhibition: **First, it is the only event that merges convention and exhibition, and whose theme is new technology, new facilities, and new service of exhibition.** The "three new" exhibition focused on hot topics such as double circulation, cross-border integration, digital exhibition, government energization, green exhibition decoration, immersive design and so on, and has gathered the Big Five in Internet: Alibaba, Tencent, Huawei, Jingdong, Baidu, and first class exhibition technology corporations and creative service enterprises such as China Comservice, Xinhuaazhiyun, Meorient, LingTong Exhibition, Tonggao Info, etc., which was a concentrated display of world-leading exhibition technology achievements and product application. **Second, it has all kinds of content in various forms.** The "three new" exhibition consisted of exhibition display, general meeting, sub-forum, workshop, exhibition technology achievement election, theme luncheon, promotion, evening talk and other sections, building up platform of high quality for cooperation and communication inside the industry by means of business negotiation, dialogue, social networking, enterprise tour, etc. The exhibition section displayed venue design and planning and intelligent operation, information and digital based exhibition event, online offline exhibition operation solution, VR

exhibition, intelligent hardware, green construction, innovative marketing service, etc. **Third, its outcome is prominent, indicating the new development tendency of exhibition economy cross-industry integration.** The "three new" exhibition has showcased the newest achievement of China exhibition technology development, embodied the independent research and development ability and creativity of China exhibition technology, encouraged the integration of new technology and exhibition projects, and promoted a more intensive cooperation between sponsors, co-sponsors, and technical facility enterprise, improved the exhibition quality, thus was highly regarded by exhibitors and buyers.

IV. Measures to expedite the exhibition industry transformation and development

As one of the significant engines that push forward regional economy development, multiple measures shall be taken to support the development of exhibition industry, and give full play to its strength in international and domestic dual-cycle.

(I) Reinforce the infrastructure construction and boost the development of intelligent exhibition venues

Currently, exhibition venues and other infrastructure are unevenly distributed among cities in China, the demands for exhibition infrastructure in some cities cannot be met. In respect of the future development of exhibition industry, more exhibition venues should be built with logical planning and reasonable distribution. Continue to improve and complete transportation, accommodation, food, communication and entertainment supporting facilities, establishing a regional exhibition large complex integrating all kinds of functions. Besides, actively push forward the development of intelligent exhibition venues, integrate a variety of exhibition resources by information method, advance the exhibition technology level and service functions, enable visitors to get to know the information about the enterprise through intelligent exhibition, and better interact with the product.

(II) Boost digital transformation and cultivate distinctive exhibition brand

Digital exhibition is a trend of development of this industry. Exhibition enterprise should accelerate the transformation and upgrade of exhibition through digitalization, push forward the integration of exhibition industry and technologies including cloud computing, big data, Internet, mobile Internet, etc., promote the integrated development of online and offline exhibitions. In the meantime, expedite service innovation, management innovation, market innovation and business mode innovation, study the great experience and operation mode of international exhibition industry association and large transnational exhibition corporation, expedite cultivating branded exhibition and Boutique exhibition projects, and explore the way to branding exhibition projects.

(III) Accelerate the training of high-caliber exhibition personnel to advance the exhibition specialization level

While the rapid development of exhibition industry in China, a huge problem of talent shortage and disproportion is facing the industry. Exhibition education and talent training doesn't match with the market demands, the quantity and quality of which cannot meet the actual requirement of the exhibition industry.

Therefore, talent training system should be optimized, and we should purposefully cultivate exhibition professionals. First, turn to school education, through enterprise school cooperation or joint running, set exhibition major in universities or junior colleges to cultivate professional exhibition management talents who understand how to manage, operate, and are equipped with legal knowledge, and marketing talents who are familiar with exhibition mode and market operation; second, deliver speeches, conduct training program and practice activities for exhibition practitioners regularly to improve their overall qualities; third, continuously enhance the exhibition talent introduction policy to introduce, keep and make good use of high level talents^⑤.

⑤ Di Jiayu, Du Zewen, Kou Huangyue. Development Status and Countermeasures of Intelligent Upgrading of Exhibition Industry [J]. Special Zone Economy, 2019 (09): 125-127.

I. Geographical and Scale Distribution

The COVID-19 pandemic in early 2020 has caused a big impact to China's exhibition industry. According to the research, more than 3000 exhibitions were influenced among formally announced plan in the first half year alone. While some of them has changed the time and put off to the second half of year, most exhibitions had to put off to 2021 because of venue and schedule conflict, and some were transferred and held in the cloud, causing negative influence to the offline exhibition holding in exhibition venues, the impact was especially prominent to the exhibition economy of second, third-tier cities. Therefore, compared to 2019, the quantity of exhibition venues included in the category of statistics in 2020 has decreased to some extent.

Meanwhile, the construction of new exhibition infrastructure has not slowed in 2020. On the contrary, it accelerated against the trend. National Convention & Exhibition Center (Tianjin), Jinan Greenland International Convention & Exhibition Center and other projects that had started construction, resumed construction in the early stage of pandemic prevention and control period under strict epidemic prevention, key exhibition venue projects such as Zhengzhou New International Convention and Exhibition Center, Wuhan Tianhe International Convention and Exhibition Center, Guilin New International Convention and Exhibition Center have also accelerated construction, manifesting that the development trend of exhibition venue in China is still strong.

(I) Distribution in Provinces

Guangdong and Shandong Provinces have both the largest number of exhibition venues of 17, accounting for about 12% of the national total, tied for the first place. Jiangsu and Zhejiang Provinces both have the total number of 14, accounting for about 9% of the national total, tied for the third place. Shanghai has 9 exhibition venues, Hebei Province has 8 exhibition venues, ranking fifth and sixth respectively.

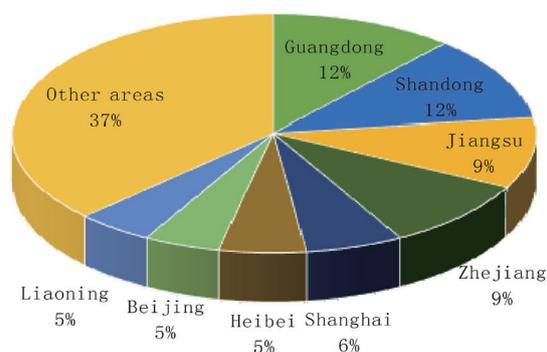


Figure 4.1 Provincial Proportion of Exhibition Halls Nationwide in 2020

In terms of the total indoor rentable area of the exhibition venues, for the traditional exhibition venue resources, Guangdong and Shandong provinces stay in the leading level. In 2020, the total area of exhibition venues in Guangdong province reached about 1.72 million square meters, accounting for about 18% of the national total, ranking first. The total area of exhibition venues in Shandong province reached 1.15 million square meters, accounting for about 12% of the national total, ranking second. Shanghai, Jiangsu and Zhejiang provinces have

all reached a total area of over 500,000 square meters, ranking third to the fifth.

In terms of regional distribution, the Yangtze River Delta Economic Zone with Shanghai as its center have the most concentrated exhibition venue resources, with Jiangsu, Zhejiang and Shanghai have a total area of about 2.15 million square meters, it is the region with the most abundant exhibition venue resources in China. In 2020, after the Shenzhen World Exhibition & Convention Center was finished and put into use, the total resources of exhibition venues in Pearl River Delta Economic Zone has been greatly increased, the total area reached about 1.72 million square meters. And with the official launch of the 4th phase of the Canton Fair Complex, the gap between Pearl River Delta Economic Zone and Yangtze River Delta Economic Zone would be further narrowed. Hunan, Jiangxi, Hubei, Henan, Anhui, the five provinces in central China, is the region whose economy growth is the fastest, and in recent years, its exhibition economy has also grown rapidly. The total area of exhibition venues is 980,000 square meters, with the completion of key exhibitions such as Zhengzhou New International Convention and Exhibition Center, Wuhan Tianhe International Convention and Exhibition Center, the current exhibition venue resources shortage in central China will be alleviated, pushing the exhibition economy of this region to leap forward. The total area of exhibition venues in Beijing, Tianjin and Hebei is only about 740,000 square meters, with the growth of exhibition venue resources falling behind other economic zones. However, with the construction of Tianjin National Convention and Exhibition Center and other large exhibition venues, the imbalance situation of national exhibition resources between the north and the south will be effectively improved.

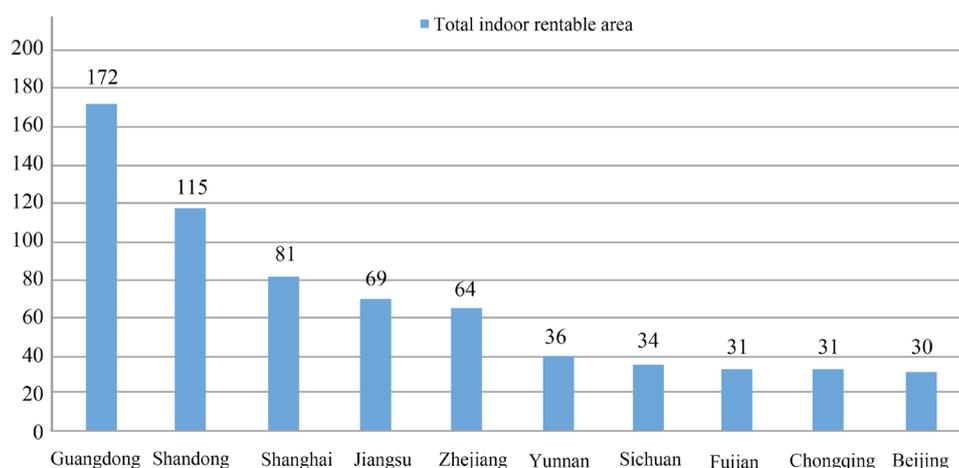


Figure 4.2 Comparison of Indoor Rental Area of Exhibition Halls in Major Provinces in China in 2020

Generally speaking, there are 5 provinces & municipalities (Guangdong, Shandong, Shanghai, Jiangsu, Zhejiang) with a total indoor rentable area of more than 500,000 square meters, adding up to 5.01 million square meters or 52% of the national total; 18 provinces & municipalities with a total rental area of 100,000~500,000 square meters, adding up to 4.13 million square meters or 43% of the national total; 7 provinces & municipalities with a total rental area of less than 100,000 square meters, adding up to 0.40 million square meters or 4% of the national total.

Table 4.1 List of Provinces & Municipalities with the Total Exhibition Venue Indoor**Rentable Area of over 300,000 square meters in 2020**

S/N	Province	Number of Exhibition Venues	Indoor Rentable Area(10,000 square meters)
1	Guangdong	17	172
2	Shandong	17	115
3	Shanghai	9	81
4	Jiangsu	14	69
5	Zhejiang	14	64
6	Yunnan	2	36
7	Sichuan	3	34
8	Fujian	4	31
9	Chongqing	3	31
10	Beijing	7	30

(II) Distribution in Cities

In terms of quantity, Shanghai has the largest number of 9 exhibition venues, followed by Beijing with 7 exhibition venues, ranking second. Guangzhou, Qingdao, Jinan, and Changsha have 4 exhibition venues respectively, tied for the third place. In 2020, China's exhibition venue market has a total of 6 cities with more than 4 exhibition venues, accounting for 7%; 27 cities with 2-3 venues, accounting for 33%. According to comprehensive statistics, in 2020, the number of cities with more than two exhibition venues reached 33, accounting for 40% of the total city samples; the total number of exhibition venues reached 97, accounting for 66% of the total number of exhibition venue samples. As indicated in the data, with the development of exhibition economy, the major exhibition cities have all been in the exhibition venue resource replacement stage, generally, the old town cannot meet the demand of new exhibition venues that need large area, and ask for transportation and other urban planning of high standard, therefore, new venues usually locate in newly developed districts of the city. Due to the improvement of city governance and exhibition economy management, an increasing number of cities have considered more deeply the necessity and feasibility of "multiple venues in one city" and put it into practice. Through diversified competition between old and new exhibition venues, precisely allocate target customers to corresponding venues according to the exhibition venue area, attribute of the industry, stream of audience and other factors, and promote a high quality exhibition operation development through scientific management.

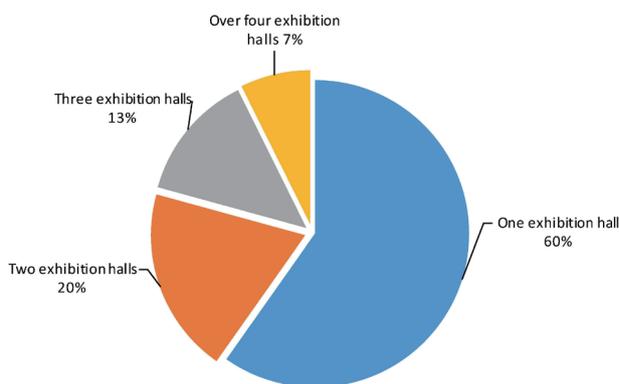


Figure 4.3 Quantity and City Distribution of Exhibition Halls Nationwide in 2020

In terms of area, Shanghai ranks first with a total indoor rentable area of 810,000 square meter, accounting for 8.5% of national total; Guangzhou ranks second with 630,000 square meter, accounting for 6.6% of national total; the construction of Shenzhen World Exhibition & Convention Center rapidly elevate Shenzhen's position in the city rank of exhibition venue resources, with a total indoor area of 510,000 square meter, Shenzhen ranks third; Qingdao ranks fourth with 450,000 square meter; Kunming, Chengdu, Chongqing, Beijing ranks fifth to eighth.

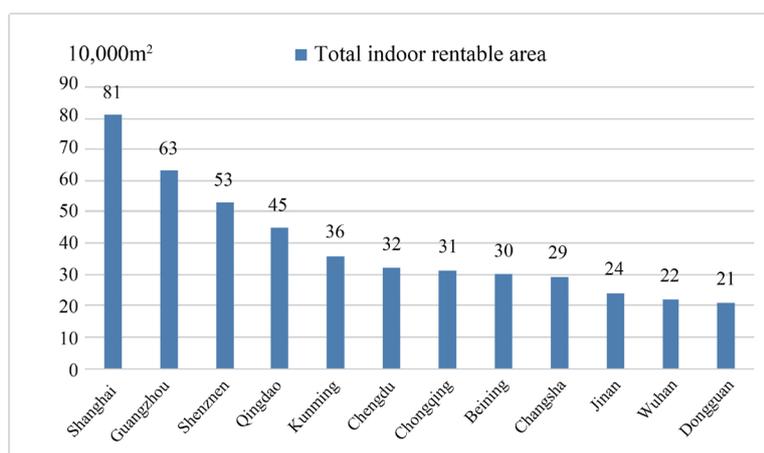


Figure 4.4 Comparison of Indoor Rental Area of Exhibition Halls in Major Cities in 2020

It is obvious that the indoor rentable area of Shanghai and Guangzhou is between 600,000 and 800,000, in an absolute leading position. With the finish construction of the 4th phase of the Canton Fair Complex, the total indoor rentable area in Guangzhou will exceed 800,000 square meter, the top exhibition market of China will continue to be “a tale of two cities”. In the recent two years, Shenzhen and Qingdao have been accelerating the construction of exhibition venues, whose total area has been boom from between 200,000 and 300,000 square meter to 500,000 square meter or so, constitute the second tier. New exhibition venues have started constructing in Jinan, Zhengzhou, Wuhan and so forth, which is estimated to expand the second-tier lineup, forming a new backbone of China's exhibition industry, contributing to a more even distribution of exhibition venue resources across the country, boosting a balanced exhibition economy development among all regions.

Generally, there are 3 cities in the country where the total indoor rentable area of exhibition venues is over 500,000 square meter. They are Shanghai, Guangzhou, and Shenzhen, with the total indoor rentable area of exhibition venues of about 1.95 million square meter, accounting for about 20% of the national total. Qingdao, Kunming, Chongqing, Chengdu, Beijing, Changsha and other 3 cities each has an area of 200,000~500,000 square meter, with a total area of about 2.71 million square meter, accounting for about 28% of the national total. Tianjin, Hangzhou, Hefei, Xi'an and other 13 cities each has an area of 100,000~200,000 square meter, with a total area of about 2.36 million square meter, accounting for about 25% of the national total. Zhengzhou, Taiyuan, Dalian and other 17 cities each has an area of 50,000~100,000 square meter, with a total area of about 1.50 million square meter, accounting for about 16% of the national total. Xining, Urumqi, Tangshan, Zhuhai and other 29 cities each has an area of less than 50,000 square meter, with a total area of about 0.92 million square meter, accounting for about 10% of the national total.

Table 4.2 List of Cities with the Total Exhibition Venue Indoor Rentable Area of over 200,000 square meter in 2020

S/N	City	Number of Exhibition Venues	Total Indoor Rentable Area (square meters)
1	Shanghai	9	813333
2	Guangzhou	4	634400
3	Shenzhen	2	505000
4	Qingdao	4	450000
5	Kunming	2	363440
6	Chengdu	2	315000
7	Chongqing	3	314000
8	Beijing	7	303044
9	Changsha	4	291608
10	Jinan	4	242600
11	Wuhan	3	221200
12	Dongguan	1	210000

(III) Distribution in Scale

In terms of quantity, there are 30 exhibition venues with an indoor rentable area of more than 100,000 square meters, accounting for about 21% of the national total, increasing by 3% than 2019; there are 34 exhibition venues with an indoor rentable area of 50,000~100,000 square meters, accounting for about 23% of the national total, increasing by 1% than 2019; there are 62 exhibition venues with an indoor rentable area of 20,000~ 50,000 square meters, accounting for about 42% of the national total; there are 23 exhibition venues with an indoor rentable area of less than 20,000 square meters, accounting for about 15% of the national total.

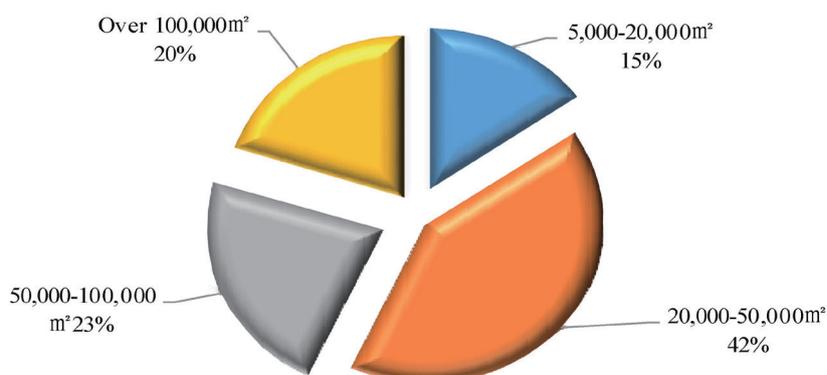


Figure 4.5 Scale Distribution of National Exhibition Halls Nationwide in 2020 (Number of Exhibition Halls)

On the one hand, the increase in the proportion of large and medium-scale exhibition venues reflects the improvement of the construction level of China's exhibition venues and the continuous increase in the scale of exhibition venues; on the other hand, it also reflects that large and medium-scale exhibition venues are more resistant to pressure and have higher market viability under the impact of the COVID-19 pandemic of this year.

Table 4.3 List of Cities with the Total Exhibition Venue Indoor Rentable Area of over 200,000 square meters in 2020

Exhibition Venue	Province	City	Rentable Area (square meters)
National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	400000
Shenzhen World Exhibition & Convention Center	Guangdong	Shenzhen	400000
China Import & Export Fair Complex	Guangdong	Guangzhou	338000
Kunming Dianchi International Convention and Exhibition Center	Yunnan	Kunming	300000
GD Modern International Exhibition Center	Guangdong	Dongguan	210000
Western China International Expo City	Sichuan	Chengdu	205000
The Shanghai New International Expo Center	Shanghai	Shanghai	200000
Chongqing International Expo Center	Chongqing	Chongqing	200000
Guangzhou International Sourcing Center	Guangdong	Guangzhou	200000
Qingdao Cosmopolitan Exposition	Shandong	Qingdao	200000
Changsha International Convention and Exhibition Center	Hunan	Changsha	177500
Wuhan International Expo Center	Hubei	Wuhan	150000
Tianjin Mei Jiang Convention Center	Tianjin	Tianjin	150000
Qingdao Red Island International Convention and Exhibition Center	Shandong	Qingdao	150000
Xiamen International Convention and Exhibition Center	Fujian	Xiamen	140000
Hefei Binhu International Convention and Exhibition Center	Anhui	Hefei	140000
Nanchang Greenland International Expo Center	Jiangxi	Nanchang	140000
Yiwu International Expo Centre	Zhejiang	Yiwu	120000
Fuzhou Strait International Convention and Exhibition Center	Fujian	Fuzhou	120000
Qingdao International Expo Center	Shandong	Qingdao	120000
New International Convention & Exposition Center Chengdu Century City	Sichuan	Chengdu	110000
Ji'nan International Convention and Exhibition Center	Shandong	Jinan	110000
China International Exhibition Center (Shunyi)	Beijing	Beijing	106800
Shenyang International Exhibition Center	Liaoning	Shenyang	105600
Shenzhen Convention & Exhibition Center	Guangdong	Shenzhen	105000
Xi'an Silk Road International Convention and Exhibition Center	Shaanxi	Xi'an	100000
Changchun International Conference & Exhibition Center	Jilin	Changchun	100000
Shandong International Convention and Exhibition Center	Shandong	Jinan	100000
Suzhou International Expo Center	Jiangsu	Suzhou	100000
Tanzhou International Convention and Exhibition Center	Guangdong	Foshan	100000

II Market and Operation

The construction of venues only reflects the construction level of the exhibition infrastructure while its number and scale (area) of trade and economic exhibitions accommodated as a professional exhibition venue, directly reflecting the promotion and support effect of the venue construction on the local exhibition economy. This

Chapter will count the number and area of the trade and economic exhibitions held in various exhibition venues and make a comparative analysis of the current situation of the operation of the venues. Meanwhile, with the development of exhibition economy, some exhibition venues take other non-exhibition activities as the important supplement to the exhibition venues, such as meetings, celebrations and conferences, and even concerts, sports meetings and other large-scale cultural and sports activities to enhance the operation efficiency of the venues. However, due to the smaller proportion of the above non-exhibition activities and the fact that they cannot be compared with the venues mainly engaged in exhibition business, this Chapter will not cover this part.

(I) Number of exhibitions

The Shanghai New International Expo Center held a total of 131 exhibitions in 2020, continuing to consolidate its dominant position in the number of exhibitions and ranking first in China. National Exhibition and Convention Center (Shanghai) overcame the adverse effects of the pandemic and held 95 exhibitions in 2020, jumping to the second place in China. Zhengzhou International Convention and Exhibition Centre has developed steadily, holding a total of 69 exhibitions in 2020, climbing to the third place in China. Competition is rather fierce among Shenzhen Convention & Exhibition Center, Chongqing EXPO Center, New International Convention & Exposition Center Chengdu Century City, China Import & Export Commodities Fair Complex, Shanghai World Expo Exhibition & Convention Center and China International Exhibition Center (Sanyuanqiao & Shunyi). The gap between the number of exhibitions held in 2020 is only in the single digits, ranking fourth to ninth respectively.

Table 4.4 List of Exhibition Venues Hosting More than 30 Exhibitions in 2020

S/N	Exhibition Center	Province	City	Number of Exhibitions
1	The Shanghai New International Expo Center	Shanghai	Shanghai	131
2	National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	95
3	Zhengzhou International Convention and Exhibition Center	Henan	Zhengzhou	69
4	Shenzhen Convention & Exhibition Center	Guangdong	Shenzhen	68
5	Chongqing International Expo Center	Chongqing	Chongqing	67
6	New International Convention & Exposition Center Chengdu Century City	Sichuan	Chengdu	67
7	China Import & Export Fair Complex	Guangdong	Guangzhou	66
8	Shanghai World Expo Exhibition & Convention Center	Shanghai	Shanghai	62
9	China International Exhibition Center (Sanyuanqiao & Shunyi)	Beijing	Beijing	57
10	Xiamen International Convention and Exhibition Center	Fujian	Xiamen	54
11	Poly World Trade Center Expo	Guangdong	Guangzhou	52
12	China National Convention Center	Beijing	Beijing	45
13	Nanjing International Expo Centre	Jiangsu	Nanjing	40
14	Hangzhou International Expo Center	Zhejiang	Hangzhou	39
15	Hefei Binhu International Convention and Exhibition Center	Anhui	Hefei	33

S/N	Exhibition Center	Province	City	Number of Exhibitions
16	Shanghai Everbright Convention & Exhibition Center	Shanghai	Shanghai	33
17	Suzhou International Expo Center	Jiangsu	Suzhou	32
18	Nanning International Convention and Exhibition Center	Guangxi	Nanning	32
19	Xi'an Silk Road International Convention and Exhibition Center	Shaanxi	Xi'an	30
20	Ningbo International Convention and Exhibition Center	Zhejiang	Ningbo	30

In 2020, a total of 20 exhibition halls in China held more than 30 exhibitions, accounting for about 13% of the total number of exhibition halls nationwide. The number of exhibitions held in 13 exhibition halls was 20-29, accounting for about 9% of the total number of exhibition halls in China; the number of exhibitions held in 26 exhibition halls was 10-19, accounting for about 18% of the total number of exhibition halls in China; 90 exhibition halls held 9 or fewer exhibitions, accounting for about 60% of the total number of exhibition halls in the country.

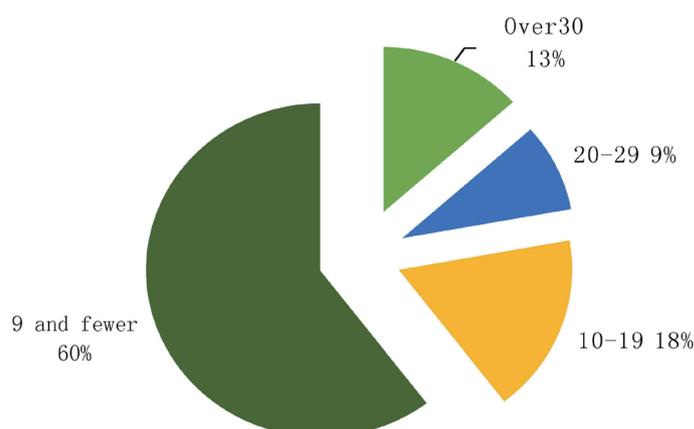


Figure 4.6 Operation Distribution of Exhibition Halls Nationwide in 2020 (Number of Exhibitions)

A further examination of the changes in the number of economic and trade exhibitions held in various exhibition halls in 2020 and 2019 shows that, affected by the pandemic, only 19 exhibition halls in China held more exhibitions in 2020 than in 2019, accounting for only 14% of the comparable samples (excluding newly built exhibition halls, newly operated exhibition halls and those not included in the category of statistics in 2019 for other reasons). 13 exhibition halls held the same number of exhibitions in 2020 as in 2019, accounting for about 10%; the number of exhibitions held in 18 exhibition halls decreased slightly in 2020, dropping to 75%-100% of that in 2019, accounting for about 15%; the number of exhibitions held in 44 exhibition halls decreased notably in 2020, dropping to 50%-75% of that in 2019, accounting for about 33%; the number of exhibitions held in 38 exhibition halls dropped sharply in 2020, decreasing to less than 50% of that in 2019, accounting for about 29%. In other words, about 76% of the exhibition halls across China have seen a decline in the number of exhibitions due to the pandemic, while as many as 62% of the exhibition halls have been seriously affected.

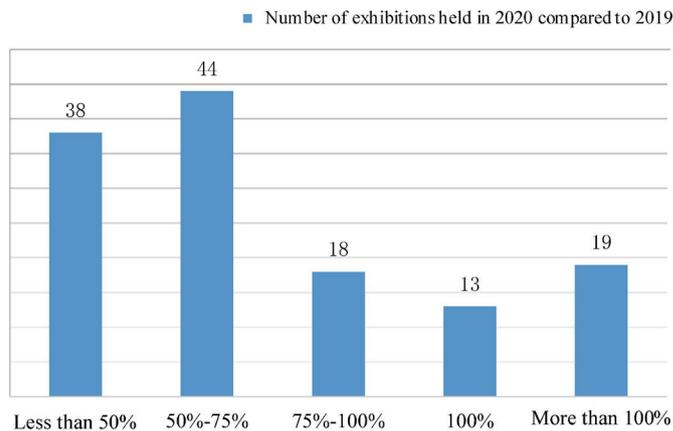


Figure 4.7 Changes in the Number of Exhibitions Held in Exhibition Halls Nationwide in 2019-2020

In the face of the adverse effects of the pandemic, exhibition halls across the country have boosted production for remedy, or actively coordinated the rescheduling and resumption of exhibitions that couldn't be held on schedule due to the pandemic, or rationally allocated venues, and scientifically guided multiple exhibitions to be held at the same time. According to statistics, compared with the same period of 2019, it is common to see an increase in the number of exhibitions. Among them, the number of exhibitions held in 20 exhibition halls doubled in the second half of 2020 compared with the same period of 2019, with a growth rate of more than 100%, accounting for 18% of the comparable samples; 9 exhibition halls had a substantial increase in the number of exhibitions held in the second half of 2020, with a growth rate of more than 50%, accounting for about 15%; and 28 exhibition halls had a significant increase in the number of exhibitions in the second half of 2020, with a growth rate of 1%-50%, accounting for about 25%; 14 exhibition halls held the same number of exhibitions in 2020 as in 2019, accounting for about 13%. The number of exhibitions held in 39 exhibition halls decreased in the second half of 2020 compared with the same period of 2019, accounting for about 35%. With the pandemic prevention and control normalized in the second half of 2020, about two-thirds of exhibition halls nationwide saw a year-on-year increase and one-third of exhibition halls saw significant increase, reflecting the exuberant market demand of China's exhibition industry under the pressure of the pandemic.

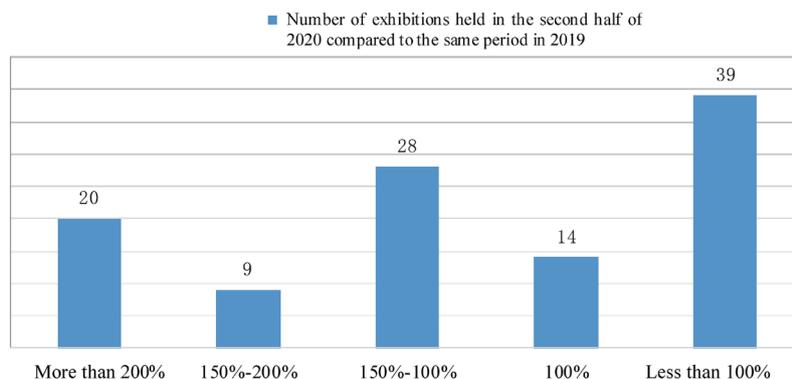


Figure 4.8 Changes in the Number of Exhibitions Held by Exhibition Halls Nationwide in the Second Half of 2019-2020

Table 4.5 List of Top 10 Exhibition Halls with the Largest Increase in Exhibition Number in the Second Half of 2020

S/N	Exhibition Center	Province	City	Increase in exhibition quantity
1	National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	38
2	Shanghai World Expo Exhibition & Convention Center	Shanghai	Shanghai	18
3	Chongqing International Expo Center	Chongqing	Chongqing	17
4	Linyi International Expo Center	Shandong	Linyi	13
5	Nanjing International Expo Centre	Jiangsu	Nanjing	12
6	Hefei Binhu International Convention and Exhibition Center	Anhui	Hefei	11
7	Zhong Yuan International Exhibition Center	Henan	Zhengzhou	11
8	Changsha International Convention and Exhibition Center	Hunan	Changsha	10
9	Guangzhou International Sourcing Center	Guangdong	Guangzhou	10
10	Shanghai Everbright Convention & Exhibition Center	Shanghai	Shanghai	10

(II) Exhibition area

National Exhibition and Convention Center (Shanghai) had a total exhibition area of about 8.3 million square meters in 2020, ranking first in China; the Shanghai New International Expo Center had a total exhibition area of about 5.65 million square meters in 2020, ranking second in the country; the China Import and Export Commodities Fair Complex had a total exhibition area of about 3.80 million square meters in 2020, ranking third in China. The total exhibition area of China International Exhibition Center (Sanyuanqiao & Shunyi) in 2020 was about 2.74 million square meters, ranking fourth in the country. The total exhibition area of Shenzhen Convention & Exhibition Center in 2020 was about 2.63 million square meters, ranking fifth in the country. New International Convention & Exposition Center Chengdu Century City had a total exhibition area of about 2.35 million square meters in 2020, ranking sixth in the country. Poly World Trade Center Exhibition Hall and the newly built Shenzhen World Exhibition & Convention Center had a total exhibition area of about 2.05 million m² in 2020, ranking seventh and eighth respectively in the country.

Table 4.6 List of Total Area of Main Exhibition Venues in 2020

S/N	Exhibition Center	Province	City	Exhibition Area (10,000 square meters)
1	National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	830
2	The Shanghai New International Expo Center	Shanghai	Shanghai	565
3	China Import & Export Fair Complex	Guangdong	Guangzhou	380
4	China International Exhibition Center (Sanyuanqiao & Shunyi)	Beijing	Beijing	274
5	Shenzhen Convention & Exhibition Center	Guangdong	Shenzhen	263
6	New International Convention & Exposition Center Chengdu Century City	Sichuan	Chengdu	235

S/N	Exhibition Center	Province	City	Exhibition Area (10,000 square meters)
7	Poly World Trade Center Expo	Guangdong	Guangzhou	205
8	Shenzhen World Exhibition & Convention Center	Guangdong	Shenzhen	205
9	Chongqing International Expo Center	Chongqing	Chongqing	189
10	Zhengzhou International Convention and Exhibition Center	Henan	Zhengzhou	181
11	Xiamen International Convention and Exhibition Center	Fujian	Xiamen	170
12	Shanghai World Expo Exhibition & Convention Center	Shanghai	Shanghai	147
13	Nanjing International Expo Centre	Jiangsu	Nanjing	132
14	Changsha International Convention and Exhibition Center	Hunan	Changsha	120
15	Xi'an Silk Road International Convention and Exhibition Center	Shaanxi	Xi'an	119
16	Western China International Expo City	Sichuan	Chengdu	116
17	China National Convention Center	Beijing	Beijing	116

Note: Combined statistics of China International Exhibition Center (Sanyuanqiao & Shunyi)

Affected by the pandemic, the market competition situation of Chinese exhibition halls changed slightly in 2020. National Exhibition and Convention Center (Shanghai) and Shanghai New International Expo Center continue to take the lead, and as the sixth Canton Fair was held online, the total exhibition area of the China Import and Export Commodities Fair Complex in 2020 dropped greatly, gradually widening the gap between it and the top two exhibition halls in Shanghai, and the competitive differences within the first group gradually manifested.

The China International Exhibition Center overcame various difficulties and achieved a 70% year-on-year increase in exhibition area in the second half of the year. The area of Sanyuanqiao and Shunyi totaled 2.74 million square meters, ranking first in the second group. After the completion of the Shenzhen World Exhibition & Convention Center, it has initially achieved the goal of further expanding the share of Shenzhen's convention and exhibition industry. Shenzhen World Exhibition & Convention Center and Shenzhen Convention & Exhibition Center joined hands in the second group. New International Convention & Exposition Center Chengdu Century City and Poly World Trade Center Exhibition Hall further consolidated their places in the second group.

Although Chongqing Expo Center, Zhengzhou International Convention and Exhibition Center and Xiamen International Convention and Exhibition Center belong to the third group, the gap between them and the second group has been further narrowed. The newly built exhibition halls such as Xi'an Silk Road International Convention and Exhibition Center and Western China International Expo City continue to strengthen the third group, and the backbone of China's exhibition hall market has steadily improved.

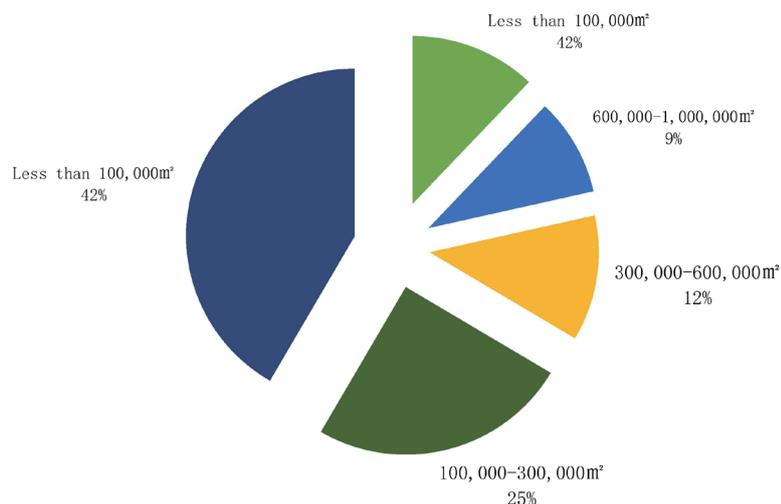


Figure 4.9 Operation Distribution of Exhibition Halls Nationwide in 2020 (Exhibition Area)

In 2020, there were 18 exhibition halls with a total exhibition area of more than 1,000,000 square meters, accounting for about 12% of the total number of exhibition halls in the country. 14 exhibition halls had a total exhibition area of 600,000-1,000,000 square meters, accounting for about 9% of the total number of exhibition halls in China. The total exhibition area of 18 exhibition halls was 300,000-600,000 square meters, accounting for about 12% of the total number of exhibition halls in the country. The total exhibition area of 37 exhibition halls was 100,000-300,000 square meters, accounting for about 25% of the total number of exhibition halls in the country. 62 exhibition halls had a total exhibition area of less than 100,000 square meters, accounting for about 42% of the total number of exhibition halls in China.

In 2020, the sudden outbreak of the pandemic had a great impact on the actual exhibition area of exhibition halls in China. Statistics show that in 2020, only 17 exhibition halls in China increased the exhibition area compared with 2019, accounting for only 13% of the comparable samples (excluding newly built exhibition halls, newly operated exhibition halls and those not included in the category of statistics in 2019 for other reasons). The exhibition area of 5 exhibition halls in 2020 was the same as that in 2019, accounting for about 4%. The exhibition area of 19 exhibition halls decreased slightly in 2020, dropping to 75%-100% of that in 2019, accounting for about 15%. The exhibition area of 35 exhibition halls decreased notably in 2020, dropping to only 50%-75% of that in 2019, accounting for about 27%. The exhibition area of 54 exhibition halls decreased sharply in 2020, dropping to less than 50% of that in 2019, accounting for about 42%. In other words, about 83% of the exhibition halls across China have seen a decline in exhibition area due to the pandemic, while as many as 68% of the exhibition halls have been seriously affected.

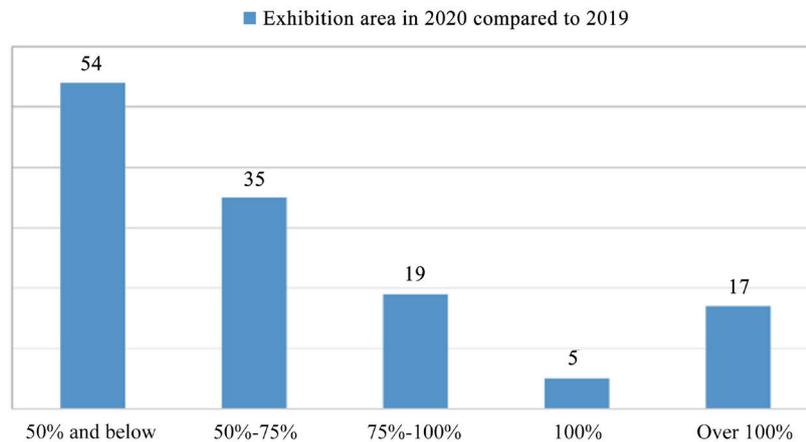


Figure 4.10 Changes in the Number of Exhibitions Held in Exhibition Halls Nationwide in 2019-2020

Although the number of exhibitions in most exhibition halls increased in the second half of 2020, the same growth trend could not be reflected in the actual exhibition area due to various reasons. First of all, some of the exhibitions in the first half of the year can be postponed to the second half of the year by adjusting the schedule, but for many exhibition halls, especially those with high rental rates and full schedules, the actual vacant space available is very limited, so it is difficult to accommodate more exhibitions. Moreover, in order to support brand exhibitions and help exhibition enterprises to tide over the pandemic, the methods of reducing exhibition area and holding multiple exhibitions concurrently have been adopted in many places, so as to share the schedule and promote the continuation of brand exhibition business. In this case, the increase in the number of exhibitions will not lead to an increase in the actual total exhibition area. Third, although many exhibitions were resumed, a large number of overseas exhibitors have either canceled their participation due to the severity of the pandemic overseas, or have their participation taken place by domestic agents. Some export-oriented domestic exhibitors choose to withdraw from the exhibitions or reduce the exhibition area due to the lack of overseas professional purchasers, causing the actual exhibition area to shrink substantially. Therefore, although the number of exhibitions in many exhibition halls increased in the second half of 2020, the actual exhibition area hardly increased synchronously.

According to statistics, compared with the same period of 2019, 36% of exhibition halls nationwide in the second half of 2020 saw an increase in the exhibition area. Specifically, the growth rate of the exhibition area of 16 exhibition halls exceeded 50% in the second half of 2020, accounting for 15% of the comparable sample size; that of 11 exhibition halls was between 25% and 50% in the second half of 2020, accounting for about 10%; that of 11 exhibition halls in the second half of 2020 was less than 25%, accounting for about 10%; and the exhibition area of 68 exhibition halls in the second half of 2020 decreased year on year, accounting for about 64%. With the pandemic prevention and control normalized in the second half of 2020, about one third of exhibition halls nationwide saw a year-on-year increase in the exhibition area and a quarter of exhibition increased significantly in the exhibition area after the resumption of work. This reflected that although most

exhibition halls in China were facing severe market pressure under the pandemic, some exhibition halls have realized growth through reasonable allocation of resources and close cooperation with brand exhibition organizers.

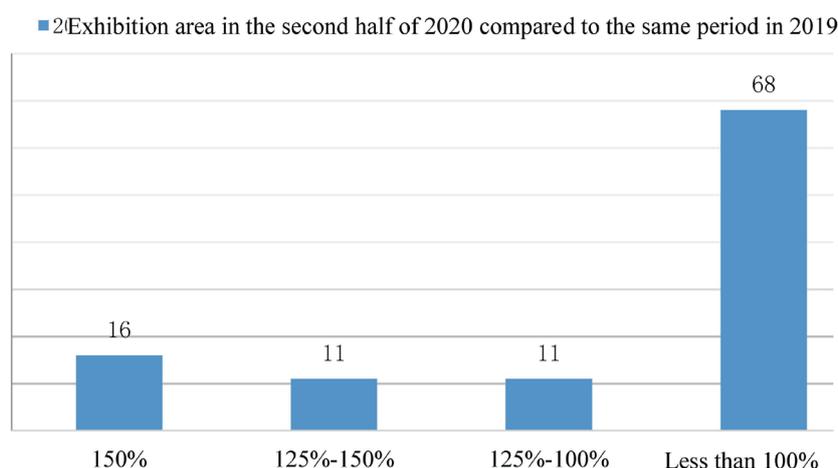


Figure 4.11: Changes in the Number of Exhibitions Held by Exhibition Halls Nationwide in the Second Half of 2019-2020

Table 4.7 List of Top 10 Exhibition Halls with the Largest Increase in Exhibition Area in the Second Half of 2020

S/N	Exhibition Center	Province	City	Increase in exhibition quantity(10,000 square meters)
1	National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	382
2	Guangzhou International Sourcing Center	Guangdong	Guangzhou	59
3	China International Exhibition Center (Shunyi)	Beijing	Beijing	50
4	Poly World Trade Center Expo	Guangdong	Guangzhou	49
5	New International Convention & Exposition Center Chengdu Century City	Sichuan	Chengdu	35
6	Changsha International Convention and Exhibition Center	Hunan	Changsha	34
7	Beijing Etrong International Exhibition & Convention Center	Beijing	Beijing	31
8	Shanghai Everbright Convention & Exhibition Center	Shanghai	Shanghai	22
9	Zhengzhou International Convention and Exhibition Center	Henan	Zhengzhou	20
10	Western China International Expo City	Sichuan	Chengdu	20

III. Analysis of Typical Exhibition Halls

(I) Poly World Trade Center Expo

Built in 2008, Poly World Trade Center Expo (PWTC Expo) covers an area of 28,770 square meters, with an overground floor area of 92,300 square meters, six standard exhibition halls and 71,400 square meters of indoor rental area. It is an outstanding representative of China's medium-sized exhibition hall with the size of 50,000-

80,000 square meters. After 12 years of development, PWTC Expo has driven the improvement of exhibition quality with market demand-oriented and humane detail services. It has gradually become an important exhibition hall with the annual exhibition area ranking seventh and the annual exhibition quantity ranking tenth in the country.

Under the influence of COVID-19 in early 2020, PWTC Expo also faced such unfavorable situations as postponement or cancellation of exhibitions, withdrawal of exhibitors, inability to invite visitors and cancellation of contracts by partners. Facing these difficulties, PWTC Expo, on the one hand, investigated the needs of customers and made timely feedback to the competent authorities. On the other hand, it actively prepared the pandemic prevention work, implemented the pandemic prevention plan, and created conditions for the resumption of work and production as soon as possible, as well as keenly grasped the market demand. On June 10, Guangzhou International Epidemic-Prevention Material and Equipment Fair, the first professional exhibition in South China after the pandemic, was held in PWTC Expo. PWTC Expo held 50 exhibitions in the second half of 2020, a year-on-year increase of 19% over 2019; the total exhibition area exceeded 2.02 million square meters, a year-on-year increase of 31% over 2019.

In recent years, the total exhibition area of PWTC Expo has been steadily increasing. After exceeding 2 million square meters for the first time in 2016, the total exhibition area climbed to about 3.23 million square meters in 2019 at a compound annual growth rate of about 10%. In 2020, the total exhibition area reached 2 million square meters in only half a year, nearly doubling in five years, showing a good development momentum.

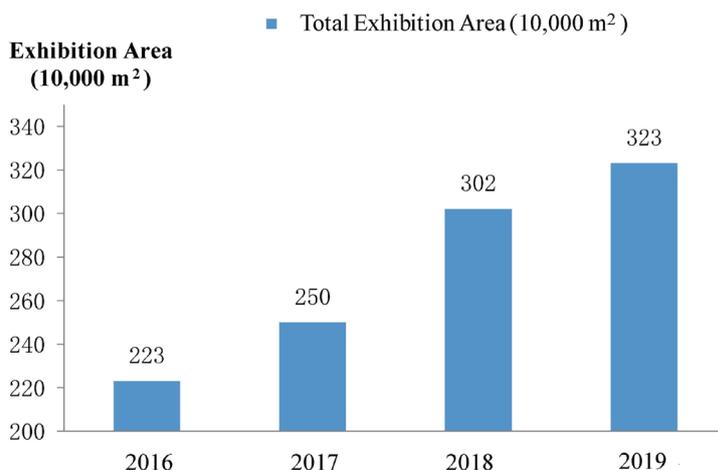


Figure 4.12 Changes in Exhibition Area of Poly World Trade Center Exhibition Hall in 2016-2019

On the one hand, PWTC Expo attracts high-quality exhibitions by relying on the excellent industrial foundation and exhibition conditions of Guangzhou, such as Auto Aftermarket Guangzhou (AAG) and Guangzhou Hotel Equipment and Supply Exhibition. On the other hand, it focuses on the hot pots of the market and innovates the development of emerging brand exhibitions. In 2020, Guangzhou Design Week 2020, Jinhan Fair for Home & Gifts, and FLOWTECH CHINA (GUANGDONG) were all brand exhibitions with unique influence in various industries.

Table 4.8 List of Main Exhibitions of PWTC Expo in 2020

S/N	Exhibition	Industry	Exhibition area (square meters)
1	Guangzhou Design Week 2020	Service - Leisure/Fashion/Art	150000
2	The 42nd Jinhan Fair for Home & Gifts 2020	Light industry - Gifts/Household Goods	85000
3	The 6th Guangzhou Hotel Equipment and Supply Exhibition	Service - Hotel Facility	75800
4	CICF EXPO 2020	Service - Leisure/Fashion/Art	65000
5	FLOWTECH CHINA (GUANGDONG) 2020	Heavy industry - Water Technology and Treatment	55000
6	The 9th China (Guangzhou) International Food Exhibition 2020	Light Industry - Food/Drinks/Tobacco/Wine	55000
7	The 5th China (Guangzhou) International New Energy, Energy Saving and Intelligent Automobile Exhibition	Heavy Industry - Automobile Industry	50000
8	AAG 2020	Heavy Industry - Automobile Industry	50000
9	The 80th (Autumn, 2020) China Motorcycle Parts Fair	Light industry - Bicycles and Motorcycles	45200
10	The 23rd DPES Sign Expo China	Light Industry - Advertising/Photographic Equipment	38000

(II) Changsha International Convention and Exhibition Center

Changsha is an important node city of the city cluster in the middle reaches of the Yangtze River and the Yangtze River economic belt in China. Although it started to develop the exhibition economy late, the development level of exhibition economy has been steadily improved for benefiting from the rapid development of the local economy in recent years and relying on the high attention paid by local government to exhibition economy. Changsha International Convention and Exhibition Center, which was completed and put into use in 2016, effectively solves the problem of lack of exhibition hall resources and helps the rapid improvement of the development level of Changsha's exhibition industry.

Changsha International Convention and Exhibition Center covers an area of about 800 mu. Phase I of the project boasts a total indoor exhibition area of about 114,000 square meters and an outdoor exhibition area of about 100,000 square meters. After Phase II is fully completed, the indoor exhibition area will reach 177,500 square meters. It is one of the important comprehensive exhibition centers in central China.

Changsha Municipal Government attaches great importance to the development of exhibition industry, and has established an exhibition management organization, and issued policy documents such as the Administrative Measures for Special Fund Supporting Exhibition Projects, to guide the healthy development of exhibition industry chain. In recent years, Changsha's mechanical engineering manufacturing industry, electronic information industry, automobile industry, new materials industry and bio-pharmaceutical industry have developed rapidly, and its GDP growth rate reached 8.1% in 2019 and ranked first among the 17 "trillion" cities nationwide, laying a solid foundation for the development of exhibition industry. Against this background, the

exhibition business of Changsha International Convention and Exhibition Center has developed rapidly, with the total number of exhibitions increasing by 50% and the total exhibition area increasing by 250% in the past three years, achieving leapfrog development.



Figure 4.13 Changes in Exhibition Area of Changsha International Convention and Exhibition Center in 2016-2019

Facing the adverse impact of the pandemic in 2020, Changsha International Convention and Exhibition Center, with the full support of the local government and industry authorities, created the world's first standardized operation procedure for holding exhibitions under the normal conditions of pandemic prevention and control, and successfully held the first national exhibition in the exhibition industry - Hunan Automobile Exhibition on April 30. Later, it successively held the 2020 Changsha International Aftermarket Trade Fair for Construction Machinery, China (Hunan) International All Maternity and Children Industry Expo, Hunan Cultural Tourism Industry Expo, and The Eighteenth (2020) China Animal Husbandry Expo. In the second half of 2020 alone, 25 trade and economic exhibitions were held, with a total exhibition area of 1.2 million square meters, ranking 15th in the country.

Table 4.9 List of Main Exhibitions of Changsha International Convention and Exhibition Center in 2020

S/N	Exhibition	Industry	Exhibition area (square meters)
1	The Eighteenth (2020) China Animal Husbandry Expo	Agriculture - Agriculture/Forestry/Animal Husbandry/Fisheries	140000
2	2020 China (Changsha) Natural Park Expo	Agriculture - Agriculture/Forestry/Animal Husbandry/Fisheries	110000
3	China Food and Condiment Expo 2020	Light Industry - Food/Drinks/Tobacco/Wine	90000
4	Changsha Future City Quality Home Industry Expo 2020	Light Industry - Furniture/Woodworking/Machinery	60000
5	China (Changsha) International Intelligent Manufacturing Exhibition 2020	Heavy industry - Machine Tool/Mould	54000

S/N	Exhibition	Industry	Exhibition area (square meters)
6	2020 Changsha International Aftermarket Trade Fair for Construction Machinery	Heavy industry - Machine Tool/Mould	40000
7	Hunan Automobile Exhibition 2020	Heavy Industry - Automobile Industry	40000

(III) Chengdu Century City New International Convention and Exhibition Center

Chengdu Century City New International Convention and Exhibition Center is a typical representative of the convention and exhibition centers in western China. Chengdu Century City New International Convention and Exhibition Center covers an area of more than 1,500 mu, with a total construction area of 1.73 million square meters and an indoor rental area of 110,000 square meters. It is an important multi-functional conference and exhibition center in western China with large scale, complete functional facilities and advanced auxiliary facilities.

Chengdu is an economic center, a science and technology center, a cultural creativity center, a foreign exchange center and a comprehensive transportation hub in western China. Chengdu has a complete industrial system. Its advanced manufacturing, modern service industry and urban modern agriculture have developed in a coordinated way, and has formed characteristic and competitive industries such as electronic information and automobile, strategic emerging industries such as aerospace, rail transit, biomedicine and intelligent manufacturing and industrial clusters of modern service industries such as software and information services, modern logistics, technology finance, trade and tourism, which provides a good industrial foundation and favorable conditions for holding exhibitions. Chengdu attaches great importance to the important position and role of exhibition economy in the emerging service industry. Chengdu has set up the Expo Bureau as the first government agency in charge of the development of the city's exhibition industry. Besides, it has listed the industrial ecosphere of exhibition economy as one of the 14 industrial ecospheres in the city, effectively promoting the high-speed development of exhibition industry in Chengdu.

As the carrier of Chengdu exhibition industry in the new century, Chengdu Century City New International Convention and Exhibition Center has witnessed the rise of Chengdu's exhibition industry. In 2005, Chengdu Century City New International Convention and Exhibition Center held 11 trade and economic exhibitions, with a total exhibition area of 210,000 square meters. After ten years of rapid development, Chengdu Century City New International Convention and Exhibition Center held 86 trade and economic exhibitions in 2015, with a total exhibition area of 2.54 million square meters. The number of exhibitions increased by nearly eight times and the exhibition area increased by 12 times in 10 years, thus realizing leapfrog development. In 2017, with the completion of Western China International Expo City, Chengdu ushered in a new era of "One City, Two Halls". Chengdu Century City New International Convention and Exhibition Center has actively improved service quality, conducted differentiated competition, and achieved steady development in the number and area of exhibitions, ranking among the top 10 in the country in terms of exhibition area for consecutive years. In 2020, Chengdu Century City New International Convention and Exhibition Center overcame the adverse impact of the pandemic to hold 67 trade and economic exhibitions with a total exhibition area of 2.35 million square meters, ranking fifth in the country.

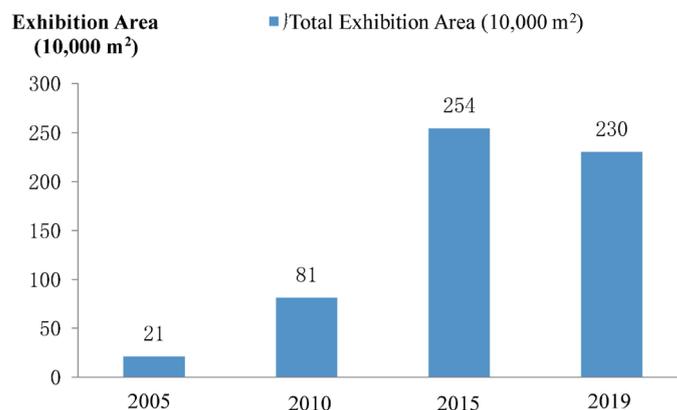


Figure 4.14 Changes in Exhibition Area of Chengdu Century City New International Convention and Exhibition Center in 2005-2019

On the one hand, Chengdu Century City New International Convention and Exhibition Center pays attention to the advantages of local industry, market and policy, and attracts and encourages brand exhibitions, such as China Food and Drinks Fair, China Electronics Fair, Frankfurt Automechanika, Hotel Equipment and Supply Exhibition, to enter and carry out designated cultivation. On the other hand, in combination with local industrial advantages and cultural advantages, it actively innovates and cultivates local brand exhibitions with regional characteristics, such as Chengdu International Automobile Exhibition, Chengdu Wedding Exposition and Chengdu Outdoor Car Life Exhibition.

In 2020, Chengdu Century City New International Convention and Exhibition Center held major exhibitions such as the Chengdu International Furniture Fair, Chengdu Printing and Packaging Industry Expo, Chengdu Beauty Expo, and Chengdu International Urban Modern Agriculture Expo.

Table 4.10 List of Main Exhibitions of Chengdu Century City New International Convention and Exhibition Center in 2020

S/N	Exhibition	Industry	Exhibition area (square meters)
1	The 21st Chengdu International Furniture Fair 2020	Light Industry - Furniture/Woodworking/Machinery	300000
2	The 18th Advertising Sign Industry Expo and Chengdu Printing and Packaging Industry Expo	Light industry - Packaging/Paper/Printing	90000
3	The 43rd Chengdu Beauty Exp 2020	Light industry - Beauty and Hairdressing	80000
4	The 8th Chengdu International Urban Modern Agriculture Expo 2020	Agriculture - Planting/Breeding and Feeding	77000
5	The 9th China (Chengdu) Food Supply Chain Expo 2020	Light Industry - Food/Drinks/Tobacco/Wine	70000
6	The 9th China (Chengdu) International Pet and Aquarium Expo 2020	Agriculture - Pet/Veterinary	50000
7	The 10th China (Hunan) International All Maternity and Children Industry Expo 2020	Light Industry - Toy/Maternal & Children Supplies	50000
8	The 26th Western China (Chengdu) Medical Device Exhibition 2020	Service - Medicine/Health Care	50000

S/N	Exhibition	Industry	Exhibition area (square meters)
9	China (Chengdu) International Elderly Care Service Industry Expo 2020	Service - Medicine/Health Care	50000
10	The 7th Chengdu International Auto Parts and After-sales Service Exhibition 2020	Heavy Industry - Automobile Industry	48000

IV. New Trends in Development and Construction of Exhibition Halls

In 2020, China opened up a new development pattern featuring the domestic cycle as the main body and the domestic and international dual cycle for promotion of each other. With its unique advantages in promoting factor mobility and market-oriented allocation reform, improving industrial competitiveness, leading innovation and promotion of new technologies, stimulating urban consumption, optimizing urban spatial distribution, promoting the development of cultural industry and building platforms for cooperation and exchange at home and abroad, the exhibition industry plays a more important role in promoting the communication between domestic and foreign markets and building bridges in the new era. Therefore, despite the impact of COVID-19 on China's exhibition industry, the exhibition industry recovered rapidly after the resumption of work and production, with some exhibition halls falling short of supply, and the construction of offline exhibition halls accelerating rapidly, the online exhibitions developing rapidly, reflecting the strong demand of China's exhibition industry. The construction and operation of exhibition halls also show new trends.

First, the construction of new exhibition halls is of larger scale and higher grade, and inter-city benchmarking has become a new trend. By observing the newly-built exhibition halls under construction and under planning and design, we can find that the construction scale of exhibition halls in major exhibition cities has gradually shifted from 200,000-300,000 square meters to 300,000-400,000 square meters, and that the scale of exhibition halls in some cities is up to 500,000 square meters. The exhibition halls under construction or planned construction in 2020 mainly included:

The National Convention and Exhibition Center (Tianjin) has a total investment of RMB 18 billion and a total floor area of about 1.38 million square meters, including 558,000 square meters of indoor and outdoor exhibition area, more than 9,400 parking spaces, 320,000 square meters of commercial facilities, and 110,000 square meters of trunk waiting area. The National Convention and Exhibition Center (Tianjin) will provide a large-scale international convention and exhibition venue for the Beijing-Tianjin-Hebei city cluster, and make the circum-Bohai-sea region a new engine for the innovation and development of China's exhibition economy.

Phase II of New China International Exhibition Center is an important platform and carrier for implementing the strategic positioning of the capital's "four centers" and promoting international exchanges, with a land area of 63.74 hectares and an overground floor area of 438,500 square meters. The planning and construction of Phase II of New China International Exhibition Center will greatly enhance the overall competitiveness of the exhibition industry hardware in Beijing and make up for the shortage of exhibition halls in Beijing.

Phase IV of the expansion project of the China Import and Export Fair covers a total floor area of 480,000 square meters. After completion, the exhibition hall, landing hall and public corridor will total about 200,000 square meters. Together with 338,000 square meters of existing indoor exhibition area, the indoor exhibition hall of the China Import and Export Fair will cover an area of about 500,000 square meters.

Jinan Greenland International Convention and Exhibition Center covers an area of 1,867 mu with a total floor area of 1.687 million square meters, including exhibition center, hotel center and conference center, of which the pure exhibition area reaches 510,000 square meters. Phase I of the exhibition is scheduled for official operation by the end of 2021.

Wuhan Tianhe International Convention and Exhibition Center is estimated to have a total investment of RMB 50 billion, a total land area of 3,634 mu, a total floor area of over 4.3 million square meters, and a net indoor exhibition area of 450,000 square meters.

Zhengzhou New International Convention and Exhibition Center covers an area of 2,450 mu, with a total investment of RMB 10 billion and a total indoor exhibition area of 400,000 square meters. At present, Phase I of the exhibition hall under construction covers an area of 1,069 mu, with an indoor exhibition area of 180,000 square meters and an outdoor exhibition area of 60,000 square meters.

Hangzhou Grand Convention and Exhibition Center covers a total area of about 1,110 mu, with a total floor area of about 1.24 million square meters and a net indoor exhibition area of about 300,000 square meters. Phase I covers an area of about 530 mu, with a total floor area of about 620,000 square meters.

Table 4.11 List of Major Exhibition Halls under Construction and Planning in 2020

S/N	Exhibition Center	Province	Floor Area (square meters)	Exhibition Area (square meters)
1	Jinan Xianxing District International Convention and Exhibition Center	Shandong		500000
2	Wuhan Tianhe International Convention and Exhibition Center	Hubei		450000
3	National Exhibition and Convention Center (Tianjin)	Tianjin		400000
4	Zhengzhou New International Convention and Exhibition Center	Henan		400000
5	Phase IV of the China Import and Export Fair	Guangdong		200000
6	Lishui International Convention and Exhibition Center	Zhejiang		125000
7	China National Convention Center Phase II	Beijing		100000
8	China International Exhibition Center Phase II	Beijing		100000
9	Bajiaowan International Convention and Exhibition Center in Yantai	Shandong		100000
10	Taizhou International Expo Center	Zhejiang		80000
11	Dezhou International Convention and Exhibition Center	Shandong		50000
12	Hangzhou Convention and Exhibition Complex	Zhejiang	1500000	
13	Phase II of New China International Exhibition Center	Beijing	438500	
14	Guilin International Convention and Exhibition Center	Guangxi	400000	

S/N	Exhibition Center	Province	Floor Area (square meters)	Exhibition Area (square meters)
15	Lanzhou New Area International Convention and Exhibition Center	Gansu	400000	
16	Qinghai International Convention and Exhibition Center	Qinghai	300000	
17	Zhuzhou International Convention and Exhibition Center	Hunan	140000	
18	Shangqiu International Convention and Exhibition Center	Henan	122000	
19	Huaizhou New City International Convention and Exhibition Center	Sichuan	45000	
20	Tangshan New Convention and Exhibition Center	Hebei	40000	
21	Taiyuan International Convention and Exhibition Center	Shanxi	Under planning	
22	Changchun New Convention and Exhibition Center	Jilin	Under planning	

As typical examples of China's super-large exhibition halls over the past decade, China Import and Export Fair Complex, National Convention and Exhibition Center (Shanghai), and Chongqing International Expo Center have played a positive role in boosting and driving the modern exhibition industry, and have strongly promoted the planning and investment of local governments and enterprises to build super-large exhibition halls. The construction level of exhibition halls should be in line with the development level of the exhibition industry of the city where they are located, so as to avoid repeated construction and waste. However, as the rapid development of China's economy drives the rapid development of the exhibition industry, exhibition halls as infrastructure should be properly planned in advance to adapt to the rapid upgrade of the development level of the exhibition industry. In addition, due to the unique role of exhibition hall construction in optimizing the urban spatial layout, more and more newly-built exhibition halls have become the city image and landmark. Due to the outbreak of COVID-19 this year, large exhibition halls, because of their advantages such as large space, convenient transportation and complete supporting facilities, have played a prominent role in supporting and safeguarding local public health emergencies, and attracted more attention.

Second, the construction of smart exhibition halls has taken root from the conceptual stage. More and more large technology enterprises have been closely involved in the construction of smart exhibition halls during the construction and planning stages. New technologies, new products and new services have emerged, which provides more and more transplantable examples for the construction of smart exhibition halls. The National Convention and Exhibition Center (Tianjin) joined hands with Huawei to bring together 5G, big data and other cutting-edge technologies to develop smart security systems and emergency command and dispatch systems. Face recognition, real-time passenger flow thermogram tracking and other technologies will enhance exhibition security, realize timely response to emergencies, and reduce security costs. Hangzhou Grand Convention and Exhibition Center focuses on logistics, actively explores cutting-edge technologies such as VI, AI and AGV robot parking, and conducts comprehensive development of TOD in combination with rail stations to strengthen the seamless connection between passenger and cargo services and airports. Several exhibition halls have realized real-time tracking of service flow direction through real-time positioning technology, improved service response efficiency and realized the function of unmanned exhibition hall division and line drawing through pilot UAV and AI technology. This shows that the smart exhibition hall technology and concept are

closely combined with the exhibition operation and practice, which can truly solve the difficulties in exhibition operation and improve the exhibition service quality.

Third, the operation of exhibition halls will evolve into the platform economy mode. Platform economy is a kind of virtual or real trading place, where the platform does not produce products, but it can facilitate the transaction between supply and demand of two or more parties. It is a business mode where the platform will collect appropriate fees or earn the price difference to obtain income. It can be seen that exhibition halls naturally have the property of platform economy. However, the current operation of most exhibition halls is still in the primary stage of simply collecting rent and providing services around exhibitions. In the future, due to the wide application of big data and cloud computing, the exhibition hall operation will expand its platform property, include other business forms around the exhibition halls into the membership system, build a member ecology, and enhance the value of the community, expanding from single venue rent income mode to platform economy mode. Due to the COVID-19 pandemic, online exhibitions emerged with a booming momentum, which has also created favorable conditions for exhibition hall enterprises to build online virtual exhibition halls. Relying on the China Council for the Promotion of International Trade (CCPIT), CIEC has developed and operated the platform of "promoting cloud exhibitions through trade" and implemented two-wheel-driven service strategy of independent online exhibition and establishment of offline exhibitions and online service platform. It has provided online exhibition operation services for more than 20 exhibitions, accumulatively served thousands of exhibitors, attracted millions of professional sellers. Besides, it has held hundreds of online matchmaking meetings, exchange meetings and fairs, and reached thousands of trade deals through smart matchmaking. The platform economy mode of "promoting cloud exhibitions through trade" provides a successful example for small and medium-sized exhibitions to quickly build online exhibition platforms and effectively reduce costs.

Expo 2020 Dubai, UAE (hereinafter referred to as "Expo 2020 Dubai") was the first World Expo held in the Middle East, Africa and South Asia. China Pavilion of Expo 2020 Dubai, one of the largest foreign pavilions of the Expo, showcased China's innovative achievements made in science, technology and information and communications, and actively promoted the "Belt and Road" Initiative and the concept of building a community with a shared future for mankind.

I. Brief Introduction to Expo 2020 Dubai

Expo 2020 Dubai was originally scheduled to be held from October 20, 2020 to April 10, 2021. Due to the impact of COVID-19, the International Exhibitions Bureau issued an announcement in May 2020 confirming the postponement of Expo 2020 Dubai from October 1, 2021 to March 31, 2022.

(I) Theme description

With the theme of "Communicating Ideas and Creating the Future", the Expo aimed to rally the strength of the international community and promote global cooperation for a better future.

The three sub-themes are "Opportunity", "Mobility" and "Sustainability", which respectively addresses the release of individual and group potentials, the promotion of smarter and more efficient flows of goods, people and ideas, and respect for nature, and harmonious coexistence. The sponsor hopes to take this Expo as an opportunity to advance the local development, promote the exchanges among countries around the world, and make positive contributions to realizing world peace and development.

The mascot of the Expo is composed of six cartoon characters, namely *prosopis juliflora*, the national tree of the UAE, one boy and one girl from the UAE, three robots, which echo the theme of "Communicating Ideas and Creating the Future".

(II) Introduction to the Expo Park and main pavilions

The Expo Park covers an area of 4.38 square kilometers, including the main area covering 2 square kilometers and the supporting facilities covering 2.4 square kilometers. Each of the three thematic areas corresponds to the three sub-themes of "Opportunity, Mobility and Sustainability" and more than 180 independent national exhibition halls will be set up to showcase the unique architecture, culture and exhibits of each country. Each thematic area features the performance venue, innovative gallery, art facilities, outdoor garden and children's playground, where visitors are presented with fascinating content in the form of interactive exhibitions and a series of family events.

As the host of the Expo, the UAE Pavilion not only occupies a central position in the Expo Park, but also stands out among all pavilions, expressing the theme of "Communicating Ideas and Creating the Future" in a unique form. The UAE Pavilion is shaped by a soaring falcon, whose wings are represented by the openable roof blades. The pavilion has four floors, including a 1,717-square-meter reception lounge on the top floor, a 588-square-meter mezzanine and 12,000-square-meter exhibition space on the remaining floors.

II. Introduction to the China Pavilion

Covering an area of 4,636 square meters, the China Pavilion of Expo 2020 Dubai is one of the largest exhibition halls at the Expo 2020 Dubai, UAE.

(I) Building appearance

The China Pavilion takes the shape of a Chinese lantern, symbolizing reunion, brightness and auspiciousness and implying "happy gathering and communication, building a community with a shared future for mankind, and jointly pursuing prosperity and development". The building exterior uses science and technology environmental friendly building materials, expressing traditional Chinese culture with modern technique. The main building is divided into two layers. The outer layer uses transparent glass to imitate the lantern keel, and it also adopts traditional Chinese architectural elements such as lattice window; the inner layer is a matrix of movable-type printing, which is red during the day. The colors will change with the light show at night.

(II) Theme description

With the theme of "building a community with a shared future for mankind - innovation and opportunities", the China Pavilion has put forward China's solutions to address the major issue of how the world will develop in the uncertain future: People from all over the world join hands in innovation, jointly build the "Belt and Road" and build a community with a shared future for mankind, so that peace will be handed down from generation to generation, the driving force for development will continue, and the light of civilization will shine brightly.

(III) Presentation content

The China Pavilion Expo 2020 Dubai will focus on four parts, namely, "Exploration and Discovery", "Communication and Connection", "Innovation and Cooperation", "Opportunities and Future". The China Pavilion focuses on the achievements of China in science, technology and information communication, with the theme of "Innovate and Create Opportunities, Opportunities Create the Future, and Common Development in the Future", to promote the "Belt and Road" Initiative and the proposal to build a community with a shared future for mankind.

1. **The Exploration and Discovery Area**, which located in the center of the first floor of the China Pavilion, covers a total area of 435 square meters and features the theme of "A Common Universe" to showcase China's efforts in space exploration and related international cooperation and reveal that exploring the vast starry sky is

the common pursuit of mankind. This exhibition area has two sub-areas:

The Starwalk Sub-area is a fan-shaped space with an area of 35 square meters, and displays the Chang'e-4, Chang'e-5 and Tianwen-1 in the form of models, pictures and texts and interaction under the simulated space scene. A video presentation of the lunar soil shows China's latest achievements in space exploration. The lunar soil is presented by video to show China's latest achievements in space exploration.

The Exploring Beidou Sub-area is a 200-square-meter circular multimedia exhibition space. The circular-screen film is played with the highlights on "Tiangong" space station and the satellite network of Chang'e-5, Tianwen-1 and Beidou to show China's unremitting exploration of the universe since ancient times and active use of relevant achievements for the benefit of the world.

2. The Communication and Connection Area, located on the second floor of the China Pavilion, is a fan-shaped space covering an area of 730 square meters, themed "A Common Earth" to showcase China's efforts to promote the "ideological communication" and "spatial connectivity" of the mankind by promoting international cooperation under the "Belt and Road Initiative" and reveal that human beings live in the earth village which is a community with a shared future. This exhibition area has two sub-areas:

In China's G-series High-speed Sub-area, locomotive and cockpit of Fuxing high-speed train in equal proportion are on display. Visitors are invited to simulate driving of the G-series high-speed train, experience the virtual route from Beijing to Dubai Expo Park via Shanghai and Abu Dhabi, and appreciate the scenery along the Belt and Road, which demonstrates China's unremitting efforts to promote connectivity along the "Belt and Road" through independent innovation.

The International Energy Cooperation Sub-area showcases China's innovative achievements in the energy field through interactive experience such as electronic digital sand table, infrared body touch control, and sports robot arms, to show the deepening of exchanges and cooperation between China and other countries under the framework of the "Belt and Road" Initiative.

3. The Innovation and Cooperation Area, located on the third floor of the China Pavilion, is a semi-circular space covering an area of 630 square meters, with the theme of "Common Home" to look forward to a better life and showcase Chinese wisdom for the realization of the aspiration of the people for a better life in the world through China's scientific and technological innovation. This exhibition area has three sub-areas:

The Smart City Sub-area displays a virtual three-dimensional future city based on a real scene by using a panoramic view of an electronic sand table, and shows the information sharing of online and offline data exchange in the future city and efficient and coordinated city governance and refined city public services between individuals, enterprises and governments.

The Smart Life Sub-area includes smart community, smart shopping, smart health care, smart education and smart travel. Visitors can experience real-life scenarios such as community management, shopping, medical and health care, culture and education, travel and driving. It showcases the achievements in international anti-

epidemic cooperation and China's technological innovation to meet people's ever-increasing needs for a better life and achieve an all-round development.

The Smart Ecology Sub-area, stages two exhibitions: The smart agriculture exhibition features the cases of smart agriculture centered on Yuan Longping's rice. It demonstrates China's efforts to realize automation and intelligence of agricultural production through information technology, Internet of Things technology and intelligent equipment, and safeguard world food security. The long scroll of Chinese panda ecology shows the life of giant pandas looking for food and playing in spring, summer, autumn and winter through the electronic scroll in the style of traditional Chinese realistic painting. It showcases the unique charm of the giant panda as China's "public diplomacy card".

4. The Opportunities and Future Area, located on the third floor of the China Pavilion, is a semi-circular cinema covering an area of 280 square meters. The film themed "Common Dream" is played to express the common aspiration of mankind to explore the unknown, pursue ideals and build a community with a shared future for mankind, and further sublimate the theme of the China Pavilion.

The themed film of the China Pavilion, with a Chinese girl named Yang Yang as the protagonist, tells the story of Chinese and foreign youth pursuing their dreams and cooperating in deep space exploration. In 2010, Yang Yang and a boy named Alford set up an online interest group to devote to the study of the universe. They found a drift bottle by the sea and were inspired to learn about the vision of a boy named Owen for deep space exploration. After more than a decade of study and growth, Yang Yang and Alford become astronauts in 2025, and come across Owen, who dropped the drift bottle. Owen has already been an expert in the field of pulsar research. After ten years of joint efforts, the deep space exploration project in which Yang Yang, Alford and Owen participated in is officially launched in 2035, and human beings set out to explore the mysteries of the universe to further planets. Yang Yang, Alford, Owen and scientists from all over the world have turned over a new page in their efforts to build a community with a shared future for mankind to a new height.

(IV) Schedule

The first is the opening ceremony of the China Pavilion (October 1, 2021, the opening day of Expo 2020 Dubai), the China National Pavilion Day (January 10, 2022) and the 2022 Spring Festival Celebration.

Secondly, 26 provinces, autonomous regions and cities as well as more than 40 domestic leading enterprises are organized to hold exhibitions, economic and trade forums, artistic performances and other activities. This feature the largest number of provinces, autonomous regions, cities and large enterprises from China in the World Expo ever held overseas.

Thirdly, a series of activities will be held, including the exchanges and exhibitions of innovative design practices for youth, panda-themed exhibitions and exhibitions of traditional Chinese culture, to promote the cultural and people-to-people exchanges between China and the UAE in an all-round way.

China International Import Expo (CIIE) is so far the world's first national-level exhibition with the theme of import, and a great pioneering undertaking in the history of international trade. The launch of CIIE is a major decision made by China to promote a new round of high-level opening-up and an important measure taken by China to open its market to the world.

I. Historical Development

In May 2017, President Xi Jinping announced at the "Belt and Road" Forum for International Cooperation that China would hold CIIE from 2018. So far, CIIE has been successfully held for three consecutive sessions.

The first CIIE was held from November 5 to 10, 2018, following the theme of "New Era, Shared Future", covering a total exhibition area of 300,000 square meters, attracting 172 national, regional and international organizations and 3,617 enterprises. More than 400,000 domestic and overseas purchasers attended the Expo to discuss procurement, and achieved an intended turnover of USD 57.83 billion.

The second CIIE was held from November 5 to 10, 2019, covering an exhibition area of 360,000 square meters, which was participated by 181 national, regional and international organizations and over 3,800 enterprises. More than 500,000 domestic and overseas professional purchasers attended the Expo to discuss procurement, and concluded an intended turnover of USD 71.13 billion on a yearly basis, an increase of 23% over the first session of CIIE.

II. Introduction to the 3rd CIIE

The third CIIE, held from November 4 to 10, 2020, was the largest international economic and trade event in China with the largest number of participating countries and online and offline integration under the normal conditions of epidemic prevention and control. It showcased China's major achievements made in epidemic prevention and control and economic and social development. By promoting the transformation of exhibits into commodities and exhibitors into investors, the third CIIE highlighted the role of four platforms, namely "international procurement, investment promotion, cultural and people-to-people exchange, and open cooperation", and delivered a positive signal of firmly expanding opening-up and sharing China's great market. It provided strong support for implementing the strategy of expanding domestic demand and accelerating the formation of a new development paradigm of dual circulations.

(I) Exhibition displayed high level and active participation of enterprises from all countries.

The third CIIE was large in scale with a total exhibition area of approximately 360,000 square meters, and the

level of exhibition arrangement was further improved, reaching 94% in the proportion of special booth. The six exhibition areas were full of highlights and characteristics, and enterprises from all over the world actively participated in the exhibition: The food and agricultural products exhibition area had seen the largest number of exhibitors, with 1,264 enterprises from 93 countries; in the automobile exhibition area, all of the world's top seven finished automobile groups were present, with over 90% of the exhibition area for the top 500 and leading enterprises in the industry; the technology and equipment exhibition area highlighted such contents as automation, intelligent manufacturing, industrial digitalization, energy and overall solutions, leading the industry's innovation trend; the consumer goods exhibition covered an area of over 90,000 square meters, making it the largest exhibition area of this CIIE; the service and trade area brought together world-leading enterprises in five major sectors, namely finance, logistics, consulting, inspection and testing, and cultural tourism, to empower smart services in the whole industry chain; the exhibition area of medical devices, medicine and health care, saw the largest number of new products and technologies, with a total number of more than 120, and all the top 10 enterprises in the pharmaceutical industry and the top 14 enterprises in the medical device industry participated in the exhibition.

(II) The exhibition was held with high standard and featured a variety of activities.

President Xi Jinping delivered a keynote speech via video at the opening ceremony, stressing that all countries should work together to promote the common opening-up of win-win cooperation, shared responsibility and governance through cooperation. Heads of state and government of Pakistan, South Africa, Chile, Uzbekistan, Serbia, Spain, Papua New Guinea and Hungary, as well as heads of four international organizations, including UNCTAD, WHO, WIPO and WTO, made video speeches online. A total of 231 officials from 145 countries and international organizations at ministerial level and above, as well as 110 representatives of Fortune Global 500 enterprises and international think tanks attended the opening ceremony online. 69 foreign diplomats to China and representatives of international organizations in China attended the opening ceremony offline. Russia, Italy, Portugal, Pakistan, Fiji and Hungary took advantage of the official website of CIIE to show their local customs and development and investment opportunities in the form of pictures and videos, enhancing the cultural exchanges between China and the rest of the world.

A total of 101 supporting events were held by international organizations such as UNIDO and WIPO, the Ministry of Industry and Information Technology of the People's Republic of China, the Ministry of Finance of the People's Republic of China and other national ministries and commissions and local governments for policy interpretation, contract signing, investment promotion to actively facilitate the transactions at exhibitions, two-way investment and industrial cooperation. The large-scale trade and investment matchmaking meeting provided professional services for 674 exhibitors and 1,351 purchasers both offline and online and reached 861 cooperation intentions. 10 investment promotion conferences were held. The Italian Foreign Trade Commission and local governments and enterprises in Sichuan, Guizhou and Zhejiang carried out investment promotion. There were a variety of people-to-people exchange activities. 100 world-class and national intangible cultural heritage projects and 81 "China Time-honored" brands, and 49 cultural public welfare performances showcased the cultural characteristics of different regions.

(III) The new mode of exhibition was innovated with new products launched or displayed.

At the 3rd CIIE, exhibits and services of enterprises were displayed mainly offline. In addition, 5G and other technologies were used to provide fast and effective online services, including cloud registration, cloud contract signing, and cloud road show. The mode of "synchronous exhibition and matchmaking" was introduced for the first time, so as to facilitate global enterprises in communicating "screen-to-screen" in the cloud, and accelerate the matchmaking between exhibitors and purchasers. In response to the COVID-19 pandemic, this CIIE set up a special area for public health and epidemic prevention for the first time, showcasing internationally advanced public health and epidemic prevention products, technologies and services and facilitating international anti-epidemic cooperation.

In the context of China's increasingly upgraded domestic consumption, there is a huge potential demand for new products, technologies and services in the Chinese market. In the new product launch area, 42 international well-known exhibitors held the launch events, and 411 new products, new technologies and new services were launched in the world, showed in the Asia and exhibited in China for the first time. Among them, the number of products launched in the world for the first time accounted for more than half. In addition to the set procurement target products, domestic enterprises rushed to purchase more new products of the same kind, and may also carry out large-scale import in the later stage. Generally speaking, the CIIE can create new imports and stimulate new imports.

(IV) Economic and trade cooperation yielded fruitful achievements and the transaction size was larger than expected.

This CIIE has achieved a series of practical cooperation results and created a number of records of international expos, which were highly attractive and inspiring. As high as 80% Fortune Global 500 companies and leading enterprises in the industry have successively participated in the exhibition, with a total turnover of USD 72.62 billion on an annual basis, an increase of 2.1% over the previous year, which represented a great achievement in the history of the international expo industry. Some key exhibits, such as planomiller reached a deal before the exhibition for three consecutive years. In China, 39 trading groups have been established, and nearly 400,000 purchasers have registered, including more than 2,200 purchasers with an annual turnover of over USD 1 billion and nearly 1,400 professional purchasers with an annual import volume of over USD 100 million. 55 central enterprises, such as FAW, AVIC, Sinopec, State Grid and China Mobile, achieved an increase in turnover at this CIIE. At the "Belt and Road" trade fair, enterprises from all countries signed contracts and reached nearly 300 cooperation intentions, involving a total amount of more than RMB 3 billion. Specifically, Shanghai United Assets and Equity Exchange released the "2020 China M&A Composite Index" at the World M&A Summit, and signed the cooperation agreements with Shanghai Stock Exchange and Bank of Communications. The CCPIT in Tianjin, Jiangxi, Guizhou and Shaanxi actively participated in organizing the relevant economic and trade exchange meetings, and facilitated the signing of contracts on a number of procurement and investment projects in light industry, equipment manufacturing, medical apparatus and instruments, food and raw materials.

China International Fair for Trade in Services (CIFTIS) is an international, national-level and comprehensive fair co-sponsored by the Ministry of Commerce of the People's Republic of China and the People's Government of Beijing Municipality. In line with the rapid development trend of global trade in services, it is an important fair for international trade in services to spread ideas, connect supply and demand, share business opportunities and promote common development.

I. Historical Development

China International Fair for Trade in Services (formerly China Beijing International Fair for Trade in Services) has been held in Beijing on May 28 every year since 2012, and has been successfully held for six sessions from 2012 to 2019. In 2019, China Beijing International Trade in Services Fair was renamed China International Fair for Trade in Services (CIFTIS).

The first CIFTIS was held from May 28 to June 1, 2012, with the theme of "Trade in Services: New Vision, New Opportunities and New Development" and over 130 activities were held in 12 fields of trade in services. The event attracted a total of 1,721 Chinese and foreign enterprises, 2,923 overseas registered businessmen from 82 countries and regions worldwide, and over 100,000 professional visitors, with a total turnover of USD 60.11 billion, including USD 11.2 billion of international trade in services.

The second CIFTIS was held from May 28 to June 1, 2013, with the theme of "Trade in Services: New Engine for Value Enhancement". A total of 148 activities were held, covering a total area of 75,900 square meters. It was attended by more than 1,900 Chinese and foreign enterprises, and 138,000 businessmen and representatives from 117 countries and regions.

The third CIFTIS was held from May 28 to June 1, 2014, focusing on expanding the opening-up of the service industry. It held 133 activities and attracted 153,000 participants from 117 countries and regions, including 145,000 professional businessmen. The total exhibition area for negotiation was 50,000 square meters, and 236 projects with intention to sign contracts were reached with a total amount of USD 81.83 billion.

The fourth CIFTIS was held from May 28 to June 1, 2016, focusing on six key areas: science and technology, Internet and information, culture and education, finance, commerce and tourism, and health care. 122 forums, meetings and negotiations were held with a total exhibition area of 50,000 square meters, attracting 171,000 businessmen from 126 countries and regions. 331 projects with intention to sign contracts were reached with a total amount of USD 101.08 billion.

The fifth CIFTIS was held from May 28 to June 1, 2018, with the theme of "Openness, Innovation and Integration". A total of 136 forums, meetings and negotiations were held with a total exhibition area of 50,000

square meters, attracting 100,000 businessmen from 122 countries and regions. 311 projects with intention to sign contracts were reached with a total amount of USD 102.56 billion.

The sixth CIFTIS was held from May 28 to June 1, 2019, with the theme of "Openness, Innovation, Wisdom and Integration". The exhibitions held covered an area of 165,000 square meters, more than 240 forums, meetings and negotiations. It attracted the participation of 137 overseas countries and regions, 21 international organizations, provinces, autonomous regions and municipalities nationwide, more than 180 domestic foreign business associations and 8,000 domestic and overseas enterprises and institutions, and achieved a total of 440 projects with intention to sign contracts with an intended contract amount of USD 105.06 billion.

II. Introduction to 2020 CIFTIS

Themed "Global Services, Mutual Benefit and Sharing", the 2020 CIFTIS was held in Beijing from September 4 to 9, 2020, and it was the first major international economic and trade event hosted by China since the outbreak of COVID-19.

(I) The fair realized "three combinations", and the scale effect, agglomeration effect and integration trend were further strengthened.

As an international, national-level and comprehensive large-scale exhibition and trading platform, the 2020 CIFTIS realized "three combinations", namely the combinations of comprehensive and special, online and offline, indoor and outdoor, in order to enhance the participation experience and adapt to the requirements for epidemic prevention and control. It attracted 5,926 enterprises and institutions from home and abroad to participate online and offline. In particular, exhibitors made full use of 5G, big data, AI and other new technologies and financial innovation tools to empower new industries and new applications, showing obvious characteristics of integrated development of industries and transformation.

1. Combination of comprehensive and special areas. The comprehensive exhibition area gave full play to the advantages of leading enterprises in the industry, fully reflected the new business forms, new trends and new achievements in the development of global and Chinese trade in services. It covered 12 major fields of trade in services, and brought together 227 enterprises and institutions worldwide, reaching 42.3% in internationalization rate; the eight special exhibition areas showcased the world-class technologies, standards, services and products in their respective industries, and adopted new technologies and new financial channels to show a new look of the industry's vigorous development.

2. Combination of online and offline platforms. The digital platform of the CIFTIS has been built and continuously improved. The official website of the 2020 CIFTIS received 7.2 million views and the official APP received 8.05 million views, and 5,372 domestic and overseas enterprises set up online electronic booths, including 2,037 3D booths; 32 online conferences and 173 live online conferences were held; 1,870 projects were released online and 550,000 online negotiations were initiated, including 145,000 overseas negotiations,

which accounted for 26.4%. At the same time, driven by such functions as intelligent matching and algorithm recommendation, related industries and neighboring enterprises have realized information gathering, expanded business opportunities and greatly improved online exhibition experience.

3. Combination of indoor and outdoor resources. The outdoor space resources of China National Convention Center and its surrounding areas were coordinated, and 30 unique outdoor exhibition halls on the Olympic Landscape Avenue were set up with environmental friendly and green building materials, creating a new exhibition space by combining indoor and outdoor resources which covered a total area of 200,000 square meters. The fully ventilated exhibition environment effectively improved the safety factor of epidemic prevention.

(II) The meetings and forums highlighted "Three Focuses", further showing the synergistic, forward-looking and leading effect.

The WIPO, World Tourism Cities Federation and other international organizations, the Ministry of Commerce, the Ministry of Industry and Information Technology and other national ministries and domestic foreign business associations held 190 forums and negotiations, including four summit forums, 134 industry forums, 29 special events of overseas countries and regions, 18 provincial, autonomous and municipal theme events, and five evening events. 19 heads of international organizations, 56 ministerial-level guests from home and abroad, 32 ambassadors to China, 18 celebrities such as Nobel laureates and academicians, and more than 120 executives from Fortune Global 500 enterprises and multinational companies attended the meetings and gave their speeches. A total of more than 30 authoritative reports, indexes and lists were released, and 63 enterprises and institutions released their latest achievements, technologies and service solutions.

First, focus was put on the cutting-edge trend of trade in services to lead the development. The four summit forums conducted discussions and exchanges on the development of digital trade, the new trend of open development of trade in services, the facilitation of trade in services from the perspective of multinational corporations, and the development of world tourism cooperation, and deeply analyzed the fundamental, strategic and structural issues of global trade in services; industry meetings, country-specific and provincial-level special events focus on public health, high-tech application, intellectual property, business environment, culture, sports, Winter Olympics, tourism and other sectors for discussion and industry cooperation, actively contributing to the international community's joint response to the epidemic, and earnestly promoting the development of global trade in services.

Second, focus was put on serving the national strategy to help build a new development paradigm. Meetings and forums focused on expanding domestic demand as a strategic starting point and unimpeded domestic and international dual circulations. Discussions and exchanges were conducted on the development of trade in services in countries along the Belt and Road, the coordinated development of Beijing, Tianjin and Hebei, the stimulation of endogenous driving force of innovation, the opening-up of service industry and new infrastructure, to build a communication platform for rules coordination, mechanism building and pragmatic

cooperation to promote the implementation of relevant national strategies.

Third, focus was put on promoting new technologies, new applications and new achievements in the industry. In line with the concept of serving enterprises and service innovation, the CIFTIS continuously improved its online and offline release platform, and a large number of enterprises and institutions released new technologies, new applications and new services for the first time. Some technologies and applications were industry-leading and eye-catching highlights, providing a good platform for enterprises to expand development opportunities, obtain orders, and carry out domestic and international cooperation.

(III) Focus was put on displaying new trends, new technologies and new products in the development of domestic and foreign trade in services.

The 2020 CIFTIS focused on the latest achievements in global trade in services and the latest application of service technologies, service products and service modes of domestic and overseas leading enterprises in 12 major fields of trade in services.

First, the issuance of a batch of authoritative documents was organized. More than 30 industry development reports, indexes and rankings were released, including Guide to Action for Urban Tourism Recovery and Revitalization under the Impact of COVID-19, Report on the Recovery and Development of World Tourism under the Impact of COVID-19, Report on Globalization of Chinese Enterprises, Research Report on China's Ice and Snow Industry in 2020 and List of Innovative Headquarter Enterprises in Beijing during 2018-2019.

Second, a number of alliance platforms were established to promote industrial development. In the fields of e-commerce, information, finance and industrial Internet, more than 10 institutions and platforms, including the Online Integrated Service Platform of Beijing's Cross-border E-commerce Comprehensive Experimental Zone, the Blockchain Innovation Service Committee of the China Chamber of International Commerce, the Service Platform of Medium, Small and Micro-sized Enterprises and the Industrial Internet Promotion Committee, have been established, to promote the formation of a long-term mechanism for the development of trade in services.

Third, a batch of new technology applications were launched. Over 50 enterprises and institutions (including Fortune Global 500 enterprises, industry leading enterprises, unicorn enterprises and innovative enterprises) participated in the release, which covered the application of various new technologies and services, including science and technology epidemic prevention, financial security, holographic technology, AI, smart home, virtual reality, e-commerce poverty alleviation, distance education and image sharing.

The China Import and Export Fair (hereinafter referred to as the "Canton Fair"), jointly organized by the Ministry of Commerce and the People's Government of Guangdong Province and undertaken by the China Foreign Trade Center, is a comprehensive international trade event with the longest history, the largest scale, the most complete commodity types, the largest number of purchasers attending the event, the widest distribution of countries and regions, the best transaction effect and the highest reputation.

I. Historical Development

The Canton Fair, established in the spring of 1957, is held in Guangzhou in spring and autumn every year. Up to now, it has been successfully held for 128 sessions.

1956: In the name of CCPIT, "China Export Commodities Expo" lasting for two months was held at the former Sino-Soviet Friendship Building in Guangzhou. A total of 2,736 businessmen from 37 countries and regions attended the Expo, reaching an export transaction amount of USD 53.8 million. This Expo served as the "rehearsal" of the China Export Commodities Fair held later.

1957: The first China Import and Export Fair was unveiled, and Premier Zhou Enlai proposed to call it the Canton Fair for short. It covered an exhibition area of 9,600 square meters and attended by over 1,200 purchasers from 19 countries and regions, with a turnover of USD 86.86 million.

1972: After the publication of the China-US Joint Communiqué, 42 American businessmen were invited to attend the spring fair. It was the first time for American businessmen to attend the fair since more than two decades of Sino-US trade disruption.

1980: The Canton Fair started trade with Taiwan.

2002: Since the 91st Canton Fair, each session has been divided into two phases. Each phase lasts for six days, with a four-day interval; at the same time, the exhibits will be classified and arranged in two time periods for exhibition.

2007: Starting from the 101st session, in order to promote trade balance, the Canton Fair began to set up an import exhibition area, and it was officially renamed "China Import and Export Fair".

2019: By the end of the 126th session, the Canton Fair reached a total export volume of about USD 1.4126 trillion and attended by 8.99 million overseas purchasers.

II. Brief Introduction to the 127th Canton Fair

The 127th Canton Fair was held on June 15-24, 2020 in the "Cloud", presenting the following features.

(I) It built an online platform with distinctive features, and accurately "gathered worldwide businessmen on cloud".

This Canton Fair, on the basis of "Smart Canton Fair" made new upgrade of its official website, which has been transformed from graphic browsing to interactive communication, with five sections, namely, exhibitors and exhibits, news and events, global supply and procurement, conference services and cross-border e-commerce. 50 exhibition areas have been set for 16 categories of goods. By integrating online display, promotion, supply and procurement and online negotiation, a new platform featuring one-stop all-weather "screen-to-screen communication" online exhibition has taken shape.

With the concept of "innovation, professionalism, precision and refining", this Canton Fair launched an all-round and multi-level global publicity invitation at the first time. For example, it accurately pushed the latest information to fans through social media and sent e-mails to old purchasers; focused on international cooperation under the "Belt and Road" Initiative, and adopted policies based on different regions and countries. It invited 130 global partners, multinational procurement enterprises and VIP businessmen from 73 countries and regions to promote the publicity; it also held a series of "cloud promotion" activities in key markets around the world, conducted "cloud contract signing" activities with overseas industrial and commercial institutions, and vigorously carried out new media marketing that was driven by big data and mainly focused on social media and search engines; through market-oriented means, it encouraged global partners, international industrial and commercial institutions, multinational procurement enterprises and key old purchasers to invite new purchasers to register for exhibitions through their channels and networks; provided purchasers with the privilege of "punching cards online and giving rewards offline", to strengthen online and offline integration and interaction, and improve the experience of purchasers at the fair.

(II) The supporting activities were colorful, with new products and technologies shining in the "cloud".

The supporting activities of this Canton Fair took various forms, including 24 "cloud promotion" activities for purchasers and five "cloud contract signing" activities for trade contracts. 58 leading enterprises of 20 trading groups (sub-groups) held 64 new product launch events. It invited JD.COM, YEATION and SUNING to jointly hold online procurement demand briefing events to build domestic trade channels for enterprises. It also held special policy lectures jointly with the Customs to provide authoritative and professional information sharing for the exhibitors. The Product Design and Trade Promotion Center (PDC) of the Canton Fair introduced cloud lectures and cloud live streaming to share 13 themes, and organized 33 fashion brands to join 20 "cloud" catwalk shows. The Export Product Design Award (CF Award) of the Canton Fair launched the

cloud exhibition hall of the winning products for the first time, providing a display platform for the winning enterprises and products.

During the Canton Fair, numerous global debuts and new products of the Canton Fair were put on display, which gave the world a new understanding of made-in-China and Chinese brands. Nearly 26,000 domestic and overseas exhibitors have uploaded a large number of exhibits in the form of image-text, video and 3D, and new products, intelligent products and an increasing number of products with independent IPR rights, self-owned brands and independent marketing and high-tech contents have been rolled out.

(III) Online trade matchmaking was intelligent and efficient, with expected results achieved.

This Canton Fair, oriented to the needs of purchasers and based on the information of exhibitors and exhibits, adopted digital technology to build an intelligent and efficient connection push and online negotiation system for procurement. The overseas purchaser initiated the reserved negotiation through the system, conducted instant communication and reached the intended orders. At the same time, a trade negotiation environment of mutual trust between the two sides was created, enhancing trust in communication and efficiency of procurement negotiation, which was widely welcomed by businessmen.

Against the backdrop of the global spread of the epidemic, a sharp rise in the risk of world economic recession and a severe impact on global trade, this Canton Fair attracted overseas purchasers from 217 countries and regions to register for the fair. The source distribution of purchasers has created a historical record, helping optimize the international market layout. Many foreign trade enterprises have attracted customers from around the world through the all-round online display and live streaming of this Canton Fair, and they have received many inquiries and orders, with good exhibition results achieved.

III. Brief Introduction to the 128th Canton Fair

The 128th Canton Fair was held on "Cloud" on October 15-24, 2020, presenting the following features.

(I) New products and technologies emerged at a faster pace.

With the help of new technologies such as Internet, big data, cloud computing and artificial intelligence, this Canton Fair supported enterprises to "touch the network" in the form of image-text, video, 3D and VR. It optimized the rules for the sequencing of live streaming halls, guided exhibitors to improve their live streaming level. Enterprises developed individualized plans for different markets in terms of live streaming equipment, live streaming line-up, live streaming language, live streaming products and schedule. The total number of live streaming events was 284,800, with 1.8939 million viewers. This Canton Fair provided virtual exhibition halls classified by professional subjects, displayed VR booths of enterprises in a centralized manner, and offered purchasers with immersive viewing experience, with 2,046 exhibitors making and uploading VR booths. The

number of visits reached 163,200 times.

This Canton Fair set up online brand exhibition areas and grant the export product design award, which played a good role in driving the high-quality development of foreign trade. According to statistics, nearly 26,000 exhibitors displayed at the fair on the same platform, and over 2.47 million pieces of exhibits were uploaded by the exhibitors, 350,000 more than the previous fair. According to the reported information submitted by enterprises, there were 730,000 new products, an increase of 130,000 products over the previous session; 100,000 smart products, an increase of 20,000 products over the previous session; and the number of products with independent IPR rights, self-owned brands and independent marketing and high-tech contents continued to increase. Specifically, 346 overseas enterprises from 30 countries and regions uploaded more than 8,500 exhibits. The cloud exhibition halls of the participating enterprises received 7.8926 million views, including 7.8264 million views to the cloud exhibition halls of the export exhibition participating enterprises and 66,200 views to the cloud exhibition halls of the import exhibition participating enterprises.

(II) Exhibition activities enhanced the value of participation.

This Canton Fair successfully held a series of high-level and high-quality supporting activities, which enriched the exhibition content and enhanced the value of participation. In 37 countries and regions, 38 "cloud promotion" and "cloud connection" activities were held for purchasers. The Canton Fair held the "cloud contract signing" with six industrial and commercial organizations, including the Association of Alexander Entrepreneurs in Egypt, Agriculture, Chamber of Commerce and Industry of Zahl and Beka in Lebanon, Lagos Chamber of Commerce and Industry in Nigeria, the Tanzanian Private Enterprise Foundation, the Minsk Branch of the Belarusian Chamber of Commerce and Industry and Tajikistan Chamber of Commerce and Industry to further expand its "circle of friends". It successfully held the first dual-circulation promotion activity of the Canton Fair to help foreign trade enterprises open up the domestic market. The 105 high-quality brand enterprises of 23 trading groups (sub-groups) held 120 new product release events, with the number of participating enterprises increasing by 80% and the number of events increasing by 100%. It held the final review meeting for the 2020 Export Product Design Award (CF Award), in which 1,966 products from 932 enterprises were reviewed, with the number of enterprises and products increasing by 27% and 35% respectively over the same period of last year. Finally, 131 products of 91 enterprises were selected. Nearly 80 design institutions from 10 countries and regions participated in the PDC) of the Canton Fair, and the number of exhibitors increased by 73%. It held a series of activities such as design presentations, design forums, trade cloud connecting, and offline fashion LIVE show during the Fashion Week of the Canton Fair. It joined hands with the Bank of China to hold the financing matchmaking activities to solve the financing problems for small and medium-sized exhibitors and strongly supported their operation and development.

(III) Canton Fair propelled the construction of new development paradigm.

This Canton Fair took various measures to promote the connecting of domestic and foreign trade, set up a connecting platform for the transfer of export to domestic sales, dug deep into domestic procurement resources,

opened the matching channels for supply and procurement, and held trade promotion activity of "domestic and international dual circulations, synchronous driving of domestic and foreign trade". It explored the domestic trade highlights of exhibitors, attracted investment through multiple channels and in an all-round manner, and accurately reached the domestic high-quality procurement enterprises. Exhibitors with the intention of domestic trade received "domestic sale" label for over one million pieces of exhibits in the cloud exhibition halls. One-click screening and quick positioning are supported. The trade promotion activity of "domestic and international dual circulations, synchronous driving of domestic and foreign trade" was held both online and offline, attracting about 100 representatives of procurement organizations and more than 40 exhibitors. Besides, it stepped up efforts to invite domestic purchasers, with a total of 13,700 domestic purchasers registering for the exhibitions. The domestic purchasers initiated 57,800 real-time communications with exhibitors and reached 1,025 intended orders.

(IV) Accurate and efficient matchmaking between suppliers and purchasers.

This Canton Fair optimized the supply and procurement connecting process, simplified the distribution method of intended orders, and increased the channels for active contact of exhibitors under intended orders to facilitate supply and procurement connecting. A series of "cloud promotion", "cloud connection" and "cloud contract signing" activities were carried out in 37 countries and regions around the world, so as to strengthen the invitation to purchasers and exhibitors from countries along the Belt and Road and expand the circle of friends. Purchasers from 226 countries and regions registered for the exhibitions, and the sources of purchasers hit a new high.

Appendix I

List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1	The 4th China Marathon Expo 2020	2020/1/2	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	26000
2	China (Shandong) Annual Expo 2020 and Pro-consumption Poverty Alleviation Exhibition 2020	2020/1/2	11	Shandong	Weifang	Fuwah International Exhibition Center	20000
3	2020 Shenyang Hautoshow	2020/1/4	2	Liaoning	Shenyang	Shenyang International Exhibition Center	100000
4	2020 Tianjin (Meijiang) Spring Festival Commodity Fair	2020/1/5	7	Tianjin	Tianjin	Tianjin International Exhibition Centre	20000
5	The 12th China (Hefei) International New Year Shopping Fair (Jingkai District Station) 2020	2020/1/7	16	Anhui	Hefei	Anhui International Convention and Exhibition Centre	30000
6	Beijing Book Fair 2020	2020/1/9	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
7	The 11th Shenzhen Spring Festival Fair & Famous Products and Garments Shopping Fair 2020	2020/1/10	12	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
8	HAIKOU NEV 2020	2020/1/10	4	Hainan	Haikou	Hainan International Convention and Exhibition Center	50000
9	The 11th Changchun Winter Agricultural Expo 2020	2020/1/10	22	Jilin	Changchun	Changchun Modern Agricultural Park	200000
10	The 19th Western China (Chongqing) International Agricultural Products Fair 2020	2020/1/10	4	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	40000
11	2020 46th China Fur & Leather Products Fair	2020/1/15	4	Beijing	Beijing	China National Convention Center	30000
12	The 6th Hohhot Spring Festival Commodity Exposition 2020	2020/1/18	13	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	22000
13	2020 China (Beijing) Cartoon Games Carnival	2020/1/18	2	Beijing	Beijing	China National Convention Center	30000
14	The 16th China (Nan'an) International Plumbing, Pumps and Valves & Fire Equipment Fair 2020	2020/1/27	3	Fujian	Quanzhou	Fujian Successful International Exhibition Center	40000
15	2020 Suzhou International Apparel Supply Chain Expo	2020/4/8	3	Jiangsu	Suzhou	Suzhou International Expo Center	24000
16	2020 China (Changshu) International Business Equipment Expo	2020/4/8	3	Jiangsu	Changshu	Changshu International Exhibition Center	20000
17	2020 Chengdu Auto Consumer Festival	2020/4/9	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
18	The 7th National Chemical Industry (Park) Comprehensive Pollution Control Conference & Exhibition 2020	2020/4/9	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	20000
19	The 4th China (Chongqing) Building Decorations & Building Materials Exhibition 2020	2020/4/9	3	Chongqing	Chongqing	Chongqing EXPO Center	35000
20	ASE CHENGDU 2020	2020/4/10	3	Sichuan	Chengdu	Western China International Expo City	90000
21	The 18th China (Chongqing) Green Building Decoration Materials Exposition 2020	2020/4/10	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	30000
22	The 13th Chengdu International Lighting and LED Commercial Display Exhibition 2020	2020/4/10	3	Sichuan	Chengdu	Western China International Expo City	40000
23	The 24th Cross-Strait Machinery and Electronic Products Fair 2020	2020/4/12	4	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	90000
24	The 3rd China Xuzhou Furniture and Woodworking Machinery Exhibition 2020	2020/4/17	3	Jiangsu	Xuzhou	Xuzhou International Exhibition Centre	50000

* The data in this table exclude non-economic trade fairs, and exhibitions whose area data have not been collected.

* The data in this table exclude Hong Kong, Macau, and Taiwan regions.

* The number and area of the exhibitions in this table are subject to the data published by the organizer. If the organizer haven't released the data, the data published by the venues shall prevail.

* The data in this table are sorted according to the opening day in ascending order.

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
25	The 9th China Suzhou Creative & Design Cultural Industry Expo 2020	2020/4/17	4	Jiangsu	Suzhou	Suzhou International Expo Center	40000
26	The 22nd China (Jinjiang) Footwear International Exposition 2020	2020/4/19	4	Fujian	Jinjiang	Jinjiang MACHI City	60000
27	The 9th China (Xiamen) International Door Window and Curtain Wall Expo 2020	2020/4/19	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	30000
28	The 17th Nanjing International Scientific Instrument and Laboratory Equipment Exhibition 2020	2020/4/19	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	20000
29	The 59th (Spring) China International Pharmaceutical Machinery 2020	2020/4/20	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	150000
30	The 19th West China International Oral Equipment and Materials Exhibition 2020	2020/4/22	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
31	2020 CIDPEX	2020/4/22	3	Jiangsu	Nanjing	Nanjing International Expo Center	80000
32	2020 (Spring) China International Candy & Snacks Expo and China International Allfood Expo	2020/4/23	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	26000
33	The 20th Anhui International Machine and Mould Exhibition in 2020	2020/4/23	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
34	The 8th Chengdu International Urban Modern Agricultural Expo 2020	2020/4/24	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	77000
35	2020 China (Chengdu) International Modern Industrial Technology Expo	2020/4/27	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
36	2020 China (Xiamen) S-Win Smart Articles for Daily Use Exhibition	2020/4/28	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	70000
37	The 13th China (Nanjing) International Auto Expo 2020	2020/4/30	5	Jiangsu	Nanjing	Nanjing International Expo Center	75000
38	2020 China Suzhou International Auto Trade Fair and New Energy and Smart Car Fair	2020/5/1	5	Jiangsu	Suzhou	Suzhou International Expo Center	100000
39	2020 Yancheng International Auto Show	2020/5/1	5	Jiangsu	Yancheng	Yancheng International Convention & Exhibition Centre	40000
40	2020 China Suzhou International Automobile Fair	2020/5/1	5	Jiangsu	Suzhou	Suzhou International Expo Center	100000
41	The 9th China (Sichuan) Spring International Tea Expo 2020	2020/5/7	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
42	2020 Central China (Changsha) International Equipment Manufacturing Exposition	2020/5/7	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	40000
43	2020 China (Changsha) International Intelligent Manufacturing Exhibition	2020/5/7	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	54000
44	The 3rd China (Xuzhou) International Pet Industry Fair 2020	2020/5/8	3	Jiangsu	Xuzhou	Xuzhou International Exhibition Centre	20000
45	The 4th Chongqing International Pet Fair 2020	2020/5/8	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	36000
46	The 37th Central Plains (Zhengzhou) Medical Equipment Exhibition - Spring Exhibition 2020	2020/5/8	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	25000
47	2020 China (Xiamen) International Leisure Tourism Expo	2020/5/8	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	50000
48	2020 China (Chongqing) International Hotel Supplies and Catering Industry Expo	2020/5/8	3	Chongqing	Chongqing	Chongqing EXPO Center	23000
49	The 8th China (Shouguang) Culture Industry Exhibition 2020	2020/5/8	13	Shandong	Shouguang	Shouguang International Convention Center	50000
50	The 7th China (Nanjing) Sliding Door Fair 2020	2020/5/9	3	Jiangsu	Nanjing	Nanjing International Expo Center	120000
51	The 7th China (Nanjing) Sliding Door Expo & 4th China System Door and Window Whole House Custom Expo 2020	2020/5/9	3	Jiangsu	Nanjing	Nanjing International Expo Center	120000
52	The 8th China Xiamen Pregnancy & Baby Products Expo (Spring) 2020	2020/5/9	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	36000
53	2020 Asian Sport Recreation Vehicles Expo	2020/5/10	3	Jiangsu	Nanjing	Nanjing International Expo Center	48000
54	The 14th China Wuxi International New Energy Electric Vehicle Exhibition 2020	2020/5/13	3	Jiangsu	Wuxi	Wuxi Taihu International Expo Center	30000
55	2020 CCPSE	2020/5/14	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
56	2020 China Sichuan International Water Exhibition	2020/5/14	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	40000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
57	The 20th CCPSE 2020	2020/5/14	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
58	2020 China (Zibo) International Chemical Science & Technology Expo	2020/5/14	3	Shandong	Zibo	Zibo International Convention and Exhibition Center	55000
59	The 6th China (Chengdu) International Electric Vehicles & New Energy Vehicles Exhibition 2020	2020/5/15	3	Sichuan	Chengdu	Western China International Expo City	50000
60	East China PCB/SMT Exhibition (CTEX SUZHOU)	2020/5/15	3	Jiangsu	Suzhou	Suzhou International Expo Center	22500
61	2020 China Huaxia Housing and Furnishing Exposition (Suzhou, Summer)	2020/5/15	3	Jiangsu	Suzhou	Suzhou International Expo Center	30000
62	The 41th China Beijing International Present, Gift and Household Goods Exhibition 2020	2020/5/16	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
63	The 22nd Cross-Straits Fair for Economy and Trade 2020	2020/5/18	5	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	120000
64	2020 China Changzhou International Industrial Equipment Exposition	2020/5/18	3	Jiangsu	Yangzhou	Yangzhou International Convention and Exhibition Centre	30000
65	The 8th China International Equipment Manufacturing Exposition 2020	2020/5/18	3	Jiangsu	Changzhou	Changzhou Xitaihu International Expo Center	45000
66	The 8th China Changzhou International Industrial Equipment Fair 2020	2020/5/18	3	Jiangsu	Changzhou	Changzhou Xitaihu International Expo Center	45000
67	The 12th China East and West Small Animal Clinical Veterinary Conference 2020	2020/5/19	3	Jiangsu	Wuxi	Wuxi Taihu International Expo Center	45000
68	2020 China Xiamen International Buddhist Items & Craft Fair	2020/5/21	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	110000
69	2020 Chengdu International Auto Spare Parts and After-Sales Service	2020/5/21	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
70	China Xiamen International Tea Industry Fair 2020 (Spring)	2020/5/21	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	75000
71	The 17th Hainan International Automobile Industry Exhibition 2020	2020/5/21	4	Hainan	Haikou	Hainan International Convention and Exhibition Center	70000
72	The 7th Chengdu International Auto Spare Parts and After-Sales Service 2020	2020/5/21	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	48000
73	2020 China Xiamen International Buddhist Items & Crafts Fair (Spring)	2020/5/21	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	110000
74	China (Xiamen) International Tea Industry Fair (Spring) 2020	2020/5/21	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	63000
75	The 11th China Zhengzhou International Door Industry Exhibition 2020	2020/5/22	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	100000
76	The 7th China (Hefei) International Environmental Protection Industry Expo 2020	2020/5/22	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	23000
77	2020 China Sichuan Urban Construction Expo	2020/5/22	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
78	2020 China Fire Expo	2020/5/22	3	Jiangsu	Nanjing	Nanjing International Expo Center	20000
79	The 7th Anhui (Hefei) International Environmental Protection Industry Expo 2020	2020/5/22	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
80	The 19th Jinan International Security Defensive Production Exhibition 2020	2020/5/23	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	30000
81	The 6th China West International Exhibition For Refrigeration, Air-Conditioning, Heating and Ventilation, Frozen Food Processing, Packaging and Storage 2020	2020/5/23	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
82	The 22nd Yanji Auto Show 2020 (Spring)	2020/5/23	5	Jilin	Yanji	Yanbian Hongwei Auto Trade Market	65000
83	The 20th Nanjing International Textiles, Fabrics, Accessories Exhibition 2020	2020/5/27	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	24000
84	The 30th China International Auto Accessories and Modification Expo 2020	2020/5/27	4	Beijing	Beijing	China International Exhibition Center (Shunyi)	250000
85	The 4th Machinery Manufacturing Industry Professional Engineer Technology Exchange 2020	2020/5/28	4	Chongqing	Chongqing	Chongqing EXPO Center	88000
86	The 32nd Shandong International Advertising Expo (Spring, Jinan) 2020	2020/5/28	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	45000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
87	CMT China 2020	2020/5/29	3	Jiangsu	Nanjing	Nanjing International Expo Center	30000
88	2020 Spring Higher Education Expo China	2020/5/29	3	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	60000
89	The 21st Chengdu International Furniture Fair 2020	2020/6/1	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	300000
90	The 21st Chengdu International Furniture Fair 2020	2020/6/1	4	Sichuan	Chengdu	Western China International Expo City	300000
91	2020 China International Artificial Intelligence Retail and Unmanned Store Industry Fair	2020/6/2	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	25000
92	China International Aerospace Technology and Equipment Exhibition 2020	2020/6/2	4	Sichuan	Chengdu	Western China International Expo City	50000
93	2020 China (Wenzhou) Int'l Industry Fair	2020/6/4	3	Zhejiang	Wenzhou	Wenzhou International Expo Center	46000
94	The 16th China (Beijing) International Power Transmission & Control Technology Exhibition 2020	2020/6/4	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	38000
95	Beijing Health Beauty Expo 2020	2020/6/4	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	20000
96	2020 Fujian Catering and Ingredients Exhibition	2020/6/4	5	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	46000
97	2020 Fujian Foodtec and Packaging Machinery Exhibition	2020/6/4	5	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	60000
98	The 30th Nanjing International Beauty, Hairdressing & Cosmetics Expo 2020	2020/6/5	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	35000
99	Chinese Beauty Expo in Nanjing 2020	2020/6/5	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	30000
100	2020 Beijing International Rubber & Plastics, Packaging & Printing Industry Exhibition	2020/6/5	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	30000
101	The 14th Nanjing International Tea Culture Expo 2020	2020/6/5	4	Jiangsu	Nanjing	Nanjing International Exhibition Center	20000
102	The 31st Nanjing International Medical Beauty Hairdressing Cosmetics Expo 2020	2020/6/5	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	35000
103	Foshan Auto Industry Show 2020	2020/6/5	4	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	30000
104	The 15th East Asia Food Expo 2020	2020/6/5	4	Shandong	Yantai	Yantai International Expo Center	28000
105	The 10th Eastern China (Xuzhou) Food and Drinks Fair 2020	2020/6/6	3	Jiangsu	Xuzhou	Xuzhou International Exhibition Centre	30000
106	The 4th China Linyi Whole House Custom Choiceness Exhibition 2020	2020/6/6	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	80000
107	The 84th API China 2020	2020/6/9	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	36000
108	The 9th China (Beijing) International Airport Technology, Equipment and Services Exhibition 2020	2020/6/9	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	20000
109	The 9th China Defense Information Equipment & Technology Exhibition 2020	2020/6/9	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
110	The 43rd (Spring) Chengdu Beauty Expo (CCBE) 2020	2020/6/9	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	70000
111	The 43rd Chengdu Beauty Expo 2020	2020/6/9	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	80000
112	The 22nd Shandong International Gas Application and Technology Equipment Exhibition	2020/6/11	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	30000
113	The 23rd Ji'nan International Machine Tool Exhibition 2020	2020/6/11	4	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	40000
114	The 22nd Shandong International Trade Fair for Heating and Air-Conditioning Technology and Equipment 2020	2020/6/11	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	80000
115	The 22nd Shandong International Water Expo 2020	2020/6/11	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	38000
116	2020 China (Changzhou) Tricycles, Electric Vehicles and New Energy Automobile Expo	2020/6/13	3	Jiangsu	Changzhou	Changzhou International Convention and Exhibition Centre	50000
117	The 16th China (Nan'an) International Plumbing, Pumps, Valves and Fire Equipment Fair	2020/6/13	3	Fujian	Quanzhou	Fujian Successful International Exhibition Center	35000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
118	The 8th China UM Expo 2020	2020/6/15	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	20000
119	2020 China Solid Waste Treatment and Renewable Resources Expo	2020/6/15	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
120	The 32nd International Medical Instruments and Equipment Exhibition 2020	2020/6/15	3	Beijing	Beijing	China National Convention Center	33500
121	2020 China Frame Industry and Decorative Painting Exhibition	2020/6/16	3	Zhejiang	Yiwu	Yiwu International Expo Centre	20000
122	2020 Fuzhou International Seafood & Fisheries Expo	2020/6/16	5	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	46000
123	The 10th Beijing International Wooden Structure Building and Decorative Facilities Exhibition 2020	2020/6/17	3	Beijing	Beijing	National Agriculture Exhibition Center	30000
124	The 10th Beijing (Spring) International Jewelry & Gem Fair 2020	2020/6/17	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
125	China (Shandong) International Textile Expo	2020/6/18	3	Shandong	Qingdao	Qingdao International Expo Center	40000
126	2020 Yantai International Automobile Exhibition	2020/6/18	5	Shandong	Yantai	Yantai International Expo Center	62000
127	Qingdao International Sewing Equipment Fair 2020	2020/6/18	3	Shandong	Qingdao	Qingdao International Expo Center	40000
128	The 6th China (Linyi) Door Industry Exhibition 2020	2020/6/18	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	50000
129	The 11th China (Linyi) Small Commodity Expo 2020	2020/6/18	3	Shandong	Linyi	Linyi International Expo Center	45000
130	2020 China (Chengdu) Game & Amusement and Attractions Park Expo	2020/6/19	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
131	The 31st China (Shenzhen) International Watch Fair 2020	2020/6/19	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	45000
132	2020 China (Yantai) International Exposition of Housing & Products	2020/6/19	4	Shandong	Yantai	Yantai International Expo Center	20000
133	China Yantai Housing & Products Expo and Home Building Material Decoration Expo 2020	2020/6/19	4	Shandong	Yantai	Yantai International Expo Center	20000
134	The 12th China (Chongqing) International Tea Exposition 2020 and Purple Sand, Ceramic Tea Industry, Tea Products Exhibition	2020/6/19	4	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	20000
135	The 4th Sichuan Cultural Tourism Industry Expo	2020/6/19	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
136	Tianjin International Plastic Industry and Packaging Exhibition	2020/6/19	4	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	90000
137	The 20th Hebei Heating and Air Conditioning Heat Pump Ventilation Equipment Exhibition 2020	2020/6/19	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	30000
138	China Zhengzhou Customized Household Furnishing and Sliding Door Exhibition	2020/6/19	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	39000
139	China Liangdu International Auto Show 2020	2020/6/19	3	Guizhou	Liupanshui	Liupanshui Liangdu Convention and Exhibition Center	20000
140	2020 China Zhengzhou Zhongbo Door Industry Expo (Second Half)	2020/6/20	3	Henan	Zhengzhou	Central China International Expo Center	39200
141	2020 (24th) Guangdong-Hongkong-Macao Greater Bay Area International Auto Show	2020/6/20	9	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	80000
142	The 28th China (Shenzhen) International Gift and Home Product Fair & Mobile Electronics Exhibition 2020	2020/6/20	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	160000
143	The 8th Western China Overseas Property & Investment Immigrant and Study Abroad Show 2020	2020/6/20	2	Chongqing	Chongqing	Chongqing Chenjiaping Convention and Exhibition Center	20000
144	2020 China International E-Commerce Expo & Digital Trade Expo	2020/6/21	3	Zhejiang	Yiwu	Yiwu International Expo Centre	50000
145	2020 China (Jinan) International Building Decoration Fair & Custom Home Expo	2020/6/22	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	80000
146	The 39th China (Jinan) International Beauty, Hairdressing and Cosmetics Industry Expo 2020	2020/6/22	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	40000
147	2020 China 22nd Beijing Franchise Expo	2020/6/22	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	40000
148	2020 China (Shenzhen) Knitting Brands Innovation Design Week & Shenzhen International Knitting Exhibition	2020/6/22	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	70000
149	2020 (the 9th) Gansu International Automobile Fair	2020/6/23	6	Gansu	Lanzhou	Gansu International Convention and Exhibition Center	80000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
150	The 9th Linyi Hardware Mechanical and Electric Expo 2020 (Spring)	2020/6/23	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	60000
151	The 19th Qingdao International Automobile Industry Exhibition 2020	2020/6/24	6	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	120000
152	The 12th China Hohhot Int'l Auto Expo 2020	2020/6/24	5	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	60000
153	2020 Dongguan Spring International Auto Expo	2020/6/25	4	Guangdong	Dongguan	GD Modern International Exhibition Center	150000
154	The 33th Ningbo International Automobile Exposition 2020	2020/6/25	5	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	80000
155	2020 China Huaxia Housing and Furnishing Exposition (Tianjin)	2020/6/25	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	30000
156	2020 China Huaxia Housing and Furnishing Exposition (June in Shanghai)	2020/6/25	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	40000
157	2020 China Xi'an Blue Home Expo (June)	2020/6/25	2	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	30000
158	The 31st Weifang (Jinbao) International Auto Show 2020	2020/6/25	4	Shandong	Weifang	Weifang Jinbao International Convention and Exhibition Center	44000
159	IEVE 2020	2020/6/26	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	60000
160	Zhengzhou Auto Aftermarket Show 2020	2020/6/26	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	65000
161	2020 Anhui International Livestock Expo & Anhui Poultry Trade Fair	2020/6/26	2	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
162	2020 China (Anhui) International Modern Agricultural Exhibition	2020/6/26	2	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
163	The 9th China Anhui International Seed Trade Fair 2020	2020/6/26	2	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
164	CHINA FOOD	2020/6/27	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
165	The 33rd China Shanghai International Semiconductor Equipment, Materials, Manufacturing and Service Exhibition & Seminar 2020	2020/6/27	3	Shanghai	Shanghai	Shanghai New International Expo Center	69000
166	2020 Xinjiang Heating and Equipment Expo	2020/6/28	3	Xinjiang	Urumqi	Xinjiang International Conference & Exhibition Centre	60000
167	The 14th China National Food Expo	2020/6/30	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	36000
168	The 18th China (Shanghai) International Industrial Automation Exhibition 2020	2020/7/1	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	130000
169	China Machine Tool Exhibition 2020 (CME)	2020/7/1	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	130000
170	The 8th Shanghai International AGV Trolley and Warehousing Logistics Exhibition 2020	2020/7/1	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	120000
171	The 28th China Shanghai International Medical Equipment Expo 2020	2020/7/1	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
172	CMBE 2020	2020/7/1	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	30000
173	The 11th China Xi'an Automobile Industry Exhibition 2020	2020/7/1	6	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	100000
174	The 17th China (International) Laboratory Medicine and Blood Transfusion Reagent Expo 2020	2020/7/2	4	Jiangxi	Nanchang	Nanchang Greenland International Expo Center	70000
175	2020 Chengdu Better Life Expos Sichuan International Tea Expo	2020/7/2	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	60000
176	Renchuang 2020 20th (Hunan) Food & Drinks Fair of Central China	2020/7/3	3	Hunan	Changsha	Hunan International Convention and Exhibition Center	22000
177	The 79th National Motorcycle and Accessories Trade Fair (Spring) 2020	2020/7/3	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	45200
178	CSE 2020 China (Shanghai) International Swimming Pool Facility, Swimming Equipment and SPA Expo	2020/7/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	57500
179	2020 LASER World of Photonics China	2020/7/3	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
180	2020 Munich Shanghai Electronics Fair	2020/7/3	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	90000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
181	The 100th China International Occupational Safety & Health Goods Expo 2020	2020/7/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	80500
182	2020 (Spring) Dahe International Automobile Exhibition	2020/7/3	4	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	38000
183	Construc Tech 2020-China International Building Technologies, Building Materials & Construction Equipment Exposition	2020/7/3	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
184	The 20th China International Petroleum & Petrochemical Technology and Equipment Exhibition	2020/7/3	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	90000
185	The 18th China Ningbo International Housing and Furnishing Exposition 2020	2020/7/3	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	58000
186	The 15th China (Ji'nan) Sola Utilization Convention & Multi-energy Complement Exhibition 2020	2020/7/3	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	56000
187	2020 China International Civil and Military Integration Exhibition	2020/7/3	3	Beijing	Beijing	China National Convention Center	22000
188	2020 7th Xinjiang International Cosmetics Expo	2020/7/3	3	Xinjiang	Urumqi	Xinjiang International Conference & Exhibition Centre	20000
189	ISPO Shanghai 2020	2020/7/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	40000
190	2020 Munich Shanghai Electronic Production Equipment Fair	2020/7/3	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	90000
191	China (Qingdao) International Chinese Medicine Health Industry Expo	2020/7/3	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	20000
192	2020 20th China International Fashion Brand Fair- Shenzhen	2020/7/4	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	110000
193	2020 25th Hebei Sugar and Food Fair	2020/7/5	2	Hebei	Shijiazhuang	Shijiazhuang Liberation Square Convention and Exhibition Center	20000
194	2020 17th Qingdao International Furniture Fair & Whole House Custom Decoration International Woodworking Machinery and Raw Materials Fair	2020/7/6	4	Shandong	Qingdao	China Hongdao International Convention and Exhibition Center	210000
195	2020 10th Guiyang International Automobile Exhibition (2020) & New Energy and Intelligent Automobile Show	2020/7/6	7	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	60000
196	2020 12th Inner Mongolia Agriculture & Animal Husbandry Machinery Expo	2020/7/7	3	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	56000
197	China Wedding Expo 2020	2020/7/8	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	270000
198	SHANGHAI INTERNATIONAL BABY PHOTO EXPO 2020	2020/7/8	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	35000
199	iPrint 3D Expo 2020	2020/7/8	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
200	2020 Central (Zhengzhou) Plastic Industry Expo	2020/7/8	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	38000
201	2020 22nd China (Guangzhou) International Building Decoration Fair	2020/7/8	4	Guangdong	Guangzhou	China Import & Export Fair Complex	400000
202	2020 22nd China (Guangzhou) International Building Decoration Fair	2020/7/8	4	Guangdong	Guangzhou	Poly World Trade Center Expo	400000
203	2020 China P&I	2020/7/8	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	25000
204	2020 10th Guangzhou Shading Window-door Exhibition	2020/7/8	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	60000
205	2020 4th CMM	2020/7/9	3	Guangdong	Dongguan	GD Modern International Exhibition Center	21500
206	2020 21st China International Machinery Industry Exhibition	2020/7/9	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	35000
207	2020 25th China Beauty Expo (Shanghai CBE)	2020/7/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	260000
208	2020 8th South China (Dongguan) Air Compressor Exhibition	2020/7/9	3	Guangdong	Dongguan	GD Modern International Exhibition Center	30000
209	Inter-Water China 2020	2020/7/9	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	20000
210	2020 Xiamen Industry Exposition	2020/7/9	4	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	94000
211	2020 9th Nanning Int'l Auto Expo	2020/7/9	4	Guangxi	Nanning	Nanning International Convention and Exhibition Center	33480

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
212	2020 China (Jinan) Century Home Expo	2020/7/10	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	21000
213	29th China (Beijing) International Wallpapers, Wallcloth, Curtain and Soft Decoration Exhibition	2020/7/10	4	Beijing	Beijing	China International Exhibition Center (Shunyi)	130000
214	17th China (Changchun) International Auto Expo	2020/7/10	10	Jilin	Changchun	Changchun International Convention and Exhibition Center	150000
215	2020 The 20th China (Anhui) International Wine & Food Fair	2020/7/10	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	40000
216	2020 55th Countrywide Artware Fair	2020/7/10	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	51000
217	2020 Shaanxi International Innovation & Entrepreneurship Expo	2020/7/10	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	60000
218	2020 Asia Pacific Beauty & Health Expo	2020/7/10	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	22000
219	All in Chengdu Print	2020/7/10	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
220	18th Chengdu Advertising Sign, Printing and Packaging Industry Expo	2020/7/10	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	90000
221	The 15th Shenzhen International Brand Underwear Fair 2020	2020/7/11	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	82500
222	2020 China Huaxia Housing and Furnishing Exposition (Hangzhou) (July)	2020/7/11	2	Zhejiang	Hangzhou	Hangzhou International Expo Center	32000
223	2020 Chengdu Better Life Expos China Wedding Expo	2020/7/11	2	Sichuan	Chengdu	Western China International Expo City	40000
224	2020 17th Zhongyuan Fertilizer (Agricultural Resources) Product Trading and Information Exchange Conference	2020/7/11	2	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
225	2020 China Catering Industry (Zhengzhou) Expo	2020/7/13	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
226	The 5th Guangdong International Water Treatment Technology and Equipment Expo	2020/7/14	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
227	2020 5th Flowtech Guangdong Pump & Valve Fair	2020/7/14	3	Guangdong	Guangzhou	Poly World Trade Center Expo	55000
228	2020 22nd Beijing International Toys and Childcare Articles Exhibition	2020/7/14	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	35000
229	2020 Greater Bay Area International Trade Fair for Fibers and Yarns	2020/7/15	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	60000
230	2020 15th China International Die Casting Exhibition	2020/7/15	3	Shanghai	Shanghai	Shanghai New International Expo Center	36900
231	Green Architecture and Construction Materials Expo 2020	2020/7/15	3	Shanghai	Shanghai	Shanghai New International Expo Center	70000
232	2020 22nd Shanghai International Villa & Matching Facilities Exhibition	2020/7/15	3	Shanghai	Shanghai	Shanghai New International Expo Center	150000
233	2020 Shanghai International Epidemic-Prevention Material and Equipment Fair	2020/7/15	2	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
234	2020 17th China International Stationery & Gift Expo	2020/7/16	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	35000
235	2020 3rd Beijing (International) RV Tourism Culture Expo	2020/7/16	4	Beijing	Beijing	National Agriculture Exhibition Center	50000
236	2020 9th Chengdu International Pet Expo	2020/7/16	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
237	2020 16th International Cartoon & Game Expo	2020/7/16	5	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	53000
238	The 3rd China (Hebei) International Agricultural Machinery Exhibition	2020/7/16	3	Hebei	Cangzhou	Cangzhou International Convention and Exhibition Center	30000
239	2020 Xinjiang Silk Road Infrastructure Investment & Construction Expo	2020/7/16	3	Xinjiang	Urumqi	Xinjiang International Conference & Exhibition Centre	50000
240	2020 10th China Xinjiang International Mining Expo	2020/7/16	3	Xinjiang	Urumqi	Xinjiang International Conference & Exhibition Centre	40000
241	2020 5th Shenzhen International Cross-border E-Commerce Trade Expo	2020/7/16	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
242	2020 Global Tea Fair China (Shenzhen) Spring	2020/7/16	5	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
243	2020 China (Yinchuan) International Dairy Expo	2020/7/17	3	Ningxia	Yinchuan	Yinchuan International Convention & Exhibition Centre	30000
244	The 37th China Qingdao International Beauty Hairdressing and Cosmetics Expo 2020	2020/7/17	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	50000
245	2020 30th China (Beijing) International Building Decorations & Building Materials Exposition	2020/7/17	4	Beijing	Beijing	China International Exhibition Center (Shunyi)	160000
246	2020 22nd Qingdao (China) Plastic Industry Expo	2020/7/17	5	Shandong	Qingdao	China Hongdao International Convention and Exhibition Center	40000
247	2020 Huachen China International Pet Aquatic Touring Exhibition (Jinan)	2020/7/17	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	45000
248	2020 the 22nd China (Qingdao) International Industrial Automation Technology and Equipment Exhibition	2020/7/17	5	Shandong	Qingdao	Qingdao International Expo Center	85000
249	2020 12th Yantai International Spring Tea Industry Expo	2020/7/17	4	Shandong	Yantai	Yantai International Expo Center	20000
250	2020 Qingdao International Wine and Liquor Expo	2020/7/17	5	Shandong	Qingdao	China Hongdao International Convention and Exhibition Center	20000
251	2020 22nd China (Qingdao) International Power Transmission & Control Technology Exhibition	2020/7/17	5	Shandong	Qingdao	China Hongdao International Convention and Exhibition Center	40000
252	APIE 2020	2020/7/17	5	Shandong	Qingdao	China Hongdao International Convention and Exhibition Center	180000
253	2020 22rd Qingdao International Machine Tools Exhibition	2020/7/18	5	Shandong	Qingdao	Qingdao International Expo Center	100000
254	2020 7th China Zhengzhou International Logistics Exhibition	2020/7/18	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
255	CZFE 2020	2020/7/18	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
256	2020 Summer China Wedding Expo (Hangzhou)	2020/7/18	2	Zhejiang	Hangzhou	Hangzhou International Expo Center	69200
257	2020 Foshan International Ceramics Equipment and Materials Exhibition	2020/7/20	5	Guangdong	Shunde	Tanzhou International Convention and Exhibition Center	50000
258	2020 28th Shanghai Int'l AD & Sign Technology & Equipment Exhibition	2020/7/21	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	230000
259	2020 SILE Shanghai International Lighting Expo	2020/7/21	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	20000
260	Dongguan International Corrugated Foldingcarton Exhibition 2020	2020/7/22	3	Guangdong	Dongguan	GD Modern International Exhibition Center	80000
261	Sino Folding carton 2020	2020/7/22	3	Guangdong	Dongguan	GD Modern International Exhibition Center	110000
262	2020 8th China (Beijing) International Wisdom Agricultural Equipment and Technology Exhibition	2020/7/22	3	Beijing	Beijing	National Agriculture Exhibition Center	20000
263	Beijing International Irrigation Technology Exhibition	2020/7/22	3	Beijing	Beijing	National Agriculture Exhibition Center	25000
264	DIC EXPO 2020	2020/7/22	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	50000
265	ISUE 2020	2020/7/23	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
266	2020 17th China International Rubber Technology (Qingdao) Exhibition	2020/7/23	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	40000
267	2020 Xinjiang International Traffic Industry Expo	2020/7/23	3	Xinjiang	Urumqi	Xinjiang International Conference & Exhibition Centre	50000
268	2020 Shanghai International Luxury Living and Interior Furnishing Exhibition	2020/7/23	3	Shanghai	Shanghai	Shanghai New International Expo Center	25000
269	2020 114th China Daily-use Article Trade Fair	2020/7/23	3	Shanghai	Shanghai	Shanghai New International Expo Center	180000
270	2020 China Shanghai International Exhibition of Gifts and Promotional Products	2020/7/23	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
271	2020 5th China (Chengdu) Smart Industry International Expo	2020/7/23	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
272	The 5th China (Guangzhou) International Cross-border E-Commerce & Goods Expo	2020/7/24	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22600
273	2020 6th Shenzhen International Pet Expo	2020/7/24	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	40000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
274	2020 China Huaxia Housing and Furnishing Exposition (Zhengzhou)	2020/7/24	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	36000
275	2020 China (Zhengzhou) International Water Purification, Purification Equipment and New Technology Exhibition	2020/7/24	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	33000
276	2020 5th China (Guangzhou) International New Energy, Energy Conservation and Intelligent Vehicle Exhibition	2020/7/24	4	Guangdong	Guangzhou	Poly World Trade Center Expo	50000
277	2020 4th China International Tea Expo	2020/7/24	4	Zhejiang	Hangzhou	Hangzhou International Expo Center	70000
278	2020 11th Zhengzhou Tricycle, Electric Vehicle and New Energy Automobiles Expo	2020/7/24	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	60000
279	2020 26th Western Chengdu Medical Device Exhibition	2020/7/24	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
280	2020 China (Chengdu) International Senior Care Services Expo	2020/7/24	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
281	2020 Beijing International Hospitality Supplies & Catering Expo	2020/7/24	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	55000
282	2020 23rd Chengdu International Automobile Exhibition	2020/7/24	15	Sichuan	Chengdu	Western China International Expo City	200000
283	2020 26th Western Chengdu Medical Device Exhibition	2020/7/24	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
284	2020 11th China (Jiangsu) International Agricultural Machinery Exhibition	2020/7/25	2	Jiangsu	Nanjing	Nanjing International Expo Center	70000
285	2020 The 11th China (Yongkang) International Door Industry Exhibition	2020/7/26	3	Zhejiang	Yongkang	Yongkang International Convention and Exhibition Center	85000
286	2020 24th China Taizhou Auto Supplies Fair	2020/7/26	3	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	30000
287	2020 China (Guiyang) Door and Window Curtain Wall Whole House Custom Expo	2020/7/26	10	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	27944
288	2020 16th China (Taizhou) Machine Tool, Tool & Mold Exhibition	2020/7/27	3	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	25000
289	CIFF / Interzum Guangzhou	2020/7/27	4	Guangdong	Guangzhou	China Import & Export Fair Complex	150000
290	2020 4th Tape Master Roll Machinery Accessories Exhibition	2020/7/29	2	Shandong	Linyi	Linyi International Expo Center	25000
291	Shanghai International Beauty Expo 2020	2020/7/29	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	160000
292	2020 China (Beijing) International Beauty Expo (Spring)	2020/7/29	3	Beijing	Beijing	China National Convention Center	40000
293	2020 14th International Internet of Things Exhibition Shenzhen	2020/7/29	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	50000
294	Food&IT China Qingdao	2020/7/29	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	50000
295	2020 18th Ningbo International Textile Fabrics, Accessories and Yarn Expo	2020/7/29	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	26000
296	2020 17th Ningbo International Sewing Equipment Fair	2020/7/29	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	20000
297	2020 China (Shaanxi) International Agricultural Machinery Fair	2020/7/29	2	Shaanxi	Xi'an	Xi'an Home World Expo Center	25000
298	2020 CEE 6th Hangzhou International Cross-border E-commerce Expo & Global E-commerce Brand Summit	2020/7/29	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	20000
299	Far East Alliance Snack Food Fair and 2nd CFE 2020	2020/7/29	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	22500
300	2020 China (Shanghai) Heat Pump Hot Water, Heating, Special Application and Supporting Equipment Exhibition	2020/7/30	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	55000
301	Shanghai International Epidemic Prevention Materials Exhibition 2020	2020/7/30	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
302	Toy Kids China Expo	2020/7/30	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
303	South China Beauty Expo Shenzhen	2020/7/30	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	22500
304	2020 CCEE Shenzhen CIFNEWS Cross-border E-commerce Exhibition & 2020 Flash Sale	2020/7/31	2	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	27000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
305	2020 China (Qingdao) North International Tea Industry Expo	2020/7/31	4	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	30000
306	UDE 2020	2020/7/31	3	Shanghai	Shanghai	Shanghai New International Expo Center	26000
307	HC Kids 2020	2020/7/31	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	20000
308	2020 18th China International Digital Interactive Entertainment Exhibition	2020/7/31	4	Shanghai	Shanghai	Shanghai New International Expo Center	170000
309	2020 China (Zhengzhou) MicroBoss Expo	2020/8/1	3	Henan	Zhengzhou	Central China International Expo Center	53000
310	2020 4th Guiyang Building Materials House and Home Expo	2020/8/2	3	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	50000
311	2020 8th China (Guangzhou) Int'l Vending Machines & Self-service Facilities Fair	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
312	Asia-Pacific Perishable Logistics and Cold-chain Exhibition (PLCE2020)	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
313	2020 Asia Amusement & Attractions Expo	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	130000
314	Asia VR & AR Fair & Summit 2020	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
315	The 9th China (Guangzhou) International Exhibition for Steel Construction & Metal Building Materials 2020	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
316	The 2nd Asia Smart Retail Display & Equipment Expo 2020	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	80000
317	2020 1st China (Zhengzhou) Food Expo	2020/8/3	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	26000
318	2020 37th Central Plain Medical Equipments Exhibition	2020/8/3	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	60000
319	2020 Gaodeng Epidemic Prevention Materials Trade Fair 2020 (August in Yiwu)	2020/8/3	2	Zhejiang	Yiwu	Yiwu International Expo Centre	30000
320	The 3rd Guangzhou Int'l Smart Retail Expo (SRE 2020) and the Smart Retail World Forum	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	80000
321	2020 Guangzhou International Commercial Payment System & Device Expo	2020/8/3	3	Guangdong	Guangzhou	China Import & Export Fair Complex	80000
322	2020 China (Shunde) Home Appliances Expo	2020/8/3	3	Guangdong	Shunde	Tanzhou International Convention and Exhibition Center	50000
323	2020 8th China (Guangzhou) International Yacht Industry Expo	2020/8/4	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
324	2020 12th China (Guangzhou) Int'l Integrated Housing Industry & Building Industrialization Expo	2020/8/4	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
325	2020 5th China West Animal Husbandry Expo & China Goat Milk Industry Development Exhibition	2020/8/5	3	Shaanxi	Xianyang	Yangling International Convention & Exhibition Centre	30000
326	2020 Sichuan Environmental Protection Exhibition, Sichuan Water Exhibition, Sichuan Pump and Valve Pipe Exhibition	2020/8/5	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
327	2020 3rd China International Epidemic Prevention and Protection Materials Trade Fair Guangzhou	2020/8/5	2	Guangdong	Guangzhou	Guangzhou International Sourcing Center	40000
328	2020 5th South China International Electric Vehicle and Parts Expo, South China International Intelligent Transportation Industrial and Technology Expo	2020/8/5	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
329	The 27th Haining China International Leather & Fur Fashion Fair	2020/8/5	5	Zhejiang	Haining	Haikou International Convention & Exhibition Center	20000
330	2020 DPES Kunming (International) Advertisement Sign and LED Technology Expo	2020/8/6	4	Yunnan	Kunming	Kunming Dianchi International Convention and Exhibition Center	40000
331	China (Guangzhou) RoboIMEX 2020	2020/8/6	3	Guangdong	Guangzhou	China Import & Export Fair Complex	80000
332	The 5th Bao'an Industry Development Expo 2020	2020/8/6	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	37500
333	The 6th Shenzhen International Intelligent Equipment Industry Expo and the 9th Shenzhen International Electronic Equipment Industry Expo 2020	2020/8/6	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	80000
334	The 32nd International Toys and Educational Products Exhibition (Shenzhen) 2020	2020/8/6	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	140000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
335	2020 China (Ningbo) International Sourcing Fair on Lamps, Lanterns and Accessories & LED Illumination Exhibition	2020/8/6	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	50000
336	2020 China Shanxi Education Equipment Exhibition	2020/8/6	3	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	30000
337	The 11th Yunnan Building Energy Conservation and Decorative Material Exhibition 2020	2020/8/6	3	Yunnan	Kunming	Kunming Dianchi International Convention and Exhibition Center	40000
338	Guangzhou International Vacuum Coating and Application Technology Exhibition 2020	2020/8/6	3	Guangdong	Guangzhou	China Import & Export Fair Complex	108000
339	Shenzhen International Licensing and Licensed Product Fair	2020/8/6	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000
340	China Guangzhou International CNC Machine Tool Fair 2020	2020/8/6	3	Guangdong	Guangzhou	China Import & Export Fair Complex	60000
341	The 28th China Small Electrical Appliances & Household Products Fair	2020/8/6	3	Guangdong	Zhongshan	Zhongshan Huangpu International Convention and Exhibition Center	30000
342	The 28th China Small Home Appliances Trade fair and China Home Appliances Trade Fair 2020	2020/8/6	3	Guangdong	Zhongshan	Zhongshan Huangpu International Convention and Exhibition Center	30000
343	Shanghai International Dental Expo 2020	2020/8/7	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
344	Shanghai International Personal Care Expo 2020	2020/8/7	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
345	2020 15th China (Zhengzhou) International High-end Beauty Salon Line Products and Cosmetics Exhibition	2020/8/7	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	40000
346	2020 Shenzhen International Home Textiles & Home Decoration Fair	2020/8/7	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	130000
347	2020 Greater Bay Area (Foshan) International Gem Show	2020/8/7	4	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	50000
348	2020 BilibiliWorld (Shanghai)	2020/8/7	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	120000
349	2020 China Huaxia Housing and Furnishing Exposition (August in Shanghai)	2020/8/7	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
350	2020 China (Suzhou) International Advertisement Printing Expo	2020/8/7	3	Jiangsu	Suzhou	Suzhou International Expo Center	20000
351	GFE 2020 40th Guangzhou International Catering Franchise Exhibition	2020/8/8	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
352	2020 China (Guangzhou) Wedding Expo	2020/8/8	2	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
353	2020 (4th) China High-end Wine Exhibition	2020/8/8	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	20000
354	2020 Shandong (Linyi) Food Industry Expo	2020/8/8	3	Shandong	Linyi	Linyi International Expo Center	20000
355	2020 Fujian Quanzhou (Jinjiang) International Exhibition for Textile Machinery	2020/8/8	3	Fujian	Quanzhou	Jinjiang SM International Exhibition Center	30000
356	2020 13th Shandong Urban and Rural Environmental Sanitation Facility & Equipment and Solid Waste Disposal Technology Expo	2020/8/8	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	24000
357	SNEC 2020 14th Shanghai International Photovoltaic Power Generation and Smart Energy Exhibition & Forum	2020/8/8	3	Shanghai	Shanghai	Shanghai New International Expo Center	161000
358	2020 13th China (Zhengzhou) Printing and Packaging Product Expo	2020/8/8	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
359	2020 (13th) Yinchuan International Automobile Expo	2020/8/8	9	Ningxia	Yinchuan	Yinchuan International Convention & Exhibition Centre	70000
360	2020 19th China (Chongqing) International Dental Equipment & Affiliated Facilities Exhibition	2020/8/8	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	48000
361	2020 6th China (Chengdu) International New Energy Vehicle and Electric Vehicle Exhibition	2020/8/8	3	Sichuan	Chengdu	Western China International Expo City	70000
362	19th Dental Show West China 2020	2020/8/8	4	Sichuan	Chengdu	Western China International Expo City	48000
363	2020 14th Guangzhou International Mould Exhibition	2020/8/11	3	Guangdong	Guangzhou	China Import & Export Fair Complex	40000
364	2020 10th Asia-Pacific Floor Fair	2020/8/11	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
365	2020 China Shanghai High Quality Agricultural Food Trade Fair	2020/8/11	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	20000
366	2020 3rd Trade Exposition of Chinese Infinite Forest Edibles	2020/8/11	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	20000
367	2020 China (Shanghai) International Advanced Ceramics Industry Exhibition and Conference	2020/8/12	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	30000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
368	2020 China (Shanghai) International Cemented Carbide Industry Exhibition	2020/8/12	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
369	2020 34th China International Hardware Fair	2020/8/12	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	150000
370	2020 34th China Welding Expo	2020/8/12	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	140000
371	2020 21st China International Clean Expo (Shanghai)	2020/8/12	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	210000
372	2020 28th China International Architectural Ornament Exhibition	2020/8/12	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
373	China International Self-service, Kiosk and Vending Show 2020 Shanghai International Smart Retailing Show 2020	2020/8/12	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	200000
374	2020 Shanghai Book Fair & Book China Shanghai Week	2020/8/12	7	Shanghai	Shanghai	Shanghai Exhibition Center	23000
375	2020 18th Central China International Automobile Exhibition	2020/8/13	5	Hubei	Wuhan	Wuhan International Expo Center	70000
376	2020 29th HOTELEX SHANGHAI (Chengdu)	2020/8/13	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	36000
377	2020 28th China West International Equipment Manufacturing Industry Expo	2020/8/13	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	80000
378	2020 9th China International Aerospace New Material & New Process Exhibition	2020/8/13	4	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	20360
379	2020 21st China Environmental Protection Expo	2020/8/13	3	Shanghai	Shanghai	Shanghai New International Expo Center	161000
380	9th China (Chengdu) International Green Food & Drink Expo 2020	2020/8/13	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	70000
381	HOTELEX Chengdu 2020	2020/8/13	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
382	2020 China (Suzhou) International Beauty Hairdressing and Cosmetics Expo	2020/8/13	3	Jiangsu	Suzhou	Suzhou International Expo Center	30000
383	2020 China (Suzhou) International Beauty Hairdressing and Cosmetics Expo	2020/8/13	3	Jiangsu	Suzhou	Suzhou International Expo Center	30000
384	2020 China (Suzhou) International Beauty Hairdressing and Cosmetics Expo	2020/8/13	3	Jiangsu	Suzhou	Suzhou International Expo Center	30000
385	2020 China (Suzhou) International Beauty Hairdressing and Cosmetics Expo	2020/8/13	3	Jiangsu	Suzhou	Suzhou International Expo Center	30000
386	2020 10th China International Road of Traffic Security Products Expo	2020/8/13	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	43000
387	2020 International Franchising (Shanghai) Exhibition	2020/8/14	3	Shanghai	Shanghai	Shanghai New International Expo Center	40000
388	2020 11th China (Guangzhou) Hotel Catering Expo	2020/8/14	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
389	224th Interwine China 2020 (Guangzhou)	2020/8/14	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
390	2020 GME	2020/8/14	4	Guangdong	Shunde	Tanzhou International Convention and Exhibition Center	30000
391	2020 14th China Qingdao International Tea Culture Fair	2020/8/14	4	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	40000
392	2020 China (Guiyang) International Fruits and Vegetables Industry Expo	2020/8/14	3	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	20000
393	2020 19th China Changchun International Agricultural and Food Expo and (Trade) Fair	2020/8/14	10	Jilin	Changchun	Changchun Modern Agricultural Park	30000
394	2020 15th China (Qingdao) Window & Door Expo	2020/8/15	3	Shandong	Weifang	Weifang Shandong-Taiwan Convention and Exhibition Center	30000
395	2020 Autumn China (Zhengzhou) 36th Central Plains Advertising Exhibition	2020/8/15	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	70000
396	China Lanzhou Advertising Signs Exhibition 2020	2020/8/15	3	Gansu	Lanzhou	Gansu International Convention and Exhibition Center	28000
397	2020 20th China (Jinan) International Furniture Fair	2020/8/15	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	80000
398	2020 Asia Pacific International Power Products and Technology Exhibition	2020/8/16	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
399	2020 12th Guangzhou International Solar Photovoltaic Exhibition	2020/8/16	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
400	World Battery Industry Expo 2020	2020/8/16	3	Guangdong	Guangzhou	China Import & Export Fair Complex	60000
401	2020 China (Yiwu) Printing & Package Industry Expo	2020/8/17	3	Zhejiang	Yiwu	Yiwu International Expo Centre	30000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
402	2020 11th China (Yiwu) International Machinery Industry Expo	2020/8/17	3	Zhejiang	Yiwu	Yiwu International Expo Centre	30000
403	Fastener Expo Shanghai	2020/8/18	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	50000
404	China International Elevator Expo 2020	2020/8/18	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	180000
405	2020 China Foundry Industry Exhibition	2020/8/18	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	100000
406	2020 16th China Cixi Household Appliance Expo	2020/8/18	3	Zhejiang	Cixi	Cixi Exhibition Center	30000
407	The 9th International Building Industrialization of Construction Exhibition Asia (Guangzhou)	2020/8/18	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
408	2020 43rd/44th International Famous Furniture Fair (Dongguan)	2020/8/18	5	Guangdong	Dongguan	GD Modern International Exhibition Center	130000
409	2020 Zhengzhou 13th Frozen Food Industry Exhibition	2020/8/18	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
410	2020 Gaodeng Epidemic Prevention Materials Trade Fair 2020 (August in Shanghai)	2020/8/18	2	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
411	Shenzhen International 3D Curved Glass and Composite Board Manufacturing Technology Exhibition 2020	2020/8/19	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
412	2020 31st International Refrigeration, Air Conditioning, Heating, Ventilation and Food Freezing Processing Exhibition	2020/8/19	3	Chongqing	Chongqing	Chongqing EXPO Center	50000
413	2020 China Northeast Asia Clean Energy Industry Expo	2020/8/19	3	Jilin	Changchun	Changchun International Convention and Exhibition Center	50000
414	2020 19th China Shenyang International Automobile Industry Expo	2020/8/19	6	Liaoning	Shenyang	Shenyang International Exhibition Center	180000
415	2020 23rd Asia Pet Exhibition	2020/8/19	5	Shanghai	Shanghai	Shanghai New International Expo Center	195500
416	2020 Guiyang International Livestock Products and Meat Industry Exhibition	2020/8/20	2	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	30000
417	SCW/Shenzhen Creative Week	2020/8/20	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	320000
418	2020 IECIE Shenzhen	2020/8/20	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	37500
419	2020 8th Shenzhen International IP Licensing Industry Expo	2020/8/20	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
420	2020 China (Ningbo) International Plastics & Rubber Industry Expo	2020/8/20	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	36000
421	The 20th Chengdu Architecture and Decorative Materials Expo 2020	2020/8/20	3	Sichuan	Chengdu	Western China International Expo City	150000
422	2020 China International (Guiyang) Eco-efficient Animal Husbandry Fair	2020/8/20	2	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	32000
423	2020 China (Guizhou) Feed Processing Industry Exhibition	2020/8/20	2	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	45000
424	2020 Guangzhou World Agricultural Expo	2020/8/20	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
425	2020 12th China (Chongqing) International Tea Industry Expo	2020/8/20	4	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	20000
426	2020 Zhengzhou International Epidemic-Prevention Material and Equipment Fair	2020/8/20	2	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
427	2020 Western China (Chongqing) International Beauty, Hairdressing & Bodybuilding Expo and Western China (Chongqing) Health & Beauty Expo	2020/8/20	3	Chongqing	Chongqing	Chongqing EXPO Center	23000
428	2020 Haining China International Home Textiles (Autumn) Expo	2020/8/20	4	Zhejiang	Haining	Haining China Textiles Market	310000
429	2020 18th Prolight+sound GUANGZHOU	2020/8/21	4	Guangdong	Guangzhou	China Import & Export Fair Complex	130000
430	2020 17th China (Guangzhou) International Musical Instruments Exhibition	2020/8/21	4	Guangdong	Guangzhou	China Import & Export Fair Complex	45000
431	2020 19th Zhejiang (Hangzhou) Equipment Manufacturing Exposition	2020/8/21	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	24000
432	2020 25th China (Zhengzhou) International Sugar and Food Fair	2020/8/21	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	35000
433	2020 China (Zhengzhou) International Catering Food & Beverage Exhibition	2020/8/21	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	30000

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S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
434	2020 14th China (Inner Mongolia) International Dairy Expo	2020/8/21	3	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	25000
435	2020 China Huaxia Housing and Furnishing Exposition (Shenyang)	2020/8/21	3	Liaoning	Shenyang	Liaoning Industrial Exhibition Hall	30000
436	China Content Broadcasting Network 2020	2020/8/21	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
437	2020 26th China (Zhengzhou) International Sugar and Food Fair	2020/8/21	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	35000
438	2020 25th China (Wenzhou) International Leather, Shoe Material, Shoe Machinery Exhibition	2020/8/21	3	Zhejiang	Wenzhou	Wenzhou International Expo Center	48000
439	ACG Expo in Guangzhou	2020/8/21	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
440	2020 15th China (Jinan) New Energy Automobile and Electric Vehicle Exhibition	2020/8/21	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	70000
441	2020 10th Chengdu Children's Industry Expo & Family Carnival	2020/8/22	3	Sichuan	Chengdu	Western China International Expo City	40000
442	2020 24th Tiantian Shanxi Advertising Exhibition	2020/8/22	3	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	20000
443	2020 10th China (Chengdu) Pregnancy & Baby Products Expo	2020/8/22	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	50000
444	2020 20th Hebei Medical Equipment Exhibition in Autumn	2020/8/22	3	Hebei	Shijiazhuang	Shijiazhuang International Convention & Exhibition Center	30000
445	Wedding Expo China 2020 (August in Shanghai)	2020/8/22	2	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	70000
446	2020 38th Guangzhou International Purchasing Auto Show	2020/8/22	2	Guangdong	Guangzhou	Guangzhou International Sourcing Center	20000
447	2020 Guangzhou International Fresh Supply & Cold Chain Technology Equipment Exhibition	2020/8/23	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
448	China International Trade Fair for Home Textiles and Accessories-Autumn Edition 2020	2020/8/24	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	160000
449	2020 29th China International Electronic Circuit Exhibition	2020/8/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
450	2020 China (Chengdu) Electronics Fair	2020/8/25	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	22000
451	China Electronics Fair Chengdu 2020	2020/8/25	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	22000
452	2020 China (Chengdu) Electronics Fair	2020/8/25	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
453	2020 17th SAF	2020/8/25	2	Yunnan	Kunming	Kunming International Convention and Exhibition Center	50000
454	2020 12th Southwest Seed Expo	2020/8/25	2	Yunnan	Kunming	Kunming International Convention and Exhibition Center	50000
455	2020 10th China (Guangzhou) International Emergency Safety and Fire Safety Exhibition	2020/8/25	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
456	2020 China (Guangzhou) Anti-epidemic Science and Technology Achievements Exhibition & 2020 China (Guangzhou) International Anti-epidemic Materials and Equipment Exhibition	2020/8/25	3	Guangdong	Guangzhou	Poly World Trade Center Expo	33000
457	2020 (11th) Western China (Lanzhou) International Automobile Expo	2020/8/26	6	Gansu	Lanzhou	Gansu International Convention and Exhibition Center	80000
458	2020 NEPCON ASIA Electronic Production Equipment and Microelectronics Industry Exhibition	2020/8/26	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	45000
459	2020 15th China (Shanghai) International Hosiery Purchase Fair	2020/8/26	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	23000
460	2020 Shanghai International Catering Equipment and Kitchenware Exhibition	2020/8/26	3	Shanghai	Shanghai	Shanghai New International Expo Center	57500
461	The 22nd Northeast International Public Safety Products Expo 2020	2020/8/26	3	Liaoning	Shenyang	Shenyang New World Expo	20000
462	2020 15th Shanghai International Fisheries and Seafood Exhibition	2020/8/26	3	Shanghai	Shanghai	Shanghai New International Expo Center	57500
463	2020 12th China (Shanghai) International Lithium Electricity Industry Exhibition	2020/8/26	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
464	The 6th International Enzyme Industry Expo 2020	2020/8/26	3	Shanghai	Shanghai	Shanghai New International Expo Center	36000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
465	Shanghai International Bio-fermentation Products / Technology & Equipment Expo in 2020	2020/8/26	3	Shanghai	Shanghai	Shanghai New International Expo Center	40000
466	2020 Hangzhou New Retail Expo	2020/8/26	5	Zhejiang	Hangzhou	Hangzhou International Expo Center	26900
467	2020 15th China (Shandong) International Equipment Manufacturing Exposition	2020/8/27	4	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	100000
468	2020 23rd Chenghua Jinan International CNC Machine Tool Exhibition	2020/8/27	4	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	60000
469	2020 11th China International Logistics Equipment & Technology Exhibition (Guangzhou)	2020/8/27	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
470	2020 Intelligence Manufactory Show	2020/8/27	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
471	2020 North China International Tea Expo	2020/8/27	4	Shandong	Weifang	Fuwah International Exhibition Center	20000
472	2020 10th China Zhengzhou International Furniture Exhibition	2020/8/27	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	120000
473	2020 (Shanghai) International Tea Industry Exposition and Purple Sand, Ceramics and Teaware Exhibition	2020/8/27	4	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	30000
474	2020 18th Western China Fresh Air, Air Purification and Water Purification Equipment Exhibition	2020/8/27	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	130000
475	The 21st China (Kunming) International Automobile Exposition	2020/8/27	5	Yunnan	Kunming	Kunming Dianchi International Convention and Exhibition Center	100000
476	2020 20th CCPS	2020/8/27	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
477	22nd Seminar of China Expressway Information & Technology Products Exhibition	2020/8/27	2	Chongqing	Chongqing	Chongqing EXPO Center	35000
478	2020 3rd Guangxi Building Material New Products & Whole House Custom Expo	2020/8/28	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	40000
479	Guangzhou International Imported Goods Expo 2020	2020/8/28	4	Guangdong	Guangzhou	China Import & Export Fair Complex	160000
480	2020 Inner Mongolia International Clean Heating Air Conditioning Heat Pump Exhibition	2020/8/28	3	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	30000
481	2020 8th Inner Mongolia International Fenestration Exhibition	2020/8/28	3	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	38000
482	2020 6th International Exhibition of Mechanical in Kunshan China	2020/8/28	3	Jiangsu	Kunshan	Kunshan Convention & Exhibition Center	20000
483	2020 26th Nanjing International Jewelry Fair (Summer)	2020/8/28	4	Jiangsu	Nanjing	Nanjing International Exhibition Center	22000
484	2020 12th China (Chengdu) International Gift and Home Product Fair	2020/8/28	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
485	CCH Shenzhen International Catering Chain Franchise Exhibition	2020/8/28	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
486	2020 RTRV SHOW	2020/8/28	3	Shanghai	Shanghai	Shanghai Automobile Exhibition Center	80000
487	2020 12th China (Chengdu) Gifts and Houseware Fair &	2020/8/28	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
488	2020 China (Nanjing) International Fire Equipment and Technological Exhibitions	2020/8/28	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	30000
489	2020 6th China Kunshan International Machine Tool Exhibition	2020/8/28	3	Jiangsu	Kunshan	Kunshan Convention & Exhibition Center	20000
490	2020 (Tianjin) China Huaxia Housing and Furnishing Exposition	2020/8/28	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	27000
491	2020 23rd Harbin International Automobile Industry Exhibition	2020/8/28	8	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	125000
492	2020 13th China Changchun International Folk Art Expo	2020/8/28	10	Jilin	Changchun	Commercial Pedestrian Street on Changjiang Road, Changchun City	20000
493	2020 13th Anhui International Tea Industry Expo	2020/8/28	4	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	53000
494	2020 16th Strait Travel Fair (Xiamen) & 2020 6th China (Xiamen) International Leisure Tourism Expo	2020/8/28	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	50000
495	2020 12th China International Defence Electronics Exhibition	2020/8/29	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	40000
496	China (Shenzhen) International Epidemic Prevention Materials Exhibition 2020	2020/8/29	2	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	150000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
497	China (Shanghai) International Underground Space Exhibition and Forum 2020	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
498	The 5th China (Mount Tai) International Mining Equipment & Technology Exhibition 2020	2020/8/31	3	Shandong	Tai'an	Shandong Taishan Convention and Exhibition Center	40000
499	2020 22nd China International Flooring Materials & Pavement Technology Exhibition	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	180000
500	2020 ISLE – International Advertising Signs & LED Exhibition	2020/8/31	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	160000
501	2020 Ecotech China Air (Shanghai)	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	32000
502	2020 AQUATECH CHINA	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	220000
503	2020 BUILDEX CHINA	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	35000
504	9th Flowtech China (Shanghai) 2020	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	70000
505	IE Expo China (Shanghai) 2020 (Wie Tec)	2020/8/31	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	260000
506	2020 Ningbo Printing and Packaging Technology Expo	2020/8/31	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	20000
507	The 16th CIEEX 2020	2020/9/1	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	90000
508	The 19th China International Equipment Manufacturing Exposition 2020	2020/9/1	5	Liaoning	Shenyang	Shenyang International Exhibition Center	110000
509	The 22nd National Stomatology Conference of Chinese Stomatological Association / 2020 Shanghai International Dental Equipment Expo	2020/9/1	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
510	The 21st SIMM	2020/9/1	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	110000
511	2020 Liaoning Modern Agricultural Exhibition Fair & Agricultural Supplies Expo	2020/9/1	5	Liaoning	Shenyang	Shenyang International Exhibition Center	20000
512	Tianjin International Logistics Automation and Transportation Exhibition 2020	2020/9/1	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	100000
513	The 10th Shenzhen International Industrial Automation & Robot Exhibition 2020	2020/9/2	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000
514	2020 27th Zhejiang Advertisement Equipment, LED and Signage Exhibition	2020/9/2	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	20000
515	China Coatings Show 2020	2020/9/2	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
516	2020 China International Trade Fair for Technical Textiles and Nonwovens	2020/9/2	3	Shanghai	Shanghai	Shanghai New International Expo Center	38000
517	2020 14th Shanghai International Intelligent Building Exhibition	2020/9/2	3	Shanghai	Shanghai	Shanghai New International Expo Center	34500
518	The 26th China Composites Expo 2020	2020/9/2	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	52000
519	2020 15th China Beijing International Cultural & Creative Industry Expo	2020/9/3	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	55000
520	2020 China (Xi'an) Silk Road Logistics & Transportation Expo	2020/9/3	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	36000
521	2020 China (Qingdao) International Leather, Shoe Material & Shoe Machinery Fair	2020/9/3	3	Shandong	Qingdao	Qingdao International Expo Center	50000
522	2020 China Kunming Pan Asia Nursery Industry Expo	2020/9/3	3	Yunnan	Kunming	Kunming Dianchi International Convention and Exhibition Center	20000
523	2020 10th Beijing International Jewelry & Gem Fair	2020/9/3	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
524	Expo Franchising Guangzhou	2020/9/4	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
525	2020 38th West International Medical Apparatus Fair	2020/9/4	3	Shaanxi	Xi'an	Xian Qujiang International Conference and Exhibition Centre	30000
526	2020 37th West China International Oral Equipment and Technology Exhibition	2020/9/4	3	Shaanxi	Xi'an	Xian Qujiang International Conference and Exhibition Centre	30000
527	2020 54th China (Guangzhou) International Beauty Expo	2020/9/4	3	Guangdong	Guangzhou	China Import & Export Fair Complex	300000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
528	2020 Sichuan International Health Industry Exposition	2020/9/4	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	24000
529	2020 18th China Animal Husbandry Expo	2020/9/4	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	140000
530	China Guangzhou International Food & Ingredient Fair & Expo Food Guangzhou 2020	2020/9/4	3	Guangdong	Guangzhou	Poly World Trade Center Expo	55000
531	The 5th Shenzhen Social New Retail & Wechat Industry Expo 2020	2020/9/4	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	35000
532	2020 8th Shenzhen International Maternity Baby Children Products Exhibition	2020/9/4	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	35000
533	2020 16th China Tangshan International Auto Expo	2020/9/4	5	Hebei	Tangshan	Tangshan International Conference & Exhibition Center	50000
534	The 18th China Animal Husbandry Expo & China International Husbandry Expo 2020	2020/9/4	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	140000
535	The 57th China Xi'an (Autumn) Advertising Signs Exhibition 2020	2020/9/4	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	20000
536	2020 15th China (Fuzhou) International Seafood & Fisheries Expo	2020/9/4	3	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	46000
537	2020 China International Service and Trade Fair	2020/9/4	6	Beijing	Beijing	China National Convention Center	200000
538	2020 (Autumn) Dahe International Automobile Exhibition	2020/9/4	4	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	26000
539	Century Home Expo	2020/9/4	3	Guangdong	Guangzhou	Nan Fung International Convention & Exhibition Center	21000
540	The 8th Nanjing International Buddhist Cultural Supplies Exhibition 2020	2020/9/5	4	Jiangsu	Nanjing	Nanjing International Expo Center	25000
541	2020 China (Ningbo) Candy & Snack Expo (Autumn)	2020/9/5	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	45000
542	China Ice Cream & Frozen Food Expo, Autumn 2020	2020/9/5	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	34000
543	2020 China Huaxia Housing and Furnishing Exposition (Hangzhou) (September)	2020/9/5	2	Zhejiang	Hangzhou	Hangzhou International Expo Center	32000
544	2020 16th China (Nanjing) International Software Product & Information Service Trade Fair	2020/9/6	4	Jiangsu	Nanjing	Nanjing International Expo Center	110000
545	2020 15th China Tianjin International Hot Spring Pool Bathing SPA and Health Care Industry Exhibition	2020/9/6	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	30000
546	2020 6th China (Jiaxing) International Integrated Ceiling Industry Expo	2020/9/6	3	Zhejiang	Jiaxing	Jiaxing International Convention & Exhibition Center	33000
547	Central China (Hunan) Home Appliances and Consumer Electronics Trading Expo 2020	2020/9/6	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	27000
548	2020 Shanghai International Exhibition on Furniture Production Equipment and Woodworking Machinery	2020/9/7	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
549	2020 25th Xi'an International Heating & Building Environment Technology and Equipment Exhibition	2020/9/7	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	50000
550	2020 China (Xi'an) International Water Purification and Treatment Technology and Equipment Exhibition	2020/9/7	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	35000
551	2020 46th China (Shanghai) International Furniture Fair	2020/9/7	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	400000
552	2020 17th China (Xi'an) International Building Energy Conservation and New Building Materials Expo	2020/9/7	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	50000
553	2020 Silk Road (Xi'an) Architectural Decoration Expo	2020/9/7	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	50000
554	2020 8th China (Shanghai) International Wood Industry Expo	2020/9/7	3	Shanghai	Shanghai	Shanghai New International Expo Center	100000
555	2020 14th Ningxia International Intelligent Agriculture Expo	2020/9/7	2	Ningxia	Yinchuan	Yinchuan International Convention & Exhibition Centre	20000
556	2020 Ningxia (Green) Agricultural Machinery and Accessories Expo	2020/9/7	2	Ningxia	Yinchuan	Yinchuan International Convention & Exhibition Centre	45000
557	2020 23rd China International Fair for Investment and Trade	2020/9/8	4	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	130000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
558	2020 Chendu Int'l Health, Wellness, Fitness Expo	2020/9/8	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
559	2020 11th China E-commerce Expo	2020/9/8	2	Beijing	Beijing	China National Convention Center	80000
560	2020 Western (Chengdu) Traditional Chinese Medicine and Ethnic Medicine Expo	2020/9/8	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
561	2020 Maison Shanghai Fashion Home Exhibition	2020/9/8	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	41000
562	2020 International (Bozhou) TCM Expo	2020/9/8	3	Anhui	Bozhou	Bozhou Chinese Medicine Exchange	20000
563	2020 26th International China International Furniture Expo	2020/9/8	5	Shanghai	Shanghai	Shanghai New International Expo Center	195500
564	2020 19th Qingdao International Automobile Industry Exhibition (Autumn)	2020/9/9	6	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	60000
565	2020 22nd China International Optoelectronic Expo	2020/9/9	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	160000
566	2020 21st China International Environment Protection, Sanitation Facilities and Municipal Cleaning Equipment Exhibition	2020/9/9	3	Beijing	Beijing	National Agriculture Exhibition Center	20000
567	2020 7th China (Shenyang) Food and Beverage Supply Chain Exhibition	2020/9/9	3	Liaoning	Shenyang	Shenyang International Exhibition Center	24000
568	2020 China (Hangzhou) International Childhood Education Exhibition	2020/9/9	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	20000
569	2020 Hubei Mahjong Machine Industry Expo	2020/9/9	1	Hubei	Wuhan	Wuhan International Expo Center	20000
570	International Safety & Emergency Expo 2020	2020/9/9	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	25000
571	2020 12th China Xi'an International Food Expo	2020/9/10	4	Shaanxi	Xi'an	Xian Qujiang International Conference and Exhibition Centre	35000
572	2020 China (Zhuhai) Int'l Industry Fair	2020/9/10	3	Guangdong	Zhuhai	Zhuhai International Convention & Exhibition Center	20000
573	2020 19th Hebei Medical Equipment Exhibition in Spring	2020/9/10	3	Hebei	Shijiazhuang	Shijiazhuang International Convention & Exhibition Center	20000
574	2020 Guangzhou International Glass Technology Association	2020/9/10	3	Guangdong	Guangzhou	China Import & Export Fair Complex	40000
575	2020 8th China (Shandong) International Emergency Safety and Fire Equipment Expo	2020/9/10	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	20000
576	2020 4th PBE (Autumn)	2020/9/10	3	Hebei	Baoding	Xiongxian County Packaging City Square	40000
577	2020 4th Xiongan New Area Green Building Material Expo	2020/9/10	3	Hebei	Xiongan	Xiongan New Area. Baiyangdian Culture Square	20000
578	2020 Silk Road International Ecological Industry Expo and Green Organic Industry (Zhangye) Fair	2020/9/10	4	Gansu	Zhangye	Zhangye International Exhibition Center	40000
579	2020 10th Baotou International Automobile Exhibition	2020/9/10	5	Inner Mongolia	Baotou	Baotou Convention and Exhibition Center	50000
580	2020 9th China (Anhui) International Modern Agricultural Exhibition	2020/9/10	2	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	20000
581	2020 Shenzhen International Jewelry Fair	2020/9/10	5	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000
582	China (Shandong) Water Science and Technology and Ecological Construction Expo 2020	2020/9/10	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	20000
583	The 3rd Dalian International Consumer Brand Expo	2020/9/11	3	Liaoning	Dalian	Dalian World Expo Center	20000
584	2020 13th China (Jinan) International Information Technology Expo 2020	2020/9/11	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	35000
585	2020 5th China (Shenyang) International Pregnant Baby Expo	2020/9/11	3	Liaoning	Shenyang	Shenyang International Exhibition Center	60000
586	2020 12th Hunan Tea Industry Expo	2020/9/11	4	Hunan	Changsha	Hunan International Convention and Exhibition Center	22000
587	2020 China (Guangdong) International Tourism Industry Expo	2020/9/11	3	Guangdong	Guangzhou	China Import & Export Fair Complex	100000
588	2020 11th Guangzhou International Food and Beverage Expo	2020/9/11	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
589	The 11th China (Guangzhou) International Healthcare Industry Exhibition 2020	2020/9/11	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
590	2020 6th China Shenzhen International Modern Green Agriculture Expo	2020/9/11	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
591	2020 (Autumn) China Shenyang International Furniture Exhibition	2020/9/11	3	Liaoning	Shenyang	Shenyang International Exhibition Center	130000
592	2020 China Wuhan Tea Industry Fair (Autumn)	2020/9/11	4	Hubei	Wuhan	Wuhan International Conference & Exhibition Centre	20000
593	2020 10th China Smart City and Intelligent Economy Expo	2020/9/11	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	30000
594	2020 China Xi'an Blue Home Expo (September)	2020/9/11	2	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	60000
595	The 22nd Beijing International Kindergarten Supplies Exhibition	2020/9/11	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	35000
596	2020 China (Chongqing Hilly Area) International Agricultural Machinery Exhibition & Pumps and Electrical Machinery Exhibition	2020/9/11	3	Chongqing	Chongqing	Chongqing EXPO Center	20000
597	24th China Huaxia Housing and Furnishing Exposition	2020/9/11	3	Chongqing	Chongqing	Chongqing EXPO Center	23000
598	2020 8th Anyang Dahe Auto Expo (Autumn)	2020/9/11	3	Henan	Anyang	Anyang International Exhibition Center	50000
599	The 23rd DPES SIGN EXPO CHINA	2020/9/12	3	Guangdong	Guangzhou	Poly World Trade Center Expo	38000
600	2020 17th Wuhan Home Expo	2020/9/12	2	Hubei	Wuhan	Wuhan International Expo Center	23000
601	2020 Changchun 14th (Spring) Franchise · Entrepreneurship Project Exhibition	2020/9/12	3	Jilin	Changchun	Changchun International Convention and Exhibition Center	20000
602	2020 12th Suzhou International Furniture Fair	2020/9/12	4	Jiangsu	Suzhou	Suzhou International Expo Center	120000
603	2020 China Huaxia Housing and Furnishing Exposition	2020/9/12	3	Beijing	Beijing	China National Convention Center	23500
604	2020 8th Inner Mongolia International Agricultural Machinery Exhibition	2020/9/13	3	Inner Mongolia	Chifeng	Chifeng International Conference Exhibition Center	20000
605	The 5th Shenzhen International UAV Expo 2020	2020/9/13	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	22500
606	2020 China (Shanghai) International Ink Industry Expo	2020/9/14	3	Shanghai	Shanghai	Shanghai Convention & Exhibition Center of International Sourcing	20000
607	Automotive Testing Expo	2020/9/14	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
608	2020 16th Medtec China	2020/9/14	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	27000
609	HJYQZ 2020	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	50000
610	2020 12th Shanghai International Industrial Ceramics Expo	2020/9/15	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	25000
611	Antirust and Anticorrosion Fair 2020	2020/9/15	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	25000
612	2020 22nd China Int'l Industry Fair	2020/9/15	5	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	310000
613	Urban Renewal	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	30000
614	2020 5th China Shanghai Nano Exhibition	2020/9/15	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	25000
615	2020 17th International Boiler Heating Ventilation and Air-Conditioning Equipment Exhibition	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	40000
616	2020 Beijing International Electrothermal Technology & Equipment Expo	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	30000
617	China (Beijing) International Biomass Energy Utilization and Technology Exhibition	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	20000
618	2020 12th China (Beijing) International Solar Photovoltaic and Intelligent Energy Exhibition	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	30000
619	2020 17th Western China Fresh Air, Air Purification and Water Purification Equipment Exhibition	2020/9/15	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	130000
620	2020 China International Industry Fair Information & Communication Technology Show	2020/9/15	5	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	20000
621	2020 25th Dental South China International Expo	2020/9/16	4	Guangdong	Guangzhou	China Import & Export Fair Complex	57200
622	2020 11th China International Intelligent Energy Saving Exposition	2020/9/16	2	Jiangsu	Nanjing	Nanjing International Expo Center	60000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
623	6th IE Expo Guangzhou 2020	2020/9/16	3	Guangdong	Guangzhou	China Import & Export Fair Complex	38000
624	2020 Beijing-Tianjin-Hebei (Shijiazhuang) Intelligent Agriculture Expo	2020/9/16	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	20000
625	X International Lighting Exhibition 2020	2020/9/16	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	30000
626	2020 3rd China International Artificial Intelligence Retail Industry Expo	2020/9/16	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	25000
627	20th China International Rubber Technology Expo	2020/9/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	40250
628	China Adhesive & TL-Expo 2020	2020/9/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
629	2020 19th China International Chemical Industry Fair	2020/9/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	28750
630	2020 17th Zhejiang Primary Medical Equipment Exhibition	2020/9/16	4	Zhejiang	Hangzhou	Hangzhou International Expo Center	34600
631	2020 China (Qingdao) International Childhood Education Products and Services Exhibition	2020/9/16	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	20000
632	2020 7th China (Xi'an) International Architectural Decoration Exhibition	2020/9/17	3	Shaanxi	Xi'an	Xian Qujiang International Conference and Exhibition Centre	30000
633	2020 19th Xi'an International Furniture Fair	2020/9/17	4	Shaanxi	Xi'an	Xian Qujiang International Conference and Exhibition Centre	60000
634	2020 22nd China International Floriculture Expo	2020/9/17	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	40000
635	2020 83rd PHARMCHINA Exhibition	2020/9/17	3	Guangdong	Guangzhou	China Import & Export Fair Complex	100000
636	Care & Rehabilitation Expo China 2020	2020/9/17	3	Beijing	Beijing	China National Convention Center	25000
637	2020 23rd China Beijing Science and Technology Industry Expo	2020/9/17	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	60000
638	3rd DPES Expo China 2020	2020/9/17	3	Jiangsu	Kunshan	Huaqiao International Expo Center	60000
639	The 14th China Chengdu Rubber, Plastics and Packaging Industry Exhibition 2020	2020/9/17	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	40000
640	2020 21st Xi'an International Hospitality Equipment & Supplies Fair	2020/9/17	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	60000
641	China Guangzhou International Intelligent Security Technology Exhibition 2020	2020/9/17	3	Guangdong	Guangzhou	Poly World Trade Center Expo	30000
642	DPES Expo China 2020	2020/9/17	3	Jiangsu	Kunshan	Huaqiao International Expo Center	60000
643	2020 7th National Chemical Industry (Park) Comprehensive Pollution Control Conference	2020/9/17	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	20000
644	2020 China Health and Nutrition Expo (Spring and Autumn)	2020/9/17	3	Guangdong	Guangzhou	China Import & Export Fair Complex	40000
645	114th China Stationery Fair 2020	2020/9/17	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	69000
646	2020 China International Exhibition on Weighing Apparatus	2020/9/17	3	Jiangsu	Nanjing	Nanjing International Expo Center	25000
647	2020 18th Shanghai International LED Exhibition	2020/9/17	3	Shanghai	Shanghai	Shanghai New International Expo Center	100000
648	2020 10th China-ASEAN (Liuzhou) Automobile Industry Expo 2020	2020/9/17	3	Guangxi	Liuzhou	Liuzhou International Convention and Exhibition Center	45000
649	The 4th Western China International Education Expo & the 3rd Vocational Education International Expo	2020/9/17	5	Chongqing	Chongqing	Chongqing Nanping International Convention and Exhibition Center	20000
650	2020 7th Central China (Wuhan) International Auto Expo	2020/9/17	3	Hubei	Wuhan	Wuhan International Conference & Exhibition Centre	20000
651	2020 Hainan Daily Newspaper Group Autumn Auto Show (The 14th)	2020/9/17	4	Hainan	Haikou	Hainan International Convention and Exhibition Center	30630
652	Asia Agro-Food Expo 2020 (Qingdao)	2020/9/17	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	80000
653	2020 Horti China	2020/9/17	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	20000
654	2020 Guangzhou International Aquarium Show	2020/9/18	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	40000
655	The CPF China (Guangzhou) International Pet Industry Fair 2020	2020/9/18	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	50000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
656	2020 Wuhan Advertisement Technology and Equipment Exhibition	2020/9/18	3	Hubei	Wuhan	Wuhan International Expo Center	23000
657	2020 Liang Zhi Long · 8th Chinese Food Festival	2020/9/18	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	100000
658	2020 China Catering Condiments Exhibition	2020/9/18	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	90000
659	China (Hunan) Food & Catering Expo 2020	2020/9/18	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	81000
660	The 29th Natural & Nutraceutical Products China Guangzhou 2020	2020/9/18	3	Guangdong	Guangzhou	Poly World Trade Center Expo	38000
661	2020 18th China (Wenzhou) International Optics Fair	2020/9/18	3	Zhejiang	Wenzhou	Wenzhou International Expo Center	38000
662	2020 2nd China (Hohhot) International Tea Industry Expo	2020/9/18	4	Inner Mongolia	Hohhot	Inner Mongolia International Convention and Exhibition Center	20000
663	2020 Hangzhou International New Retail Expo	2020/9/18	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	30000
664	2020 21st China International Hobby Expo	2020/9/18	3	Beijing	Beijing	Beijing Exhibition Center	23000
665	2020 19th China Frame and Decorative Painting Exhibition	2020/9/18	3	Zhejiang	Yiwu	Yiwu International Expo Centre	20000
666	2020 China International Tea Culture Expo (Hangzhou Exhibition)	2020/9/18	4	Zhejiang	Hangzhou	Peace International Conference & Exhibition Center	24000
667	2020 Shenzhen Educational Equipment Expo	2020/9/18	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	20000
668	2020 21st National Hospital Construction Conference and China International Hospital Construction, Equipment and Management Exhibition	2020/9/19	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	100000
669	2020 103rd China International Trade Fair for Mode Underwear and Home Textiles	2020/9/19	3	Guangdong	Guangzhou	China Import & Export Fair Complex	50000
670	The 4th Sichuan Culture & Tourism Industry Expo 2020	2020/9/19	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
671	The 2nd China Ceramics Fair, Tangshan 2020	2020/9/19	5	Hebei	Tangshan	Tangshan International Conference & Exhibition Center	25000
672	2020 China (Shahe) International Glass Industry Exhibition	2020/9/19	4	Hebei	Shahe	Shahe International Convention and Exhibition Center	20000
673	2020 18th China International Motorcycle Trade Exhibition	2020/9/19	4	Chongqing	Chongqing	Chongqing EXPO Center	80000
674	2020 23rd Yanji Autumn Auto Show	2020/9/19	5	Jilin	Yanji	Yanbian Hongwei Auto Trade Market	65000
675	2020 17th China (Heze) Forest Products Trade Fair	2020/9/19	4	Shandong	Heze	Heze International Convention and Exhibition Center	50000
676	China (Zou Qu) Lighting Expo	2020/9/20	3	Jiangsu	Changzhou	Changzhou Lighting City	30000
677	China Jinan International Health Industry Expo 2020	2020/9/20	3	Shandong	Ji'nan	Shandong Machinery Equipment Exhibition Center	20000
678	2020 20th China International Electric Power & Electric Engineering and Smart Grid Exhibition	2020/9/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	46500
679	2020 9th Shanghai International Distributed Energy and Energy Storage Application Exhibition and Forum	2020/9/21	4	Shanghai	Shanghai	Shanghai New International Expo Center	32000
680	2020 Shanghai International Data Center Conference and Exhibition	2020/9/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
681	2020 19th China (Shanghai) International Power and Generating Sets Exhibition	2020/9/21	2	Shanghai	Shanghai	Shanghai New International Expo Center	32000
682	2020 30th China (Shanghai) Wallpaper, Cloth, Carpet and Home Soft Decoration Exhibition	2020/9/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	92000
683	2020 14th Machine Tools and Mould Fair in Wenling, China	2020/9/21	3	Zhejiang	Taizhou	Wenling Convention Exhibition Center	20000
684	2020 China (Xi'an) International Social Public Security Products and Police Anti-Terrorism Technology Exposition	2020/9/22	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	30000
685	2020 21st China (Guangzhou) Int'l Metal & Metallurgy Exhibition	2020/9/22	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
686	2020 20th Hebei Clean Energy Heating, Air Conditioning and Refrigeration, Fresh Air Purification Products Exhibition	2020/9/22	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	20000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
687	2020 31st China Xi'an International Beauty, Hairdressing & Cosmetics Expo	2020/9/22	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	20000
688	2020 22nd China International Exhibition on Gases Technology, Equipment and Application	2020/9/22	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	32000
689	2020 19th Hebei Energy-saving Building and Green Building Materials Expo	2020/9/22	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	25000
690	2020 China (Qingdao) International Ocean Science and Technology Exhibition	2020/9/22	3	Shandong	Qingdao	Qingdao International Expo Center	30000
691	2020 9th China International Wire Technology Show	2020/9/23	4	Shanghai	Shanghai	Shanghai New International Expo Center	57500
692	2020 China International Fashion Fair (Autumn)	2020/9/23	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	100000
693	2020 China International Textile Yarn (Autumn and Winter) Exhibition	2020/9/23	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	26500
694	2020 9th China International Pipe Industry Trade Fair	2020/9/23	4	Shanghai	Shanghai	Shanghai New International Expo Center	23000
695	2020 15th China (Shenzhen) International Logistics and Supply Chain Fair	2020/9/23	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	70000
696	2020 Central China (Hefei) International Equipment Manufacturing Exposition and Anhui International Industrial Equipment Exhibition	2020/9/23	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	20000
697	2020 5th China Chongqing International Plastics Industry Exhibition	2020/9/23	3	Chongqing	Chongqing	Chongqing EXPO Center	50000
698	2020 China International Trade Fair for Apparel Fabrics and Accessories	2020/9/23	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	241000
699	The 6th China (Shenzhen) International Internet & E-commerce Expo (CIE) 2020	2020/9/23	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	70000
700	2020 China (Shenzhen) International Import Fair	2020/9/23	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	22500
701	2020 Jiangsu International Aging Services Exposition and Summit Forum	2020/9/23	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	36000
702	11th Beijing Sign Show 2020	2020/9/23	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	35000
703	2020 Central and Western China Consumer Electronics Expo	2020/9/23	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	22500
704	2020 China (Guangzhou) International Fisheries Expo	2020/9/24	3	Guangdong	Guangzhou	China Import & Export Fair Complex	20000
705	2020 Guangdong 21st Century Maritime Silk Road International Expo	2020/9/24	3	Guangdong	Guangzhou	China Import & Export Fair Complex	60000
706	9th China (Guangzhou) International Finance Expo 2020	2020/9/24	3	Guangdong	Guangzhou	China Import & Export Fair Complex	45000
707	Clean Heating in Ventilation and Air Conditioning and Building New Energy Exhibition Zhengzhou, China 2020	2020/9/24	3	Henan	Zhengzhou	Central China International Expo Center	30000
708	21st LiJia International Intelligent Equipment Expo 2020	2020/9/24	4	Chongqing	Chongqing	Chongqing EXPO Center	35000
709	2020 CPEE China Anhui Preschool Education Supplies and Kindergarten Supplies and Supporting Facilities Exhibition	2020/9/24	3	Anhui	Hefei	Anhui International Convention and Exhibition Centre	20000
710	2020 1st Shijiazhuang International Musical Instrument Exhibition	2020/9/24	3	Hebei	Shijiazhuang	Hebei Huichun International Expo Center	20000
711	The 16th China (Chengdu) Environmental Protection Industry Exposition 2020	2020/9/24	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
712	2020 9th Xiamen Beauty, Hairdressing & Cosmetics Expo	2020/9/24	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	20000
713	The 10th China Shanghai Autumn Tea Expo 2020	2020/9/24	4	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	30000
714	The 21st LiJia International Intelligent Equipment Expo 2020 & LiJia International Machinery Expo	2020/9/24	4	Chongqing	Chongqing	Chongqing EXPO Center	40000
715	2020 6th Preschool Education Resources (Guangzhou) Expo	2020/9/25	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	30000
716	2020 North China International Hospitality Supplies Expo	2020/9/25	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	30000
717	All in CARAVANING 2020	2020/9/25	3	Beijing	Beijing	Etong International Exhibition & Convention Center (Beijing)	25000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
718	The 18th LiJia International Intelligent Equipment Expo 2020 (Jiaxing)	2020/9/25	3	Zhejiang	Jiaxing	Jiaxing International Convention & Exhibition Center	20000
719	2020 11th China (Jinan) International Pregnant Woman-Baby-Children Industry Expo	2020/9/25	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	30000
720	2020 China International Fire Safety and Emergency Rescue Technology Equipment (Shanxi) Exhibition	2020/9/25	3	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	20000
721	The 2nd China (Changchun) Fabricated Architecture & Modern Housing Industry Expo 2020	2020/9/25	3	Jilin	Changchun	Changchun International Convention and Exhibition Center	30000
722	2020 12th Dalian Japanese Products Exposition	2020/9/25	3	Liaoning	Dalian	Dalian World Expo Center	20000
723	2020 Tianjin Tea Industry and Zisha Tea Ware Handicraft Fair	2020/9/25	4	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	24000
724	The 5th North China (Autumn) Building Decoration Materials Exhibition	2020/9/25	3	Hebei	Shijiazhuang	Shijiazhuang International Convention & Exhibition Center	35000
725	The 13th Agricultural Material Products Expo of the Four Northeastern Provinces 2020	2020/9/25	2	Jilin	Changchun	Changchun Modern Agricultural Park	30000
726	The 13th Fertilizers Products Expo of the Four Northeastern Provinces 2020	2020/9/25	2	Jilin	Changchun	Changchun Modern Agricultural Park	30000
727	2020 Jinhua (Autumn) Fishing Tackle Expo	2020/9/25	3	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	30000
728	The 7th Sichuan International Culture and Tourism Expo	2020/9/25	3	Sichuan	Mount Emei	Sichuan International Tourism Trade Expo Center	30000
729	The 7th Sichuan International Tourism Trade Expo 2020	2020/9/25	4	Sichuan	Mount Emei	Sichuan International Tourism Trade Expo Center	35000
730	2020 16th Beijing International Automotive Exhibition	2020/9/26	10	Beijing	Beijing	China International Exhibition Center (Shunyi)	230000
731	2020 4th China (Guizhou) International Health Industry Expo	2020/9/26	3	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	64000
732	2020 18th China (Linyi) Household Appliances Kitchen, Bathroom and Lighting Fair	2020/9/26	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	70000
733	2020 China Hardware Trade Fair (Yongkang)	2020/9/26	3	Zhejiang	Yongkang	Yongkang International Convention and Exhibition Center	77300
734	2020 24th China (Langfang) Agricultural Product Fair	2020/9/26	4	Hebei	Langfang	Langfang International Convention & Exhibition Center	53800
735	2020 China Shijiazhuang (Zhengding) International Commodities Fair	2020/9/26	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	23000
736	2020 Beijing International Disaster Prevention and Reduction & Emergency Industry Expo	2020/9/27	3	Beijing	Beijing	China National Convention Center	22000
737	2020 Ejin-China-Mongolia International Commodity Exhibition	2020/9/27	14	Inner Mongolia	Ejin Banner	Ejin Banner Juyan Cultural City	23000
738	2020 8th China (Shanghai) International Exhibition on Hotel Investment and Franchising	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	40000
739	2020 12th China (Shanghai) International Hotel Equipment and Supplies Sourcing Fair	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	40000
740	The 6th China (Shanghai) International Exhibition on Hotel Design and Engineering	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	40000
741	The 7th China (Shanghai) International Wisdom Hotel Exhibition	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	40000
742	2020 China International Food and Beverage Expo	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	160000
743	2020 38th China International Sporting Goods Show	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	180000
744	2020 Unattended Warehousing Expo	2020/9/28	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
745	The 21st Shanxi Beauty Expo 2020	2020/9/28	3	Shanxi	Taiyuan	The Coal Museum of China	30000
746	2020 16th Shanghai International High Performance Film Manufacturing Technology Exhibition	2020/9/28	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
747	2020 32nd Central China Animal Husbandry Expo	2020/9/28	2	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	80000
748	2020 8th China (Luzhou) Southwest Commodity Expo	2020/9/28	5	Sichuan	Luzhou	Southwest Trading Center	450000

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S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
749	2020 China International Cartoon & Animation Festival	2020/9/29	6	Zhejiang	Hangzhou	Hangzhou White Horse Lake International Convention and Exhibition Center	80000
750	2020 Shanghai Pudong International Automotive Exhibition	2020/9/29	5	Shanghai	Shanghai	Shanghai New International Expo Center	120000
751	The 15th Tangshan Collection Art and National Characteristic Commodity Expo 2020	2020/9/29	10	Hebei	Tangshan	Tangshan International Conference & Exhibition Center	22000
752	The 19th Nanjing International Auto Expo 2020	2020/9/30	6	Jiangsu	Nanjing	Nanjing International Expo Center	100000
753	2020 Zhangjiakou National Day International Auto Show	2020/9/30	4	Hebei	Zhangjiakou	Zhangjiakou Hi-Tech District Chahar Convention and Exhibition Center	20000
754	The 20th Guangdong International Auto Expo and Trade Fair 2020	2020/10/1	5	Guangdong	Dongguan	GD Modern International Exhibition Center	140000
755	The 36th China (Fuzhou) International Automobile Exhibition 2020	2020/10/1	4	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	100000
756	2020 Didac Shanghai International Education Supplies and Equipment Exhibition	2020/10/1	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	30000
757	The 18th China (Jinzhou) International Automobile Exhibition 2020	2020/10/1	4	Liaoning	Jinzhou	Jinzhou International Convention and Exhibition Center	20000
758	The 10th Guangxi Automobile Fair 2020	2020/10/1	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	30000
759	2020 China Huaxia Housing and Furnishing Exposition (October in Shanghai)	2020/10/1	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	52000
760	The 19th Nanjing International Auto Expo 2020	2020/10/1	6	Jiangsu	Nanjing	Nanjing International Expo Center	100000
761	2020 China International Comics Festival (CICF) Expo	2020/10/1	5	Guangdong	Guangzhou	Poly World Trade Center Expo	65000
762	AGF 2020	2020/10/1	5	Guangdong	Guangzhou	Poly World Trade Center Expo	38000
763	The 12th Shenzhen International Auto Show 2020	2020/10/1	6	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	80000
764	Tianjin International Auto Show	2020/10/1	5	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	70000
765	2020 China (Foshan) International Auto Expo. Autumn	2020/10/1	5	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	30000
766	The 20th Dongguan Autumn International Auto Show	2020/10/1	5	Guangdong	Dongguan	GD Modern International Exhibition Center	150000
767	2020 Beijing Cartoon Games Carnival	2020/10/2	3	Beijing	Beijing	China National Convention Center	23500
768	The 6th Shanghai International Jewelry Fair 2020 (Haiming)	2020/10/2	4	Shanghai	Shanghai	Shanghai New International Expo Center	20000
769	2020 Anhui International Automobile Exhibition	2020/10/2	6	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	47000
770	2020 China International Figures & Models Exhibition	2020/10/3	2	Shanghai	Shanghai	Shanghai New International Expo Center	46000
771	2020 China (Shijiazhuang) International New Energy and Smart Auto Expo	2020/10/3	5	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	45000
772	2020 Autumn China (Beijing) Wedding Expo	2020/10/7	2	Beijing	Beijing	China National Convention Center	36000
773	The 15th China (Wenzhou) Machinery Equipment Exhibition 2020	2020/10/9	3	Zhejiang	Wenzhou	Wenzhou International Expo Center	45000
774	The 88th China Automobile Parts Fair	2020/10/9	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	50000
775	2020 China (Changchun) Health Industry Expo	2020/10/9	2	Jilin	Changchun	Changchun Modern Agricultural Park	20000
776	The 20th Children-Baby-Maternity Expo 2020	2020/10/10	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	330000
777	2020 Licensing Expo • China (LEC)	2020/10/10	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	40000
778	2020 China (Shanghai) International Smart Port Construction and Equipment Exhibition	2020/10/10	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	40000
779	The 6th China (Shanghai) International Trenchless Technology and Underground Pipeline Engineering Exhibition 2020	2020/10/10	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	30000
780	The 25th Guangzhou International Lighting Exhibition 2020	2020/10/10	4	Guangdong	Guangzhou	China Import & Export Fair Complex	220000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
781	The 20th China International Exhibition on Die & Mould Technology and Equipment 2020	2020/10/10	5	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	120000
782	The 22nd Dalian International Industry Expo 2020	2020/10/10	3	Liaoning	Dalian	Dalian World Expo Center	20000
783	The 22nd Dalian International Industry Expo 2020	2020/10/10	3	Liaoning	Dalian	Dalian Xinghai Conference Exhibition Center	20000
784	The 6th China (Ningbo) International Petroleum and Petrochemical Equipment & Technology Exhibition 2020	2020/10/10	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	20000
785	The 15th Capital of China Mould Expo (Ningbo) Machine Tools & Mould Expo	2020/10/10	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	60000
786	The 33rd China International Optic Industry Exhibition 2020	2020/10/10	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	55000
787	2020 Changsha International Hospitality Equipment & Supply, Catering Industry Exhibition	2020/10/10	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	22000
788	2020 Central China (Changsha) Artificial Intelligence Industry Expo and Innovation Development Forum	2020/10/10	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	40000
789	The 2nd China (Hunan) Emergency Safety and Fire Technology & Equipment Exhibition & Innovation Forum 2020	2020/10/10	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	30000
790	The 38th China (Qingdao) International Beauty Hairdressing and Cosmetics Expo 2020	2020/10/10	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	50000
791	2020 Guangzhou International Automobile Parts and Aftermarket Exhibition	2020/10/11	3	Guangdong	Guangzhou	Poly World Trade Center Expo	50000
792	2020 CCH Shenzhen International Food & Beverage Franchise Exhibition	2020/10/11	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
793	The 11th Dairy Conference China & 2020 China Dairy Exhibition	2020/10/11	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	63000
794	The 27th China International Health Industry Expo (Beijing) 2020	2020/10/11	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
795	2020 Taizhou Robot & Smart Factory Expo	2020/10/11	4	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	35000
796	The 27th China (Beijing) International Nutrition and Health Industry Expo 2020	2020/10/11	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	100000
797	The 13th China International High-end Healthy Drinking Water Industry Expo and High-end Drinking Water Custom Exhibition 2020	2020/10/11	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	20000
798	The 3rd Shandong Grain & Oil Industry Expo 2020	2020/10/11	3	Shandong	Linyi	Linyi International Expo Center	40000
799	Laserfair Shenzhen 2020	2020/10/12	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	30000
800	2020 South China International Industrial Automation Exhibition	2020/10/12	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	35000
801	The 18th South Agricultural Materials Expo 2020	2020/10/12	2	Guangxi	Nanning	Nanning International Convention and Exhibition Center	40000
802	The 8th All in Print China 2020	2020/10/12	5	Shanghai	Shanghai	Shanghai New International Expo Center	80500
803	The 20th AgroChemeEx 2020	2020/10/12	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	52000
804	The 41th China Zhejiang International Bicycle and Electric Vehicle Expo 2020	2020/10/12	3	Zhejiang	Yiwu	Yiwu International Expo Centre	20000
805	The 23rd Ice Cream China 2020	2020/10/12	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	40000
806	The 1st International Bake & Shop Expo (Nanjing) 2020	2020/10/12	3	Jiangsu	Nanjing	Nanjing International Expo Center	20000
807	The 12th Guangzhou International Charging Pile (Station) Technology and Equipment Exhibition 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	30000
808	2020 Guangzhou International Bearing & Equipment Industry Fair	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	20000
809	The 14th Guangzhou International Lubricants, Maintenance Supplies and Technology Equipment Expo 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	67000
810	The 18th China (Guangzhou) International Auto Parts Exhibition 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	67000
811	The 11th Guangzhou International New Energy Automobile Industry Exhibition 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	20000
812	The 3rd Guangzhou International Aluminum Industry Exhibition 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	35000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
813	The 14th Guangzhou International Lubricants, Maintenance Supplies and Technology Equipment Expo 2020	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	67000
814	The 103rd National Food and Drinks Fair 2020	2020/10/13	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	110000
815	The 14th China International Brew & Beverage Processing Technology and Equipment Expo 2020	2020/10/13	4	Shanghai	Shanghai	Shanghai New International Expo Center	100000
816	2020 Guangzhou International Epidemic-prevention Material and Equipment Expo	2020/10/13	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	30000
817	China Wind Power 2020	2020/10/14	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	60000
818	2020 Global Semiconductor Industry (Chongqing) Expo	2020/10/14	3	Chongqing	Chongqing	Chongqing EXPO Center	20000
819	The 20th China Metal & Metallurgy Exhibition 2020	2020/10/14	3	Chongqing	Chongqing	Chongqing EXPO Center	40000
820	2020 Chongqing International MWCS	2020/10/14	3	Chongqing	Chongqing	Chongqing EXPO Center	40000
821	The 3rd China (Chongqing) Yangtze River Economic Belt Environmental Protection Expo 2020	2020/10/14	3	Chongqing	Chongqing	Chongqing EXPO Center	23000
822	The 9th Leman China Swine Conference 2020	2020/10/14	3	Chongqing	Chongqing	Chongqing EXPO Center	21000
823	2020 Texcare Asia & China Laundry Expo (TXCA & CLE)	2020/10/14	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
824	The 29th China International Information and Communication Exhibition 2020	2020/10/14	3	Beijing	Beijing	China National Convention Center	45000
825	The 85th API China 2020	2020/10/14	3	Jiangsu	Nanjing	Nanjing International Expo Center	68000
826	2020 China (Shenyang) Auto Trade Expo (October)	2020/10/14	6	Liaoning	Shenyang	Shenyang International Exhibition Center	80000
827	Heilongjiang Traditional Chinese Medicine Expo	2020/10/14	3	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	23000
828	The 15th China Xiamen International Buddhist Items & Craft Fair (Autumn) 2020	2020/10/15	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	110000
829	2020 Chenghua Cangzhou CNC Machine Exhibition	2020/10/15	4	Hebei	Cangzhou	Cangzhou International Convention and Exhibition Center	30000
830	The 15th China Xiamen International Buddhist Items & Craft Fair (Autumn) 2020	2020/10/15	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	115000
831	China (Xiamen) International Tea Industry Fair (Autumn) 2020	2020/10/15	5	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	75000
832	The 8th China (Shanxi) International Tea Industry Expo 2020	2020/10/15	4	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	20000
833	The 21st Wuhan Motor Show 2020	2020/10/15	6	Hubei	Wuhan	Wuhan International Expo Center	100000
834	2020 Southwest (Kunming) International Oral Equipment Expo	2020/10/15	3	Yunnan	Kunming	Kunming International Convention and Exhibition Center	20000
835	The 7th China Pet Expo 2020	2020/10/15	4	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	70000
836	2020 Suzhou International Industry Expo	2020/10/15	3	Jiangsu	Suzhou	Suzhou International Expo Center	70000
837	2020 China Baking Equipment and Raw Materials (Autumn) Exhibition	2020/10/15	3	Shanghai	Shanghai	Shanghai New International Expo Center	50000
838	2020 China Marine Economy Expo	2020/10/15	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	36000
839	2020 Chongqing International Cultural Tourism Industry Expo	2020/10/15	2	Chongqing	Chongqing	Chongqing EXPO Center	34500
840	The 3rd Pregnancy & Baby Products Expo	2020/10/15	4	Sichuan	Anxian County	Jiazhou Long-Scroll	20000
841	The 32nd Weifang (Jinbao) International Auto Show 2020	2020/10/15	4	Shandong	Weifang	Weifang Jinbao International Convention and Exhibition Center	44000
842	The 26th Zhengzhou National Commodity Fair 2020	2020/10/16	4	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	65000
843	The 17th China International Bakery Exhibition 2020	2020/10/16	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	50000
844	2020 China (Northwest) Pet Aquarium Supplies Expo	2020/10/16	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	20000
845	The 3rd China Rural Industry Expo and (Changsha) International Rice Development Conference 2020	2020/10/16	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	50000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
846	The 24th Nanning International Stationery Fair 2020	2020/10/16	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	35000
847	The 1st China (Zibo) New Materials Industry International Expo & the 19th China (Zibo) New Materials Technology Forum	2020/10/16	4	Shandong	Zibo	Zibo International Convention and Exhibition Center	30000
848	The 5th China International Food Ingredients Expo 2020	2020/10/16	3	Guangdong	Dongguan	GD Modern International Exhibition Center	30000
849	The 12th China (Chongqing) Hotpot Food Culture Festival & International Food Material Expo	2020/10/16	3	Chongqing	Chongqing	Chongqing EXPO Center	44000
850	The 18th China Guangxi-ASEAN Food Trading Expo	2020/10/16	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	20000
851	China Anhui Famous High-Quality Agriculture Products & Agriculture Industrialization Trade Fair	2020/10/16	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	70000
852	2020 Changchun International UAV Industry Expo	2020/10/16	3	Jilin	Changchun	Changchun Modern Agricultural Park	41000
853	The 51st Zhangshu National Traditional Chinese Material Trade Fair	2020/10/16	3	Jiangxi	Zhangshu	Qihuang Town Convention and Exhibition Center	30000
854	Petdog China (Beijing) 2020 & Beijing Pet Show	2020/10/17	2	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	20000
855	The 16th Shanghai International Automobile (Custom) Modification Expo 2020	2020/10/17	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	40000
856	BIHAI (China) Autumn Fishing Industry Expo 2020	2020/10/17	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	69450
857	The 35th China International Ceramic & Bathroom Fair, Foshan 2020	2020/10/18	4	Guangdong	Foshan	China Ceramic City	40000
858	The 17th China Jingdezhen International Ceramic Fair 2020	2020/10/18	5	Jiangxi	Jingdezhen	Jingdezhen International Convention and Exhibition Center	30000
859	The 30th China International Component Manufacturing & Design (Spring) Show 2020	2020/10/19	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	20000
860	The 83rd China International Medical Equipment (Spring) Fair	2020/10/19	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	220000
861	The 23rd China International Membrane and Water Treatment Technology and Equipment Expo 2020	2020/10/19	3	Beijing	Beijing	China National Convention Center	30000
862	2020 World VR / AR Products and Applications Exhibition and China International Communication Electronics Industry Expo	2020/10/19	3	Jiangxi	Nanchang	Nanchang Greenland International Expo Center	30000
863	The 21st Shanghai International Wine and Spirits Exhibition 2020	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	50000
864	2020 Shanghai International Light Catering Chain Exhibition	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
865	2020 Shanghai International Import and Export Food & Beverage Exhibition	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
866	2020 Reed Huabo Shenzhen VAPE Expo	2020/10/20	4	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	20000
867	Shanghai International Food & Drinks Fair 2020	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	50000
868	China Catering Industry Expo 2020 & The 6th Shanghai International New Catering Ingredients Exhibition	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
869	The 15th Ordos International Coal & Energy Industry Expo 2020	2020/10/20	3	Inner Mongolia	Ordos	Ordos International Convention and Exhibition Center	30000
870	China International Hardware Show 2020	2020/10/20	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	90000
871	The 4th China Nanhe International Pet Industry Expo	2020/10/20	3	Hebei	Xingtai	Nanhe Convention & Exhibition Center	20000
872	2020 China International Exhibition on Public Safety and Security	2020/10/21	4	Beijing	Beijing	China International Exhibition Center (Shunyi)	100000
873	The 16th Foshan Machinery and Equipment Expo 2020	2020/10/21	4	Guangdong	Foshan	Sunlink International Exhibition Center	25000
874	The 4th Beijing Catering Procurement Exhibition 2020	2020/10/21	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	30000
875	The 8th Heilongjiang International Green Organic Food Industry Expo 2020	2020/10/21	5	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	60000
876	2020 Shanghai International Preschool Education and Equipment Expo	2020/10/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	34500
877	2020 China International Baby Products Expo	2020/10/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	34500
878	The 19th China Toy Expo 2020	2020/10/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	92000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
879	2020 Shanghai International Brand Authorization Expo	2020/10/21	3	Shanghai	Shanghai	Shanghai New International Expo Center	40000
880	2020 China Yiwu Small Commodity Expo	2020/10/21	5	Zhejiang	Yiwu	Yiwu International Expo Centre	100000
881	The 42nd Guangzhou (Jinhan) Fair for Home & Gifts 2020	2020/10/21	7	Guangdong	Guangzhou	Poly World Trade Center Expo	85000
882	the 50th Guangzhou Woven Goods, Gifts and Home Accessories Exhibition 2020	2020/10/21	7	Guangdong	Guangzhou	Nan Fung International Convention & Exhibition Center	30000
883	The 4th China (Anhui) International Green Architecture and Construction Materials Expo 2020	2020/10/22	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	20000
884	The 9th Wuhan Tea Industry Expo 2020	2020/10/22	5	Hubei	Wuhan	Wuhan International Conference & Exhibition Centre	25000
885	The 27th China Yangling Agricultural Hi-Tech Fair	2020/10/22	5	Shaanxi	Xianyang	Yangling International Convention & Exhibition Centre	160000
886	2020 "One belt and One Road" Art Shanghai International Fair	2020/10/22	4	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
887	The 24th Ningbo International Fashion Festival 2020	2020/10/22	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	45000
888	2020 Autumn National Auto Parts Trade Fair	2020/10/22	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	53800
889	The 22nd China (Tianjin) International Conference on Mining 2020	2020/10/22	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	38000
890	The 44th Chengdu (Autumn) Beauty Expo 2020	2020/10/22	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	55000
891	The 25th China Guzhen International Lighting Expo (Spring Expo) 2020	2020/10/22	5	Guangdong	Zhongshan	Guzhen Convention and Exhibition Center	25000
892	2020 (Spring) Beijing International Tea Expo	2020/10/22	4	Beijing	Beijing	Beijing Exhibition Center	20000
893	2020 Dongyang Woodworking Machinery Expo/ 2020 Dongyang Door Industry and Auxiliaries Exhibition	2020/10/22	3	Zhejiang	Dongyang	Dongyang Mudiao City Convention and Exhibition Center	50000
894	The 25th China Guzhen International Lighting Expo 2020	2020/10/22	5	Guangdong	Zhongshan	Guzhen Convention and Exhibition Center	25000
895	2020 CPF International Pet Fair in Chongqing, China	2020/10/23	3	Chongqing	Chongqing	Chongqing EXPO Center	40000
896	2020 Chongqing International Building Decoration Expo	2020/10/23	3	Chongqing	Chongqing	Chongqing EXPO Center	100000
897	The 7th China (Xi'an) Catering Supply Chain Exhibition 2020	2020/10/23	20	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	20000
898	The 78th China Education Equipment Exhibition 2020	2020/10/23	3	Chongqing	Chongqing	Chongqing EXPO Center	172648
899	The 7th China (Weifang) Equipment Manufacturing Expo 2020	2020/10/23	3	Shandong	Weifang	Weifang Shandong-Taiwan Convention and Exhibition Center	60000
900	2020 Xiamen S-Win Home Furnishing Industry Exhibition & Daily Necessities Exhibition	2020/10/23	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	120000
901	2020 North China New Retail Industry Expo	2020/10/23	3	Jilin	Changchun	Changchun International Convention and Exhibition Center	30000
902	The 3rd China International Marine Ranching and New Fishery Products & Technology Expo	2020/10/23	3	Liaoning	Dalian	Dalian World Expo Center	21000
903	2020 China (Yuhuan) International Machine Tool Show	2020/10/23	4	Zhejiang	Yuhuan	Yuhuan International Exhibition Center	40000
904	2020 China (Guizhou) Rubber and Plastic Industry Exhibition	2020/10/23	3	Guizhou	Guiyang	Guiyang International Convention and Exhibition Center	35000
905	The 5th China (Haikou) Electric & New Energy Vehicles Exhibition 2020	2020/10/23	3	Hainan	Haikou	Hainan International Convention and Exhibition Center	45000
906	2020 China Huaxia Housing and Furnishing Exposition (Beijing)	2020/10/23	3	Beijing	Beijing	China National Convention Center	23500
907	2020 China (Nanjing) Cultural & Technological Integration Achievement Fair	2020/10/23	3	Jiangsu	Nanjing	Nanjing International Expo Center	35000
908	The 6th Hefei International Tourism Commodities Fair 2020	2020/10/23	4	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	20000
909	The 7th China (Hefei) International Environmental Protection Industry Expo 2020	2020/10/23	3	Anhui	Hefei	Anhui International Convention and Exhibition Centre	30000
910	2020 Changsha Future City Quality Home Furnishing Expo	2020/10/23	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	60000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
911	The 13th China (Dongying) International Petroleum and Petrochemical Equipment & Technology Exhibition 2020	2020/10/23	3	Shandong	Dongying	Shandong Dongying International Exhibition Center	50000
912	The 14th Hefei International Cultural Expo	2020/10/23	4	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	23000
913	The 24th Ninghai Auto Show	2020/10/23	3	Zhejiang	Ninghai	Ningbo International Convention and Exhibition Center	20000
914	The 7th Shandong (Weifang) International Machine Tool & Moulds Exhibition 2020	2020/10/23	3	Shandong	Weifang	Weifang Shandong-Taiwan Convention and Exhibition Center	60000
915	The 8th China (Jinan) Tea Expo 2020	2020/10/23	4	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	30000
916	The 38th China Jiangsu International New Energy Electric Vehicle & Parts Fair	2020/10/24	3	Jiangsu	Nanjing	Nanjing International Expo Center	100000
917	PBE China 2020 & The 8th Xi'an Pregnancy & Baby Products Expo	2020/10/24	3	Shaanxi	Xi'an	Xi'an Home World Convention and Exhibition Center	20000
918	The 6th Huajiao Conference (Shenyang) 2020	2020/10/24	3	Liaoning	Shenyang	Shenyang New World Expo	20000
919	2020 China Education Expo - Beijing	2020/10/24	2	Beijing	Beijing	China National Convention Center	25000
920	2020 Wuhan Wedding Expo	2020/10/24	2	Hubei	Wuhan	Wuhan International Expo Center	20000
921	The 35th Shandong Animal Husbandry Expo 2020	2020/10/26	2	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	35000
922	The 14th International Pharmaceutical Fair Shijiazhuang, China, 2020	2020/10/26	3	Hebei	Shijiazhuang	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	35000
923	The 15th China (Boxing) International Kitchenware Festival	2020/10/26	3	Shandong	Binzhou	China Chudu International Convention and Exhibition Centre	150000
924	2020 China Keqiao International Textiles Exhibition	2020/10/27	3	Zhejiang	Shaoxing	Shaoxing International Convention and Exhibition Center	34000
925	The 8th China (Changsha · Ningxiang) Battery & New Energy Industry International Summit	2020/10/27	3	Hunan	Ningxiang	Ningxiang	20000
926	The 18th China International Roof & Building Waterproofing Technology Exhibition 2020	2020/10/28	3	Beijing	Beijing	Beijing International Convention Center	30000
927	The 15th China International Exhibition of Senior Care and Rehabilitation Medicine 2020	2020/10/28	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
928	Music China Expo 2020	2020/10/28	4	Shanghai	Shanghai	Shanghai New International Expo Center	149500
929	The 24th China International Exhibition & Symposium on Dental Equipment, Technology & Product 2020	2020/10/28	4	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	50000
930	2020 China (Jiaxing) Fastener Industry Exposition	2020/10/28	3	Zhejiang	Jiaxing	Jiaxing International Convention & Exhibition Center	20000
931	2020 China (Chengdu) International Supply Chain Smart Logistics Expo	2020/10/28	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
932	The 11th China International Edible Oil Industry Expo (IEOE) 2020	2020/10/28	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
933	The 13th China Fire Safety and Emergency Rescue Technology & Equipment Expo (Chengdu) 2020	2020/10/28	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
934	The 21st China (Shenzhen) International Fashion Brand Fair 2020	2020/10/28	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	110000
935	The 13th Shenzhen International Plastics & Rubber Industry Exhibition	2020/10/28	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	20000
936	2020 Shenzhen International Testing Machine & Environmental Test Device Expo	2020/10/28	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
937	2020 Guangdong International Household Appliances Expo	2020/10/28	3	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	40000
938	2020 China (Shenzhen) International Screen Printing and Digital Printing Technology Expo	2020/10/28	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	40000
939	2020 China International Roof & Building Waterproofing Technology Exhibition	2020/10/28	3	Beijing	Beijing	China National Convention Center	22000
940	2020 China (Wuhan) International Water Technology Expo	2020/10/29	3	Hubei	Wuhan	Wuhan International Conference & Exhibition Centre	20000
941	The 14th Shiptec China 2020	2020/10/29	3	Liaoning	Dalian	Dalian World Expo Center	21000

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S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
942	The 14th Guangxi International Sugar Industry Technology and Equipment Exhibition 2020	2020/10/29	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	30000
943	The 6th China Wuhan International E-Business and Internet Plus Industry Exposition 2020	2020/10/29	3	Hubei	Wuhan	Wuhan International Expo Center	30000
944	2020 China (Jiangmen) Intelligent Equipment, Robot, Industrial Automation & Laser Technology Expo	2020/10/29	3	Guangdong	Jiangmen	Guangdong Zhuxi International Convention & Exhibition Center	20000
945	The 15th China International Alcoholic Drinks Expo	2020/10/29	4	Sichuan	Luzhou	Luzhou International Convention and Exhibition Center	80000
946	The 8th Western China (Xi'an) International Tea Industry Expo 2020	2020/10/29	4	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	60000
947	2020 China (Chengdu) International Tea Industry Expo	2020/10/29	4	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	30000
948	The 4th China (Chengdu) Tourist Attractions Innovation & Development Expo 2020	2020/10/29	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	45000
949	2020 Dongguan Taiwan Famous Product Expo	2020/10/29	4	Guangdong	Dongguan	GD Modern International Exhibition Center	20000
950	2020 China (Beijing) International Pump, Valve, Pipeline and Fluid Technology Exhibition	2020/10/30	3	Beijing	Beijing	Etrong International Exhibition & Convention Center (Beijing)	28000
951	2020 International Health-care and Pension Industry Expo Kunming, China	2020/10/30	4	Yunnan	Kunming	Kunming International Convention and Exhibition Center	20000
952	The 2nd Xuzhou International Intelligent Equipment Expo 2020	2020/10/30	3	Jiangsu	Xuzhou	Xuzhou International Exhibition Centre	50000
953	The 10th China Huaxia Housing and Furnishing Exposition (Shenyang) 2020	2020/10/30	3	Liaoning	Shenyang	Liaoning Industrial Exhibition Hall	30000
954	The 4th Kunming Health, Health-care and Pension Industry Expo 2020	2020/10/30	4	Yunnan	Kunming	Kunming International Convention and Exhibition Center	20000
955	The 6th China Kunshan International Auto Expo 2020	2020/10/30	3	Jiangsu	Kunshan	Kunshan Convention & Exhibition Center	32000
956	Shandong Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair	2020/10/30	2	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	100000
957	China Wedding Expo 2020 (October)	2020/10/31	2	Zhejiang	Hangzhou	Hangzhou International Expo Center	69200
958	2020 China (Taizhou) International Sewing Equipment Fair	2020/11/1	3	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	30000
959	The 13th China Yiwu International Forest Products Fair 2020	2020/11/1	4	Zhejiang	Yiwu	Yiwu International Expo Centre	76000
960	The 18th China (Luohe) Food Expo 2020	2020/11/2	3	Henan	Luohe	Luohe International Convention and Exhibition Center	50000
961	2020 China (Beijing) International Surveying and Mapping Geographic Information Technology & Equipment Exhibition	2020/11/2	3	Beijing	Beijing	China National Convention Center	20000
962	The 14th Shenzhen International Finance Expo and Forum 2020	2020/11/2	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
963	The 9th China Defense Information Equipment & Technology Exhibition 2020	2020/11/2	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
964	The 101st China International Occupational Safety&Health Goods Expo2020	2020/11/2	3	Beijing	Beijing	Beijing International Convention Center	80500
965	The 40th Jinan International Beauty Expo 2020	2020/11/2	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	30000
966	The 4th Shenzhen International Lithium Battery Technology Exhibition & Energy Storage and Charging Pile (Station) Exhibition 2020	2020/11/2	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	50000
967	2020 China International Occupational Safety&Health Goods Expo (Beijing)	2020/11/2	3	Beijing	Beijing	China National Convention Center	22000
968	2020 Jiangxi Forestry Industry Expo	2020/11/2	7	Jiangxi	Nanchang	Nanchang Greenland International Expo Center	30000
969	The 12th Chinese (Wuxi) International Renewable Energy Conference and Exhibition 2020	2020/11/3	3	Jiangsu	Wuxi	Wuxi Taihu International Expo Center	20000
970	International Fastener Show China 2020	2020/11/3	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	42000
971	2020 GBA Eco-environmental Technology and Equipment Exhibition	2020/11/3	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	45000
972	PTC ASIA 2020	2020/11/3	4	Shanghai	Shanghai	Shanghai New International Expo Center	100000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
973	2020 International Exhibition for Material Handling, Automation Technology, Transport Systems and Logistics	2020/11/3	4	Shanghai	Shanghai	Shanghai New International Expo Center	95500
974	2020 Wuhan International Water Technology Expo & Water Conservancy and Hydropower Expo	2020/11/4	3	Hubei	Wuhan	Wuhan International Expo Center	30000
975	2020 Wuhan International Environmental Protection Industry Expo	2020/11/4	3	Hubei	Wuhan	Wuhan International Expo Center	20000
976	The 26th Harbin Seed Industry Expo 2020	2020/11/4	3	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	70000
977	The 22nd Plastic Expo China 2020	2020/11/4	4	Zhejiang	Yuyao	Yuyao Zhongsu International Convention and Exhibition Center	42000
978	2020 Central Plains (Zhengzhou) International Pet Product Fair	2020/11/5	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
979	The 4th Tianjin International Catering Food & Beverage Exhibition 2020	2020/11/5	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	30000
980	2020 China International Import Exposition	2020/11/5	6	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	270000
981	The 19th China International Exposition of Housing Industry & Products and Equipment of Building Industrialization 2020	2020/11/5	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	60000
982	The 13th China (Zhengzhou) International Auto Show & New Energy and Intelligent Network Auto Expo 2020	2020/11/5	5	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	50000
983	2020 China Huaxia Housing and Furnishing Exposition (Guangzhou)	2020/11/6	3	Guangdong	Guangzhou	Guangzhou International Sourcing Center	22000
984	The 10th China (Nanning) International Tea Industry Expo 2020	2020/11/6	4	Guangxi	Nanning	Nanning International Convention and Exhibition Center	20000
985	The 19th China International Environmental Protection Boiler and Supporting Equipment Exhibition 2020	2020/11/6	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	40000
986	The 15th China Xi'an International Hi-tech Trade Fair 2020	2020/11/6	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	40000
987	The 5th Guangxi New Energy & Electric Vehicles (Motorcycle) Exhibition 2020	2020/11/6	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	50000
988	2020 China (Wenzhou) International Fashion Expo	2020/11/6	3	Zhejiang	Wenzhou	Wenzhou International Expo Center	20000
989	The 12th China (Xi'an) Food & Drinks Fair 2020	2020/11/6	4	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	30000
990	China Huaxia Housing and Furnishing Exposition (Tianjin)	2020/11/6	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	20008
991	The 15th China (Chongqing) Senior Citizen Exposition and Rehabilitation Nursing Exhibition 2020	2020/11/6	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	20000
992	2020 Fuzhou Strait Printing & Packaging Industry Expo	2020/11/6	3	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	20000
993	The 7th China International Elderly Health Industry Expo 2020	2020/11/6	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
994	The 9th Asian Preschool Education Annual Conference & Expo 2020	2020/11/7	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	25000
995	The 33rd Jinan International Advertising Expo 2020	2020/11/7	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	45000
996	2020 Guangzhou Underwear Expo	2020/11/7	2	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
997	The 20th China International Dye Industry and Organic Pigments, Textile Chemicals Exhibition 2020	2020/11/8	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	50000
998	2020 China (Shanxi) International Clean Energy Expo	2020/11/8	3	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	60000
999	The 7th China Xingtai Baby & Child Industry Expo and E-commerce Live Streaming Festive	2020/11/8	3	Hebei	Xingtai	Xingtai Convention & Exhibition Center	40000
1000	China (Chengdu) International Supply Chain Smart Logistics Expo 2020	2020/11/9	3	Sichuan	Chengdu	New International Convention & Exposition Center Chengdu Century City	20000
1001	Shenzhen Catering Expo	2020/11/9	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	40000
1002	The 32nd Shanghai International Franchise Chain Exhibition 2020	2020/11/10	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1003	2020 China (Tianjin) International Beauty, Hairdressing & Cosmetics Expo (Autumn)	2020/11/10	3	Tianjin	Tianjin	Tianjin Mei Jiang Convention Center	30000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
1004	2020 Shanghai International Wine Fair	2020/11/10	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1005	The 13th iFresh Asia Fruit & Vegetable Industry Expo (Shanghai) 2020	2020/11/10	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1006	The 11th Harbin International Furniture Expo 2020	2020/11/11	2	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	40000
1007	2020 Wuxi Taihu Lake (Autumn) International Machine Tools and Mold Manufacturing Equipment Expo	2020/11/11	4	Jiangsu	Wuxi	Wuxi Taihu International Expo Center	60000
1008	The 17th Optics Valley of China International Optoelectronic Exposition and Forum 2020	2020/11/11	3	Hubei	Wuhan	China Optics Valley Convention & Exhibition Center	20000
1009	2020 World Intelligent Network Auto Conference and the 8th China International New Energy and Intelligent Network Auto Expo	2020/11/11	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	50000
1010	The 2nd World Health Expo	2020/11/11	4	Hubei	Wuhan	Wuhan International Expo Center	150000
1011	The 13th China International Cleanser Ingredients, Machinery & Packaging Expo 2020	2020/11/11	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	20000
1012	The 6th Changchun Auto Trade Expo 2020	2020/11/11	5	Jilin	Changchun	Changchun International Convention and Exhibition Center	25000
1013	2020 Linyi International Stainless Steel Industry Expo	2020/11/11	3	Shandong	Linyi	Linyi International Expo Center	40000
1014	The 80th China Motorcycle & Parts Fair 2020 (Autumn)	2020/11/11	3	Guangdong	Guangzhou	Poly World Trade Center Expo	38000
1015	The 22nd China HI-TECH Fair Emergency Safety Technology Exhibition	2020/11/11	3	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	110000
1016	The 22nd China HI-TECH Fair	2020/11/11	5	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	142000
1017	The 18th China Shanghai International Auto Air-Conditioning and Transport Refrigeration Exhibition 2020	2020/11/12	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	25000
1018	The 24th FHC China 2020	2020/11/12	3	Shanghai	Shanghai	Shanghai New International Expo Center	57500
1019	The 11th China International Pipeline Exhibition & Conference 2020	2020/11/12	3	Hebei	Langfang	Langfang International Convention & Exhibition Center	35000
1020	2020 China (Qingdao) Century Home Expo	2020/11/13	3	Shandong	Qingdao	Qingdao International Convention and Exhibition Centre	20000
1021	China International Agricultural Machinery Exhibition	2020/11/13	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	100000
1022	The 5th Qingdao Green Building and Prefabricated Building Expo 2020	2020/11/13	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	20000
1023	2020 International Sports Industry Fair of Xiamen, China	2020/11/13	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	20000
1024	2020 China Shanghai International Children's Book Fair	2020/11/13	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
1025	The 12th China North (Pingxiang) International Bicycles, Baby Strollers and Toys Fair	2020/11/13	3	Hebei	Xingtai	Pingxiang North International Exhibition Center	70000
1026	The 9th Yiwu Imported Commodities Fair 2020	2020/11/13	4	Zhejiang	Yiwu	Yiwu International Expo Centre	50000
1027	2020 Northwest Educational Equipment Expo	2020/11/13	3	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	40000
1028	The 18th China (Zhengzhou) Ouya-International Preschool Education (Autumn & Winter) Expo 2020	2020/11/13	3	Henan	Zhengzhou	Central China International Expo Center	45000
1029	The 21st Kunming International Flower Exhibition 2020	2020/11/13	3	Yunnan	Kunming	Kunming Dianchi International Convention and Exhibition Center	50000
1030	The 13th China (Kunming) International Beauty, Hairdressing & Cosmetics Expo 2020	2020/11/13	3	Yunnan	Kunming	Kunming International Convention and Exhibition Center	30000
1031	Hainan International Health Industry Expo 2020	2020/11/13	3	Hainan	Haikou	Hainan International Convention and Exhibition Center	40000
1032	The 36th China Plant Protection Information Exchange & Pesticide and Sprayer Facilities Fair 2020	2020/11/13	3	Chongqing	Chongqing	Chongqing EXPO Center	100000
1033	2020 Fujian (Jinjiang, Quanzhou) International Garment Fabric and Accessories Exhibition	2020/11/13	3	Fujian	Quanzhou	Jinjiang SM International Exhibition Center	28700
1034	The 80th China Motorcycle & Parts Fair 2020 (Autumn)	2020/11/11	3	Guangdong	Guangzhou	Poly World Trade Center Expo	45200
1035	World Advanced, Fined, Innovative & Peculiar Technology & Equipment Expo	2020/11/13	3	Guangxi	Nanning	Nanning International Convention and Exhibition Center	20000
1036	2020 Petdog China (Guangzhou)	2020/11/14	2	Guangdong	Guangzhou	China Import & Export Fair Complex	130000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1037	The 31st Nanjing International Beauty, Hairdressing & Cosmetics Expo 2020 (Autumn)	2020/11/14	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	25000
1038	The 3rd Overseas Chinese Imported Commodities Expo	2020/11/14	3	Zhejiang	Qingtian	Qingtian Imported Commodity City	90000
1039	2020 China Blue Home Expo (Xi'an) (November)	2020/11/14	2	Shaanxi	Xi'an	Xi'an Silk Road International Exhibition Center	30000
1040	The 18th Real Estate Expo 2020	2020/11/15	3	Shanxi	Taiyuan	China Taiyuan Coal Transaction Center	30000
1041	The 96th China Electronics Fair 2020	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	34500
1042	2020 Analytica China	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	69000
1043	The 20th China (International) Motor Expo and Forum 2020	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1044	2020 China International Coupling, Clutch and Brake (Shanghai) Expo	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
1045	The 13th China (Chongqing) International Tea Industry Expo & Purple Sand, Ceramic and Teaware Exhibition	2020/11/16	8	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	20000
1046	2020 Shanghai International Servo, Motions Control and Application Exhibition	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1047	The 12th China International Pickle Food Expo & The 3rd World Sichuan Cuisine Conference	2020/11/16	7	Sichuan	Meishan	Meishan Convention and Exhibition Center	30000
1048	2020 China International Travel Mart	2020/11/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	46000
1049	The 2nd China (Linyi) International Lubricating Oil & Grease, Maintenance Supplies and Applied Technology & Equipment Exhibition 2020	2020/11/16	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	30000
1050	The 9th Wuhan International Machine Tool Exhibition 2020	2020/11/17	4	Hubei	Wuhan	Wuhan International Expo Center	40000
1051	The 21st China International Mechanical and Electrical Products Fair (Wuhan)2020	2020/11/17	4	Hubei	Wuhan	Wuhan International Expo Center	40000
1052	MetalForm China 2020 Exhibition	2020/11/17	4	Beijing	Beijing	China International Exhibition Center (Shunyi)	34500
1053	2020 Shanghai International Hospitality Supplies & Catering Industry Exhibition	2020/11/17	4	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	30000
1054	The 11th Harbin Autumn Auto Show	2020/11/17	7	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	40000
1055	The 12th China (Linyi) Small Commodity Expo 2020	2020/11/18	3	Shandong	Linyi	Linyi International Expo Center	45000
1056	The 16th Zhengzhou International Hardware Tools Expo 2020	2020/11/18	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	21000
1057	The 16th China Zhengzhou Industrial Equipment Exhibition 2020	2020/11/18	3	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	24000
1058	2020 Beijing International Exhibition on Buses, Trucks & Components	2020/11/18	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	70000
1059	2020 China Yangzhou International Industrial Equipment Exposition	2020/11/18	3	Jiangsu	Changzhou	Changzhou International Convention and Exhibition Centre	35000
1060	The 11th China (Shanghai) International Catering and Ingredients Exhibition 2020	2020/11/18	4	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	26000
1061	2020 China International Intelligent Transportation System Exhibition	2020/11/18	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	45000
1062	2020 China Policital and Legal Intelligence Construction Technology, Equipment and Achievements Exhibition & Seminar on Policital and Legal Intelligence Construction	2020/11/18	2	Beijing	Beijing	Beijing International Convention Center	20000
1063	2020 China (Linyi) International Trade and Logistics Fair	2020/11/18	3	Shandong	Linyi	Linyi International Expo Center	80000
1064	2020 China (Taizhou Wenling) Auto Supplies Exhibition	2020/11/18	3	Zhejiang	Taizhou	Wenling Convention Exhibition Center	20000
1065	2020 Northern (Yantai) Fruit Nursery Stock · Means of Production Trading Fair	2020/11/19	3	Shandong	Yantai	Yantai International Expo Center	30000
1066	2020 China International Exhibition of Stationery and Office Supplies	2020/11/19	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
1067	2020 Shenzhen International Film and Tape Exhibition	2020/11/19	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000
1068	The 22nd China Retail Expo 2020	2020/11/19	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	120000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1069	2020 China International Jewelry Fairs	2020/11/19	5	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	60000
1070	The 25th Dalian International Automotive Exhibition 2020	2020/11/19	5	Liaoning	Dalian	Dalian Xinghai Conference Exhibition Center	100000
1071	The 25th Dalian International Automotive Exhibition 2020	2020/11/19	5	Liaoning	Dalian	Dalian World Expo Center	100000
1072	The 4th International Traditional Chinese Medicine, Ethnic Medicine and Health Industry Expo (Hangzhou) 2020	2020/11/19	3	Zhejiang	Hangzhou	Hangzhou White Horse Lake International Convention and Exhibition Center	20000
1073	2020 China (Ningbo) Buddhist Items and Crafts Fair	2020/11/19	4	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	40000
1074	The 5th Hainan World Leisure Tourism Expo 2020	2020/11/19	6	Hainan	Haikou	Hainan International Convention and Exhibition Center	35000
1075	China Mobile Worldwide Partner Conference	2020/11/19	7	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
1076	The 11th Chongqing Auto Consumer Festival 2020	2020/11/19	4	Chongqing	Chongqing	Chongqing EXPO Center	71500
1077	2020 China International Touch Screen Exhibition	2020/11/19	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	45000
1078	2020 Yangtze River Delta International Cultural Industry Expo	2020/11/19	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
1079	The 8th China (Nanjing) International Sugar, Wine and Food Fair 2020	2020/11/20	3	Jiangsu	Nanjing	Nanjing International Exhibition Center	45000
1080	2020 Shenzhen International Smart Tourism Industry Expo	2020/11/20	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	30000
1081	2020 China Homestay Industry Ningbo Expo	2020/11/20	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	40000
1082	2020 Chongqing Int'l Furniture & Home Decor Expo	2020/11/20	3	Chongqing	Chongqing	Chongqing EXPO Center	60000
1083	2020 Wuhan International Epidemic-prevention Material and Medical Protective Products Expo	2020/11/20	2	Hubei	Wuhan	Wuhan International Conference & Exhibition Centre	20000
1084	2020 China (Changsha) Natural Park Expo	2020/11/20	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	110000
1085	The 14th China (Zhuhai) International Office Equipment and Consumables Expo 2020	2020/11/20	2	Guangdong	Zhuhai	Zhuhai International Convention & Exhibition Center	30000
1086	2020 Zhejiang Agricultural Fair	2020/11/20	5	Zhejiang	Hangzhou	Zhejiang New Metropolitan Exhibition Center	30000
1087	Northeast China Education Equipment and International Education Franchise Chain Expo	2020/11/20	3	Jilin	Changchun	Changchun International Convention and Exhibition Center	30000
1088	The 12th China (Weifang) Tea Industry Expo & Purple Sand Expo 2020	2020/11/20	4	Shandong	Weifang	Fuwah International Exhibition Center	20000
1089	2020 Wedding Expo China (November in Shanghai)	2020/11/21	2	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	70000
1090	2020 Central China Preschool Education Summit & Preschool Education Industry Expo	2020/11/21	3	Hunan	Changsha	Hunan International Convention and Exhibition Center	27000
1091	The 8th China (Xiamen) Pregnancy & Baby Products Expo & Xiamen Kidswant Parent-Child Carnival 2020	2020/11/21	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	36000
1092	The 19th Geyi China (Linyi) New Energy Vehicles, Electric Vehicles and Parts Exhibition 2020	2020/11/21	3	Shandong	Linyi	Linyi South of Shandong International Convention and Exhibition Center	60000
1093	2020 Winter China (Guangzhou) Wedding Expo	2020/11/21	2	Guangdong	Guangzhou	Poly World Trade Center Expo	38000
1094	2020 China International Exhibition on Police Equipment	2020/11/23	4	Beijing	Beijing	China National Convention Center	30000
1095	The 13th iFresh Asia Fruit & Vegetable Industry Expo 2020	2020/11/23	2	Shanghai	Shanghai	Shanghai Convention & Exhibition Center of International Sourcing	27000
1096	2020 China International Engineering Machinery, Building Materials Machinery, Engineering Vehicle and Equipment Exposition	2020/11/24	4	Shanghai	Shanghai	Shanghai New International Expo Center	195500
1097	2020 GBA Industrial Expo & the 23rd DMP International Mould, Metalworking, Plastics & Packaging Expo	2020/11/24	4	Guangdong	Shenzhen	Shenzhen World Exhibition & Convention Center	230000
1098	The 22nd Shenzhen International Apparel Supply Chain Exposition & the 7th Shenzhen Original Design Fashion Week	2020/11/25	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	100000
1099	Blue Whale Label & Flexible Packaging & Film Expo China 2020	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	25000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1100	The 17th Shanghai International Gear Transmission and Gear Reduction Exhibition 2020	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	28000
1101	The 9th Shanghai Refrigeration and Air Conditioning Expo 2020 (CR EXPO)	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	30000
1102	The 10th Shanghai International Thermal Process and Industrial Furnance Expo 2020	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	21000
1103	2020 Shanghai Electric Heating Components, Electric Heating Alloys and Industrial Electric Heating Technology and Equipment Exhibition	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	20000
1104	The 21st China International NGVS and Gas Station Equipment Exhibition 2020	2020/11/25	3	Beijing	Beijing	China International Exhibition Center (Shunyi)	40000
1105	The 20th PACKTECH&FOODTECH 2020	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	120000
1106	The 11th Healthplex Expo 2020	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
1107	The 22nd Hi & Fi Asia-China 2020	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	60000
1108	The 15th Starch Expo 2020	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
1109	2020 Shanghai International Plastics, Rubber, Packaging and Printing Exhibition	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	36800
1110	2020 SIGN CHINA EXPO	2020/11/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	20000
1111	2020 Shanghai International Building Industrialization Exhibition	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	80000
1112	2020 China International City Pipeline Exhibition	2020/11/25	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	30000
1113	2020 Small- and Medium-sized Factory Exhibition	2020/11/25	3	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	20000
1114	2020 China (Guangzhou) International Tea Expo	2020/11/26	5	Guangdong	Guangzhou	China Import & Export Fair Complex	60000
1115	2020 Design Shanghai	2020/11/26	4	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	36000
1116	The 13th China International Fire Safety and Emergency Rescue Technology & Equipment Expo (Hangzhou) 2020	2020/11/26	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	20000
1117	2020 World Building Technology Expo	2020/11/26	3	Hubei	Wuhan	Wuhan International Expo Center	50000
1118	The 7th China (Beijing) Hotpot Exhibition 2020	2020/11/26	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	21000
1119	2020 Western China (Chongqing) International Logistics Industry Expo	2020/11/26	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	23000
1120	The 3rd 21st Century Maritime Silk Road Exposition & the 22nd Cross-Straits Fair for Economy and Trade 2020	2020/11/26	4	Fujian	Fuzhou	Fuzhou Strait International Convention and Exhibition Center	71000
1121	2020 Changsha International Environmental Technology and Equipment Expo	2020/11/26	3	Hunan	Changsha	Changsha International Convention and Exhibition Center	40000
1122	The 27th Shenyang International Food Fair 2020	2020/11/26	4	Liaoning	Shenyang	Liaoning Industrial Exhibition Hall	20000
1123	2020 China Phosphate Fertilizer & Compound Fertilizer Exhibition (CPCF)	2020/11/27	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	20000
1124	2020 Asian Preschool Education Conference & Expo	2020/11/27	4	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	25000
1125	The 17th China-Asean Expo 2020	2020/11/27	4	Guangxi	Nanning	Nanning International Convention and Exhibition Center	104000
1126	The 18th China International Agricultural Trade Fair 2020	2020/11/27	3	Chongqing	Chongqing	Chongqing EXPO Center	202000
1127	China (Zhongshan) International Games & Amusement Fair 2020	2020/11/28	3	Guangdong	Zhongshan	Zhongshan Expo Center	25000
1128	2020 China (Taizhou) International Funeral Culture, Cemetery Building and Tombstone Expo	2020/11/28	3	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	20000
1129	Heilongjiang Agricultural Materials Expo and International Conference on Agricultural Science and Technology	2020/11/29	2	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	23000
1130	The 12th Photonics China Exposition 2020	2020/11/30	3	Beijing	Beijing	China National Convention Center	30000
1131	SIA China 2020	2020/12/1	4	Guangdong	Dongguan	GD Modern International Exhibition Center	30000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1132	The 16th China (International) Flavoring and Food Ingredients Expo 2020	2020/12/1	3	Guangdong	Guangzhou	China Import & Export Fair Complex	35000
1133	2020 Shanghai International Trade Fair for Automotive Parts, Equipment and Service Suppliers	2020/12/2	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	400000
1134	Global Retail Private Label Products Asia · 2020 Shanghai	2020/12/2	3	Shanghai	Shanghai	Shanghai New International Expo Center	80500
1135	2020 Asian Frozen Food Expo and the 7th China Hot Pot Industry Fair	2020/12/2	3	Shandong	Ji'nan	Ji'nan International Convention and Exhibition Center	60000
1136	2020 China (Shenzhen) International Electronic Circuit Exhibition	2020/12/2	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	80000
1137	2020 (Chongqing) Future School Expo	2020/12/3	3	Chongqing	Chongqing	Chongqing EXPO Center	60000
1138	2020 China Quanzhou Intelligent Equipment Exposition	2020/12/3	3	Fujian	Quanzhou	Fujian Successful International Exhibition Center	20000
1139	Renchuang · the 21st (Hunan) Food & Drinks Fair of Central China 2020	2020/12/3	3	Hunan	Changsha	Hunan Province Exhibition Hall	20000
1140	The 9th Wuhan Automobile Culture Festival 2020	2020/12/3	4	Hubei	Wuhan	China Culture Expo Center	20000
1141	2020 Shanghai International Heating Technology Exhibition	2020/12/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	32000
1142	2020 China International Exhibition on Electric Power Equipment and Technologies	2020/12/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	55000
1143	2020 International Data Center and Cloud Computing Industry Exhibition	2020/12/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
1144	The 22nd China (Shanghai) International Metallurgy Industry Expo 2020	2020/12/3	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1145	The 24th Shanghai Art Fair 2020	2020/12/3	4	Shanghai	Shanghai	Shanghai Mart Exhibition Center	24000
1146	The 29th Chin Food Expo and Purchasing Fair	2020/12/3	4	Hubei	Wuhan	Wuhan International Expo Center	40000
1147	2020 Guangzhou International Design Week	2020/12/3	4	Guangdong	Guangzhou	Poly World Trade Center Expo	150000
1148	2020 Guangzhou International Design Week	2020/12/3	4	Guangdong	Guangzhou	Guangzhou International Sourcing Center	150000
1149	China (Foshan) International Intelligent Robot Expo 2020	2020/12/3	4	Guangdong	Foshan	Tanzhou International Convention and Exhibition Center	50000
1150	The 3rd Chongqing International Food, Beverage & Catering Industry Expo 2020	2020/12/4	3	Chongqing	Chongqing	Chongqing EXPO Center	80000
1151	Chongqing International Hotel Supplies Exhibition in 2020	2020/12/4	3	Chongqing	Chongqing	Chongqing International Convention and Exhibition Center	50000
1152	Suzhou Spend Winter Fishing Equipment Exhibition in 2020	2020/12/4	3	Jiangsu	Suzhou	Suzhou International Expo Center	50000
1153	2020 Qingdao International Tea Industry Expo (Autumn)	2020/12/4	4	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	30000
1154	The 25th China Huaxia Housing and Furnishing Exposition 2020	2020/12/4	2	Chongqing	Chongqing	Chongqing EXPO Center	23000
1155	China (Shenzhen) International Pet Supplies Exhibition (Autumn) 2020	2020/12/4	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	45000
1156	The 9th Guangzhou International High-end Drinking Water Industry Expo 2020	2020/12/6	3	Guangdong	Guangzhou	China Import & Export Fair Complex	68000
1157	The 18th China International Scientific Instrument and Laboratory Equipment Exhibition 2020	2020/12/7	3	Beijing	Beijing	China National Convention Center	25000
1158	2020 China Special Materials and Products Exhibition and the Fifth Military-civilian New Materials Fair	2020/12/7	3	Shandong	Qingdao	Qingdao Cosmopolitan Exposition	20000
1159	The 16th Beijing International Textile and Apparel Supply Chain Expo 2020	2020/12/7	3	Beijing	Beijing	China International Exhibition Center (Sanyuanqiao)	30000
1160	The 18th China International Scientific Instrument and Laboratory Equipment Exhibition 2020	2020/12/7	3	Beijing	Beijing	China National Convention Center	25000
1161	The 13th International Exhibition on Touch Control & Flexible Display 2020	2020/12/8	3	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	38000
1162	2020 China--ASEAN Expo Tourism Exhibition	2020/12/8	3	Guangxi	Guilin	Guilin International Exhibition and Conference Center	25000
1163	2020 China International Bearing Industry Exhibition	2020/12/9	4	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	70000

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/Autonomous Region/Municipality	City	Venue	Area (m ²)
1164	The 10th China (Shanghai) International Fluid Machinery Exhibition 2020	2020/12/9	3	Shanghai	Shanghai	National Exhibition and Convention Center (Shanghai)	70000
1165	2020 Jiangsu Plant Protection Information Exchange and Pesticide Machinery Fair	2020/12/9	2	Jiangsu	Nanjing	Nanjing International Expo Center	30000
1166	2020 China (Shandong) International Intelligent Transportation, Road Maintenance and Traffic Engineering Facilities Expo	2020/12/9	3	Shandong	Ji'nan	Shandong International Convention and Exhibition Center	26000
1167	Shanghai International Advanced Rail Transit Technology Show 2020	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1168	2020 China Shanghai International Creativity Exhibition of Gifts, Promotional Products and Home Products	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	40000
1169	2020 Shanghai International Cultural Creative Industry Expo	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
1170	2020 Shanghai International Small Appliances Exhibition	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
1171	The 17th Shanghai International Bags, Leather and Handbags Exhibition 2020	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
1172	The 17th Shanghai International Footwear Fair 2020	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	30000
1173	2020 Shanghai International Internet Star Brands Exhibition	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
1174	BUS EXPO 2020	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1175	World of Concrete Asia 2020	2020/12/9	3	Shanghai	Shanghai	Shanghai New International Expo Center	46000
1176	2020 Shanghai International Fire & Security Technology Equipment Exhibition	2020/12/9	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	25000
1177	The 25rd China (Hangzhou) International Textile and Garment Supply Chain Expo 2020	2020/12/9	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	36000
1178	The 9th Edition of International Maritime Expo-China and the Third China Shipbuilding and Offshore Equipment Robot Application Exhibition	2020/12/9	3	Guangdong	Guangzhou	Poly World Trade Center Expo	23000
1179	The Second China (Shandong) International Logistics and Storage Expo 2020	2020/12/9	3	Shandong	Linyi	Linyi International Expo Center	22000
1180	The 5th Shanghai International Education Brand Franchise Expo 2020	2020/12/10	3	Shanghai	Shanghai	Shanghai New International Expo Center	20000
1181	2020 Environmental Sanitation International Exposition	2020/12/10	3	Sichuan	Chengdu	Western China International Expo City	45000
1182	2020 China (Shenzhen) International Autumn Tea Industry Expo	2020/12/10	5	Guangdong	Shenzhen	Shenzhen Convention & Exhibition Center	60000
1183	The 13th China-ASEAN (Nanning) International Automobile Exhibition & New Energy and Intelligent Automobile Show 2020	2020/12/10	5	Guangxi	Nanning	Nanning International Convention and Exhibition Center	70000
1184	The 7th Linyi International Toys, Maternity, Baby & Children Products Exhibition 2020	2020/12/10	3	Shandong	Linyi	Linyi International Expo Center	40000
1185	2020 Central China International Buddhist Culture and Stationery Fair	2020/12/11	4	Henan	Zhengzhou	Zhengzhou International Convention and Exhibition Centre	20000
1186	The 34th Ningbo International Automobile Exposition 2020	2020/12/11	5	Zhejiang	Ningbo	Ningbo International Convention and Exhibition Center	80000
1187	China (Hefei) Safety Industry & Emergency Equipment Exhibition 2020	2020/12/11	3	Anhui	Hefei	Hefei Binhu International Convention and Exhibition Center	30000
1188	2020 Xiamen International Environmental Protection Exhibition	2020/12/11	3	Fujian	Xiamen	Xiamen International Convention and Exhibition Center	20000
1189	Yuelai International Consumption Festival	2020/12/11	4	Chongqing	Chongqing	Chongqing EXPO Center	34500
1190	The 16th Wuhan Huaxia Housing and Furnishing Exposition 2020	2020/12/11	3	Hubei	Wuhan	Wuhan International Expo Center	20000
1191	2020 China Int'l Industry Fair	2020/12/11	3	Hubei	Wuhan	Wuhan International Expo Center	20000
1192	The 35th Heilongjiang Plant Protection Information Exchange and Pesticide Machinery Fair 2020	2020/12/12	2	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	36000
1193	Creative Yunnan Culture Industries Cloud Expo 2020	2020/12/12	20	Yunnan	Kunming	Kunming International Convention and Exhibition Center	30000
1194	The 29th HOTELEX SHANGHAI (Guangzhou) 2020	2020/12/15	4	Guangdong	Guangzhou	Poly World Trade Center Expo	230000

Appendix I List of Trade and Economic Fairs held in Chinese Mainland in 2020 (above 20,000 square meters)

S/N	Exhibition Name	Opening Date	Duration (Days)	Province/ Autonomous Region/ Municipality	City	Venue	Area (m ²)
1195	2020 HOTELEX Guangzhou/ Guangzhou International High-end Food and Beverage/ Guangzhou International Tea Coffee Food Festival	2020/12/15	3	Guangdong	Guangzhou	Poly World Trade Center Expo	75800
1196	CPhI China 2020	2020/12/16	3	Shanghai	Shanghai	Shanghai New International Expo Center	210000
1197	The 7th China (Hunan) International Mineral and Gem Expo 2020	2020/12/18	5	Hunan	Chenzhou	Chenzhou International Convention & Exhibition Centre	46800
1198	2020 China Huaxia Housing and Furnishing Exposition (December in Shanghai)	2020/12/18	3	Shanghai	Shanghai	Shanghai World Expo Exhibition & Convention Center	40000
1199	2020 China (Beijing) International Smart Education Exhibition	2020/12/18	3	Beijing	Beijing	China National Convention Center	22000
1200	2020 China (Hainan) International Tropical Agricultural Products Winter Fair	2020/12/18	5	Hainan	Haikou	Hainan International Convention and Exhibition Center	130000
1201	2020 China (Jiangxi) Sugar and Wine Food Expo	2020/12/18	4	Jiangxi	Nanchang	Nanchang Greenland International Expo Center	50000
1202	2020 Northeast Asia International Funeral Equipment and Supplies Expo	2020/12/19	3	Liaoning	Shenyang	Shenyang New World Expo	20000
1203	The 5th Harbin Electric Vehicles & New Energy Vehicles Exhibition	2020/12/20	2	Heilongjiang	Harbin	Harbin International Exhibition Center Stadium	24000
1204	2020 Guangzhou New Fashion Live Expo	2020/12/21	3	Guangdong	Guangzhou	Poly World Trade Center Expo	22000
1205	2020 Shanghai International Smart Home & Smart Hardware Exhibition	2020/12/22	3	Shanghai	Shanghai	Shanghai New International Expo Center	23000
1206	2020 (Shanghai) International Textile Supply Chain Industry Expo	2020/12/22	3	Shanghai	Shanghai	Shanghai New International Expo Center	34500
1207	2020 China (Shanghai) International Early Childhood Education Exhibition	2020/12/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	20000
1208	The 6th South China Pet Products Exhibition 2020	2020/12/25	3	Guangdong	Guangzhou	China Import & Export Fair Complex	30000
1209	The 15th China Yunnan Pu'er Tea International Expo Fair 2020	2020/12/25	4	Yunnan	Kunming	Kunming International Convention and Exhibition Center	25000
1210	2020 China (Shanghai) Smart Education and Education Equipment Exhibition	2020/12/25	3	Shanghai	Shanghai	Shanghai Everbright Convention & Exhibition Center	26000
1211	The 6th Zhejiang (Taizhou) Agricultural Machinery Expo 2020	2020/12/25	3	Zhejiang	Taizhou	Taizhou International Convention and Exhibition Center	20000
1212	China Wedding Expo 2020 (Winter)	2020/12/26	2	Beijing	Beijing	China National Convention Center	36000
1213	The 7th Global Internet Economic Conference and the 11th China E-commerce Expo 2020	2020/12/29	2	Beijing	Beijing	China National Convention Center	80000
1214	2019 Hangzhou International Candy Snack and Leisure Food Exhibition	2020/12/29	3	Zhejiang	Hangzhou	Hangzhou International Expo Center	40000

Appendix II

List of Number and Area of Chinese Mainland's Trade and Economic Fairs in 2020 (by Province/Autonomous Region/Municipality)

S/N	Province/Autonomous Region/Municipality	Quantity of Exhibitions	Total Exhibition Area (m ²)
1	Shanghai	351	16251570
2	Guangdong	294	12588200
3	Shandong	164	5389460
4	Beijing	145	4736648
5	Zhejiang	143	3963924
6	Sichuan	100	3877700
7	Jiangsu	162	3392885
8	Fujian	73	2478700
9	Chongqing	92	2308617
10	Henan	98	2255500
11	Liaoning	95	1745900
12	Shaanxi	41	1633860
13	Hunan	52	1453526
14	Hebei	72	1304934
15	Hubei	50	1038000
16	Jilin	39	998900
17	Anhui	49	863250
18	Tianjin	30	801458
19	Guangxi	53	785740
20	Heilongjiang	18	558700
21	Yunnan	17	551000
22	Guizhou	21	498332
23	Hainan	16	485360
24	Inner Mongolia	21	422200
25	Jiangxi	13	317000
26	Xinjiang	12	295000
27	Shanxi	14	286000
28	Gansu	5	234000
29	Ningxia	6	177000
30	Tibet	2	12000
31	Qinghai	2	10000

* The data in this table exclude non-economic trade fairs.

* The data in this table exclude Hong Kong, Macau, and Taiwan regions.

* The number and area of the exhibitions in this table are subject to the data published by the organizer. If the organizer haven't released the data, the data published by the venues shall prevail.

* The data in this table are sorted according to the total exhibition area in descending order.

Appendix III

List of Number and Area of Chinese Mainland's Trade and Economic Fairs in 2020 (by Industry)

Categories	Sub-categories	Quantity	Total Area (m ²)
Service	Service - Medicine/Health Care	126	3504869
	Service - Leisure/Fashion/Arts/Tourism	97	2012400
	Service - Environmental Protection	36	1299085
	Service - Safeguarding/Anti-Counterfeiting	59	1028196
	Service - Hotel Facility	22	1004580
	Service - Transportation Logistics	29	995184
	Service - Education/Training/Employment	49	918648
	Service - Leisure/Fashion/Arts	19	718000
	Service - Franchise	28	679968
	Service - Finance/Insurance/Property	17	245400
	Service - Washing/Dyeing/Cleaning	3	245000
	Service - Public Services	23	243100
	Service - Municipal Facilities	8	211000
	Service - Media/Publication	5	128000
	Service - Broadcasting/TV	4	61500
	Service - Leisure/Fashion/Arts/Tourism	1	25000
	Service - Others	2	15000
Agriculture	Agriculture - Agriculture /Forestry /Animal Husbandry /Fisheries	68	2289356
	Agriculture - Planting & Breeding	54	1426526
	Agriculture - Pet Veterinary Industry	28	1024000
	Agriculture - Others	3	183300
	Agriculture - Irrigation	2	25000
Light Industry	Light Industry - Food/Drinks/ Tobacco /Wine	221	5417770
	Light Industry - Furniture /Woodworking/ Machinery	94	4303348
	Light Industry - Building Materials	57	2651412
	Light Industry - Consumer goods	54	2008400
	Light Industry - Textile Industry	43	1710490
	Light Industry - Beauty/ Hairdressing	45	1709400
	Light Industry - Advertising/ Photographic Equipment	32	1516972
	Light Industry - Toy/Maternal & Children Supplies	39	1382300
	Light Industry - Packaging/Paper/Printing	39	1219770
	Gifts/ Household Products	29	1198100
	Light Industry - Home Appliances/Lighting	23	805160
	Light Industry - Garment / Fashion	23	782350
	Light Industry - Glasses/ Jewellery/Horologe	38	661186
	Light Industry - Thermal Refrigeration	20	608600
	Light Industry - Wedding Supplies	22	539900
	Light Industry - Plastics & Rubber	15	531250
	Light Industry - Hardware and Tools	11	494300
	Light Industry - Bicycles & Motorcycles	11	476400
	Light Industry - Sports Goods	17	442000
	Light Industry - Others	7	381950
	Light Industry - Musical Instruments & Stage Equipment	8	336500
	Light Industry - Glass Ceramic Products	12	313500
	Light Industry - Kitchen & Bathroom Supplies	2	190000
	Light Industry - Leather & Footwear	5	156000
	Light Industry - Office Supplies	4	118500
	Light Industry - Instrument & Apparatus	7	117100
	Light Industry - Experimental Apparatus	5	108500

* The data in this table exclude non-economic trade fairs.

* The data in this table exclude Hong Kong, Macau, and Taiwan regions.

* The number and area of the exhibitions in this table are subject to the data published by the organizer. If the organizer haven't released the data, the data published by the venues shall prevail.

* The sub-categories of data in this table are sorted according to total area in descending order.

Categories	Sub-categories	Quantity	Total Area (m ²)
	Light Industry - Marriage and funeral supplies	1	20000
	Light Industry - Funeral Supplies	1	20000
	Light Industry	1	14000
Heavy Industry	Heavy Industry - Automobile Industry	201	7634916
	Heavy Industry - Electronics and Automation	85	3011200
	Heavy Industry - Construction Machinery	46	1755700
	Heavy Industry - Industrial Equipment Maintenance	48	1710100
	Heavy Industry - Machine Tool/Mould	34	1418360
	Heavy Industry - Electric Power Energy	36	1285400
	Heavy Industry - Casting/Metallurgy/Welding	21	922608
	Heavy Industry - Chemicals/Petrochemicals	28	759750
	Heavy Industry - Water Technology and Treatment	19	641500
	Heavy Industry - IT/Communication	27	534500
	Heavy Industry - Laser Optoelectronics	8	290500
	Heavy Industry - Stone Mining Equipment	7	204800
	Heavy Industry - Aerospace	9	169860
	Heavy Industry - Surface Treatment	6	69500
	Heavy Industry - Docking Facility	3	61000
	Heavy Industry - Others	1	30000
	Machine Tool/Mould	1	25000
	Heavy Industry	1	13000
Special Exhibitions	Special Exhibitions - Import and Export Trade	21	1293200
	Special Exhibitions - Technical Expertise	29	560700
	Special Exhibitions - Science & Technology	11	268000
	Special Exhibitions - Others	12	225000
	Special Exhibitions - National/Regional Shows	6	224500
	Special Exhibitions - Invention and creation	2	66000
	Special Exhibitions - Talent Exchange	1	11000

Appendix IV

List of Number of Halls and Total Rental Area in Chinese Mainland in 2020

S/N	Province/Autonomous Region/Municipality	Quantity of Venues	Total Rentable Area (m ²)	S/N	Province/Autonomous Region/Municipality	Quantity of Venues	Total Rentable Area (m ²)
1	Shandong	23	1551381	17	Jiangxi	4	90001
2	Zhejiang	19	647396	18	Inner Mongolia	4	101072
3	Guangdong	16	1451400	19	Guizhou	3	129520
4	Jiangsu	13	464871	20	Hubei	3	200000
5	Hebei	12	271500	21	Shanxi	3	98000
6	Shanghai	10	820533	22	Yunnan	3	379440
7	Beijing	8	303044	23	Hainan	2	87800
8	Liaoning	6	222476	24	Heilongjiang	2	87700
9	Sichuan	6	420000	25	Ningxia	2	108880
10	Chongqing	6	314003	26	Shaanxi	2	124000
11	Anhui	5	189002	27	Tianjin	2	185000
12	Guangxi	5	157571	28	Xinjiang	2	55000
13	Henan	5	166606	29	Gansu	1	23000
14	Fujian	4	284000	30	Qinghai	1	46865
15	Hunan	4	174108	31	Tibet	1	31000
16	Jilin	4	194400				

* The data in this table exclude Hong Kong, Macau, and Taiwan regions.

* The data in this table published by the venues.

* The data in this table are sorted according to the number of venues in descending order. For provinces/autonomous regions/municipalities with the same number of venues, data are sorted according to the total rentable areas of venues in descending order.

Appendix V

List of Halls with a Rental Area of over 50,000 square meters in Chinese Mainland in 2020

S/N	Venue	Province/Autonomous Region/Municipality	City	Rentable Area (m ²)
1	National Exhibition and Convention Center (Shanghai)	Shanghai	Shanghai	400000
2	Shenzhen World Exhibition & Convention Center	Guangdong	Shenzhen	400000
3	China Import & Export Fair Complex	Guangdong	Guangzhou	338000
4	Kunming Dianchi International Convention and Exhibition Center	Yunnan	Kunming	300000
5	China Chudu International Convention and Exhibition Centre	Shandong	Binzhou	250000
6	GD Modern International Exhibition Center	Guangdong	Dongguan	210000
7	Western China International Expo City	Sichuan	Chengdu	205000
8	Shanghai New International Expo Center	Shanghai	Shanghai	200000
9	Chongqing EXPO Center	Chongqing	Chongqing	200000
10	Qingdao Cosmopolitan Exposition	Shandong	Qingdao	200000
11	Wuhan International Expo Center	Hubei	Wuhan	150000
12	Tianjin Mei Jiang Convention Center	Tianjin	Tianjin	150000
13	China Hongdao International Convention and Exhibition Center	Shandong	Qingdao	150000
14	Xiamen International Convention and Exhibition Center	Fujian	Xiamen	140000
15	Hefei Binhu International Convention and Exhibition Center	Anhui	Hefei	140000
16	Fuzhou Strait International Convention and Exhibition Center	Fujian	Fuzhou	120000
17	Yiwu International Expo Centre	Zhejiang	Yiwu	120000
18	Qingdao International Expo Center	Shandong	Qingdao	120000
19	New International Convention & Exposition Center Chengdu Century City	Sichuan	Chengdu	110000
20	Ji'nan International Convention and Exhibition Center	Shandong	Ji'nan	110000
21	China International Exhibition Center (Shunyi)	Beijing	Beijing	106800
22	Shenyang International Exhibition Center	Liaoning	Shenyang	105600
23	Shenzhen Convention & Exhibition Center	Guangdong	Shenzhen	105000
24	Suzhou International Expo Center	Jiangsu	Suzhou	100000
25	Shandong International Convention and Exhibition Center	Shandong	Ji'nan	100000
26	Changchun International Convention and Exhibition Center	Jilin	Changchun	100000
27	Nanjing International Expo Center	Jiangsu	Nanjing	96000
28	Nanning International Convention and Exhibition Center	Guangxi	Nanning	90000
29	Shanghai World Expo Exhibition & Convention Center	Shanghai	Shanghai	80000
30	Shijiazhuang International Convention and Exhibition Center (Zhengding New Pavilion)	Hebei	Shijiazhuang	80000
31	Ningbo International Convention and Exhibition Center	Zhejiang	Ningbo	77416
32	Hainan International Convention and Exhibition Center	Hainan	Haikou	77000
33	Yongkang International Convention and Exhibition Center	Zhejiang	Yongkang	75600
34	Guiyang International Convention and Exhibition Center	Guizhou	Guiyang	74520
35	Zhengzhou International Convention and Exhibition Centre	Henan	Zhengzhou	74000
36	Yinchuan International Convention & Exhibition Centre	Ningxia	Yinchuan	74000
37	Poly World Trade Center Expo	Guangdong	Guangzhou	71400
38	Harbin International Exhibition Center Stadium	Heilongjiang	Harbin	70000
39	China Taiyuan Coal Transaction Center	Shanxi	Taiyuan	68000
40	Zibo International Convention and Exhibition Center	Shandong	Zibo	66000
41	Yanbian Hongwei Auto Trade Market	Jilin	Yanji	65000
42	Xian Qujiang International Conference and Exhibition Centre	Shaanxi	Xi'an	64000
43	Hangzhou White Horse Lake International Convention and Exhibition Center	Zhejiang	Hangzhou	63884

* The data in this table exclude Hong Kong, Macau, and Taiwan regions.

* The data in this table published by the venues.

* The data in this table are sorted according to the total rentable areas of venues in descending order.

S/N	Venue	Province/Autonomous Region/Municipality	City	Rentable Area (m ²)
44	Kunming International Convention and Exhibition Center	Yunnan	Kunming	63440
45	Wuxi Taihu International Expo Center	Jiangsu	Wuxi	62400
46	China International Exhibition Center (Sanyuanqiao)	Beijing	Beijing	60744
47	Linyi South of Shandong International Convention and Exhibition Center	Shandong	Linyi	60000
48	Yangling International Convention & Exhibition Centre	Shaanxi	Xianyang	60000
49	Chenzhou International Convention & Exhibition Centre	Hunan	Chenzhou	60000
50	Yantai International Expo Center	Shandong	Yantai	59360
51	Chongqing International Convention and Exhibition Center	Chongqing	Chongqing	57000
52	Chongqing Nanping International Convention and Exhibition Center	Chongqing	Chongqing	57000
53	Qingdao International Convention and Exhibition Centre	Shandong	Qingdao	55910
54	Luzhou International Convention and Exhibition Center	Sichuan	Luzhou	54000
55	Dalian World Expo Center	Liaoning	Dalian	50000
56	Wuhan International Conference & Exhibition Centre	Hubei	Wuhan	50000
57	Weifang Shandong-Taiwan Convention and Exhibition Center	Shandong	Weifang	50000
58	Tanzhou International Convention and Exhibition Center	Guangdong	Shunde	50000
59	Hunan International Convention and Exhibition Center	Hunan	Changsha	50000

Appendix VI

List of Top 100 Corporate Exhibition Organizers with an Exhibition Area of over 100,000 square meters in Chinese Mainland in 2020

S/N	Organizer	Exhibition Number	Total Exhibition Area(m ²)
1	China National Machinery Industry International CO.,Ltd	13	1495000
2	China Foreign Trade Center	4	1360000
3	Shanghai UBM Sinoexpo International Exhibition Co., Ltd.	15	1038800
4	China National Machinery Industry Corporation	10	858000
5	Messe Frankfurt Exhibition GmbH (Hongkong)	5	686000
6	Shanghai CHC Exhibition Co., Ltd.	6	672000
7	Guangzhou Hongwei Exhibition Service Co., Ltd.	14	618000
8	Reed Sinopharm Exhibitions Co., Ltd. of Reed Exhibitions Group	9	569300
9	MMI-ZM Trade Fairs (Shanghai) Co., Ltd.	8	567000
10	Shanghai Modern International Exhibition Co., Ltd. of Shanghai World Expo Group	8	560000
11	Beijing YASN International Exhibition Co., Ltd.	5	499000
12	Qingdao Haiming International Exhibition Co., Ltd.	22	486000
13	Zhenwei Exhibitions	12	479500

* Corporate organizers referred in this table exclude government agencies, public institutions, business associations, schools and research institutions.

* This table only refers to the organizers' exhibition data, and excludes the contractors' exhibition data.

* TThe data in this table exclude Hong Kong, Macau, and Taiwan regions;

* The number and area of the exhibitions in this table are subject to the data published by the organizer. If the organizer haven't released the data, the data published by the venues shall prevail.

* For some companies in this table, their head offices, branches, joint ventures and subsidiaries are calculated separately.

* The data in this table are sorted according to the total exhibition area in descending order.

Appendix VI List of Top 100 Corporate Exhibition Organizers with an Exhibition Area of over 100,000 square meters in Chinese Mainland in 2020

S/N	Organizer	Exhibition Number	Total Exhibition Area(m ²)
14	ShenZhen Huaajuchen Industry Co., Ltd.	17	462500
15	GD Modern International Exhibition Center	5	450000
16	China International Exhibition Center Group Corporation	8	442000
17	Dongguan Zongheng Economic Planning Co., Ltd.	3	440000
18	VNU Exhibitions Asia Ltd. VNU	4	428500
19	Guangzhou Guangya Messe Frankfurt Co Ltd.	3	390000
20	UBM China (Shanghai) Co Ltd.	3	350000
21	Sungoyal Exhibition&Convention Co., Ltd.	7	348480
22	Fuzhou Strait International Convention and Exhibition Center	3	335000
23	Organizing Committee of Guangzhou International Design Week	2	300000
24	Shanghai Baiwen Exhibition Co., Ltd.	2	282500
25	UBM plc	2	270000
26	Reed Huabo Exhibitions (Shenzhen) Co., Ltd. of Reed Exhibitions Group	5	243000
27	China Textile Information Center	1	241000
28	Paper Communication Exhibition Services	1	230000
29	Harbin Great Wall International Exhibition Co., Ltd.	4	229000
30	Exhibition Division of China World trade Center Co., Ltd.	5	216500
31	Changchun Modern Agricultural Park	1	200000
32	Nanjing Aoyuan Exhibition Co., Ltd.	2	200000
33	China Auto CAIEC Ltd.	2	200000
34	Nuozhan Group (Jinnoc Expo Co., Ltd.; Jinnoc Company)	3	200000
35	Shandong Xinchenghua Exhibition Co., Ltd.	6	196000
36	Changsha Zhanwang Exhibition Co., Ltd.	2	190000
37	Wuhan Shihedao Network Technology Co., Ltd.	3	190000
38	Guangdong International Science & Technology Exhibition Company (STE)	2	187200
39	Britain Informa Telecoms & Media	4	184000
40	Chengdu Tianyi Exhibition Service Co., Ltd.	7	181000
41	Reed Exhibitions (Beijing) Ltd.	1	180000
42	Shandong Meibo International Cultural Communication Co., Ltd.	5	180000
43	China National Automotive Industry Parts Sales Co., Ltd.	5	178400
44	Beijing Hanwei Xinheng Exhibition Co., Ltd.	1	170000
45	Municipal Press and Publication Bureau	1	170000
46	Donnor Exhibition	3	170000
47	Guangdong Grandeur International Exhibition Group	3	170000
48	Guangzhou Litong Exhibition Co., Ltd.	2	162000
49	Shanghai Science and Technology Exchange Center	1	161000
50	(China) Commerce Development Center	1	160000
51	Shenzhen United Auto Show Management Co., Ltd.	2	160000
52	Shenzhen Herong Huanzi Exhibition Co., Ltd.	1	160000
53	Canton Fair Advertising Co., Ltd.	3	160000
54	CIEC GL Events (Beijing) International Exhibition Co., Ltd.	1	160000
55	Reed Exhibitions	5	157500
56	Messe Frankfurt (Shanghai) Co., Ltd.	6	155500
57	Great Wall International Exhibition Co., Ltd.	3	150000
58	Hong Kong Furniture & Decoration Trade Association	1	150000
59	Sichuan Donnor Exhibition Co., Ltd.	3	150000
60	Shenzhen Yadong International Trading Co., Ltd.	1	150000

S/N	Organizer	Exhibition Number	Total Exhibition Area(m ²)
61	Xiamen Conference & Exhibition Group Inc.	5	145000
62	Shanghai Bowan Exhibition Co., Ltd.	2	140000
63	Chengdu Electric Welding Machine Research Institute	1	140000
64	Chongqing Lijia Conference & Exhibition Co., Ltd.	3	139800
65	Shaanxi Lanzhuang Network Technology Co., Ltd.	5	138500
66	Xiamen Jinhongxin Exhibition Co., Ltd.	3	138000
67	Guangzhou Baoxuan Exhibition Co., Ltd.	3	138000
68	FCE Group	2	134000
69	Yantai Municipal People's Government	5	133360
70	Jowell Exhibition Co., Ltd	3	130000
71	China National Machinery Industry International Co.,Ltd.	4	130000
72	Beijing Meibo Global Culture Communication Co., Ltd.	5	130000
73	Shanghai Lilai Exhibition Co., Ltd.	1	130000
74	Beijing Bowan International Exhibition Co., Ltd.	3	127200
75	Beijing Zhenwei Exhibition Co., Ltd. of Zhenwei Exhibition Group	3	121500
76	Shanghai Interational Exhibition Co., Ltd.	1	120000
77	Shanghai Jinjiang International JTB Exhibition Co., Ltd.	3	120000
78	Suzhou Deyi Conference & Exhibition Co., Ltd.	1	120000
79	Suzhou Zhongbo Exhibition Co., Ltd.	5	120000
80	Win-Win Group Co., Ltd.	1	120000
81	Shanghai Chaodian Culture Communication Co., Ltd.	1	120000
82	Messe Dusseldorf (Shanghai) Co., Ltd.	5	117000
83	Asia Economic and Trade Development and Promotion Center	7	115100
84	Shanghai Deray Exhibition Planning Co., Ltd.	3	110500
85	Shenzhen Xieguang Machinery Co., Ltd.	1	110000
86	China Sugar and Drink Group Corporation	1	110000
87	hc360.com	3	110000
88	Reed Exhibitions Shanghai Branch	1	110000
89	Shenzhen Huanyue Convention & Exhibition Co., Ltd.	1	110000
90	Messe Muenchen Shanghai Co., Ltd.	2	109000
91	Beijing Shijia International Exhibition Co., Ltd.	4	108000
92	China National Machine Tool Sales and Technical Service Corporation	2	106000
93	Beijing Longpinxi Exhibition Co., Ltd.	3	105000
94	Shanghai Likuo Exhibition Co., Ltd.	2	105000
95	Ministry of Industry and Primary Resources, Brunei	1	104000
96	China Petroleum and Chemical Industry Federation	4	101750
97	UBM Asia	2	100000
98	Shenzhen Pengcheng Exhibition Planning Co., Ltd.	1	100000
99	Tourism Administration of Guangdong Province	1	100000
100	China Health Care Nutrition Council	1	100000
101	UBM Trust Co., Ltd.	1	100000
102	Jiangsu Bicycle Co., Ltd.	1	100000
103	Chengdu Kangbo Exhibition Service Ltd. Co.	2	100000
104	Grandeur International Exhibition Group Guangzhou Shuoxin Exhibition Co., Ltd.	3	100000
105	China National United Equipment Group	1	100000

Appendix VII

Guiding Opinions of the Exhibition Management Office of CCPIT on Innovating the Service Mode of Exhibitions

In order to thoroughly implement the proposal of General Secretary Xi Jinping on "Innovating Exhibition Service Mode and Ensuring the Normal Development of All Kinds of Economic and Trade Activities" and the instruction of Premier Li Keqiang on "Supporting Enterprises in Conducting Online Negotiation and Online Exhibition, and Taking the Initiative to Obtain Orders and Promote Cooperation, advance the construction of digital foreign trade and exhibition platforms in a coordinated manner, and better serve the enterprises under the epidemic to expand the international market, the following suggestions are hereby made on strengthening the work of innovating exhibition service mode:

I. Innovate New Business Forms and New Modes for the Development of Exhibition Industry

(I) **Develop online exhibition activities.** Relatively well-developed digital platforms, 5G, big data and virtual reality technologies should be introduced to hold online exhibitions and provide digital exhibition halls and digital purchaser resources, so that the communication between enterprises can shift from "face to face" to "screen to screen" and "line to line".

(II) **Promote the effective connection between supply and demand sides.** The "Internet+" thinking, Internet technology and big data should be adopted to conduct in-depth analysis of target customers and audiences, understand the supply demand of exhibitions and the demand of trading projects of both parties, and provide precise matching services. In this way, we will enhance the matching of transaction and cooperation, improve the actual transaction results of exhibitions, and guide more foreign trade exhibitors and foreign purchasers to communicate with each other online.

(III) **Strengthen the integration of online and offline exhibitions.** We should explore the business mode of online and offline integration of exhibitions, upgrade the "Internet + exhibitions", improve online marketing, online trading and other supporting services, and expand the scale of online trading in exhibitions. We should apply the Internet technology to provide value-added services for customers, promote the use of O2O, provide online and offline exhibition, trading, online and offline finance and logistics services, save transaction costs and improve transaction efficiency, to form a new industrial ecology featuring mutual integration and coordinated development.

II. Cultivate and Strengthen New Driving Force for the Development of Online Exhibitions

(IV) **Integrate advantageous resources in the exhibition field.** We should promote the cooperation of the industry, complement each other's advantages, and jointly run online exhibitions. We should support the specialization of exhibition theme contents, focus on specific fields and professional businessmen, improve the actual effect of online exhibition and give full play to the comprehensive functions of the exhibition.

(V) **Innovate the theme of online exhibitions.** We should implement the new development concept and focus on the development of new technologies, new industries, new business forms and new modes. In addition, we should actively hold online exhibitions on digital economy, AI, energy saving and environmental protection, new-generation information technology, high-end equipment manufacturing, new energy and new materials. We should closely follow the development trend of cutting-edge technologies such as 5G, intelligent manufacturing, AI, cloud computing and Internet industrial design, and improve the technological level of online exhibition content. What's more, we should grasp new trends in the industry and new highlights in consumption and introduce new concepts, trends and fashions to online exhibitions. We should also explore and hold online exhibitions such as innovation and entrepreneurship exhibition, creativity exhibition, VR interactive experience exhibition, smart life exhibition, health regimen exhibition and future technology products exhibition.

(VI) **Cultivate online exhibition market players.** Active measures should be taken to support the development of leading exhibition enterprises with advanced online exhibition concept and management experience. The exhibition enterprises are encouraged to hold online exhibition projects across regions, industries and enterprises, promote the merger of similar projects, build brands of internationally renowned online exhibition projects, and develop them both in scale and strength.

(VII) **Cultivate and expand the professional talent team.** We should strengthen professional training for practitioners, master the law of development, trend and direction of digital exhibitions and work skills, and cultivate a group of online exhibition talents with both innovative and planning capabilities and modern business concepts.

III. Guide Enterprises to Exploit Key International Market

(VIII) **Carry out international exchanges and cooperation.** We should strengthen communication and exchanges with international organizations, exhibition industry organizations of various countries and exhibition enterprises, promote exhibition brand projects, and relevant exhibition institutions to join international exhibition organizations, and jointly create more high-quality and high-level online exhibition activities. Besides, we should strengthen our contact with counterparts and business

associations in key export countries and regions, and hold digital international trade tour exhibitions in countries and regions along the "Belt and Road" as well as in Africa, Central and Eastern Europe and Southeast Asia, to assist enterprises in exploring the international market.

(IX) Expand the market along the "Belt and Road". Online exhibitions should be held for key countries along the "Belt and Road", and information on trade environment, industrial policies, market demands and cooperation projects should be released online in a timely manner. At the same time, we should guide the exhibition organizers to cooperate with the countries along the "Belt and Road" in exhibitions, help the exhibition organizers in need to communicate with the embassies and consulates abroad and the exhibition sponsors, solve the difficulties and problems in the process of organizing exhibitions, effectively mobilize the enthusiasm of enterprises to participate in the online exhibitions, and improve the actual effect of exhibitions.

(X) Expand diversified international markets. In accordance with the strategic deployment to promote the diversification of export market, we should actively lead the online Made-in-China Exhibition, China Service Trade Exhibition and China Brand Exhibition, and expand the coverage of key countries and potential markets, guide enterprises to explore the markets in Asia, Africa and Latin America while deeply exploring the traditional markets of developed countries in the America and Europe.

IV. Create a Sound Online Trustworthy Environment

(XI) Strengthen the intellectual property protection of exhibitions. Online service stations should be set up at major digital exhibitions to provide legal services such as early warning, consultation and mediation, and information on intellectual property of exhibition sponsors should be circulated in a timely manner, so as to enhance enterprises' creation, application and protection of intellectual property of exhibitions. The intellectual property work plan for online exhibitions shall be formulated to facilitate the retrieval of patents and trademarks of enterprises and reduce the risk of intellectual property disputes arising from online exhibitions of enterprises.

(XII) Build a trust environment for online transactions. We should make use of big data and AI to jointly build a trust environment for online transactions, and provide services such as credit investigation of exhibitors and customers, and examination of intellectual property of exhibits. A third-party review agency should be engaged to review and archive the data of online exhibitions to avoid fraud.

(XIII) Do a good job in online investigation. By relying on the National Enterprise Credit Information Publicity System and the national credit information sharing platform, and by means of the "Internet + Supervision" platform, we will conduct prior investigation, in-process control and post-event tracking and strictly prevent fake and inferior products from flowing into the market through online

exhibitions.

Under the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, the local and industrial associations for the promotion of trade and relevant exhibition organizers should enhance the "Four Consciousness", "Four Confidence" and "Two Safeguards", and resolutely implement the decisions and arrangements of the CPC Central Committee and the State Council. They should give full play to the role of digital exhibitions as an important platform for building an open economic system and a catalyst for China's modernization of the economic system, and accelerate the construction of digital exhibition platforms. In addition, they should promote the formation of a horizontal, vertical, unified, open and coordinated online exhibition and meeting mechanism, and create brand digital exhibition projects with distinctive features, outstanding effectiveness and influence at home and abroad, help foreign trade enterprises expand the international market and make positive contributions to stabilizing foreign trade and foreign investment.